

Community Plan Link	<i>Celebrating Heritage & the diversity of local culture and safeguarding and improving the environment for future generations.</i>
Council Plan Link	Quality Services Matter, Environment Matters, Safety Matters, Caring Matters, Regeneration Matters and Learning Matters.
Mission/Purpose	The mission/purpose of the Arts Heritage & Parks Services is to protect, manage and enhance the natural and cultural heritage of the borough.
Key Milestones	Delivery of Operational Plan targets for Arts Development, Halls & Entertainment, Countryside Services, Museum Services and Parks Development, by 31st March 2006

Draft Overview of Operational Plans for Arts Heritage & Parks 2005-6

	Arts Development	Countryside	Halls & Entertainments	Parks Development	Museums
Key Service Targets	<ul style="list-style-type: none"> Increasing the quality of Arts and cultural activities throughout the borough Maximising opportunities for external arts funding 	<ul style="list-style-type: none"> Protect manage and enhance public access to Dudley's natural & historic environment Raise awareness of environmental issues Protect manage enhance and promote Dudley's natural and historic environment Deliver RES Action Plan Objectives 	<ul style="list-style-type: none"> Increase appeal and sustainability of entertainment programme Seek new audiences and deliver new products 	<ul style="list-style-type: none"> Improve the quality of parks and greenspaces Increase useage of parks and greenspaces through the support of Friends of Parks Groups Deliver RES Action Plan objectives 	<ul style="list-style-type: none"> Protect, manage and enhance the natural and cultural heritage of the borough To develop opportunities for education support and lifelong learning Improve the quality of the visitor experience at each venue

	Arts Development	Countryside	Halls & Entertainments	Parks Development	Museums
Key Projects	<ul style="list-style-type: none"> • Deliver feasibility study for the development of Saltwells House for Visitor Centre and Artists studios 	<ul style="list-style-type: none"> • Deliver targets within site management plans • Ongoing management of Dudley's Local Access Forum. • Secure development of Saltwells House for Visitor Centre and Artists studios • Delivery of Countryside Stewardship Agreement • Secure additional funding to continue Wildspace! Project after Sept. 2005 • Plan Wrens Nest 50th Anniversary celebrations • Leasowes Restoration 	<ul style="list-style-type: none"> • Promote orchestral concerts • Develop programme of small scale events in Wollaston Suite • Review food & drinks provision in halls • Capacity building and training with volunteer organisations (DAC) for the use of DMBC halls. • Promotion of a schools pantomime at DTH 	<ul style="list-style-type: none"> • Extend Park Watch pilot scheme to all major parks. • Delivery of Audit recommendations • Support and administer the Friends Network Meetings • Completion of Allotment Strategy • Maintain effective control of legal and illegal horse grazing • Liveability Project • Transforming Your Space • Steps to Health • Greenspace Strategy • Development of RES Action plan 	<ul style="list-style-type: none"> • Plan Wrens Nest 50th Anniversary celebrations • Migration of data to CALM software • Improve display and interpretation of permanent collections at Broadfield House

	Arts Development	Countryside	Halls & Entertainments	Parks Development	Museums
Anticipated Key issues	<ul style="list-style-type: none"> Secure external funding for arts and cultural activities in the borough. 	<ul style="list-style-type: none"> Securing funding for Wrens Nest 50th Anniversary celebrations Maintenance of favourable status for the SSSI's 	<ul style="list-style-type: none"> Review of box office management arrangements. 	<ul style="list-style-type: none"> Management of dangerous trees Management of Section 106 PIT 	<ul style="list-style-type: none"> Securing additional staffing resource for geology

	Arts Development	Countryside	Halls & Entertainments	Parks Development	Museums
Links to Corporate & Strategic Priorities	<ul style="list-style-type: none"> Community Plan Council Plan (All themes) 	<ul style="list-style-type: none"> Community Plan Council Plan (Cleaner & Brighter) Birmingham & BlackCountry Biodiversity Action Plan. Black Country Nature Conservation Strategy CROW Act 	<ul style="list-style-type: none"> Community Plan Council Plan (Richer) 	<ul style="list-style-type: none"> Community Plan Council Plan (Cleaner) 	<ul style="list-style-type: none"> Community Plan Council Plan (Brighter)

	Arts Development	Countryside	Halls & Entertainments	Parks Development	Museums
Targets	<ul style="list-style-type: none"> • Delivery of Operational Plan targets by 31st March 2006 • Generation of fee income for trading account 	<ul style="list-style-type: none"> • Delivery of Operational Plan targets by 31st March 2006 	<ul style="list-style-type: none"> • Delivery of Operational Plan targets by 31st March 2006 	<ul style="list-style-type: none"> • Delivery of Operational Plan targets by 31st March 2006 • Delivery of Key Liveability Targets 	<ul style="list-style-type: none"> • Delivery of Operational Plan targets by 31st March 2006