

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

## **BRIERLEY HILL**

### Centre Description

Brierley Hill Children's Centre was opened in December 2003 based at 18 Parkes Street, Brierley Hill, DY5 3DY. 01384 813322 email [brierleyhillcc@dudley.gov.uk](mailto:brierleyhillcc@dudley.gov.uk). It is a purpose built facility providing a full range of services. Full day care nursery provision with outside play area was added in October 2006. It is situated in a residential part of the former industrialised area of Brierley Hill to the north of Dudley town centre; close to the Merry Hill shopping centre. The children's centre also uses a number of local venues to deliver some of its services and the reach area encompasses 3 primary schools, a local neighbourhood centre, 2 health centres and the new Brierley Hill Health and Social Care Centre, opened in January in 2010.

### Examples of good practice

Good examples of partnership working evidenced through case studies. Community based activities are delivered in several local community venues, including schools, church halls and private provider premises to ensure that all communities within the Children's Centre footprint receive an accessible service. The Centre has excellent staff retention, therefore delivery is consistent. The Centre has teacher support from Kates Hill Children's Centre offering advice and guidance on delivering services to children under 5 and offers training opportunities to support staff needs.

### Summary of activities organised by the CC

A range of activities are delivered by the Centre staff, including targeted one to one family support. Activities include parenting programmes, parent and toddler groups, parental support for child development, ESOL courses, speech and language groups, handling children's behaviour, family learning sessions, healthy eating, breast feeding support group, baby groups and baby massage. The Centre has encouraged the development of a thriving Dads group. A midwife provides support for pregnant women. A Speech and Language Therapy Assistant is available through the centre for babies and children under 5, for a child's language development. Health visitors also hold clinics in the Centre.

### Ofsted

Inspected in **July 2011** with an overall **"Satisfactory"** assessment with some good elements(Ofsted report attached with background papers).

## **Budget**

**2012/2013 - £359,262**

**2013/2014 - £305,373**

| CC Reach area                                                                                                               | % of children and families                                                                                                  | Staff                                                                                                                                     | Qualitative Information                                                                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>1,032</b> children aged under 5 years live in the Reach area (Census 2011)<br><br>This is an increase of <b>245</b> from | <b>800</b> families with children under 5 years live in the Reach area (Census 2011)<br><br>Of these there are an estimated | <b>Children's Centre:</b><br>1 Children's Centre Manager – manages 3 centres<br>1 Family support co-ordinator<br>5 Family support workers | <b>786</b> children were registered at the CC during 2012/13 and <b>636</b> families<br><br>In Q1 2013/14 <b>308</b> children (250 from the reach area) and <b>305</b> |

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| CC Reach area                                                                                                                                                                                 | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Staff                                                                                                                                                                                                                                                                                                                                                   | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>the 2001 Census</p> <p>All the children are in the 30% most deprived SOAs</p> <p><b>&lt;10% - 336</b></p> <p><b>10-20% - 582</b></p> <p><b>20-30% - <u>114</u></b></p> <p><b>1,032</b></p> | <p><b>237</b> Lone Parents with children under 5 years</p> <p>There has been an increase of <b>21%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>86.5%</b> are white British</p> <p><b>1.6%</b> are white non-British</p> <p><b>2%</b> are of mixed ethnic origin</p> <p><b>8%</b> are Asian</p> <p><b>1.6%</b> are Black/African/Caribbean/Black British</p> <p><b>0.3%</b> are from other ethnic groups</p> <p>There are <b>424</b> households where no adult is in employment and where there are dependent children. An estimated <b>200</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 457</b></p> <p><b>Female <u>236</u></b></p> <p><b>Total 693</b></p> <p>This is <b>8.5%</b> of the total population aged 16 – 64 years.<br/><i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants– do not equate to data released nationally)</i></p> | <p>1 Speech and language assistant(FSW )</p> <p>1 Teacher post</p> <p>1 Team leader - manages admin in cluster of 3 centres</p> <p>1 Admin Officer</p> <p>1 Caretaker</p> <p><b>Nursery:</b></p> <p>1 Child care assistant</p> <p>4 Child care workers</p> <p>1 Senior Nursery worker</p> <p>1 Deputy Nursery manager</p> <p>1 service co-ordinator</p> | <p>families have been seen at the CC</p> <p><b>31</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>51</b> families were supported (<b>3.5</b> family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 1 disabled parent</li> <li>• 2 disabled children</li> <li>• 63 fathers</li> <li>• 54 lone parents</li> <li>• 10 teenage parents</li> </ul> <p>8 new births were registered (13% of all notified new births)</p> |

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## **BROMLEY PENSNETT**

### Centre Description

The centre is located at Bromley, Pensnett, DY5 4PJ Tel: 01384 812325 e-mail: [infoccc@bromley.dudley.sch.uk](mailto:infoccc@bromley.dudley.sch.uk), within the heart of the Bromley Pensnett community serving an economically and socially challenging neighbourhood.

### Examples of good practice within the CC

The centre engages with parents from ante natal stage onwards offering every referral a home visit. CAF procedures are well embedded within the centre.

The centre actively promotes positive mental health and emotional well being in partnership with Dudley Mind. There is a specific "time for me" group which also promotes problem solving mechanisms whilst supporting individuals to build their confidence and share experiences. The centre works in partnership with a local GP practice who run specific education and advice sessions around health related issues e.g.

immunization for families. Asthma and cytology clinics are being developed in the centre.

The centre applies robust planning and evaluation tools to measure impact and identify need. The tools allow for parents and children's voices to influence the development of further activities which are further supported by the "wishing trees"; parent and carer boards; and comments books. The centre has developed a structured volunteer's programme where volunteers are not restricted to the CC.

### Briefly describe the activities which will take place in the CC

Sessions include: Parents Early Education partnership( PEEP); Toy and Book Library, Tots Together, Scan to Pram, Time for You, baby massage, rhythm kids, music bugs/music tots/tiny toddlers, wiggles and jiggles, physical fun, soft play, sensory room fun, parent-craft, munch crunch, play workshops, jumping beans, active Dudley, waddle toddlers and regular community fun days.

### Ofsted

There has not been an Ofsted inspection to date

### Budget

**2012/2013 - £310.302**

**2013/2014 - £305.382**

| CC Reach area                                                               | % of children and families                                                           | Staff                                                                                                  | Qualitative Information                                                                                              |
|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| <b>921</b> children aged under 5 years live in the Reach area (Census 2011) | <b>724</b> families with children under 5 years live in the Reach area (Census 2011) | 1 Children's Centre Manager<br>1 Senior family support team leader                                     | <b>725</b> children were registered at the CC during 2012/13 and <b>578</b> families                                 |
| This is an increase of <b>36</b> from the 2001 Census                       | Of these there are an estimated <b>212</b> Lone Parents with children under 5 years  | 2 Children's support workers<br>2 Early Years and support workers<br>2 family support outreach workers | In Q1 2013/14 <b>182</b> children ( <b>168</b> from the reach area) and <b>173</b> families have been seen at the CC |
| <b>70%</b> of the children aged under 5 years are in the 30% most           | There has been an increase of                                                        | 1 Finance and Office Manager                                                                           | <b>72</b> new families were referred to                                                                              |

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| CC Reach area                                                                                                   | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Staff                                                                                             | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>deprived SOAs<br/> <b>&lt;10% - 152</b><br/> <b>10-20% - 392</b><br/> <b>20-30% - 97</b><br/> <b>641</b></p> | <p><b>26%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population<br/> <b>92.4%</b> are white British<br/> <b>1.4%</b> are white non-British<br/> <b>2%</b> are of mixed ethnic origin<br/> <b>3%</b> are Asian<br/> <b>0.8%</b> are Black/African/Caribbean/Black British<br/> <b>0.4%</b> are from other ethnic groups</p> <p>There are <b>394</b> households where no adult is in employment and where there are dependent children. An estimated <b>158</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013<br/> <b>Male 300</b><br/> <b>Female 187</b><br/> <b>Total 487</b></p> <p>This is <b>5.7%</b> of the total population aged 16 – 64 years. <i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> | <p>1 Admin assistant<br/> 1 clerical assistant<br/> 1 teacher<br/> 1 Caretaker<br/> 1 Cleaner</p> | <p>the Family Support Team during Q1 2013/14 and a total of <b>72</b> families were supported (<b>4.6</b> family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 4 disabled parents</li> <li>• 2 disabled children</li> <li>• 45 fathers</li> <li>• 29 lone parents</li> <li>• 3 teenage parent</li> </ul> <p>10 new births were registered (23% of all notified new births)</p> |

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### Children's Centres Overviews – August 2013

#### BUTTERFLY/LYE

##### Centre Description

The Butterfly Children's Centre was opened in December 2006 and is based at a purpose built facility at Lye Bypass, Lye, West Midlands, DY9 8HT; 01384 813954; email: [butterflycc@dudlev.gov.uk](mailto:butterflycc@dudlev.gov.uk) The centre is a two-storey building standing in its own grounds with a full day care nursery. There is an outside play area and also a Forest School/Danish garden area.

##### Examples of good practice within the CC

Outdoor play development/Forest School. Families were invited to link to a community artist to develop a themed sculpture acting as a central focus within the space and additional resources were obtained by linking to offender programmes who have helped the development as part of their community sentence.

The Centre has a Volunteer Co-ordinator and has recruited and trained volunteers, and supported them into training, working towards employment. CAF process is well embedded following joint working initiatives between the centre and integrated service managers to develop a professional understanding of how the CAF should be integrated into existing services. Family support services have developed opportunities for enhanced partnership working. The centre has always had strong positive relationships with colleagues from the Health services such as Health Visiting and midwifery and this continues to be evidenced through the number of referrals received from Health colleagues. Partners recognize the importance of the centre's environment for engaging with hard to reach families. The centre has created a calendar designed specifically for promoting forward planning and scheduling for families. The impact is a reduction in missed appointments for a wide range of services and children and families accessing services appropriately.

##### Summary of the activities organised by the CC

The centre now provides a wide range of activities which are regularly reviewed and rotated. These currently include: family matters (0 to 5 year old family drop-in), toy library, family learning (rotated family learning activities including for example, safety in the home ESOL), Rattle and rhyme, weaning advice (introduction to solids), jumping beans, get cooking, breast-feeding support (including breast-feeding buddies), moving tots, baby massage, music tots, dads group. Other services are delivered if a need is identified.

##### Ofsted

Inspected in **March 2011** with a "Good" overall assessment.

##### Budget

**2012/2013 - £336.178**

**2013/2014 - £285.751**

| CC Reach area                                                               | % of children and families                                                           | Staff                                                                                                                                        | Qualitative Information                                                              |
|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <b>955</b> children aged under 5 years live in the Reach area (Census 2011) | <b>713</b> families with children under 5 years live in the Reach area (Census 2011) | <b>Children's Centre</b><br>1 Children's Centre Manager – managing across 2 centres<br>1 Practice Team Leader<br>1 Children's Centre teacher | <b>972</b> children were registered at the CC during 2012/13 and <b>723</b> families |
| This is an increase of <b>193</b> from                                      | Of these there are an estimated                                                      |                                                                                                                                              | In Q1 2013/14 <b>561</b> children (427                                               |

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| CC Reach area                                                                                                                                                                               | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Staff                                                                                                                                                                                                                                                                                                                                                                                   | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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| <p>the 2001 Census</p> <p>All the children are in the 30% most deprived SOAs</p> <p><b>&lt;10% - 203</b></p> <p><b>10-20% - 130</b></p> <p><b>20-30% - <u>622</u></b></p> <p><b>955</b></p> | <p><b>179</b> Lone Parents with children under 5 years</p> <p>There has been an increase of <b>27%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>72%</b> are white British</p> <p><b>2%</b> are white non-British</p> <p><b>1.5%</b> are of mixed ethnic origin</p> <p><b>23%</b> are Asian</p> <p><b>0.8%</b> are Black/African/Caribbean/Black British</p> <p><b>0.8%</b> are from other ethnic groups</p> <p>There are <b>347</b> households where no adult is in employment and where there are dependent children. An estimated <b>167</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 413</b></p> <p><b>Female 185</b></p> <p><b>Total 598</b></p> <p>This is <b>8%</b> of the total population aged 16 – 64 years. <i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> | <p>2 Children's Services Practitioners</p> <p>2 Family Support practitioners</p> <p>1 Children's Services worker</p> <p>2 Admin Assistants</p> <p>1 Cleaner</p> <p>1 Caretaker</p> <p><b>Nursery</b></p> <p>3 Childcare assistants</p> <p>1 Childcare practitioner</p> <p>5 Childcare workers</p> <p>1 Childcare manager</p> <p>1 Team leader administration</p> <p>1 Administrator</p> | <p>from the reach area) and <b>503</b> families have been seen at the CC</p> <p><b>24</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>79</b> families were supported (<b>2.6</b> family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 5 disabled parents</li> <li>• 12 disabled children</li> <li>• 105 fathers</li> <li>• 52 lone parents</li> <li>• 6 teenage parent</li> <li>• 16 new births were registered (37% of all new births)</li> </ul> |

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## **COSELEY**

### **Centre Description**

Coseley Children's Centre was opened in 2006 based at Bayer Street, Coseley, Bilston WV14 9DS; 01384 813096; email [coseleycc@dudley.gov.uk](mailto:coseleycc@dudley.gov.uk) The Children's Centre provides services to children aged pre-birth to 5. The Centre is located on the border of both Sandwell and Wolverhampton. The Centre's reach area is predominantly White British with pockets of families from ethnic minority backgrounds with an increasing number of Eastern European families moving into the reach area. The centre's reach area is split by the Birmingham New Road and is made up of Coseley East Ward. The Centre has one area in the reach which is in the 10% most deprived and three in the 30% most deprived. There are four primary schools and two private day nursery providers in the area.

### **Examples of good practice within the CC**

CAF/TAC embedded; Time for Two (free education for 2 year olds) there is a tracking system in place for tracking children's progress across the Early Years Foundation Stage. Family support provision engage with parents from ante-natal stage onwards e.g. providing home visits, family links nurturing programmes, access to antenatal clinics in partnership with the local midwife, breast feeding support, baby sensory sessions and support and signposting where issues such as domestic violence / mental health needs are identified. The centre also provides a number of opportunities for health and exercise and speech and language development. The family support team works to address a wide range of needs identified through referral and assessment.

### **Summary of activities organised by the CC**

The Centre provides integrated services including outreach sessions relating to health, family support, adult training and childcare provision. Activities include stay and play, baby groups, healthy lifestyle sessions and Saturday morning sessions monthly to encourage working parents and fathers to attend. The Centre also provides access to adult education and training courses. Some of the activity sessions are delivered in partnership with the Reach area primary schools. An advisory board with representatives from key partners and parents supports the work of the centre.

### **Ofsted**

Inspected in August 2012 with a "Good" overall assessment

### **Budget**

**2012/13 – 248,255**

**2013/14 – 211,017**

| CC Reach area                                                                                                                              | % of children and families                                                                                                                                        | Staff                                                                                                                                                                                            | Qualitative Information                                                                                                                                                                               |
|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>1,013</b> children aged under 5 years live in the Reach area (Census 2011)<br><br>This is an increase of <b>25</b> from the 2001 Census | <b>812</b> families with children under 5 years live in the Reach area (Census 2011)<br><br>Of these there are an estimated <b>198</b> Lone Parents with children | 1 Children's Centre Manager – managing across 2 centres<br>1 Children's Centre co-ordinator<br>1 Senior Family support post<br>2 Family Support /Early Years practitioners<br>2 Admin Assistants | <b>829</b> children were registered at the CC during 2012/13 and <b>720</b> families<br><br>In Q1 2013/14 <b>174</b> children (156 from the reach area) and <b>161</b> families have been seen at the |

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### Children's Centres Overviews – August 2013

| CC Reach area                                                                                                                                                           | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Staff              | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>48%</b> of the children aged under 5 years are in the 30% most deprived SOAs<br/> <b>&lt;10%</b> - <b>149</b><br/> <b>20-30%</b> - <b>337</b><br/> <b>486</b></p> | <p>under 5 years</p> <p>there has been an increase of <b>6%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>92%</b> are white British<br/> <b>1.3%</b> are white non-British<br/> <b>1.7%</b> are of mixed ethnic origin<br/> <b>3%</b> are Asian<br/> <b>1.6%</b> are Black/African/Caribbean/Black British<br/> <b>0.1%</b> are from other ethnic groups</p> <p>There are <b>385</b> households where no adult is in employment and where there are dependent children. An estimated <b>147</b> households, where no adult is in employment, include children who are under 5 years of age.<br/> Claimant Count June 2013<br/> <b>Male 335</b><br/> <b>Female 188</b><br/> <b>Total 523</b></p> <p>This is <b>5%</b> of the total population aged 16 – 64 years. <i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> | <p>1 Caretaker</p> | <p>CC</p> <p><b>43</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>43</b> families were supported (<b>3.7</b> FTE family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 0 disabled parents</li> <li>• 3 disabled children</li> <li>• 37 fathers</li> <li>• 25 lone parents</li> <li>• 7 teenage parent</li> </ul> <p>27 new births were registered (44% of all notified new births)</p> |

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## **GORNAL**

### Centre Description

Gornal Parent and Children's Centre was opened in 2008 based in a purpose built extension of Roberts Primary School at Robert Street, Lower Gornal, Dudley, DY3 2AZ; 01384 818274; email [ccinfo@roberts.dudlev.sch.uk](mailto:ccinfo@roberts.dudlev.sch.uk). It is located on the same site as the Maintained School Nursery for 3 & 4 year olds. Services established and offered through the Children's Centre are also delivered at other schools within the reach area. The centre's reach area is a mixture of owner occupied, rented and local authority households and includes areas in the borough with varying levels of social and economic deprivation and unemployment. The reach areas have high levels of households on welfare benefits and low adult educational attainment records. The large majority of children who attend the centre with their parents or carers start with skills, knowledge and abilities that are well below those expected for their age

### Examples of good practice within the CC

The Centre has recruited & trained local parent volunteers who have gained qualifications and are working towards employment. Integrated education and childcare - Centre staff and Robert's School Nursery staff do joint home visits before children begin nursery. A course with Family Learning has been developed to support parents with literacy and numeracy. The centre delivers evening Health Visitor clinics and tailors services for working parents. A specialist Early Years Service for children with additional needs is provided to support integration into mainstream services.

### Summary of activities organised the CC

A range of activities for parents and children is provided including Moving Tots, Music Tots, Inbetweenies, Baby Group, Jumping Beans, Saturday morning Dad's Group, family activities during school holidays and Open Days.

### Ofsted

Inspected in February 2013 with a "Good" overall assessment

### Budget in

2012/2013 - £239.597

2013/2014 - £235.907

| CC Reach area                                                               | % of children and families                                                           | Staff                                                                                                                                                                                                               | Qualitative Information                                                                                                                                                                                  |
|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>795</b> children aged under 5 years live in the Reach area (Census 2011) | <b>646</b> families with children under 5 years live in the Reach area (Census 2011) | 1 Children's Centre manager<br>1 Senior family support worker<br>2 Childcare workers<br>1 Early Years Worker<br>2 family support workers<br>1 training and volunteering worker<br>1 receptionist<br>1 Administrator | <b>645</b> children were registered at the CC during 2012/13 and <b>539</b> families<br><br>In Q1 2013/14 <b>267</b> children (198 from the reach area) and <b>258</b> families have been seen at the CC |
| This is a decrease of <b>87</b> from the 2001 Census                        | Of these there are an estimated <b>148</b> Lone Parents with children under 5 years  |                                                                                                                                                                                                                     |                                                                                                                                                                                                          |
| <b>43%</b> of the children aged under 5 years are in the 30% most           | There has been an increase of                                                        |                                                                                                                                                                                                                     | <b>15</b> new families were referred to                                                                                                                                                                  |

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| CC Reach area                                                                                      | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Staff                               | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>deprived SOAs</p> <p><b>10-20% - 254</b></p> <p><b>20-30% - <u>87</u></b></p> <p><b>341</b></p> | <p><b>9%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>96%</b> are white British</p> <p><b>1%</b> are white non-British</p> <p><b>1.2%</b> are of mixed ethnic origin</p> <p><b>1.4%</b> are Asian</p> <p><b>0.6%</b> are Black/African/Caribbean/Black British</p> <p><b>0.1%</b> are from other ethnic groups</p> <p>There are <b>229</b> households where no adult is in employment and where there are dependent children. An estimated <b>84</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 291</b></p> <p><b>Female <u>161</u></b></p> <p><b>Total 452</b></p> <p>This is <b>4.8%</b> of the total population aged 16 – 64 years. (<i>Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally</i>)</p> | <p>1 Caretaker</p> <p>1 Cleaner</p> | <p>the Family Support Team during Q1 2013/14 and a total of <b>56</b> families were supported (<b>3.5</b> family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 6 disabled parents</li> <li>• 6 disabled children</li> <li>• 40 fathers</li> <li>• 33 lone parents</li> <li>• 7 teenage parent</li> </ul> <p>40 new births were registered (100% of all notified new births)</p> |

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## **HOB GREEN**

### **Centre description**

Hob Green Children's Centre was opened in 2009, following completion of building works, and is adjacent to Hob Green Primary School, Hob Green Road, Pedmore Fields, Stourbridge, DY9 9EX; 01384 818783; email: [infocc@hob-green.dudley.sch.uk](mailto:infocc@hob-green.dudley.sch.uk). on the school site It serves a diverse community, with areas of social housing immediately adjacent to the centre which are in the 20% and 30% most disadvantaged areas in the country, and there are also a number of affluent areas within the locality.

### **Examples of good practice within the CC**

There are well established links across a range of partnership agencies including Health Visitor and Midwife. The school and Centre meet regularly with the School Pastoral Team to ensure effective communication across the site. Family Support services have robust systems and procedures in place to support families including families with more complex needs identified through referrals. The common assessment framework is embedded at the Children's Centre. The Centre provides Family Links Nurturing Programme and is running parenting courses including baby massage and baby yoga sessions. Joint visits are undertaken with Family Support Worker and Speech and Language Specialist to local families where specific needs are identified. The Speech & Language Specialist provides workshops on a regular basis and also provides one – one session when required. Centre has established strong links with local primary schools and attends parent evenings to promote our services and opportunities, to reach and inform the wider area. There is a well established Advisory Board, supported by parents / volunteers who know the needs of the local community very well and collaboratively work towards joint visioning and meeting the needs of the area.

### **Summary of activities operated by the CC**

The centre's core purpose is provided through a range of integrated services that include health, stay and play sessions and crèche facilities, adult training, family support and outreach work. A range of activities are available including baby groups, baby clinic, breastfeeding, baby massage, fit kids, Stay & Play, numeracy and literacy Family Learning, book loan, toy library sessions. Monthly Daddy Days is held one Saturday each month.

### **Ofsted**

Inspected in January 2012 with a "Good" overall assessment

### **Budget**

**2012/13 - £238,296**

**2013/14 - £235,836**

| CC Reach area                                                                                                                      | % of children and families                                                                                                         | Staff                                                                                                                                                                                                     | Qualitative Information                                                                                                                                                       |
|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>1,019</b> children aged under 5 years live in the Reach area (Census 2011)</p> <p>This is an increase of <b>119</b> from</p> | <p><b>785</b> families with children under 5 years live in the Reach area (Census 2011)</p> <p>Of these there are an estimated</p> | <p>1 Centre Manager</p> <p>1 Senior Family Support Worker</p> <p>2 Family Support and Outreach Workers</p> <p>2 Child Care Workers</p> <p>1 Early Years Worker</p> <p>1 Training and Volunteer Worker</p> | <p><b>787</b> children were registered at the CC during 2012/13 and <b>686</b> families</p> <p>In Q1 2013/14 <b>311</b> children (257 from the reach area) and <b>339</b></p> |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area                                                                                                                                                                         | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Staff                                                                            | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>the 2001 Census</p> <p><b>32%</b> of the children aged under 5 years are in the 30% most deprived SOAs</p> <p><b>10-20% - 128</b></p> <p><b>20-30% - 199</b></p> <p><b>327</b></p> | <p><b>130</b> Lone Parents with children under 5 years</p> <p>There has been an increase of <b>20%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>92%</b> are white British</p> <p><b>1.7%</b> are white non-British</p> <p><b>1.2%</b> are of mixed ethnic origin</p> <p><b>4%</b> are Asian</p> <p><b>0.5%</b> are Black/African/Caribbean/Black British</p> <p><b>0.2%</b> are from other ethnic groups</p> <p>There are <b>235</b> households where no adult is in employment and where there are dependent children. An estimated <b>81</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 221</b></p> <p><b>Female 117</b></p> <p><b>Total 340</b></p> <p>This is <b>2.7%</b> of the total population aged 16 – 64 years.</p> <p><i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> | <p>1 Receptionist</p> <p>1 Administrator</p> <p>1 Caretaker</p> <p>1 Cleaner</p> | <p>families have been seen at the CC</p> <p><b>131</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>198</b> families were supported (<b>3.6 FTE</b> family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 3 disabled parents</li> <li>• 0 disabled children</li> <li>• 64 fathers</li> <li>• 32 lone parents</li> <li>• 1 teenage parent</li> </ul> <p>31 new births were registered (72% of all notified new births)</p> |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

## **KATES HILL AND SLEDMERE**

### **Centre Description**

Kate's Hill & Sledmere Sure Start Children's Centre main centre was completed in July 2005 and is based at Selborne Road, Dudley, DY2 8LB; 01384 812440; email: [kateshill\\_sledmerecc@dudlev.gov.uk](mailto:kateshill_sledmerecc@dudlev.gov.uk) and is situated close to the town centre in Dudley. The children's centre covers the St Thomas Ward in Dudley which is one of the 10% most deprived wards in England. The ward has a significant minority ethnic community with many of the families of Southern Asian or Pakistani heritage. There have been major demographic changes in the area over the last five years with many of the minority ethnic communities moving to live in the Sledmere area, where previously the families were predominantly White British. This centre provides outreach and service delivery base as well as providing integrated early education and daycare places. The programme has worked in close partnership with St Thomas's Network a local voluntary sector neighbourhood learning centre with a neighbourhood nursery. There is also an annex based at the Watson's Green Road Estate in the Kate's Hill area which is about 0.6 miles from the main centre. Stay and plays and some activities such as Jumping Beans and Apna Milan group run from there.

### **Examples of good practice within the CC**

Outcomes accountability pilot with Sledmere School in supporting children's transition into nursery and from nursery to reception for children identified with lower levels of PSED and CLL. This has now been extended to Kates Hill Primary School.

Time For Twos - meeting the needs of the most vulnerable children and early identification children with additional needs.

Through the provision of Family Support - the families that find it difficult to access services and support and dads from the BME communities are being reached through more targeted outreach and a range of appropriate services and support that meets the needs of local children and their families. The staff team reflects the cultural diversity of the area served as well as the community languages which supports the full engagement and involvement of these communities.

### **Summary of the activities organised by the CC**

The centre provides a range of integrated services that include health, family support, adult training and early years advice and guidance. It takes referrals from, and supports families with, children in local schools and Early Years Foundation Stage settings. The day care also offers the most disadvantaged children in the area access to 'Time for Twos', a free education and childcare provision for up to 15 hours per week for children in the term after their third birthday. There are stay and plays, baby club, Dads group, Parents Early Education Partnership (PEEP) groups, Jumping Beans, Family learning, play talk, mobile toy library, trips and outings.

### **Ofsted**

Inspected in January 2011 with a "Good" overall assessment

### **Budget**

**2012/13 - £435,804**

**2013/14 - £370,434**

| CC Reach area                                                                 | % of children and families                                                           | Staff                                                                               | Qualitative Information                                                                |
|-------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| <b>1,175</b> children aged under 5 years live in the Reach area (Census 2011) | <b>859</b> families with children under 5 years live in the Reach area (Census 2011) | Children's Centre Staff:<br>1 Children's Centre Manager – managing across 3 centres | <b>1,134</b> children were registered at the CC during 2012/13 and <b>929</b> families |

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| CC Reach area                                                                                                                                                                                                                                      | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Staff                                                                                                                                                                                                                                                                                                                                                                                              | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>This is an increase of <b>222</b> from the 2001 Census</p> <p><b>79%</b> of the children aged under 5 years are in the 30% most deprived SOAs</p> <p><b>&lt;10%</b> - <b>789</b></p> <p><b>10-20%</b> - <b><u>140</u></b></p> <p><b>929</b></p> | <p>Of these there are an estimated <b>256</b> Lone Parents with children under 5 years</p> <p>There has been an increase of <b>15%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>62%</b> are white British</p> <p><b>2.6%</b> are white non-British</p> <p><b>4%</b> are of mixed ethnic origin</p> <p><b>24%</b> are Asian</p> <p><b>6%</b> are Black/African/Caribbean/Black British</p> <p><b>0.9%</b> are from other ethnic groups</p> <p>There are <b>520</b> households where no adult is in employment and where there are dependent children. An estimated <b>236</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 512</b></p> <p><b>Female 277</b></p> <p><b>Total 789</b></p> <p>This is <b>9.3%</b> of the total population aged 16 – 64 years.</p> <p><i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> | <p>1 Team Leader Admin</p> <p>1 Children's Centre teacher</p> <p>2 Family support Workers</p> <p>3 Family support assistants</p> <p>1 Service co-ordinator</p> <p>1 Children's Services worker</p> <p>Nursery Staff:</p> <p>1 Lead Practitioner</p> <p>4 Children's Services Practitioners</p> <p>4 Children's Services Assistants</p> <p>2 Admin Officers</p> <p>1 Cleaner</p> <p>1 Caretaker</p> | <p>In Q1 2013/14 <b>310</b> children (300 from the reach area) and <b>352</b> families have been seen at the CC</p> <p><b>74</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>74</b> families were supported (<b>3.4</b> FTE family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 3 disabled parents</li> <li>• 1 disabled child</li> <li>• 57 fathers</li> <li>• 57 lone parents</li> <li>• 11 teenage parents</li> </ul> <p>47 new births were registered (69% of all notified new births)</p> |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

## **KINGSWINFORD AND WALL HEATH**

### Centre Description

Kingswinford and Wall Heath Children's Centre was opened in 2010 and is based at Mimosa Walk, Kingswinford, Dudley, DY6 7EA 01384 817180; email: [CCinfo@Belle-vue.dudley.sch.uk](mailto:CCinfo@Belle-vue.dudley.sch.uk). The centre is situated in one of the most advantaged areas of the borough. It is located in a small extension on the Blanford Mere Primary School site and consists of a reception area, a consulting room and a multipurpose room. It is used by local health visitors, midwives and local training organisations offering various courses to parents and carers within the locality. It has shared facilities and staff with Wordsley Children's Centre. The reach area covers the Church of Ascension C of E Primary School, Dawley Brook Primary School, Maidensbridge Primary School and St Mary's C of E Primary School. This centre has a shared staff team with Wordsley Children's Centre.

### Examples of good practice within the CC

The Family Support team support child development, behaviour management, positive play opportunities, training and returning to work and signposting to other appropriate services. The Family Support team also provide the opportunity to access the Family Links Nurturing Programme.

### Summary of the activities operated by the CC

This centre has built a very strong relationship with partners that has resulted in a high level of referrals for family support. Some of the activities it provides are the Family Links Nurturing Programme designed to support improved parenting skills, Jumping Beans , Toy Library Breast feeding support and baby massage are provided to improve attachment and bonding. The centre has developed a group of volunteers which supports the personal development of the volunteers themselves and service delivery.

### Ofsted

The centre has not yet been inspected by Ofsted

### **Budget**

**2012/2013 - £141.817**

**2013/2014 - £133.048**

| CC Reach area                                                                                                                                  | % of children and families                                                                                                                                                             | Staff                                                                                                                                                                        | Qualitative Information                                                                                                                                                                                         |
|------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>742</b> children aged under 5 years live in the Reach area (Census 2011)</p> <p>This is a decrease of <b>87</b> from the 2001 Census</p> | <p><b>590</b> families with children under 5 years live in the Reach area (Census 2011)</p> <p>Of these there are an estimated <b>102</b> Lone Parents with children under 5 years</p> | <p><b>Shared Staff:</b></p> <p>1 Children's Centre manager</p> <p>1 Deputy Children's Centre Manager</p> <p>5 family support workers</p> <p><b>Centre specific staff</b></p> | <p><b>427</b> children were registered at the CC during 2012/13 and <b>373</b> families</p> <p>In Q1 2013/14 <b>187</b> children (128 from the reach area) and <b>178</b> families have been seen at the CC</p> |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area                                                                                          | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Staff                                                 | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|--------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>14%</b> of the children aged under 5 years are in the 30% most deprived SOAs<br><b>20-30% - 102</b> | <p>There has been an increase of <b>43%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>96%</b> are white British<br/><b>1%</b> are white non-British<br/><b>1%</b> are of mixed ethnic origin<br/><b>1.3%</b> are Asian<br/><b>0.4%</b> are Black/African/Caribbean/Black British<br/><b>0.1%</b> are from other ethnic groups</p> <p>There are <b>149</b> households where no adult is in employment and where there are dependent children. An estimated <b>46</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013<br/><b>Male 178</b><br/><b>Female 78</b><br/><b>Total 256</b></p> <p>This is <b>2.5%</b> of the total population aged 16 – 64 years.<br/><i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> | 1 dedicated Administrator<br>1 Caretaker<br>1 cleaner | <b>9</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>34</b> families were supported ( <b>2.3</b> family support staff)<br><br>The following numbers of people were seen at the CC during Q1 2013/14 <ul style="list-style-type: none"><li>• 2 disabled parents</li><li>• 2 disabled children</li><li>• 29 fathers</li><li>• 5 lone parents</li><li>• 0 teenage parent</li></ul> <b>11</b> new births were registered ( <b>31%</b> of all notified new births) |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

## **LITTLE HANDS**

### **Centre Description**

Little Hands Children's Centre works across two sites and also offer activities within the community, at linked schools and within the home of parents and carers. The main site with reception open each day is at Colley Lane, Halesowen, B63 2TN; 01384 815723; however the site at Caslon Primary School, Beeches View Avenue, Halesowen, B63 2ES, 01384 817839 is used for sessions and family support on a regular basis as required. The email for each site is [ccdata@caslon.dudley.sch.uk](mailto:ccdata@caslon.dudley.sch.uk) . The Colley Lane Primary school includes Little Colliers Neighbourhood Nursery which is situated in the same building as the main Children's Centre site. The centre footprint includes mixed areas of deprivation. The Caslon site now includes a Sensory Room which has proved popular

### **Examples of good practice within the CC**

A range of methods of support for parents providing early intervention packages of support are provided as needed. The Centre has a high rate of engagement and works hard to support those most vulnerable. The centre delivers services to high numbers of teenage parents, BME communities and adults who misuse drug and alcohol.

Partnership working has been an important part of delivering targeted support to families and excellent outcomes are being achieved as a result. The Centre works effectively to encourage and promote multi-agency partnerships and has a strong and proactive relationship with the health visitors who facilitate baby clinics and assessment and development checks. Staff are based across the 2 sites to ensure access to isolated parents/ carers and children at risk.

### **Summary of the activities organised by the CC**

All groups and one to one family support is tailored around parenting (including delivery of Family Links Nurturing Programme), preparing children for school and health awareness. Informal drop in sessions, group activities, structured stay and play groups, adult education all act as a vehicle to raise awareness and provide support to parents and carers. Services are user led.

The Centre currently engages with fathers through mainstream groups, including stay and play sessions, out of holiday activities and baby signing. A fathers and male carers group is run monthly on Saturday mornings. Evening and weekend activities are held regularly for working parents.

### **Ofsted**

The centre has not yet been inspected by Ofsted

### **Budget**

**2012/2013 - £304.741**

**2013/2014 - £302.281**

| CC Reach area                                                                 | % of children and families                                                           | Staff                                                                                         | Qualitative Information                                                                                                            |
|-------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| <b>1,120</b> children aged under 5 years live in the Reach area (Census 2011) | <b>888</b> families with children under 5 years live in the Reach area (Census 2011) | 1 Children's Centre Manager<br>5 Family support workers<br>1 Deputy Children's Centre manager | <b>931</b> children were registered at the CC during 2012/13 and <b>820</b> families<br><br>In Q1 2013/14 <b>467</b> children (384 |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area                                                                                                                                                                                                                       | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Staff                                                                                                                                                                       | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>This is an increase of <b>227</b> from the 2001 Census</p> <p><b>58%</b> of the children aged under 5 years are in the 30% most deprived SOAs</p> <p><b>10-20% - 124</b></p> <p><b>20-30% - <u>527</u></b></p> <p><b>651</b></p> | <p>Of these there are an estimated <b>212</b> Lone Parents with children under 5 years</p> <p>There has been an increase of <b>35%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>89%</b> are white British</p> <p><b>1.4%</b> are white non-British</p> <p><b>2%</b> are of mixed ethnic origin</p> <p><b>3.4%</b> are Asian</p> <p><b>1%</b> are Black/African/Caribbean/Black British</p> <p><b>2.7%</b> are from other ethnic groups</p> <p>There are <b>349</b> households where no adult is in employment and where there are dependent children. An estimated <b>144</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 317</b></p> <p><b>Female 179</b></p> <p><b>Total 496</b></p> <p>This is <b>4.5%</b> of the total population aged 16 – 64 years.</p> <p><i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> | <p>1 childcare apprentice</p> <p>1 childcare worker</p> <p>1 Children's Centre teacher</p> <p>1 finance and monitoring manager</p> <p>1 Administrator</p> <p>2 Cleaners</p> | <p>from the reach area) and <b>490</b> families have been seen at the CC</p> <p><b>0</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>91</b> families were supported (<b>5.0</b> family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 6 disabled parents</li> <li>• 10 disabled children</li> <li>• 184 fathers</li> <li>• 69 lone parents</li> <li>• 8 teenage parent</li> </ul> <p>21 new births were registered (62% of all notified new births)</p> |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

## **NETHERTON PARK**

### **Centre Description**

Netherton Park Children's Centre opened in 2004 based at the Netherton Park Nursery School, Netherton Park, Dudley, DY2 9QF; 01384 818255; email: [info@neth-nur.dudlev.sch.uk](mailto:info@neth-nur.dudlev.sch.uk). It is an integrated nursery school and Children's Centre which has been operating multi-agency service delivery since 1996. The centre has a Governing Body which manages all services in liaison with all partnership agencies. In very close proximity (a very short walk across the park) a new Neighbourhood Learning Centre (NLC) has been established for the Netherton area. Levels of deprivation in the area range from the bottom 10% nationally to relatively advantaged families.

### **Examples of good practice within the CC**

The arrangement in place for joint supervision for partnership arrangements ensures safe supervisory practices are adhered to whilst ensuring practitioners feel part of the Centre, contributing to the excellent working arrangements and true integration. The approach taken with children within the Time for Twos programme has been highlighted nationally as good practice. (See Appendix 6).

### **Summary of the activities organised by CC**

The centre comprises a maintained nursery school with 106 places, a kindergarten of 50 places for children aged from birth to four and a wide range of children's and family services. Most services are run on site but there is also an increasing amount of outreach provision. There are strong partnerships with a range of social care and health agencies. The majority of users come from homes with some level of social disadvantage. A wide range of services are provided including parent and child groups, e.g. Baby Massage, Tums to Mums, Stay and Play, PEEP, Forest School, Saturday Group, Festival days and Activity Days, Family Outings, Workshops for Parents involving playing and learning alongside their children, home/school book and story sack library.

### **Ofsted**

Inspected in September 2010 with a "Good" overall assessment

### **Budget**

**2012/13 - £377,921**

**2013/14 - £352,286**

| CC Reach area                                                                                                                                                                                                            | % of children and families                                                                                                                                                                                                  | Staff                                                                                                                                                                          | Qualitative Information                                                                                                                                                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>948</b> children aged under 5 years live in the Reach area (Census 2011)</p> <p>This is an increase of <b>56</b> from the 2001 Census</p> <p><b>84%</b> of the children aged under 5 years are in the 30% most</p> | <p><b>738</b> families with children under 5 years live in the Reach area (Census 2011)</p> <p>Of these there are an estimated <b>190</b> Lone Parents with children under 5 years</p> <p>There has been an increase of</p> | <p>1 Head of Centre<br/>1 Family Services Manager<br/>3 Outreach Workers<br/>1 Finance Administrator<br/>1 receptionist<br/><br/>2 Childcare practitioners – Time for Twos</p> | <p><b>835</b> children were registered at the CC during 2012/13 and <b>809</b> families</p> <p>In Q1 2013/14 <b>349</b> children (297 from the reach area) and <b>317</b> families have been seen at the CC</p> <p><b>13</b> new families were referred to</p> |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area                                                                                            | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Staff                                                                                    | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| deprived SOAs<br><b>&lt;10% - 115</b><br><b>10-20% - 340</b><br><b>20-30% - <u>342</u></b><br><b>797</b> | <b>24%</b> in the total lone parents between 2001 and 2011<br><br>Of the resident population<br><b>83%</b> are white British<br><b>1.4%</b> are white non-British<br><b>3%</b> are of mixed ethnic origin<br><b>9.6%</b> are Asian<br><b>2.7%</b> are Black/African/Caribbean/Black British<br><b>0.3%</b> are from other ethnic groups<br><br>There are <b>398</b> households where no adult is in employment and where there are dependent children. An estimated <b>159</b> households, where no adult is in employment, include children who are under 5 years of age<br><br>Claimant Count June 2013<br><b>Male 383</b><br><b>Female 232</b><br><b>Total 615</b><br><br>This is <b>6.7%</b> of the total population aged 16 – 64 years. <i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i> | A number of additional staff work across the Nursery, Children's Centre and Kindergarten | the Family Support Team during Q1 2013/14 and a total of <b>69</b> families were supported ( <b>5.0 FTE</b> family support staff)<br><br>The following numbers of people were seen at the CC during Q1 2013/14 <ul style="list-style-type: none"><li>• 4 disabled parents</li><li>• 5 disabled children</li><li>• 93 fathers</li><li>• 35 lone parents</li><li>• 16 teenage parent</li></ul> 15 new births were registered (29% of all notified new births) |

## **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013**

### **Children's Centres Overviews – August 2013**

#### **OLIVE HILL**

##### **Centre Description**

Olive Hill Children's Centre, opened in 2008 based at Springfield Road, Halesowen, West Midlands, B62 8JZ; 01384 81 8855; email [info@olive.dudley.sch.uk](mailto:info@olive.dudley.sch.uk). The Children's Centre shares a main reception area with Olive Hill Primary School. The Centre works jointly with the local schools within the reach area to co-ordinate and plan provision and services. It offers additional services at a satellite centre based at Lapal Primary School. Out of school activities and parent services are advertised across school sites and all local school newsletters as well as within the local community. The footprint of the centre includes a mix of disadvantage and more affluent areas. Over 40% of Olive Hill's school community have English as an additional language.

##### **Examples of good practice within the CC**

Language barriers are overcome by using language support staff at the Centre and the lead school to communicate information in mother tongue, with the longer term plan being the development of multi lingual volunteers to support these families.

"Tell us what you think" sessions where service users can voice opinions either in writing or verbally are held regularly to consult with parents about service delivery. There are strong links with schools within reach area.

##### **Summary of the activities organised by CC**

Stay & Play, First Time Mums, baby massage, music tots and yoga sessions are available. Courses delivered include Parenting Skills courses, Behaviour management. Language skills, IT courses, First Aid and cultural awareness sessions support the high BME community. Crèche is available as required.

Services are provided to support healthy eating, healthy lifestyles, including buggy Walks,. Male carers and extended families regularly attend sessions. Saturday and evening sessions are available for working carers. The centre is looking to develop more family sessions for Saturdays. Annual transition sessions for children and carers about to enter nursery are provided. Training is provided for a range of personnel including childminders, volunteers and staff from the school and children's centre.

Health staff deliver a range of services from the centre, including health visitor support, breastfeeding support, development baby clinic, parenting advice, eczema and asthma advice, midwifery booking-in clinic, and specialist support for children with a wide range of disabilities, including speech and language difficulties

##### **Ofsted**

Inspected in February 2011 with a "Good" overall assessment

##### **Budget**

**2012/2013 - £222.917**

**2013/2014 - £213.452**

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area                                                                                                                                                                                                                                                                                                | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Staff                                                                                                                                                                                                                                                                                                                              | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>1,010</b> children aged under 5 years live in the Reach area (Census 2011)</p> <p>This is an increase of <b>63</b> from the 2001 Census</p> <p><b>24%</b> of the children aged under 5 years are in the 30% most deprived SOAs</p> <p><b>10-20% - 145</b></p> <p><b>20-30% - 99</b><br/><b>244</b></p> | <p><b>813</b> families with children under 5 years live in the Reach area (Census 2011)</p> <p>Of these there are an estimated <b>154</b> Lone Parents with children under 5 years</p> <p>There has been an increase of <b>28%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>83.7%</b> are white British</p> <p><b>1.7%</b> are white non-British</p> <p><b>2%</b> are of mixed ethnic origin</p> <p><b>10.2%</b> are Asian</p> <p><b>1.5%</b> are Black/African/Caribbean/Black British</p> <p><b>0.9%</b> are from other ethnic groups</p> <p>There are <b>215</b> households where no adult is in employment and where there are dependent children. An estimated <b>79</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 266</b></p> <p><b>Female 137</b></p> <p><b>Total 403</b></p> <p>This is <b>3.5%</b> of the total population aged 16 – 64 years. (Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</p> | <p>1 Children's Centre manager</p> <p>1 Deputy Manager</p> <p>1 Early Years Practitioner</p> <p>1 Family Support worker</p> <p>1 monitoring and evaluation officer</p> <p>1 Admin manager</p> <p>1 community and language support</p> <p>1 creche assistant</p> <p>1 receptionist</p> <p>1 sessional worker</p> <p>1 caretaker</p> | <p><b>540</b> children were registered at the CC during 2012/13 and <b>600</b> families</p> <p>In Q1 2013/14 <b>243</b> children (179 from the reach area) and <b>240</b> families have been seen at the CC</p> <p><b>16</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>66</b> families were supported (<b>2.0</b> family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 2 disabled parents</li> <li>• 4 disabled children</li> <li>• 11 fathers</li> <li>• 13 lone parents</li> <li>• 1 teenage parent</li> </ul> <p>4 new births were registered (9% of all new births)</p> |

## APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013

### Children's Centres Overviews – August 2013

#### PETER'S HILL

##### Centre Description

Peter's Hill Children's Centre opened in 2010 based at Peter's Hill Road, Amblecote, Brierley Hill, DY5 2QH 01384 817723; for families and children under 5 in the Withymoor, Amblecote and Thorns areas. Based on the Peter's Hill school site, it also covers Withymoor Primary, Mount Pleasant Primary and Thorns Primary. The centre is a new build which combines services to include a PVI Nursery (non-maintained). A room in the centre also houses breakfast club and after school club.

##### Examples of good practice within the CC

Nursery and Children's Centre both sit under the Children's Centre Manager's remit. This enables there to be a good partnership working arrangement between the two, with relevant information sharing and exchange of communication. Nursery staff are able to 'tap into' the additional expertise available at the children's Centre through the family support workers. Shared families benefit from an holistic approach to working, shared training for both teams takes place.

##### Summary of the activities organised by the CC

The centre works closely with local Health Visitors, local surgeries and Health Centre enabling exchange of sensitive information and data. Health Visitors are members of management steering group. Presently working with local midwife to investigate ways of incorporating ante-natal checks at the children's centre. Local mapping exercise carried out with all health professionals including breast feeding lead and CAMHS. Weaning sessions take place monthly at the CC in partnership with Health Visitor and Family Support Worker (FSW). Monthly development checks take place at the Children's Centre, with health visitor. Baby Group takes place weekly with additional breast feeding advice and support provided by FSW. FSW linked to two local primary schools and early years settings ensuring that each school has a named Family Support Worker. Referral paths to early intervention made clear to local primary schools and early years settings.

##### Ofsted

The centre has not yet been inspected by Ofsted

##### Budget

2012/2013 - £141,832

2013/2014 - £140,602

| CC Reach area                                                               | % of children and families                                                           | Staff | Qualitative Information                                                              |
|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------------|-------|--------------------------------------------------------------------------------------|
| <b>755</b> children aged under 5 years live in the Reach area (Census 2011) | <b>618</b> families with children under 5 years live in the Reach area (Census 2011) |       | <b>628</b> children were registered at the CC during 2012/13 and <b>574</b> families |
| This is a decrease of <b>154</b> from                                       | Of these there are an estimated                                                      |       | In Q1 2013/14 <b>192</b> children (158 from the reach area) and <b>201</b>           |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area                                                                                                | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Staff | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>the 2001 Census</p> <p><b>0%</b> of the children aged under 5 years are in the 30% most deprived SOAs</p> | <p><b>103</b> Lone Parents with children under 5 years</p> <p>There has been an increase of <b>12%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>95.3%</b> are white British</p> <p><b>0.9%</b> are white non-British</p> <p><b>1%</b> are of mixed ethnic origin</p> <p><b>2.3%</b> are Asian</p> <p><b>0.3%</b> are Black/African/Caribbean/Black British</p> <p><b>0.1%</b> are from other ethnic groups</p> <p>There are <b>119</b> households where no adult is in employment and where there are dependent children. An estimated <b>42</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 109</b></p> <p><b>Female 82</b></p> <p><b>Total 191</b></p> <p>This is <b>2%</b> of the total population aged 16 – 64 years. <i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> |       | <p>families have been seen at the CC</p> <p><b>0</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>0</b> families were supported (<b>1.7</b> family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 8 disabled parents</li> <li>• 0 disabled children</li> <li>• 23 fathers</li> <li>• 20 lone parents</li> <li>• 2 teenage parent</li> </ul> <p>7 new births were registered (21% of all notified new births)</p> |

# APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013

## Children's Centres Overviews – August 2013

### PRIORY

#### Centre Description

Priory Children's Centre opened in 2006 based at Limes Road, Dudley, DY1 4AQ; 01384 812016; email: [ccentre@priory.dudlev.sch.uk](mailto:ccentre@priory.dudlev.sch.uk).

The Centre is on the Priory Primary School Site where there is also an Adult Learning Centre on site and a Nursery Unit is now based in School. Full daycare is provided within the Centre. The centre's reach area encompasses Dudley town centre and the Priory estate. There are three primary schools and a secondary school in the area. Most of the families living in close proximity to the centre are White British, but those living on the outer edges of the reach area are predominantly from minority ethnic backgrounds. The majority of the Children's Centre reach area is 10% most disadvantaged population

#### Examples of good practice within the CC

There has been a significant development with local partner agencies and health service provision since the Ofsted inspection in July 2012. The Centre now has contact with both Health Visitors and Midwife on a regular basis. Day care has undertaken a number of changes in systems which are supporting services to become sustainable. The outside area is being renewed in partnership with the Princes Trust who have developed a fairy garden for story times and a sensory garden and outdoor beach area for the under twos. The family support service is now working with more complex referrals. The relationship between the school and the Children's Centre has developed as there are plans in place for future joint working.

#### Summary of the activities organised by the CC

The centre's services include full day-care provision for children up to the age of five, nursery education for two-year-olds, groups to support new parents and children under five, a range of courses and specialist programmes for parents, and support for individual families through the centre's family support workers. The Centre runs 2 Stay & Play groups and delivers Every Child a Talker (ECAT) and Parents Early Education Partnership (PEEP) inclusively. Learning Journeys are created through Stay & Play sessions. Family Links Nurturing Programme is also available to attend at the Centre.

#### Ofsted

Inspected in July 2012 with a "Satisfactory" overall assessment

#### Budget

**2012/13 - £337,536**

**2013/14 – 332,616**

| CC Reach area                                                               | % of children and families                                                           | Staff                                                                   | Qualitative Information                                                              |
|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <b>599</b> children aged under 5 years live in the Reach area (Census 2011) | <b>457</b> families with children under 5 years live in the Reach area (Census 2011) | 1 Centre Manager<br>1 Centre Teacher<br>1 Office Manager<br>1 Caretaker | <b>481</b> children were registered at the CC during 2012/13 and <b>408</b> families |
| This is an increase of <b>49</b> from                                       | Of these there are an estimated                                                      | Children Centre Staff:                                                  | In Q1 2013/14 <b>166</b> children (117 from the reach area) and <b>164</b>           |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Staff                                                                                                                                                                                                                                                                                                                                    | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>the 2001 Census</p> <p><b>91%</b> of the children aged under 5 years are in the 30% most deprived SOAs</p> <p><b>&lt;10%</b> - <b>219</b></p> <p><b>10-20%</b> - <b>181</b></p> <p><b>20-30%</b> - <b><u>145</u></b></p> <p><b>545</b></p> <p><i>Due to the amalgamation of 1 SOA from Priory and 1 SOA from Wren's Nest at the Census 2011, into a single SOA, some of the figures have to be estimated for each of the CC reach areas. The proportions used are 38% of the combined SOA for Priory and 62% for Wren's Nest based on the proportions of children under 5 in the Child Benefit data 2011</i></p> | <p><b>121</b> Lone Parents with children under 5 years</p> <p>There has been an increase of <b>14%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>76.1%</b> are white British</p> <p><b>3.2%</b> are white non-British</p> <p><b>2.9%</b> are of mixed ethnic origin</p> <p><b>11.6%</b> are Asian</p> <p><b>5.6%</b> are Black/African/Caribbean/Black British</p> <p><b>0.6%</b> are from other ethnic groups</p> <p>There are <b>256</b> households where no adult is in employment and where there are dependent children. An estimated <b>105</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 334</b></p> <p><b>Female 173</b></p> <p><b>Total 507</b></p> <p>This is <b>8.6%</b> of the total population aged 16 – 64 years. <i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> | <p>1 Family Support Co-ordinator</p> <p>4 Family Support Workers</p> <p>1 Administration Officer</p> <p>1 Administration Assistant</p> <p>1 Cleaner</p> <p>Nursery Staff:</p> <p>1 Nursery Manager</p> <p>3 Nursery Officer</p> <p>3 Senior Nursery Officer</p> <p>3 Supply Nursery Assistants</p> <p>1 Housekeeper</p> <p>1 Cleaner</p> | <p>families have been seen at the CC</p> <p><b>0</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>55</b> families were supported (<b>2.2</b> FTE family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 2 disabled parents</li> <li>• 3 disabled children</li> <li>• 20 fathers</li> <li>• 32 lone parents</li> <li>• 1 teenage parent</li> </ul> <p>22 new births were registered (55% of all new births)</p> |

## APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013

### Children's Centres Overviews – August 2013

#### QUARRY BANK

##### Centre Description

Quarry Bank Children's Centre opened in 2008 at Quarry Bank Primary School based at High Street, Quarry Bank, West Midlands, DY5 2AD; Tel: 01384 817 954; email: [infoccc@quarry.dudley.sch.uk](mailto:infoccc@quarry.dudley.sch.uk). It serves the communities of Quarry Bank, Dudley Wood, Mushroom Green and Primrose Hill. It operates in the centre at Quarry Bank Primary School, and from Dudley Wood Neighbourhood Learning Centre, Quarry Bank Community Centre, Quarry Bank Clinic, Dudley Wood Methodist and St John the Evangelist Churches. The majority of the families registered with the centre are from a White British background. Small minorities from Pakistani, African and dual heritage backgrounds, as well as some from a Traveller background and a few asylum seekers, use the centre. Data for the reach area indicate a mixed user base in terms of deprivation.

##### Examples of good practice within the CC

The Centre's Management committee represents the local community need effectively. The Centre has a small building but the team have taken advantage of this by developing a varied menu of outreach services to reach the wider community. The CAF process is fully embedded in practice.

The centre has developed strong partnerships with other agencies particularly Health professionals and regularly facilitate a variety of clinics and activities supporting working with Hard to Reach families.

##### Summary of the activities organised by the CC

A varied menu of activities is offered including Stay & Play, Baby signing, baby groups, Dads group etc. Drop in groups were set up as a response to consultation. Parents are empowered to support their child's learning through Parents Early Education Partnership (PEEP), Every Child a Talker (ECAT) The range of activities offered by the centre includes local community baby clinics, child development checks and breastfeeding support, all of which make up a comprehensive ante and post-natal programme. The centre has links with health visitors. It provides a wide range of adult education and courses and activities designed to support parents and carers back into employment.

Ofsted - Inspected in **February 2011** with an overall **"Good"** assessment .  
Budget

2012/2013 - £218.328

2013/2014 - £211.952

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area                                                                                                                                                                                                                                                                                                                               | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Staff                                                                                                                                                                                         | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>813</b> children aged under 5 years live in the Reach area (Census 2011)</p> <p>This is an increase of <b>207</b> from the 2001 Census</p> <p><b>55%</b> of the children aged under 5 years are in the 30% most deprived SOAs</p> <p><b>&lt;10% - 134</b></p> <p><b>10-20% - 104</b></p> <p><b>20-30% - 209</b></p> <p><b>447</b></p> | <p><b>641</b> families with children under 5 years live in the Reach area (Census 2011)</p> <p>Of these there are an estimated <b>146</b> Lone Parents with children under 5 years</p> <p>There has been an increase of <b>43%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>92.8%</b> are white British</p> <p><b>1.1%</b> are white non-British</p> <p><b>1.7%</b> are of mixed ethnic origin</p> <p><b>3%</b> are Asian</p> <p><b>1%</b> are Black/African/Caribbean/Black British</p> <p><b>0.3%</b> are from other ethnic groups</p> <p>There are <b>237</b> households where no adult is in employment and where there are dependent children. An estimated <b>100</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 213</b></p> <p><b>Female 113</b></p> <p><b>Total 326</b></p> <p>This is <b>4.5%</b> of the total population aged 16 – 64 years. <i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> | <p>1 Children's Centre Manager</p> <p>1 Deputy/family support co-ordinator</p> <p>3 family support workers</p> <p>1 Admin Assistant</p> <p>1 Administration Officer</p> <p>1 Site manager</p> | <p><b>720</b> children were registered at the CC during 2012/13 and <b>716</b> families</p> <p>In Q1 2013/14 <b>216</b> children (<b>175</b> from the reach area) and <b>224</b> families have been seen at the CC</p> <p><b>23</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>68</b> families were supported (<b>4.0</b> family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 1 disabled parents</li> <li>• 2 disabled children</li> <li>• 20 fathers</li> <li>• 21 lone parents</li> <li>• 12 teenage parent</li> </ul> <p>15 new births were registered (37% of all notified new births)</p> |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

## **QUEEN VICTORIA**

### **Centre Description**

Queen Victoria Children's Centre was opened in January 2008 based at School Street, Sedgley, DY3 1HU 01384 817490. The purpose built centre, which is attached to the school, has a Community room and a Health and Family room equipped for medical staff. Within the reach area there are 4 Primary Schools, a Special School and several Church Playgroups. The centre's reach area encompasses Sedgley, Woodsetton and Upper Gornal. There are three other primary schools, two early years providers, two childminders in the area; and the centre is located in the heart of an urban area of mixed housing. Within the reach area, there are pockets of deprivation and disadvantage among relatively more advantaged areas.

### **Examples of good practice within the CC**

Flexible use of the Family Links Nurturing Programme to deliver 1:1 and group sessions using the ethos of the programme to produce leaflets to support parents, professionals and other groups. Specific language based groups e.g. Baby Talk, Small Talk, baby signing. Family Support Workers and an Early Years Outreach Practitioner support service delivery. Consultation has resulted in the provision of weekly and evening Midwife antenatal sessions targeting working parents.

### **Summary of the activities organised by the CC**

Sessions are run on weekends and evenings to engage working families and dads. Stay & Play, baby group, Baby massage, Music Tots, Twins group, Parents Early Education Partnership (PEEP) are also provided. Family Zone planned activities linked to Early Years Foundation Stage(EYFS) ; Termly open days with EYFS focus e.g. Numeracy, Literacy, Creative Family Learning; Birth to Five; Baby Talk, Small Talk, baby signing, Talk Together groups. The Centre signposts to speech & language therapist/hearing impaired unit/early support team for children with additional needs.

### **Ofsted**

Inspected in February 2013 with a "Good" overall assessment

### **Budget**

**2012/12 - £238,699**

**2013/14 – 233,779**

| CC Reach area                                                               | % of children and families                                                           | Staff                                                                                                                                 | Qualitative Information                                                                                      |
|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| <b>818</b> children aged under 5 years live in the Reach area (Census 2011) | <b>669</b> families with children under 5 years live in the Reach area (Census 2011) | 1 Centre Manager<br>1 Deputy/Senior Family Support Co-ordinator<br>4 Early Years Practitioners<br>1 Early Years Outreach Practitioner | <b>710</b> children were registered at the CC during 2012/13 and <b>643</b> families                         |
| This is a decrease of <b>119</b> from the 2001 Census                       | Of these there are an estimated <b>144</b> Lone Parents with children under 5 years  | 2 Health and family Support<br>1 Family and Administration                                                                            | In Q1 2013/14 <b>257</b> children (183 from the reach area) and <b>292</b> families have been seen at the CC |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area                                                                                                                                                               | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Staff                                                                                   | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>40%</b> of the children aged under 5 years are in the 30% most deprived SOAs</p> <p><b>10-20%</b> - <b>81</b></p> <p><b>20-30%</b> - <b>247</b></p> <p><b>328</b></p> | <p>There has been an increase of <b>12%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>95.1%</b> are white British</p> <p><b>0.9%</b> are white non-British</p> <p><b>1.4%</b> are of mixed ethnic origin</p> <p><b>1.6%</b> are Asian</p> <p><b>0.9%</b> are Black/African/Caribbean/Black British</p> <p><b>0.1%</b> are from other ethnic groups</p> <p>There are <b>256</b> households where no adult is in employment and where there are dependent children. An estimated <b>84</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 286</b></p> <p><b>Female 132</b></p> <p><b>Total 418</b></p> <p>This is <b>4%</b> of the total population aged 16 – 64 years. <i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> | <p>Support</p> <p>1 Reception and Administration Support</p> <p>1 Modern Apprentice</p> | <p><b>12</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>52</b> families were supported (<b>3.0</b> family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 7 disabled parents</li> <li>• 3 disabled children</li> <li>• 20 fathers</li> <li>• 17 lone parents</li> <li>• 0 teenage parent</li> </ul> <p>14 new births were registered (74% of all notified new births)</p> |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

## **STOURBRIDGE**

### **Centre Description**

Stourbridge Children's Centre was opened in 2008 based at Forge Road, Stourbridge, DY8 1XF; 01384 818780; email: [stourbridgecc@dudley.gov.uk](mailto:stourbridgecc@dudley.gov.uk) on the site of a former school and includes Greenfields nursery - a privately run pre-school with Ofsted registration. The Centre is close to Stourbridge town centre and serves a socially economically diverse community. The centre has three areas of higher deprivation in the reach area. Due to the size and space available in the centre, it is used by a number of local community groups and partnership agencies. The centre also works closely with Butterfly Children's Centre in Lye and offers a range of health, social care and family support services. Crèche facilities are arranged to support activities on site.

### **Examples of good practice within the CC**

The Family support team offers a wide variety of services and specifically target families with additional needs. The Centre offers a dad's group on a Saturday for dads of all ages. The Centre has strong links with Health partners and facilitates monthly ante-natal birthing plan meetings in the evening to enable working parents to attend, delivered in partnership with health visitors and midwives. The centre runs a weekly provision for disabled children and their parents/carers in partnership with the Phoenix Centre, which is a specialist service for children with additional needs.

### **Summary of the activities organised by the CC**

The Centre regularly runs Family Links courses for parents, both during the day and in the evening. This allows parents to improve their understanding of and communication with their children. In Stay and Play sessions the parents complete learning journeys for their children to help them understand and celebrate their child's development. Every Child a Talker is integrated throughout the centre services. Parenting workshops are run weekly to raise awareness of child development and safety. At the fortnightly dads group activities are provided to empower and skill up the dads and improve their confidence with their children.

### **Ofsted**

Inspected in February 2012 with a "Good" overall assessment

### **Budget**

**2012/13 - £282,699**

**2013/14 – £240,294**

| CC Reach area                                                                                                                                     | % of children and families                                                                                                                                                               | Staff                                                                                                                                                                                                                                       | Qualitative Information                                                                                                                                                                                           |
|---------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>1,288</b> children aged under 5 years live in the Reach area (Census 2011)</p> <p>This is an increase of <b>57</b> from the 2001 Census</p> | <p><b>1,029</b> families with children under 5 years live in the Reach area (Census 2011)</p> <p>Of these there are an estimated <b>238</b> Lone Parents with children under 5 years</p> | <p>1 Centre Manager Across 2 Centres</p> <p>1 Service Co-ordinator</p> <p>6 Family Support Practitioners</p> <p>1 Children's Services Worker</p> <p>1 Volunteer Co-ordinator</p> <p>1 Team Leader Administration</p> <p>1 Admin Officer</p> | <p><b>1,035</b> children were registered at the CC during 2012/13 and <b>828</b> families</p> <p>In Q1 2013/14 <b>385</b> children (244 from the reach area) and <b>347</b> families have been seen at the CC</p> |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area                                                                                                                                                         | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Staff                              | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>25%</b> of the children aged under 5 years are in the 30% most deprived SOAs</p> <p><b>10-20% - 207</b></p> <p><b>20-30% - <u>115</u></b></p> <p><b>322</b></p> | <p>There has been an increase of <b>22%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>94.7%</b> are white British</p> <p><b>1.6%</b> are white non-British</p> <p><b>1.3%</b> are of mixed ethnic origin</p> <p><b>1.7%</b> are Asian</p> <p><b>0.4%</b> are Black/African/Caribbean/Black British</p> <p><b>0.2%</b> are from other ethnic groups</p> <p>There are <b>342</b> households where no adult is in employment and where there are dependent children. An estimated <b>130</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 434</b></p> <p><b>Female <u>232</u></b></p> <p><b>Total 666</b></p> <p>This is <b>4.6%</b> of the total population aged 16 – 64 years. (Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</p> | <p>2 Administration Assistants</p> | <p><b>19</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>34</b> families were supported (<b>4.0</b> FTE family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 1 disabled parent</li> <li>• 9 disabled children</li> <li>• 49 fathers</li> <li>• 20 lone parents</li> <li>• 2 teenage parents</li> </ul> <p>11 new births were registered (26% of all notified new births)</p> |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

## **TENTERFIELDS**

### **Centre Description**

Tenterfields Children's Centre was opened in 2009 based at Tenterfields Primary School, Tenterfields, Halesowen, B63 3LH; 01384 818563; email: [ccentre@tenter.dudley.sch.uk](mailto:ccentre@tenter.dudley.sch.uk). It is based situated within the school site of Tenterfields Primary School. The footprint of centre includes an area of high levels of deprivation as well as areas of affluence. There are 7 schools within the reach area of the children's centre.

### **Examples of good practice within the CC**

The centre supports a large BME community through the provision of ESOL based activities that encourage language and literacy development as well as parenting and behavior management skills. Work with volunteers provides additional input into specific communities for women having their first babies.

### **Briefly describe the activities which will take place in the CC, e.g. stay and play, dads and lads, baby group**

Sessions are developed in partnership with schools, faith groups and community organisations to meet joint needs within the reach area. Activities include Parent Early Education Partnership (PEEP)/Time Together (TITO) play provision, parenting programmes, health based provision such as midwife and health visitor clinics and support, speech and language develop themes running through all play provision. Services provided through ESOL based activities have specific themes embedded within them such as parenting.

### **Ofsted**

The centre has not yet been inspected by Ofsted

### **Budget**

**2012/13 - £244,181**

**2013/14 - £234,615**

| CC Reach area                                                                                                                                                                                                                                                                                   | % of children and families                                                                                                                                                                                                                                                                                        | Staff                                                                                                                                                                                                                                                   | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>1,060</b> children aged under 5 years live in the Reach area (Census 2011)<br><br>This is an increase of <b>127</b> from the 2001 Census<br><br><b>26%</b> of the children aged under 5 years are in the 30% most deprived SOAs<br><b>&lt;10% - 165</b><br><b>20-30% - 107</b><br><b>272</b> | <b>838</b> families with children under 5 years live in the Reach area (Census 2011)<br><br>Of these there are an estimated <b>183</b> Lone Parents with children under 5 years<br><br>There has been an increase of <b>33%</b> in the total lone parents between 2001 and 2011<br><br>Of the resident population | 1 Centre Manager<br>1 Family Support Co-ordinator<br>3 Family Support Workers<br>1 Training and Volunteer Co-ordinator<br>1 Crèche Workers<br>1 Finance Support Officer<br>1 Information Support Officer<br>1 Administrator<br>1 Cleaner<br>1 Caretaker | <b>778</b> children were registered at the CC during 2012/13 and <b>703</b> families<br><br>In Q1 2013/14 <b>389</b> children (342 from the reach area) and <b>404</b> families have been seen at the CC<br><br><b>102</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>102</b> families were supported ( <b>4.0</b> family support staff) |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Staff       | Qualitative Information |               |            |              |            |  |                                                                                                                                                                                                                                                                                                                                  |
|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|-------------------------|---------------|------------|--------------|------------|--|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|               | <p><b>90.4%</b> are white British</p> <p><b>1.5%</b> are white non-British</p> <p><b>1.5%</b> are of mixed ethnic origin</p> <p><b>3%</b> are Asian</p> <p><b>1%</b> are Black/African/Caribbean/Black British</p> <p><b>2.5%</b> are from other ethnic groups</p> <p>There are <b>288</b> households where no adult is in employment and where there are dependent children. An estimated <b>102</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <table><tr><td><b>Male</b></td><td><b>329</b></td></tr><tr><td><b>Female</b></td><td><b>160</b></td></tr><tr><td><b>Total</b></td><td><b>489</b></td></tr></table> <p>This is <b>3.9%</b> of the total population aged 16 – 64 years. <i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> | <b>Male</b> | <b>329</b>              | <b>Female</b> | <b>160</b> | <b>Total</b> | <b>489</b> |  | <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"><li>• 1 disabled parents</li><li>• 2 disabled children</li><li>• 130 fathers</li><li>• 15 lone parents</li><li>• 2 teenage parent</li></ul> <p>10 new births were registered (25% of all notified new births)</p> |
| <b>Male</b>   | <b>329</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |                         |               |            |              |            |  |                                                                                                                                                                                                                                                                                                                                  |
| <b>Female</b> | <b>160</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |                         |               |            |              |            |  |                                                                                                                                                                                                                                                                                                                                  |
| <b>Total</b>  | <b>489</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |                         |               |            |              |            |  |                                                                                                                                                                                                                                                                                                                                  |

# APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013

## Children's Centres Overviews – August 2013

### WOODSIDE

#### Centre Description

Woodside Children's Centre was opened in 2008 based at Woodside Community School, Highgate Road, Dudley DY2 0SN; 01384 818245 email: [woodsidecc@dudlev.gov.uk](mailto:woodsidecc@dudlev.gov.uk). The centre has been purposely designed to offer multi-agency office and community development space. Much of the centre's provision is planned collaboratively with community partners to maximise services for families in family support, health and full day care services. Little Bears Nursery is a Private Day Nursery located on the same site managed by the Children's Centre Manager. It provides 59 Full daycare places for 0 - 5 yr olds. The centre has joint working agreements with three early years providers within the area. The Centre shares a main entrance with the school and has a multi-screen promoting activities and services within the reach area. All local schools also have notice boards promoting services and activities available to families within the reach area. The reach area is predominantly high level of disadvantaged. It has a library hub sited in the reception area.

#### Examples of good practice within the CC

Centre is open 6 days a week and engages a Dads / Male Carers group on a Saturday morning which is well attended. There is also a Young Parents Group which is delivered in partnership with Respect Yourself Campaign. The centre links with local childcare providers in the reach area to deliver a range of services such as time for twos and stay and play groups. Centre has established positive links with partner agencies who co-deliver services. Family support are receiving an increased number of complex referrals and work closely with referring agencies to ensure that the package of support is effective. The Centre has an excellent model of working with volunteers.

#### Summary of the activities organised by the CC

Stay & Play, baby groups and toy library. Every Child A Talker(ECAT) project supports speech and language development. Time for Twos project supports two year olds access quality nursery provision. Family Learning provides local parents/carers with courses to support language and play for under 5's.

#### Ofsted

Inspected in January 2013 with an "Outstanding" overall assessment (See Ofsted report attached to papers).

#### Budget

**2012/13 - £ 390,961**

**2013/14 - £378,322**

| CC Reach area                                                               | % of children and families                                                           | Staff                                                                                   | Qualitative Information                                                                                      |
|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| <b>992</b> children aged under 5 years live in the Reach area (Census 2011) | <b>787</b> families with children under 5 years live in the Reach area (Census 2011) | 1 Centre Manager across 2 Centres<br>2 Centre Teachers<br>Community Development Officer | <b>810</b> children were registered at the CC during 2012/13 and <b>794</b> families                         |
| This is an increase of <b>139</b> from the 2001 Census                      | Of these there are an estimated <b>195</b> Lone Parents with children under 5 years  | Children's Centre Staff:<br>1 Family Support Co-ordinator<br>5 Family Support Workers   | In Q1 2013/14 <b>374</b> children (289 from the reach area) and <b>386</b> families have been seen at the CC |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area                                                                                                                                                                                                       | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Staff                                                                                                                                                                                                                                                                                                                                                                                                   | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>78%</b> of the children aged under 5 years are in the 30% most deprived SOAs</p> <p><b>&lt;10%</b> - <b>202</b></p> <p><b>10-20%</b> - <b>458</b></p> <p><b>20-30%</b> - <b><u>117</u></b><br/><b>777</b></p> | <p>There has been an increase of <b>29%</b> in the total lone parents between 2001 and 2011</p> <p>Of the resident population <b>76.2%</b> are white British</p> <p><b>2%</b> are white non-British</p> <p><b>3.2%</b> are of mixed ethnic origin</p> <p><b>13.7%</b> are Asian</p> <p><b>4.2%</b> are Black/African/Caribbean/Black British</p> <p><b>0.7%</b> are from other ethnic groups</p> <p>There are <b>394</b> households where no adult is in employment and where there are dependent children. An estimated <b>169</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 405</b></p> <p><b>Female <u>220</u></b></p> <p><b>Total 625</b></p> <p>This is <b>7.3%</b> of the total population aged 16 – 64 years. <i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> | <p>2 Family Support Assistants</p> <p>Nursery Staff:</p> <p>1 Nursery manager</p> <p>1 Deputy Nursery Manager</p> <p>4 Nursery Officers</p> <p>4 Nursery Assistants</p> <p>1 Teaching Assistant</p> <p>1 Childcare Practitioner</p> <p>1 Administration Assistant</p> <p>2 Receptionists</p> <p>1 Administration Officer</p> <p>1 Administration Co-ordinator</p> <p>1 Hospitality</p> <p>1 Cleaner</p> | <p><b>11</b> new families were referred to the Family Support Team during Q1 2013/14 and a total of <b>57</b> families were supported (<b>5.7</b> FTE family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 5 disabled parents</li> <li>• 0 disabled children</li> <li>• 86 fathers</li> <li>• 48 lone parents</li> <li>• 14 teenage parents</li> </ul> <p>4 new births were registered (25% of all notified new births)</p> |

# APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013

## Children's Centres Overviews – August 2013

### WORDSLEY

#### Centre Description

Wordsley Children's Centre opened in 2011 based at Lawnswood Road, Wordsley, Dudley, DY8 5BZ; 01384 817178 email: [CCinfo@Belle-vue.dudley.sch.uk](mailto:CCinfo@Belle-vue.dudley.sch.uk). It is a small extension to the existing school site at Belle Vue Primary School and accommodation consists of a reception area, a consulting room and a multipurpose room. The reach area includes Fairhaven Primary, Glynne Primary and Ashwood Park. It has shared facilities and staff with Kingswinford and Wall Heath Children's Centre. The centre is used by local health visitors, midwives and local training organisations offering various courses to parents and carers within the locality.

#### Examples of good practice within the CC

This centre has built a very strong relationship with partners that has resulted in a high level of referrals for family support. The Family Support team support child development, behaviour management, positive play opportunities, training and returning to work and signposting to other appropriate services; it also provide the opportunity to access the Family Links Nurturing Programme.

#### Summary of the activities organised by the CC

The centre provides a range of learning activities to raise awareness of Child Development including Learning Journey's, Parenting Programme 'Family Links' Sessions for babies and activities planned around the Early Years Foundation Stage. Dudley Performing Arts sessions raise awareness of Physical, Social and emotional development. Staff trained to deliver get cooking and adhere to eat well guidelines. Physical activities such as Jumping Beans are delivered. Services delivered include busy bees toddler group, music tots, moving tots, get cooking and jumping beans

#### Ofsted

The centre has not yet been inspected by Ofsted

#### Budget

2011/2013 - £164.034

2013/2014 - £155.078

| CC Reach area                                                                                                                                                                                                                 | % of children and families                                                                                                                                                                                                                                | Staff                                                                                                                                                                                                              | Qualitative Information                                                                                                                                                                                                                                                                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>930</b> children aged under 5 years live in the Reach area (Census 2011)<br><br>This is a decrease of <b>33</b> from the 2001 Census<br><br><b>9%</b> of the children aged under 5 years are in the 30% most deprived SOAs | <b>735</b> families with children under 5 years live in the Reach area (Census 2011)<br><br>Of these there are an estimated <b>128</b> Lone Parents with children under 5 years<br><br>There has been an increase of <b>39%</b> in the total lone parents | <b>Shared Staff:</b><br>1 Children's Centre manager<br>1 Deputy Children's Centre Manager<br>5 family support workers<br><br><b>Centre specific staff</b><br>1 dedicated Administrator<br>1 Caretaker<br>1 cleaner | <b>577</b> children were registered at the CC during 2012/13 and <b>510</b> families<br><br>In Q1 2013/14 <b>186</b> children (119 from the reach area) and <b>175</b> families have been seen at the CC<br><br><b>10</b> new families were referred to the Family Support Team during |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area                    | % of children and families between 2001 and 2011                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Staff | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                                      |
|----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>20-30% - <u>82</u></b></p> | <p>between 2001 and 2011</p> <p>Of the resident population <b>96.9%</b> are white British</p> <p><b>0.7%</b> are white non-British</p> <p><b>0.8%</b> are of mixed ethnic origin</p> <p><b>1.1%</b> are Asian</p> <p><b>0.3%</b> are Black/African/Caribbean/Black British</p> <p><b>0.2%</b> are from other ethnic groups</p> <p>There are <b>141</b> households where no adult is in employment and where there are dependent children. An estimated <b>48</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013</p> <p><b>Male 219</b></p> <p><b>Female <u>111</u></b></p> <p><b>Total 330</b></p> <p>This is <b>2.8%</b> of the total population aged 16 – 64 years. (<i>Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally</i>)</p> |       | <p>Q1 2013/14 and a total of <b>31</b> families were supported (<b>2.3</b> family support staff)</p> <p>The following numbers of people were seen at the CC during Q1 2013/14</p> <ul style="list-style-type: none"> <li>• 1 disabled parent</li> <li>• 1 disabled child</li> <li>• 29 fathers</li> <li>• 2 lone parents</li> <li>• 0 teenage parent</li> </ul> <p>19 new births were registered (44% of all new births)</p> |

## APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013

### Children's Centres Overviews – August 2013

#### WRENS NEST

##### Centre Description

Wren's Nest Children's Centre was opened in 2006 based at the Wrens Nest Primary School site at Marigold Crescent, Dudley DY1 3NX; 01384 817383. There are close links to the school and a neighbouring community resource centre. The Child Support Unit provides Sessional childcare for time for twos. Wrens Nest estate is amongst the 10% most deprived areas and is in the 3% most deprived areas in England. There is exceptionally low attainment on admission into Nursery with low parental aspiration and a significant number of young children with additional needs.

##### Examples of good practice within the CC

The Parent Information pack aims to provide easy to understand phrases and is designed with appropriate pictures and promotes a positive approach to childcare. Parents/carers are actively encouraged to develop self help groups; other parent groups are facilitated and geared to improving outcomes. Family support are receiving increasing numbers of complex referrals.

##### Summary of the activities organised by the CC

Stay & Play, Time for Twos offering toddler time, teenage parent group, Coffee & chat, Story sack, buggy fit, antenatal sessions, smoking cessation group. CAB, police drop in, Health visitor drop-in, school nurse drop in . Tea & talk, new starters plus and new starters, baby massage, weaning. Get cooking, adult literacy & numeracy, behavior management. Family Links now established in partnership with Priory Children's Centre.

##### Ofsted

Inspected in November 2011 with a "Good" overall assessment

##### Budget

2012/13 - £375,172

2013/14 - £350,991

| CC Reach area                                                                   | % of children and families                                                           | Staff                                                                                                                    | Qualitative Information                                                                                      |
|---------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| <b>882</b> children aged under 5 years live in the Reach area (Census 2011)     | <b>675</b> families with children under 5 years live in the Reach area (Census 2011) | 1 Admin Level 1<br>2 Admin Level 2<br>1 Caretaker<br>2 Child Support Key Worker<br>1 Child Support Manager<br>4 Cleaners | <b>641</b> children were registered at the CC during 2012/13 and <b>510</b> families                         |
| This is an increase of <b>106</b> from the 2001 Census                          | Of these there are an estimated <b>194</b> Lone Parents with children under 5 years  | 3 Crèche Workers<br>2 Family Support Assistants<br>1 Family Support Co-ordinator                                         | In Q1 2013/14 <b>337</b> children (258 from the reach area) and <b>334</b> families have been seen at the CC |
| <b>63%</b> of the children aged under 5 years are in the 30% most deprived SOAs | There has been an increase of <b>36%</b> in the total lone parents                   | 5 Family Support Workers<br>SALT Specialist Teaching                                                                     | <b>27</b> new families were referred to the Family Support Team during                                       |

# **APPENDIX 1 - Report of the Director of Children's Services to Children's Services Scrutiny Committee – 23<sup>rd</sup> September 2013** **Children's Centres Overviews – August 2013**

| CC Reach area                                                                                                                                                                                                                                                                                                                                                                                                                                         | % of children and families                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Staff                                                                                                                                 | Qualitative Information                                                                                                                                                                                                                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>&lt;10% - 307</b><br><b>10-20% - 147</b><br><b>20-30% - 106</b><br><b>560</b><br><br><i>Due to the amalgamation of 1 SOA from Priory and 1 SOA from Wren's Nest at the Census 2011;into a single SOA, some of the figures have to be estimated for each of the CC reach areas. The proportions used are 38% of the combined SOA for Priory and 62% for Wren's Nest based on the proportions of children under 5 in the Child Benefit data 2011</i> | <p>between 2001 and 2011</p> <p>Of the resident population<br/><b>86.8%</b> are white British<br/><b>1.3%</b> are white non-British<br/><b>3.1%</b> are of mixed ethnic origin<br/><b>5.9%</b> are Asian<br/><b>2.5%</b> are Black/African/Caribbean/Black British<br/><b>0.3%</b> are from other ethnic groups</p> <p>There are <b>354</b> households where no adult is in employment and where there are dependent children. An estimated <b>146</b> households, where no adult is in employment, include children who are under 5 years of age</p> <p>Claimant Count June 2013<br/><b>Male 290</b><br/><b>Female 163</b><br/><b>Total 453</b></p> <p>This is <b>6.4%</b> of the total population aged 16 – 64 years.<br/><i>(Calculated locally from the Census 2011 data to provide an idea of relative levels of claimants – do not equate to data released nationally)</i></p> | Assistant<br>SEN Early Years Specialist<br>Teaching Assistant<br>SENCO<br>Centre Teacher<br>Head Teacher<br>Strategic Finance Manager | Q1 2013/14 and a total of <b>72</b> families were supported ( <b>4.0</b> FTE family support staff)<br><br>The following numbers of people were seen at the CC during Q1 2013/14 <ul style="list-style-type: none"><li>• 4 disabled parents</li><li>• 3 disabled children</li><li>• 54 fathers</li><li>• 96 lone parents</li><li>• 9 teenage parent</li></ul> 4 new births were registered (12% of all new births) |