

Thinking Differently

NHS
Dudley

Clinical Commissioning Group

#MeFestival

20th November 2014

Himley Hall



Aims



To empower young people to develop the
skills and confidence to manage their
health and happiness
at the same time as having

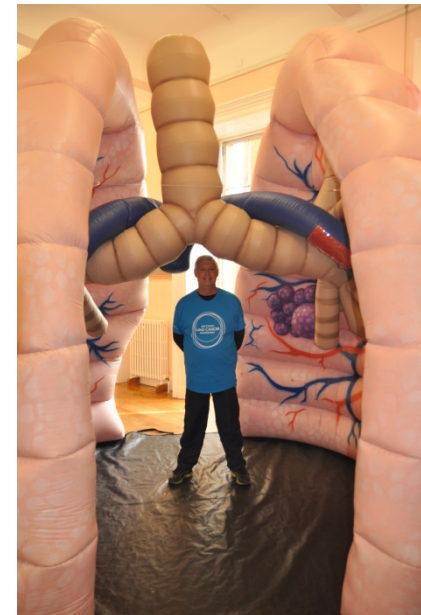
FUN



What happened



- FastAid Black Country delivered a 2 hour first aid training session to 100 students (CPR, choking, bleeding & unconscious patients)
- Loudmouth Theatre presented One Too Many & Bully4U
- Creative Health facilitated a Communic8 workshop
- KickAsh Dudley presented the Deep Breath Tour with gigantic inflatable lungs
- Dudley Youth Council developed and delivered the Headmasters Office for teaching staff



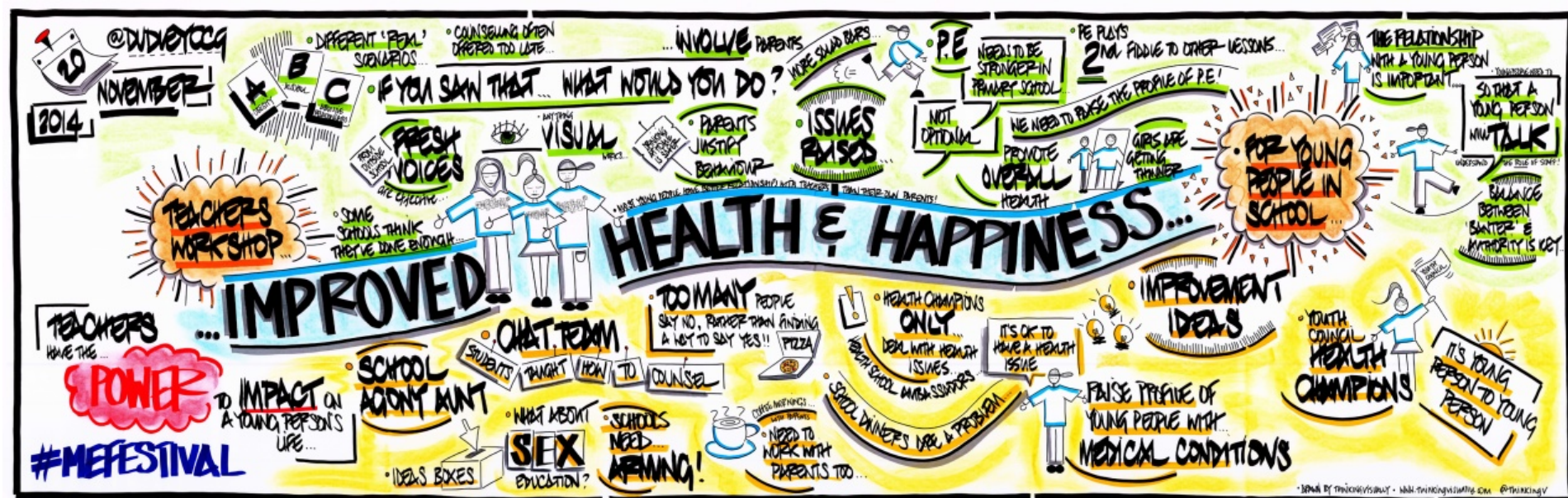
What happened



- VIP Tent which had cyber dance teachers, rowing race offs, Get Cooking! Station, videoke booth, What's Up Doc? Session, Bridge Radio, LED chillout sofas and info from partners such as Kooth, Connexions, Pharmacy and Healthwatch
- Outside the beer goggle football challenge, riot police, ambulance service, fire service and their fire dogs and Black Country Radio
- Roving reporters from Social Breakfast and CCG on duty capturing views and opinions and asking lots of questions
- Evaluation tree with luggage tags
- Everyone got a goody bag with loads of useful stuff in it



Feedback from Teachers Workshop



Young Health Champions



- Have been developed in Shropshire CCG
- Have received training from Altogether Better and supported by the CCG and local youth service
- Outcomes include:
 - Increased range of health and happiness activities co designed and delivered by children and young people
 - Improved health outcomes for children and young people
 - Increased community capital and social value
 - Better quality health and wellbeing services
 - More young people directly involved in the co-production of local services