

**Dudley Community Partnership
Task and Finish Group
Delivery Plan Template**

PART A – Summary

Section 1

Host (Theme Partnership)	Safe and Cohesive Communities	Outcome	Reduction of Substance Misuse Amongst Young People in Dudley Borough
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Section 2

T&F Group – Sub group	Lead Agency	Lead Officer	Contributory Partners: <i>Who will contribute to the delivery of this outcome.</i>
Reducing Young Peoples Substance Misuse	DMBC – Community Safety Team/DAAT	Sue Haywood	<ul style="list-style-type: none"> DMBC – Including Community Safety Team/DAAT, Trading Standards, Licensing, YOS, Community Renewal, Children's Services Dudley PCT Health Promoting Schools West Midlands Police Service Voluntary Sector – The Zone, Aquarius, Barnardos Connexions <p>Whilst the above partners will make a significant contribution to the implementation of the Delivery Plan, all those working with children and young people will have a part to play.</p>

Section 3

National Indicator				Benchmarking			Proxy Targets		
NI	Description	Data Source	Data Provider	Current Position		Baseline and Year	2008 /09	2009 /10	2010 /11
				National Rating	Direction of Travel				
115	Substance Misuse by young people	Tell Us Survey	Ofsted	19%		2007 20%	19%	18%	17%

PART A

PART B – Analysis and Evidence	
Evidence To include analysis of where the problems are highest in terms of geography and population demographics Ensure you consider the impact on the ‘impact criteria’ outlined in Part E.	Evidence Source
Increased offer of drugs across the borough e.g. Year 10 males – 24% in 1997 to 37% in 2006%. Brierley Hill Township has experienced the most offers of 41%	<ul style="list-style-type: none"> Needs Assessment – Substance Misuse Issues of Children and Young People In Dudley in 2006/7 Health and Lifestyle Survey 2006
Alcohol - Underage Sales – Decrease in the number of year 10 pupils who claim to have bought alcohol from an off licence in the last week from 17% to 11 %. Decrease due to test purchasing activity. In 2007/8 Trading Standards received 43 complaints, undertook 97 test purchases (of which 6 under age sales were made)	<ul style="list-style-type: none"> Needs Assessment – Substance Misuse Issues of Children and Young People In Dudley in 2006/7 Health and Lifestyle Survey 2006
Mental Health and Psychological Well Being <ul style="list-style-type: none"> Research has shown that in the 14 – 16 year old age group of those who have mental ill health problems also have “common” problems that include persistent smoking and/or alcohol use - 21.4% and drug misuse 17.9 % 	<ul style="list-style-type: none"> Dudley’s Children and Young People’s Mental Health and Psychological Well Being Strategy 2008-13
Treatment profile outlines: - <ul style="list-style-type: none"> That there is an under representation of females in substance misuse treatment (tier 3) The Zone caseload has 13.5% clients from BME Communities. Local data suggests that 10.5% of young people in Dudley are from BME Communities. This suggests that the Service is accessible to all 	<ul style="list-style-type: none"> Needs Assessment – Substance Misuse Issues of Children and Young People In Dudley in 2006/7
Numbers In Treatment/Client Profile – Tier 3 Treatment Service – The Zone <ul style="list-style-type: none"> 179 service users to 31/3/07 increased to 222 service users to 31/3/08 2006/07 – Primary Drug of Choice – Cannabis 48% - Secondary Drug of Choice Cannabis – 22% – Primary Drug of Choice – Alcohol 33% - Secondary Drug of Choice Alcohol – 22% 2007/08 – Primary Drug of Choice – Cannabis 54% - Secondary Drug of Choice Cannabis – 24% – Primary Drug of Choice – Alcohol 34% - Secondary Drug of Choice Alcohol – 39% 	<ul style="list-style-type: none"> National Drug Treatment Monitoring System

<p>Children Without A School Place</p> <ul style="list-style-type: none"> • CWASP are twice as likely to be offered drugs as school pupils • Analysis has shown that CWASP are particularly likely to be exposed to, and use drugs and alcohol <p>Offending By Young People</p> <ul style="list-style-type: none"> • 700 arrests of under 19s in Dudley in 2006/7 were thought to be drug or alcohol related (this accounted for 18% of all arrests of young people). Alcohol is far more likely to be a contributory factor in offending (75% of these arrests) • Addressing substance misuse amongst this group is likely to have a real impact on offending and anti-social behaviour 	<ul style="list-style-type: none"> • Needs Assessment – Substance Misuse Issues of Children and Young People In Dudley in 2006/7 • CWASP Health and Lifestyle Survey 2007 • Needs Assessment – Substance Misuse Issues of Children and Young People In Dudley in 2006/7
<p>Social Care – Children In Need (CIN)</p> <ul style="list-style-type: none"> • There has been an increase in the number of CIN for whom drug misuse is a parental issue. It is estimated that between 1217 and 1825 young people under the age of 16 in the Borough have a parent with a serious drug problem. This presents a risk in respect of Hidden Harm as well as the impact of parental substance misuse on a child's own substance misuse. Of 85 CIN who had their own substance misuse issues 54 had a parent who misused substances. In Dudley parental substance misuse does appear to be a risk factor for substance abuse in young people. It is therefore vital that a concerted effort is made to engage substance-misusing parents into treatment and that appropriate education, early intervention and prevention (including resilience building) provision is in place 	<ul style="list-style-type: none"> • Needs Assessment – Substance Misuse Issues of Children and Young People In Dudley in 2006/7 • Hidden Harm – Responding to the needs of children of problem drug users. (Advisory Council on the Misuse of Drugs 2003)
<p>Other Vulnerable Groups of Young People include: -</p> <ul style="list-style-type: none"> • Truants and excludees, Looked After Children, those who are NEET, Asylum Seekers, Refugees, Travellers, BME Communities and Teenage Parents, Young Women, children/young people of those serving a custodial sentence 	<ul style="list-style-type: none"> • Vulnerable young people and drugs. Opportunities to tackle inequalities. (Drugscope/Department of Health 2001) • Sex, Drugs, Alcohol and Young People. A review of the impact drugs and alcohol have on young people's sexual behaviour. (Independent Advisory Group on Sexual Health and HIV. 2007) • The impact of heavy cannabis use on young people. Vulnerabilities and youth transitions. (Joseph Rowntree Foundation, 2007)

PART C – Mapping and Gap Analysis		
SECTION 1 - Overview of Existing Strategies and Interventions		
Current / related Strategies and interventions	Funding Source/ Programme (£ amount- Where known)	Evidence that this is effective practice (e.g. details of any evaluation or feedback from citizens/ service users)
<ul style="list-style-type: none"> Dudley Borough Young People's Substance Misuse Plan (includes Young Persons Harm Reduction Strategy) 	PTB ABG YJB Total = £273,930	<ul style="list-style-type: none"> Evaluation of “Smokin and Tokin” – Theatre In Education Data received from the National Drug Treatment Monitoring System in respect of the Young Persons Substance Misuse Service (Tier 3) Health and Lifestyle Surveys Connexions Evaluation – CWSP – Alternative provision
<ul style="list-style-type: none"> Teenage Pregnancy in Dudley Strategic Review 	TPU	<ul style="list-style-type: none"> Know aspects of vulnerability – young people using drugs and or alcohol
<ul style="list-style-type: none"> Steps Together - Pilot 	NRF – 07/08 Future funding to be secured	<ul style="list-style-type: none"> Evaluation – emerging findings – communication between drinker, partner and the family as a whole have been improved Drinker more aware of the effects and impacts on other family members of their drinking behaviour Increased self confidence and resilience of participating children
<ul style="list-style-type: none"> Training Strategy 		<ul style="list-style-type: none"> Course evaluation and feedback – Tier 1 Drug and Alcohol Awareness Training, Drug and Alcohol Intervention Programme, Sorted, Gone to Pot and Children of Substance Misusing Parents
SECTION 2 - Barriers to improving local Performance		SECTION 3 - Gaps in Current Practice
<ul style="list-style-type: none"> Lack of data e.g. Looked After Children and Children of Substance Misusing Parents 		<ul style="list-style-type: none"> Family Interventions – See Section D – Steps Together - Pilot
<ul style="list-style-type: none"> Resources – traditionally year on year allocation – budget limited – competing priorities 		<ul style="list-style-type: none"> Information to the Public and Communities – See Section D Social marketing and initiatives
<ul style="list-style-type: none"> Substance Misuse agenda not fully owned at a strategic and operational level 		<ul style="list-style-type: none"> Data collection – Looked After Children and Substance Misusing Parents and Carers
<ul style="list-style-type: none"> In some instances lack of joined up working, information sharing and communication 		<ul style="list-style-type: none"> Primary Mental Health Provision – Proposal required

<ul style="list-style-type: none"> Current Alcohol Strategy does not meet the needs off young people 	<ul style="list-style-type: none"> Support for Children of Substance Misusing Parents – current provision is commissioned for children 8-13 with Barnardos Time For Me – maximum caseload 30
<ul style="list-style-type: none"> Under utilisation of CAF 	<ul style="list-style-type: none"> Availability of services once needs via CAF have been identified

PART D – Proposed Delivery Plan – Developments and Enhancements

SECTION 1 - Proposed Actions

When looking at the activities please ensure that they relate to the criteria which they will be assessed by in part E

Proposed Activity		Plausibility (What evidence is there that this activity will have an impact)	Lead	Funding and Resource
Ref	<u>Title</u> Title and Brief Summary of initiative			
	GLUG – Extend the number of presentations that enable parents and carers to be present (Have been extended to 31/3/09)	<ul style="list-style-type: none"> The Healthy Lifestyle Survey tells us that children and young people prefer to receive information from parents. Evidence that interactive forms of education have a longer lasting impact on children than more traditional teaching methods (HEA 2001) 	Sue Poole - Health Promoting Schools	£6,600 required to secure additional presentations beyond 31/3/09
	Parents as delivery agents <ul style="list-style-type: none"> Awareness raising sessions for parents/extension of parents evenings 	<ul style="list-style-type: none"> Healthy Lifestyle Survey – children and young people prefer to receive information from their parents 	Dave Kinniar Health Promoting Schools	
	Work Outside of The Box <ul style="list-style-type: none"> Extension to existing arrangement of using school's specialisms to develop resources. One “resource” to be targeted at parents 	<ul style="list-style-type: none"> Healthy Lifestyle Survey – children and young people prefer to receive information from their parents Underpinned by new Drug and Alcohol Strategies – “trusted information and guidance for parents” 	Dave Kinniar Health Promoting Schools	£5,000 required to develop work after 31/3/09
	Work Outside Of Schools <ul style="list-style-type: none"> Development of a Curriculum to ensure that consistent and on going messages are delivered to children and young people outside of the school 	<ul style="list-style-type: none"> Healthy Lifestyle Survey demonstrates good practice within schools. This project will build on that work 	Rachel Allen on behalf of TPU, Community Safety	New project being developed cost not yet known

	children and young people outside of the school setting		Team, Youth Service, Connexions	
	Development of Healthy Colleges	<ul style="list-style-type: none"> Healthy Colleges will follow a similar model to Healthy Schools. There will be an expectation of participants to address smoking, substance misuse, and sexual health amongst other health issues 	Diane McNulty PCT – Health Improvement Team	
	Health Promotion <ul style="list-style-type: none"> Development of Train the Trainer Training for the Community Groups Peer education for young people in community settings Peer Education – Substance Misuse and reducing Teenage pregnancy Bespoke Drug and Alcohol Awareness Sessions for Community Groups 	<ul style="list-style-type: none"> By skilling the local community to become qualified to deliver drug and alcohol awareness sessions it builds on social capital and empowers community members. Peer education has a recognised evidence base for delivering educational messages to young people Vulnerable Group of Young People as identified in the Needs Assessment Need for sessions raised by Neighbourhood Renewal Manager/members of communities 	Diane McNulty PCT - Health Improvement Team Diane McNulty Health Improvement Team Rachel Allan Roy Stokes/DAAT	£5,000 £3,000 Existing Resources Funding to be secured from 31/3/09
	Better information for Communities <ul style="list-style-type: none"> Targeted information and awareness campaigns (Link to vulnerable groups and “hot spots”) Development of Social Marketing 	<ul style="list-style-type: none"> Some evidence that targeted messages and information can delay or reduce experimentation Social Marketing is a recognised tool for identifying specific groups and developing the key messages and interventions that will have the greatest impact 	Diane McNulty/Sue Haywood/ Audrey Heer Diane McNulty	£20,000

	<p>Workforce Development</p> <ul style="list-style-type: none"> Continuation of Tier 1 Drug and Alcohol Awareness Training, Tier 2 Drug and Alcohol Intervention Programme and other specific Training Links to Common Assessment Framework Ensure that “generic” professionals are equipped to give information, deliver interventions where appropriate and sign post young people to appropriate services. 	<ul style="list-style-type: none"> Increased knowledge base of staff and clarity in respect of service provision/referral pathways. Increase in referrals to the Zone Workforce development requirement in respect of core competencies 	Sue Haywood/ Audrey Heer	Funding secured to be secured
	<p>Tackling Availability of Alcohol</p> <ul style="list-style-type: none"> Extension to Social Responsibility Scheme Development of Proxy Sales Initiative Awareness Raising for Magistrates in respect of Alcohol Misuse to inform decision making Awareness raising for Elected Members in respect of the impact of Alcohol Misuse 	<ul style="list-style-type: none"> Initial evaluation showing positive outcomes need further information in respect of impact of scheme to inform decision making Test Purchasing initiatives have led to a decline in order age sales. Work in respect of proxy sales would build on this Sue Haywood to discuss with Peter Ward, Court Centre Manager Sue Haywood to discuss with Janet Elliot in respect of Licensing Committee 	<p>Sue McGavin</p> <p>Mike Chambers</p> <p>Sue Haywood Sue Haywood</p>	
	<p>Work with Substance Misusing Parents and Carers</p> <ul style="list-style-type: none"> More robust data needed Referrals into treatment Support for Children of Substance Misusing Parents. To include Liaison with referring agencies to ensure that parents and carers engage in treatment 	<ul style="list-style-type: none"> In respect of hidden harm the implications of parental substance misuse can be vast. Children face an increased risk of emotional behaviour and other psychological problems as well as early substance misuse and offending behaviour. Report from Time For Me including Service User feedback 	<p>Audrey Heer/Sue Haywood – Needs Assessment Oct/Nov 08</p> <p>Time 4 Me</p>	£30, 000 – Children’s Services SLA 2008/11

	<p>Family Interventions</p> <ul style="list-style-type: none"> • Development of Steps Together Programme following pilot 	<ul style="list-style-type: none"> • Evaluation report highlights positive outcomes 	Sue Haywood/ Audrey Heer	To be determined/ secured
	<p>Work with Vulnerable Young Women</p> <ul style="list-style-type: none"> • Identification of those agencies that work with vulnerable young women to ensure that appropriate referrals are made to relevant services • Workforce Development 	<ul style="list-style-type: none"> • Impact of vulnerability and Teenage Pregnancy • Sexual Exploitation (More information required) • Not accessing services – Needs Assessment 2007 	Sue Haywood/ Audrey Heer	

SECTION 2 - Local Indicators					Milestones Outputs and outcomes											
Ref	Description	Data Provider	Data Source	Current Position BASELINE	Year 1 2008/9				Year 2 2009/10				Year 3 2010/ 11			
					Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
	Health Improvement – Social Marketing (To be confirmed following tender process)	PCT														
	Targeted Messages – (To be confirmed following tender process)	PCT														
	Tier 1 and Tier 2 Drug and Alcohol Awareness	DAAT			9	6	9	9	12	8	12	14	14	10	14	14

SECTION 3 – Risk Assessment –

Description of Risk	Risk Rating	Actions to Address Risk
Delivery of training – detrimental effect to young people through: <ul style="list-style-type: none"> Workforce not being equipped to undertake work with young people and lack knowledge in respect of sign posting to appropriate agencies 		<ul style="list-style-type: none"> Secure funding for DAAT trainer “Buy” in from staff to attend training Continued partnership working to ensure maximisation of resources available e.g. DMBC and PCT
Lack of provision for young people <ul style="list-style-type: none"> Lack of capacity to deliver innovative interventions that are evidenced based 		<ul style="list-style-type: none"> Secure funding e.g. Steps Together Project
Risk of harm to young people through lack of joined up working and content of ‘programmes’ (e.g. education message should be part of interventions)		<ul style="list-style-type: none"> Terms of Reference of Y.P.S.M.G and membership to be revised
Economy <ul style="list-style-type: none"> Implications in respect of young people and parents to start or increase substance misuse 		<ul style="list-style-type: none"> Monitor impact of economy on individuals, families and communities Workforce skilled to identify substance misuse issues
<ul style="list-style-type: none"> Inconsistent implementation of CAF 		<ul style="list-style-type: none"> Liaison with locality managers regarding implementation and training

Cross Cutting Issues: -

- Links to ASB, Violent Crime, and NEET
- Targeted Youth Support – Substance Misuse to be a thread through out priority areas
- Parenting Strategy
- Extended Schools and Children's Centres
- BME Task Group
- Community Renewal
- Housing Providers/Provision
- Commissioning/procurement of Positive Actives to include the requirement that staff are sufficiently skilled to undertake work=k in respect of substance misuse as part of their substantive role
- Wealthy Communities

Areas for Development through Needs Assessment and the development of the Young Persons Substance Misuse Plan October 2008 to January 2009

- Vulnerable Young Women
- Children of Substance Misusing Parents/Carers
- Housing and Accommodation Issues for Children and Young People
- Geographical Areas

Part E – Peer Assessment Criteria – NOT TO BE COMPLETED BY TASK AND FINISH GROUP							
Activity Ref	Evidence Led	Impact Criteria			Transformational Criteria		
	Will the activity address the issues identified through the evidence and analysis?	Sustainable Does the activity take account of the five principles of sustainability ?(see attached)	Equalities Will the activity have an impact on: 1)narrowing the gap 2)Meeting the needs of all	Community Focused Will the activity have an impact on quality of life issues to the community? (Over the next 3 years?)	Partnership Is the delivery partnership based? If not would there be additional benefits by taking this approach?	Cross cutting Will the activities have an impact on other priority areas and outcomes	Cost effective (procurement) Would the redirection of resources bring further improvement?

Appendix 1

1) National Strategies to Inform Delivery

- Safe.Sensible.Social (Alcohol Strategy 2006)
- Drugs: Protecting Families and Communities (Drug Strategy 2008)
- Every Child Matters
- Youth Matters
- Every Parent matters
- Youth Alcohol Action Plan
- Choosing Health

2) Local Strategies and “papers”

- Dudley Borough’s Young Persons Harm Reduction Strategy
- Tackling Health Inequalities in Dudley