

Dudley Health and Well Being Board 26th September 2013

Report of Alison Taylor, Director of Finance, Birmingham Solihull and the Black Country Area Team, NHS England

The NHS belongs to the people: A Call to Action

Purpose of Report

1. The document 'The NHS belongs to the people: A Call to Action' was published by NHS England on 11th July. The full paper is attached as Appendix 1.

The document sets out the case for transformational change across the NHS.

Background

2. The document describes the future challenges both on the growing demand for NHS services through;
 - the growth in the elderly population
 - the rise in the incidence of people with long term conditions
 - the rising expectations that patients have on the standards of care that they receive and the pressures on the supply of NHS services through:
 - the increasing costs of providing care
 - the limited scope for further productivity gains
 - the constraints on public resources

The document states that continuing with the current model of care will result in the NHS facing a funding gap of around £30bn between 2013/14 and 2020/21 (although it should be noted that this estimate does not take into account productivity improvements and assumes the health budget will remain protected in real terms).

The document, having identified the pressures for change, also describes some of the future opportunities including:

- working with Public Health England to improve prevention
- enabling patients to gain greater control of their own health
- harnessing new technologies

Call to Action is a programme of engagement with staff, stakeholders, patients and the public in a debate about healthcare provision in England. It is intended to be the broadest, deepest and most meaningful public discussion that the service has ever undertaken. Its aims are to:

- build a common understanding about the need to renew our vision of health and care services particularly to meet the challenges of the future
- give people an opportunity to tell us how the values that underpin the health service can be maintained in the face of future pressures
- gather ideas and potential solutions that inform and enable CCGs to develop 3 to 5 year commissioning plans
- gather ideas and potential solutions to inform and develop national plans, including levers and incentives, for the next 5 to 10 years.

Call to Action will offer a number of ways for people to engage including:

- A digital call to action via an on line interactive platform on NHS Choices, to share ideas and receive feedback
- Local engagement events led by clinical commissioning groups and if agreed, Health and Well Being Boards
- Regional events in major cities across the NHS engaging local government, regional partners, business and the public
- National engagement events

Themes for Debate

3. Consideration is being given to having themed months commencing in September/October which would focus on:

- Putting patients first
- Prevention and early diagnosis
- Achieving parity of esteem between mental and physical health
- Collaboration of care
- Sharing success (including adoption and spread)

This is not a formal consultation and as such will be an iterative process with no absolute end point. It is, however anticipated that the bulk of the engagement will run from September to December. This is intended to allow some of the outputs to be captured in the 2013/14 planning round.

Communications to Date

4. Call to Action was launched on 11th July and attracted significant media interest. It is featured both on the NHS England website and on the NHS Choices website.

CCGs have been informed through communication from the Commissioning Assembly and by the CCG bulletin and are now organising events

Area Teams from NHS England are working with and advising and supporting CCGs on local engagement and 3 to 5 year strategy development. We also want to work with partners to build momentum and will support local engagement to ensure population coverage. In terms of our direct commissioning of services, it is important that we hear from patients, the public and stakeholders about their views on the future of primary care, Specialised Services and the public health services which we directly commission.

We will also be offering engagement and presentations to local Healthwatch organisations.

Improving General Practice

5. In the context of General Practice, on Wednesday 14th August, NHS England published its intention to engage with local communities, clinicians and stakeholders, about the best possible way to develop general practice for the future. As part of NHS England's 10 year strategy to transform the NHS, it is reviewing the current primary care system and engaging with key partners, including frontline clinicians, to develop a long term, effective solution. The main purpose is to stimulate debate in local communities, among GP practices, CCGs, area teams, health and wellbeing boards and other community partners, on the best way to develop general practice services. NHS England is inviting comments about how it can best support local changes, for example through the way national contractual frameworks are developed. NHS England is also developing its strategic approach to commissioning primary dental, pharmacy and eye care services and will carry out separate engagement exercises at a later stage. A date for an engagement event on Improving General Practice has been agreed as 6pm on Thursday 26th September 2013, at St Chad's Court in Birmingham.

Role of Health and Well Being Boards

6. Health and Well Being Boards are seen as critical partners in the design and delivery of a Call to Action and particularly in supporting the alignment of plans and encouraging the wider participation of local stakeholders. In addition, the Call to Action needs to inform the development of plans for the use of the integrated health and social care budgets during 2014/15, ready for 2015/16.

Finance

7. The Call to Action will be delivered with the resources available.

Law

8. No legal implications.

Equality Impact

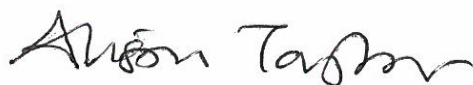
9. There will be no equality impact.

The Call to action is a consultation and therefore will include children and young people as part of the consultation process.

Recommendation

10. It is recommended that:-

- Note the publication of 'The NHS belongs to the people: A Call to Action'
- Comment on its content and intention
- Discuss and agree how to participate in the process of engagement



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List of Background Papers

NHS belongs to the people: A Call to Action document