

# Dudley Community Partnership 1<sup>st</sup> Submission to GOWM 29<sup>th</sup> September 2006



### Introduction

On behalf of the Dudley Community Partnership (DCP), I am pleased to submit our draft Local Area Agreement (LAA) framework. An enormous amount of work has taken place across the partnership to get to this point. In fact the start of our preparations for this document go back to 2004, when as a partnership we started out on the engagement with local people that led to the adoption of the new Borough Community Strategy launched in March 2006. The Strategy sets out a 15 year vision, and is based on a strong sense of what's important to the people of Dudley Borough, and the key areas where we need to work together to achieve our aims. In that sense the LAA represents an important step on a much longer journey. While the scope of the LAA does not encompass everything within the Community Strategy, the 3 year timescale of the LAA does represent a key means of achieving many of the short and medium term Community Strategy goals.

We believe the LAA will help improve the lives of people in the Borough. As partners we are genuinely committed to breaking down traditional boundaries and constraints. Many of the issues we face, promoting tolerance and mutual respect across communities; breaking the cycle of social exclusion; building sustainable regeneration; necessitate this change. This will require imagination and innovation; strong community leadership and decisive action.

In addition to our work on understanding the needs and aspirations of local people, we have given considerable attention to the need to prepare the partnership to meet the significant challenges presented by the LAA, and details of these are included within the document. We believe that we are an increasingly mature and confident partnership, working to a shared vision for the Borough, on the basis of mutual respect, trust and openness.

Specifically, we have reviewed the governance arrangements of the Partnership to increase representativeness, improve performance management, and clarify responsibilities. We have also taken steps to improve the capacity of our partnership to effect change. There has been progress in sharing information and improved joint working. These improvements are clear, and there is a strong commitment to see them through. We acknowledge that there remains a great deal to be done though, and key actions to achieve this are also contained within this document.

Throughout, a fundamental principle for the partnership has been the need to sustain an extensive programme of community engagement. The Community Strategy is underpinned by a very strong input from community and voluntary sector. This provides the springboard for community involvement in the LAA across all four blocks, with representation throughout the process. As Chair of the partnership I am tremendously encouraged by the enthusiasm of local people to become involved in the LAA. Our work on the LAA has undoubtedly benefited from the ideas and energy of Dudley residents.

We recognise that there remains much more to be done to build upon this draft submission, between now and February 2007 in conjunction with Government Office West Midlands who have already offered great support and assistance. On behalf of the Dudley Community



Partnership I express our commitment to undertake this work with enthusiasm, and the determination to improve the quality of life and opportunities of all people living, working and visiting the Borough.

K.Ahmed

Chair, Dudley Community Partnership



### 1. OUR OVERALL VISION FOR THE LAA

The overall vision for Dudley's LAA is enshrined within the Community Strategy 2005-2020, launched in March 2006, following 18 months public consultation with over 6,000 residents. The creation of Stronger Communities remains our overriding aim, and the qualities by which they are determined are the qualities that underpin our LAA. Central to these qualities, people in a strong community:

- are healthy, with a good sense of mental well-being;
- are interested in where they live and have a sense of belonging;
- know their neighbours and are tolerant of people different from themselves;
- help and support one another through friendship and shared activities;
- work together to take pride in their community;
- look out for each other, especially for vulnerable people;
- make appropriate use of the facilities in their area, particularly the green spaces;
- have opportunities to access education and pursue learning interests;
- enjoy a good standard of living and have opportunity to benefit from rewarding jobs;
- provide positive role models for each other, and especially the young;
- feel that they have control over their lives;
- are able to affect decisions about delivery of local services;
- have a good idea about what is on offer from service providers, and how to access those services
- have pride in and care for their environment.

In developing our LAA, we have tried to focus and give expression to this wide range of aspirations, and to prioritise those things we feel we can make a difference to. While the individual block themes will enable partners to tackle specific aspects of life in the Borough, the Partnership has identified three overall issues to provide a consistent context for each individual block. These are:-

### Closing the Gap

Inherent in achieving improvement in the quality of life in the Borough, is the recognition that communities differ in terms of their opportunities and needs. Research shows that there are neighbourhoods within the Borough that experience a combination of problems that are significantly worse than those in other areas. Examples of this are in levels of employment, levels of income, levels of educational achievement and skills, health levels and housing quality. Maps showing specific levels of deprivation are included within our



Community Strategy. We also recognise that there are groups and communities who experience disadvantage by virtue of certain vulnerabilities for example, the elderly, the very young, BME communities, and the disabled.

In working towards the creation of stronger communities we therefore need to ensure that we promote greater equality in all our work, and close the gap in life chances and well being that currently exists within the Borough. Our analysis indicates that the pattern of disadvantage relates to:-

- Key wards where there are nationally significant levels of deprivation, as judged by use of government deprivation measures.
- Smaller sized neighbourhoods where there is similarly intense levels of need located in wards where the overall level of deprivation is not so evident.
- Communities of interest, where people experiencing deprivation are not necessarily concentrated in any specific area of the Borough.

The Partnership has included these factors in helping to determine priorities for the allocation of our resources, and the manner in which we need to work with local people. Our LAA acknowledges this analysis of need within Dudley Borough, and reflects them in the overall outcomes that are proposed. Through the development of the action plans to accompany these outcomes, the Partnership intends to:

- Relate the actions of each outcome to the analysis of need.
- Identify explicit geographic, neighbourhood or community of interest priorities for actions where these are appropriate.
- Evaluate our performance and achievements explicitly against the objective of closing the gap.

### **Community Cohesion**

The LAA is an agreement that spans 3 years, and inevitably will evolve over time. We need to ensure that within such timeframe we concentrate resources on specific areas recognising the need for some form of prioritisation. In light of world, national and local events, community cohesion, if not adequately addressed has serious implications for any ideal around stronger communities. Whilst Dudley Borough has a long and proud history of good community relations, recent local developments have placed great strain on communities within the Borough, and if left unaddressed will divide rather than unite communities. We therefore intend to have immediate focus on this aspect of stronger communities.



We are currently working on a partnership action plan that will help all agencies and the wider community to have greater impact on this issue and certain key principles will inform this action plan. Specifically we would seek to promote:-

**Fairness** – a wider understanding of the needs of different communities, the importance of targeting actions, and a recognition that these actions are improving outcomes for those most in need.

**Interaction** – it is vital to the long term success of our work to develop community cohesion that we plan to break down barriers, and encourage greater contact within and between communities.

**Common vision and sense of belonging** — We believe all communities share similar aims in terms of their aspirations for learning, employment, security and general well-being for themselves and their families and seek to build upon this to develop a greater sense of belonging.

While there is a proposed outcome associated with Community Cohesion within the draft framework, this is an issue the Partnership believes will need to be developed more comprehensively during the first year of the LAA, alongside the action plan for community cohesion that is being developed.

### **Community Engagement**

We recognise that people increasingly want not only to be consulted about decisions that affect them, but want to feel able to effect the decisions made on their behalf. We therefore intend to ensure that not only do communities have better access to services but that increasingly they feel able to influence decisions around service delivery.

Throughout our consultation on the Community Strategy, one recurring issue arose. Whilst, wanting greater say and choice in the way services were delivered, communities themselves wanted to be recognised for the contribution they could make to the quality of life within the Borough. Huge numbers of people already give a great deal of their personal time to volunteering in a whole range of activities that benefit people living in Dudley. Some, like Age Concern now provide a level of service to older people that ranks alongside the service provided by mainstream agencies. Increasingly in consultation it was clear that there was tremendous capacity to increase the range of services provided by the Voluntary and Community Sector, and increase the participation of residents in voluntary work. It is our intention therefore to commit to increasing the size and capacity of the VCS and the role it plays in the life of the Borough.



### 2. PREPARING OUR LAA

As a partnership we have developed a clear, transparent process for the development of our draft LAA framework. The central elements of our approach have been:-

### Strategic Focus

The Dudley Community Partnership board intends to lead on and oversee all aspects of the LAA, supported by theme partnerships who will lead on, and be responsible for delivery and performance management. Alongside this work, the recently formed Performance Management Group chaired by the Vice Chair of the Partnership, will lead on the wider Performance Management Framework that will support effective monitoring and reporting upon achievement.

### **Inclusive and Comprehensive**

A series of events have been held during the Spring and Summer to enable partners and stakeholders to contribute to the preparation of the LAA. Our initial locality event, for example, which was held in April this year, attracted 140 people from across the partnership.

Each individual block theme has had a nominated block lead(s), with representation across agencies and sectors. To support the block leads, wider theme groups have been brought together, with a mandate to include and engage a broad cross section of stakeholders in their work including representation from the Voluntary and Community Sector. In addition the partnership newsletter which is sent to every household in the Borough has also profiled the work as it has developed, to help inform local people and provide opportunities for direct involvement, a process we intend to continue throughout the life of the LAA.

### Evidence led

Wherever possible, the partnership has shared information and analysis to ensure that we are clear about needs and priorities. In a number of areas, we have identified that there is much more that needs to be done to obtain the information which will be used to help establish the baseline to tell us where we are now, and also help us track the effectiveness of our actions to improve outcomes over the next three years



### **Community Engagement**

The partnership has worked with and supported the VCS to take an active part in the development phase of the LAA. Building upon the impact of the community engagement activity in the Community Strategy, local community groups have received resources from the partnership to enable them to take an active part in the debates on local priorities, and have also been asked to consider where the VCS can focus its actions to contribute to the shared outcomes arising from the LAA.

### 3. KEY OUTCOMES

The principals that we are adopting in the creation of the draft outcomes and activities that will assist with the delivery of the aims of the key headings are as follows:-

- We are designing the outcomes to meet the identified needs of the borough, with realistic and achievable targets.
- Where we are required to design outcomes to meet mandatory targets we will strive to do this but where we feel that these are un-achievable we will state this clearly and attempt to negotiate a better position.
- Where we are linked to potential mandatory outcomes, e.g. LEGI application, the outcomes will be structured in such a way as to reflect any potential funding levels, so that we always have outcomes that match the funding levels available to us.
- We will design and highlight those outcomes that are intended to attract reward grant through the LPSA 2 round, based on their achievement.

It must be noted that we are by no means at the end of this process and many proposed outcomes are still subject to significant levels of development work, which includes:-

- Fully forming the content of the proposals.
- Identifying the full list of partners for each objective.
- The financial frameworks that will lead to aligned funding streams being committed.
- Setting out the achievements.
- Detailing / identifying the baselines.
- Finalising the targets and those which will attract LPSA reward payments.

Where possible and appropriate we will dovetail LPSA 2 resources with NRF resources to maximise both the chances of success and the achievement of success, an approach successfully piloted through LPSA 1 and reinforcing our aim of tackling disadvantage.



### **Economic Development and Enterprise**

In developing the economic block of the LAA, we start with highly developed local strategies in place that have the commitment of key stakeholders and our local communities. Dudley Borough's Community Strategy, and Economic Strategy, will provide a supporting structure and underpin the aspirations and targets contained in the Local Area Agreement.

A major plank of the **Community Strategy** is the creation of a prosperous borough. Key actions that will support and complement Block 4 of the LAA include:-

- Developing opportunities that enable people to achieve higher wage levels.
- Increasing the proportion of the working age population that is in employment.
- Reducing the percentage of the working age population that is claiming benefits.
- Increasing employment levels in specific disadvantaged areas, and narrowing the gap with the borough average.
- Increasing the skill and qualification levels of the borough's residents.
- Increasing the number of new business start-ups in the borough

### **Common Strands**

From the information we have collected, the priorities reflected within many key documents and strategies and the experiences of the staff involved, we find that the economic development and enterprise challenges that face the borough have a number of emerging common themes, including:-

- How to maintain the shift from labour intensive and low paid industries towards a knowledge/added value based economy.
- Tackling 'Worklessness', particularly pockets of high unemployment and high levels of people on incapacity and other benefits.
- Ensuring people have the skills and qualification levels to meet both current and the future labour market needs of our employers.
- Improving the relatively poor entrepreneurial culture, and business start up/survival rates within the borough.
- How to ensure that the right levels and mix of housing is available.

The outcomes have been clustered into seven key headings, which reflect both the priorities of the borough and the requirements of the bidding guidance.



The guidance indicates that we have mandatory indicators linked to the funding streams that we have in place at the time of drafting, which in our case includes the Neighbourhood Renewal Fund (NRF).

We are in the process of bidding for Local Enterprise Growth Initiative (LEGI) which if approved will result in us having an additional set of mandatory indicators. Our bid has been undertaken as part of a Black Country Sub Regional Partnership, an approach which reflects our view that key issues such as employment need to be tackled in the context of a much broader partnership setting.

Although we have identified seven Key Outcomes, we have two which together form our top priority; 'to increase the employment and skills levels of our working age population'.

The remaining five priorities contribute and will hopefully underpin the success of this top priority.

Our priority clusters (or objective headings) are:-

- To Increased Employment Levels.
- To Increased Skill levels.

### Underpinned by:-

- Increased Levels of Enterprise.
- Increased Levels of Competition.
- Increased Levels of Investment.
- Increased Levels of Innovation.
- Increasing the Housing Supply in a Sustainable way.

For those which are related to the allocation of Neighbourhood Renewal Fund (NRF), we have included a range of outcomes that will increase employment rates through:-

- Initiatives that support local people into local jobs, through effective brokerage services, focusing on key disadvantaged areas.
- Supporting those with health related issues/barriers to remain or enter work.
- First Rung learning provision that equips local people with the entry level skills that people require to enter the world of work.
- Mentoring and Information Advice & Guidance services that support the most vulnerable, so they can make the most of these opportunities.



We have recognised the importance of the skills agenda and its role within the Economic Development block and we include:-

- The need to increase the skills levels of Dudley residents of working age, to meet the needs of current and future labour market demands.
- First Rung learning that supports local people to acquire employer related, entry level skills.
- To further develop the links and the provision offered by the Higher Education sector in Dudley and to promote Graduate retention.

We also recognise the importance of Housing as a key driver of economic development, not just through the inward investment potential for jobs and training through the construction stages, but in:-

• The increased provision of housing in a sustainable way through the development and implementation of an effective strategy.

Dudley is gifted with an exciting cultural heritage, which is currently supporting a successful and thriving local tourist industry and with ambitious plans to improve the scope and quality of this offer we include the objective of:-

• The development and use or our high quality environments and cultural assets to contribute towards the economic growth of the borough.

### **Safer and Stronger Communities**

The Borough has benefited from a sustained period of a significantly reduced level of crime. Overall Dudley Borough represents the safest place in the West Midlands. While clearly linked to the wider national trends in crime reduction, the reductions in crime are associated with the development of the local Crime and Disorder Reduction Partnership – Safe and Sound. The succession of local Community Safety Strategies have helped partners to focus upon local priorities and joint actions.

The current Community Safety Strategy outlines 6 overall priorities:-

- Anti social behaviour.
- Violence.
- Acquisitive crime.
- Prolific offenders.
- Youth offending.
- Substance misuse.



The Safe and Sound Partnership are in the middle of a three year action plan to address each of these priorities. Current indicators confirm that overall crime is continuing to reduce during 2006/07. The proposed priority Safer outcomes for the LAA have a strong association with the Strategy. The partnership will seek to align funding towards achievement of the outcomes including:-

- DIP funding
- SSCF funding
- NRF
- BCU
- LPSA

However at this stage a number of the proposed actions, for example around Anti Social Behaviour will require additional funding to be identified and there is still work to be done around inclusion of this as an LPSA target.

The block also contains a number of proposals to build stronger communities. These have been developed through the specific engagement of the VCS. There are three outcomes proposed that focus upon the capacity of local people and the VCS, these are:-

- Increased participation in first rung learning.
- Growth of the VCS and increase in key public services delivered by the VCS.
- Empower local people to have greater choice and influence over decision making and a greater role in public service delivery.

In addition there are 6 outcomes that focus upon the quality of life within the borough that are essential to building stronger communities, these are:-

- Increase and broaden the impact of culture and recreation upon individual and community well being.
- Tackling climate change through reduced greenhouse gas emissions by improving the energy efficiency of housing.
- Improving the housing conditions within the most deprived housings
- Improving the liveability of the worst neighbourhoods.
- Improving the parks and open spaces in the borough.
- Reducing landfill and increasing recycling.

### **Healthier Communities and Older People**

Overall, the approach of people engaged in the production of the Healthier Communities and Older People's Block, has been to ensure that work to promote the aims of this block is 'dove-tailed' appropriately with work in other blocks. Therefore,



- Our commitment to improving skills and employment opportunities which contributes to a person's well-being including those with mental health or learning disability is reflected in the Enterprise and Economic Development Block
- Our work to reduce the fear of crime amongst older people is reflected in the Safer and Stronger communities Block
- Our interest in promoting the health of children as the next generation is in the Children's Block

In a reciprocal way, we are carrying activity which will contribute to other Blocks such as our work on parks.

In relation to this Block, in early 2006, we launched two significant strategies that underpin our approach to our implementation of the Healthier Communities and Older People's Block:

- Health Inequalities Strategy May 2006
- Older People's Strategy April 2006

### **Healthier Communities**

In Dudley, we know that a man born in Norton can expect to live 8.5 years longer than a man in Netherton. We believe that this demonstrates that we have a health gap and that we have to narrow that gap. We recognise that there are many underlying causes to this health inequality and our work is focussed on the local as well as national context:

- Dudley's local "2020 Agenda" which is linked to the development of the Community Strategy and which supports action to address the underlying determinants of health inequalities in order to improve the health of the next generation; and
- The Government's health promotion "2010 Agenda" which focuses on *action to develop equity in service delivery* and to support people to make lifestyle changes, informed by the *Choosing Health* White Paper approach.

Our Health Inequalities Strategy has been approved by the Dudley Community Partnership and its contributing organisation. It details our deprivation levels and how, amongst other things, these impact on:

- Access to health and care services
- Adult literacy
- Housing
- Child poverty
- Coronary heart disease and cancers



- Teenage conceptions
- Infant mortality
- Life expectancy

As a result, we have identifies three priorities:

- To reduce poverty
- Tobacco control
- Increased educational attainment

Our LAA focus on healthier communities aims to support and add focus to this strategy.

### **Older People**

Our work to develop a healthier community in Dudley is intrinsically linked to our work with and for older people.

Under the auspices of our overall Partnership arrangements, our Older People's Board led significant engagement with older people living in Dudley to develop our Older People's Strategy. It is supported by all organisations working in Dudley and goes beyond health and social care agencies to addresses a number of dimensions of independence and well-being against the background of a number of principles –

- Independence,
- Participation,
- Care
- Self-fulfilment and
- Dignity as we age.

Older people themselves, therefore, led the work on creating eight broad objectives which are linked to local and national policy objectives and led to dimensions of independence and well-being in Dudley being identified as follows:-

- Housing, the Home and Regeneration
- Neighbourhoods and Intergenerational issues
- Social Activity, social networks, keeping busy and lifelong learning
- Getting out and about, transport and community safety
- Income
- Information giving



### Health and healthy living

We are using the opportunity provided in developing this LAA to highlight and energize still further the strategic direction that has been determined for older people in Dudley who's own wishes and aspirations are central to this direction. In doing this, we are also actively embracing the policy environment and specifically the Community Services *White Paper*, *Our health*, *our Care*, *Our Say*.

### **Children and Young People**

Dudley is committed to improving the lives of children and young people in the borough, and the Children and Young People's Strategic Partnership is working with the Community Partnership to achieve this aim.

Our first overarching strategic plan for children and young people was developed with partners, including children and young people, and published in February 2006. There was also a Joint Area Review of Children's Services during the spring of 2006. The outcomes for the LAA reflect the higher priorities contained within the Children and Young People's Plan and the findings of the Joint Area Review. We have looked carefully at outcome data to ensure that the activities contained within the Local Area Agreement are targeted, realistic and achievable.

We have used the LAA as a mechanism to deliver the Children and Young People's Plan, Every Child Matters, the Borough Strategy and the Council Plan.

Our 5 priorities are:

- Be healthy
- Stay Safe
- Enjoy and Achieve
- · Achieve Economic Wellbeing
- Make a positive contribution

The overall vision of the Children and Young People's Partnership is to ensure the achievement and well-being of all children and young people living or learning in the Borough. We want all children and young people in Dudley to be happy, healthy and fulfilled. By doing this we will be working towards the overall vision of the Dudley Community Partnership as detailed in the Community Strategy 2005 – 2020 namely the establishment of stronger communities.



### Children and young people in a strong community:

- Are healthy, with a good sense of mental well-being.
- Take an interest in where they live ad have a sense of belonging.
- Know their neighbours and are tolerant of people different from themselves.
- Help and support one another through friendship and shared activities.
- Have the opportunity to be creative and celebrate their cultural heritage.
- Work together to take pride in their community.
- Look out for each other, especially those less fortunate than themselves.
- Make appropriate use of facilities across the borough, particularly the opportunities to develop leisure time interests.
- Have opportunities to do well in their education and pursue other learning interests.
- Enjoy a good standard of living and are supported into rewarding jobs.
- Provide positive role models for each other and the wider community.
- Feel safe and that they have control over their lives.
- Are able to affect decisions about their lives an the deliver of local services.
- Have a good idea about what is on offer from service providers and how to access those services.
- Have pride in and care for their environment.

In addition to our main 5 priorities, we also have an overarching outcome:

 Develop and implement integrated processes at local level which support inter-agency working through the delivery of the Common Assessment Framework, Lead Professional role, Child Index, Directory of Children's Services and locality planning, introducing and implementing outcomes focus on performance management at strategic level and results based accountability.

This additional priority will enable us to move forward with the overall change for children programme for multi-agency working, team around the child approach for developing early intervention work which is locality based supporting our overall move toward a Children's Trust arrangement.

Dudley is working in partnership with the following organisation to achieve our vision:

- Dudley MBC.
- Directorate of Children's Services.
- Directorate of Adult, Community and Housing Services.
- Leisure and Culture Services.
- Dudley Community Partnership.



- Dudley Beacon and Castle PCT
- Dudley South PCT.
- Birmingham and the Black Country Strategic Health Authority.
- Dudley Group of Hospitals.
- West Midlands Police Authority.
- West Midlands Probation Service.
- Dudley Council for Voluntary Service.
- NCH West Midlands.
- Barnardos.
- Black Country Connexions.
- Dudley Children's Fund.
- Sure Start.
- Dudley's Learning Partnership.
- Dudley Further Education Colleges.
- Drug Action Team.
- · Dudley Schools



### 4. HOW WE AIM TO DELIVER OUR OUTCOMES

### (a) Funding Principles:

It is likely that the following sources of funding will support most LAA priorities:

- LAA reward grant.
- LEGI (Local Enterprise Growth Initiative) subject to competitive bid to Government.
- LA mainstream budget, aligned or pooled as appropriate with partners.
- Partners' mainstream budget, aligned or pooled as appropriate.

A significant proportion of the funding for LAA activities will be identified from mainstream budgets. We are currently assessing the level and extent to which mainstream budgets are likely to support LAA activity.

As the accountable body, the Council will be required to provide six-monthly reports to Government on how the money is being used, as part of the ongoing performance management reviews. As well as passporting funds through to partners, therefore, it will be necessary to develop clear protocols to establish accountability to the Council for any pooled, aligned or allocated funds.

The following key principles and processes have been proposed in relation to the LAA's funding arrangements:-

- We will take a phased and evolutionary approach to the use of funding to deliver the LAA outcomes, seeking to build on the commitments included in year one. We will continue to explore how mainstream funding can further support the outcomes of the agreement throughout the life of the agreement, with annual progress reviews.
- 2. We will honour existing immovable commitments in year one particularly in relation to staff posts. We will confirm these with GOWM and comply with DCGL guidance (advice note 3). There may be existing payment arrangements we wish to continue through the LAA to maintain established cash flow patterns and where this is the case we will specify these clearly. Transitional arrangements for year 1 for specific activities / organisations and funding streams will be agreed as required
- 3. We will seek to **align funds** as far as is practical on the basis of the agreed shared outcomes to support the delivery of the LAA with specific reference to the model and innovations set out in the agreement.



- 4. Whilst we would seek to increase the amount of **pooled funds** over the course of the agreement, we will only do so where partners consider there to be a sound case for it, to enhance the delivery of the LAA outcomes, particularly with reference to the Dudley Vision
- 5. We will adopt an open and transparent approach, reporting regularly to all partners on the financial position and consulting on funding options

### **Key processes**

- 1. The Council will be the accountable body for the LAA and will develop an accountable body agreement between DMBC and all partners and will passport appropriate funding to partners in accordance with this agreement.
- 2. The LAA will form a framework to allocate any relevant non-mainstream or external funds that may be announced over the lifetime of the agreement.
- 3. The LAA will establish a **Finance Officers' Group** to review and discuss financial matters, and make recommendations to the Steering Group.
- 4. The LAA will work to **develop governance arrangements** in order to be able to achieve the funding flexibilities and maximum benefits envisaged from the LAA. This will form part of the year 1 development plan.

The proposed Finance Officers' Group will include appropriate representation from the Council as accountable body and the other key partners in the LAA, for example the police and the health service. This will be a working group which will review and discuss financial arrangements, and will make recommendations to the LAA Steering Group.

### (b) Community Engagement

The statement of community involvement has been drawn up by Dosti, Dudley's Community Empowerment Network.

Statement of Community Involvement in the design and development of Dudley's Community Strategy and Local Area Agreement

The principles and values in Dudley Community Partnership's Local Compact underpin all the activities undertaken to involve the community and voluntary sector in the Community Strategy and Local Area Agreement.



A description of voluntary and community sector involvement in the development of the Dudley Borough Challenge, 2004-2005

- 46 individuals were trained to deliver visioning workshops with community groups and voluntary organisations. 28 were from the sector and 18 from the council, whose contribution to this process was valuable in the face of stretched resources and time within the voluntary and community sector.
- 37 visioning workshops were held with a range of groups from the voluntary and community sector involving over 400 people. (4 workshops were also held with local businesses, and 9 with public sector agency staff involving a further 300 people.)
- Following the collation of people's visions for the year 2020, a range of opportunities were made available for the sector to comment on a draft strategy and influence the shape the final strategy. These included 10 forum theatre workshops and 45 consultation workshops (31 of which were with voluntary and community organisations). Over 800 people participated and over half of these were from voluntary and community organisations. In addition the consultation document was distributed with feedback forms included and information was made available on websites.

All of the activity described above has involved members of community groups, faith groups and voluntary organisations in influencing what the priorities in the Community Strategy should be, which in turn inform the Local Area Agreement.

The Community Strategy was officially launched to stakeholders in December 2005 and a public launch followed in March 2006 (see section 2). Since early 2006 voluntary and community sector networks have been discussing the contribution they could make to the Community Strategy and how they want to be involved. Specific workshops have been organised, open to all, for similar discussions to take place.

A description of the involvement of individual residents in the development of the Dudley Borough Challenge, 2004-2005

Following the development of the draft Community Strategy in early 2005, the general public were invited to indicate their priorities for action. This was done in the following ways:

Distribution of 'what's in it for me?' leaflets to public places inviting people to rank their
priorities within different themes such as community safety, environment, health and
learning. 3096 were returned and analysed – the information informed supported other
surveys and informed the final Community Strategy.



- Information in the local press about the consultation document, information on websites and invitations to forum theatre workshops.
- Interactive displays at community fun days and carnivals enabling attendees to rank their priorities and be entered in the same prize draw as those returning the leaflets.

The public launch of the Community Strategy took place over 5 days, and involved a bus visiting the shopping areas in the 5 townships in the Borough or displays being set up in shopping centres. 1500 passers by were engaged in conversation about the community strategy. Leaflets were given out describing how they could take action to contribute to the vision. Feedback from conversations indicates support for the priorities in the Community Strategy.

# A description of the involvement of the voluntary and community sector in the development of the Local Area Agreement May-September 2006

Processes of involvement were as follows:

- Workshops and discussions about the Community Strategy following the launch, including reference to the LAA and information about it.
- Monthly LAA briefings and discussion groups hosted by Dosti. Each includes an optional first session of presentations to introduce the concept of LAAs, considerations for the sector and how Dudley's LAA is being developed. Discussion group topics vary according to the stage in the process. At the first event the discussion topics were determined by initial responses to the presentations from participants. At the second event there was an opportunity to 'meet the Block Leads'. At another event discussion groups considered community engagement in relation to the LAA.
- Short-life community and voluntary sector working groups. These were established to engage people with an interest in the block outcomes. These enable the sector to better influence priorities and identify voluntary sector service providers.
- Champions nominated to link between the working groups and Block Teams or Block Leads. Backfill funding is made available to these champions for their time spent in this role. Funding is from the Dudley Community Partnership.
- Ongoing discussions by networks and neighbourhood partnerships, supported by key individuals (e.g. active network members and Neighbourhood Managers) and information from LAA Project Team through Dosti, Dudley MBC and others. For example Dudley Voluntary Youth Organisations considered on the Children and Young People's Block in their September Forum.
- A web-based discussion Forum has been set up on Dosti's website and information about the LAA, as well as briefings and reports from events being available on the website.

How information has been made widely available during the LAA development



- Through Dudley Together (DCP magazine) delivered to all households in the Borough.
- Information in Dosti's newsletter, DCVS's newsletter and other sector network bulletins and newsletters distributed to over 2000 people.
- Information on the DCP website, Dosti website, and links to other sites such as IdeA.

### Plans for October 2006 onwards

It is suggested that DCP partners use a common definition of community engagement. The definition below, from iPlan, is proposed as a concise, useful working definition.

The term community engagement broadly captures public processes in which the general public and other interested parties are invited to contribute to particular proposals or policy changes. Community engagement has the potential to go beyond merely making information available or gathering opinions and attitudes. It entails a more active exchange of information and viewpoints between the sponsoring organisation and the public, however this public is defined.

At a meeting on the 20 September 2006 the Compact Steering Group agreed to establish a working group to consider adding to the already extensive work on Dudley's Local Compact and associated Codes of Practice in order to develop an agreed approach to community engagement in Dudley Borough. The principles and values of the Local Compact hold, the working group will focus on the *process* of engagement. This will relate strongly to processes described in the developing Funding Code of Practice and Consultation Code of Practice.

Developing this is a long term piece of work, and will take longer than time left to submit LAA documentation. However ongoing discussions through the LAA Steering Group, DCP Board and other fora will lead to the development of an initial statement about the involvement of the sector and wider community in the delivery of the LAA. Such a statement will be included in the second LAA submission in December 2006.

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20 September 2006



### (c) Enabling Measures (see separate section on enabling measures)

### **Stronger Communities**

 Potential for use of HRA resources to enable contributions to wider estate management.

### **Children and Young People**

- Stay Safe Relaxation of the rule to have traffic calming measures introduced where speed limits are introduced below 30 mph.
  - Children's fund integrated into LAA overall funding with sure start targeting removed so that work with targeted and vulnerable groups can be undertaken outside of the sure start geographic areas.
- Achieve Economic well-being:
  - Connexions funding to be included within LAA funding arrangements.
  - LSC funding to be aligned towards targets and activities.
- Make a positive contribution:
  - o Inclusion of Children's Fund within LAA pooled budget arrangements.
  - Inclusion of YOF and YCF in LAA pooled budget arrangements.
  - Inclusion of PAYP funding in LAA pooled budget arrangements.
- Overarching Outcome:
  - The Transforming Early Years funding from DfES is too restrictive in its targeting and is excluding some early year's staff from accessing workforce development. Similarly the workforce remodelling for schools funding does not enable full access by all staff to workforce development. We would therefore request more freedoms and flexibilities in administering these national funding streams to support our change agenda for workforce development.

### **Economic Development and Enterprise**

- Increase in total entrepreneurial activity amongst the total population within the Borough
  - Currently VAT registrations are not available at Super Output or ward level.
     Given the focus on enterprise within the most deprived communities it would be incredibly useful to be able to breakdown the VAT registrations further.



- Number of young people accessing enterprise learning through pre and post 16 education system.
  - Information share regarding those in school aspiring to move into enterprise in colleges or other agencies
  - Links developed in curriculum with regard to pre, post 16 education
- Develop a greater share of employment in knowledge intensive/higher value added sectors as a percentage of total employment.
  - Under Development
- To increase the level of goods and services provided by Dudley SMEs to the LA
  and other large public organisations. We will achieve this by setting up a Black
  Country Procurement Hub that will act as the link between large purchasers, such
  as DMBC, Dudley PCT etc. and the suppliers of goods and services.
  - There is a tension between the objectives of different government departments.
     The Treasury advocates large scale contracts with a few chosen suppliers; this is at odds with the Small Business Friendly Concordat advocated by the Department for Communities and Local Government.

### Learning Disability

- Increased paid employment & work experience for people with learning disabilities. This will be achieved:
  - In public bodies such as the Local Authority, the Primary Care Trust and Hospital Trust.
  - With private employers within Dudley Borough.

### Mental Health

- Increased employment, work experience, training and education for people with mental health needs. This will be achieved:
  - In public bodies.
  - With private employers.

### Overall:

Reduction in unemployment and promotion of social and economic inclusion.



- The case will be strengthened by legislation e.g. the Amendment Act places a duty on public bodies to promote disability rights and to produce a Disability Equality Scheme to be in place by December 2006.
- The public sector is also required to act proactively to eliminate unlawful discrimination; eliminate disability related harassment; promote equality in disability; take positive steps in the treatment of disabled people; promote positive attitudes towards disabled people and encourage participation in public life.

For Local Unemployed working age adults drawn from within agreed target areas, to provide assistance with the co-ordination / access & navigation through existing provision and through new tailored First Rung Skills provision, targeted to plug appropriate gaps linked to employers needs. These will de developed with the partners, but initially will include the following three:-

- Full acceptance by Jobcentre Plus of all new non-mainstream provision developed through this LAA agreement as intermediary / third party provision, allowing them to directly recruit for and refer clients to it and record success.
- Suspension of the 16 hour rule for all clients participating in our intermediary / third party provision, allowing them to complete up to 30 hours per week for the agreed duration without effecting their benefit entitlements.
- The sharing of management information between Jobcentre Plus and DMBC to support the processes associated with the collection and production of data and the production of returns etc.

### **Healthier Communities and Older People**

- Promoting and improving access to physical activity and encouraging healthy eating so as to reduce levels of obesity (1)
  - 'Potential for pooling health and learning monies for addressing life skills particularly around food and access to good reasonably priced food.
    - Flexibility in planning policy to refuse 'fast food' outlets.
- Increased income levels for people in vulnerable groups and in more disadvantaged areas of the Borough (D1)
  - o 'Free child care places.
  - Satellites to NLCs flexible delivery including the discretionary funding necessary to enable fewer than 10 people to be on a course should some drop out – courses should be able to keep running regardless of numbers – consistency of tutors.
  - Free courses people will not pay for courses when they can be at home looking after their kids for free'.



- Increased income levels for people in vulnerable groups and in more disadvantaged areas in the Borough (D3)
  - Partnership work to target residents of priority wards and neighbourhoods for engagement in pre-level 2 adult and community learning and pre-employment training.
  - Skills and Life provision, including pre-qualification work through community engagement and family learning.

### (d) Effective Performance Management

A series of key decisions have been taken by the Partnership to improve the performance management arrangements in preparation for the LAA, these include:-

- The development of a comprehensive performance pact for the partnership that aligns the overall goals of the Community Strategy, through the outcomes of the LAA, through to the individual performance indicators, to ensure that there is a clear, transparent hierarchy of objectives to guide and support partnership decision making.
- The adoption of a single performance management software solution to track performance against all the outcomes contained in the LAA.
- The development of a partnership information sharing protocol to extend the flow of information across the partnership in support of the PMF.
- The formation of a sub-group of the overall DCP board, led by the Leader of the Council, which will review performance and make recommendations to the partnership on areas where action to improve achievement against targets is required.
- A full report on the overall LAA is to be prepared each quarter, including outcomes to date, progress against milestones, use of resources, and areas for action.
- The improvement in individual thematic partnership performance management arrangements in support of the DCP framework, to identify key actions and milestones associated with each individual agency, with timely and accurate reporting of progress against the plan.

### (f) Governance Arrangements of the DCP

Following a comprehensive review over the past 12 months a series of improvements have already been implemented to enhance the governance and effectiveness of the DCP. These include:-7



- Increased representation on the DCP board, including business, higher education, Dudley Group of Hospitals and children and young people from the Youth Parliament.
- Clear terms of reference for the Board and the individual theme partnerships including members handbook and terms of reference for constituent parts of the wider partnership structure.
- The DCP Partnership Executive, which includes chairs of all linked theme partnerships, will itself drive through the actions on the preparation and review of the LAA. Specific terms of reference for the LAA include:
  - o To oversee the timely completion of Dudley's Local Area Agreement
  - To secure broad partner involvement in the process leading up to the agreement, with specific focus on active, genuine community engagement
  - Working with Block Leads and theme partnerships, identify the barriers to Dudley's LAA progress, specifically those barriers requiring referral to GOWM for consideration / decision
  - To ensure that LAA outcomes are complimentary to outcomes outlined in the Community Strategy or related to other high level strategic plans (e.g. Council Plan, Local Policing Plan etc)
  - To ensure that funding streams are appropriately aligned to the outcomes framework so that delivery is properly resourced.
  - To oversee the implementation plan for the LAA, ensuring its appropriateness to delivery
  - Seek to enhance the 'added value' of partnership working so as to maximise opportunities for delivery, and achieve 'best value'
  - To oversee the Local Public Service Agreement Round 2 (LPSA") from agreement through to reward grant
- Alongside the work of the DCP Executive Board, the Partnership Performance Management Group, will undertake the detailed scrutiny of the outcome performance management process, and ensure appropriate reporting arrangements are in place between the Partnership and Government Office.



### 5. WHAT STILL REMAINS TO BE DONE

It is clear that there remains a great deal of work still to be done before a robust LAA can be agreed. This is not only focused upon securing agreement with Government but also working with agencies and the local communities on how we will work together to deliver the outcomes that matter to local people.

The key actions to be tackled include:-

### (a) Involvement of partners

As outlined at the outset a great deal of work has been undertaken across the partnership to get to the stage of preparing this draft. However, the timescales have been extremely tight and inevitably there remains considerably more work to be done across all stakeholders between now and the end of February to achieve greater awareness and ownership of the proposed outcomes for the Borough's LAA, and ensure effective alignment of partners business plans with the LAA from April 2007.

### (b) Development of detailed action plans.

Many of the proposed outcomes expressed within the draft LAA require considerable further work to identify clear, measurable action plans, establishing the range of contributions across partner agencies towards the outcomes, the resources, timescales and lead roles.

### (c) Negotiations on outcomes

During Autumn there will be extensive negotiation with GOWM on the overall proposals within this draft LAA. In particular there will be a specific focus for discussion on those outcomes which the partnership is proposing under the LPSA framework to identify and justify the additional performance outcomes and value for money associated with each measure.

### (d) Funding

There is a great deal of further work required to identify the range of funding attached to the LAA, across all partners. As a first stage we will establish the key government funding associated with the LAA, as well as the locally identified mainstream funding partners want to align with the proposed LAA outcomes. We will also want to indicate those areas which offer the greatest scope for moving towards pooled budgets during the first year of the agreement.



### (e) Performance Management

We will be developing the new partnership performance management framework between October and December, as the detail of the key outcomes is established. It will also include establishing revised performance reporting and management processes in advance of the implementation of the LAA.



## **Outcomes Template**

| Block – Children and Youn | g People  |   |   |   |   |               |
|---------------------------|---|---|---|---|---|---------------|
| Mandatory outcomes        | Mandatory Indicators  | Baselines<br>2006/07<br>(Unless<br>otherwise<br>stated) | Targets 2007/08 (Including any stretch targets, and their annual unstretched targets) | Targets 2008/09 (Including and stretch targets, and their annual unstretched targets) | Targets 2009/10 (Including and stretch targets, and their annual unstretched targets) | Lead partners |
| Be Healthy                | Mandatory where School Travel Advisors Grant is received  |   |   |   |   |               |
|                           | 1. The percentage annual increase in the number of schools with an approved school travel plan (STP) required to achieve 100 percent STP coverage by March 2010. This should be profiled against the current number of schools with an approved STP in place and the appropriate delivery point on a trajectory which would achieve 100 percent coverage by 2010  1.1 Number of children walking or cycling to school as percentage of total number of children at school (primary & secondary) | <b>1</b> . 52 (45%) (2005-06)                           | 1. 78 (67%)<br>unstretched, 88<br>(75%) with<br>stretch                               | 1. 91 (78%)<br>unstretched, 105<br>(90%) with<br>stretch                              | 1. 104 (89%)<br>unstretched, 117<br>(100%) with<br>stretch                            |               |
|                           | 1.1a Primary Schools  | <b>1.1a</b> 51% (2006)                                  | 1.1a 51%<br>unstretched, 53%<br>with stretch  | 1.1a 51%<br>unstretched, 54%<br>with stretch  | 1.1a 51%<br>unstretched, 55%<br>with stretch  |               |
|                           | 1.1b Secondary Schools  | <b>1.1b</b> 61% (2006)                                  | 1.1b 61%<br>unstretched, 63%<br>with stretch  | 1.1b 61%<br>unstretched, 64%<br>with stretch  | 1.1b 61%<br>unstretched, 66%<br>with stretch  |               |



| <b>1.2</b> Accident prevention – reduction in numbers of children & young people killed or seriously injured.  | <b>1.2</b> 41 DfT baseline for 2010 | <b>1.2</b> 18    | <b>1.2</b> 17    | <b>1.2</b> 16    |
|--|-------------------------------------|------------------|------------------|------------------|
| Mandatory where Teenage Pregnancy<br>Grant is received   |                                     |                  |                  |                  |
| 2. Reduction in the under 18 conception rate   |                                     |                  |                  |                  |
| 2.1 Number of conceptions under 16   | <b>2.1</b> 9.9 (2002)               | 2.1 To be agreed | 2.1 To be agreed | 2.1 To be agreed |
| 2.2 Number of conceptions under 18   | <b>2.2</b> 50.2 (2002)              | 2.2 To be agreed | 2.2 To be agreed | 2.2 To be agreed |
| 2.3 Number of teenage parents under 16   | 2.3 To be provided                  | 2.3 To be agreed | 2.3 To be agreed | 2.3 To be agreed |
| 2.4 Number of teenage parents between 16 and 18  | 2.4To be provided                   | 2.4 To be agreed | 2.4 To be agreed | 2.4 To be agreed |
| 3. Halt in the rise in obesity levels in children and young people and a reduction in the levels of obesity for those already identified as clinically obese |                                     |                  |                  |                  |
| 3.1 Numbers of children aged 11 who are considered obese through the measurement of Body Mass Index  | 3.1<br>September<br>2006            | 3.1 To be agreed | 3.1 To be agreed | 3.1 To be agreed |
| <b>3.2</b> Frequency of physical activity amongst school aged children and young people  |                                     |                  |                  |                  |



| <b>3.2a</b> Number of play areas within ? distance for children in the Borough   | 3.2a To be provided   | 3.2a To be agreed   | 3.2a To be agreed   | 3.2a To be agreed   |  |
|--|---|---------------------|---------------------|---------------------|--|
| <b>3.2b</b> Numbers of 11-16 year olds accessing the Council's leisure facilities  | 3.2b To be provided   | 3.2b To be provided | 3.2b To be provided | 3.2b To be provided |  |
| 4. Improve access for children and young people for mental health support including prevention   |   |                     |                     |                     |  |
| <b>4.1</b> Numbers of children and young people accessing mental health support through self referral or needs assessment  | 4.1 To be provided  | 4.1 To be agreed    | 4.1 To be agreed    | 4.1 To be agreed    |  |
| 5. Reduce the use of alcohol by children and young people  |   |                     |                     |                     |  |
| <b>5.1</b> Numbers of children and young people who declare an alcohol consumption of more than on1 unit per week without their parents knowledge as measured by the biennial Healthy Lifestyle Survey | 5.1 To be provided  | 5.1 To be agreed    | 5.1 To be agreed    | 5.1 To be agreed    |  |
| <b>5.2</b> Numbers of young people accessing emergency services – arrest or accident and emergency with excess alcohol as the root cause   | 5.2 To be provided (police) Accident and emergency access figures baseline to be established year 1 | 5.2 To be agreed    | 5.2 To be agreed    | 5.2 To be agreed    |  |



| Enjoy and Achieve Raise standards in English, maths and science in secondary education so that, by 2008, in all schools located in the districts in receipt of NRF, at least 50% of pupils achieve level five or above in each of English, maths and science | Mandatory for areas in receipt of Neighbourhood Renewal Funding  6. By 2008 all schools located in Local Authority Districts in receipt of NRF to ensure that at least 50% of pupils achieve level five or above in each of English, maths and science  6.1 Results at Key Stage 2, 3, 4, for English, maths and science | 6. 2 schools did not meet this target (2005)  6.1 KS2 Reading 82.7% Writing 80.4% Maths 88.6%  KS3 English 74% Maths 73% Science 69%  KS4 53.5% KS4 including maths & English 40.8%  (All above 2005) | 6.1 KS3 – all schools to have achieved 50% pass rate – key stage 2 & 4 targets? | 6.1 KS3 – all schools to have achieved 53% pass rate – key stage 2 & 4 targets? | 6.1 KS3 – all schools to have achieved 55% pass rate – key stage 2 & 4 targets? |  |
|--|--|---|---|---|---|--|
|  | 7. Raising aspirations of children and young people  | 7. To be provided   | 7. To be agreed   | 7. To be agreed   | 7. To be agreed   |  |



| 8. Improve the range of services to support children and young people with moderate disabilities, autism and aspergers syndrome and the arrangements for their transitions to adult services |   |                   |                   |                   |  |
|--|---|-------------------|-------------------|-------------------|--|
| <b>8.1</b> Performance indicators developed through the children with a disability service improvement review  | 8. 1 To be provided   | 8.1 To be agreed  | 8.1 To be agreed  | 8.1 To be agreed  |  |
| 9. Improve the range of services to support children and young children with Social, Emotional and Behavioural Difficulties (SEBD)   | 9. To be provided   | 9. To be agreed   | 9. To be agreed   | 9. To be agreed   |  |
| <b>10</b> . Improve outcomes at the end of foundation stage to improve standards further in primary schools  | Value added<br>results for<br>schools at<br>which<br>stage?           |                   |                   |                   |  |
| 10.1 Results at foundation stage   | 10.1 To be determined as a new area of curriculum measurement (when?) | 10.1 To be agreed | 10.1 To be agreed | 10.1 To be agreed |  |
| 11. Improve educational outcomes for looked after children   | 11. To be provided  | 11. To be agreed  | 11. To be agreed  | 11. To be agreed  |  |
| <b>11.1</b> Educational achievement of looked after children   | 11.1 KS2<br>English<br>41.7%<br>Maths 37.5%<br>Science 50%            |                   |                   |                   |  |



|  |  | KS3 English<br>32%<br>Maths 32%<br>Science 21%<br>KS4 6.3%<br>(All above<br>2005) |                           |                                |                            |  |
|--|--|---|---------------------------|--------------------------------|----------------------------|--|
| Achieve economic well-<br>being        | Mandatory where Connexions funding is received   |   |                           |                                |                            |  |
| Mixture of % and numbers in targets –  | <b>12</b> . Percentage of 16 – 18 year olds not in education, employment or training                                       |   |                           |                                |                            |  |
| also activities for 2009/10 in targets | 12.1 Numbers of young people post 16 considered to be not in education, employment or training (NEET)                      | <b>12.1</b> 7.8% (forecast Nov 2006)  | 12.1 7 %<br>(unstretched) | <b>12.1</b> 6.7% (unstretched) | 12.1 6.4%<br>(unstretched) |  |
|  |  | 2000)   | 6.8 % with stretch        | 6.5% with stretch              | 6.2% with stretch          |  |
|  | <b>12.2</b> Numbers of young people not known in terms of their destination post 16  | Baseline for<br>12.2 – 12.6<br>to be<br>provided<br>(except<br>12,3)              | 12.2 To be agreed         | 12.2 To be agreed              | 12.2 To be agreed          |  |
|  | <b>12.3</b> Numbers of young offenders pre and post 16 in education, employment and/or training                            | <b>12.3</b> 73% (2006)  | <b>12.3</b> 76%           | 12.3 80%                       | <b>12.3</b> 83%            |  |
|  | <b>12.4</b> Participation in Work-based Learning post 16   | 12.4 To be provided   | 12.4 To be agreed         | 12.4 To be agreed              | 12.4 To be agreed          |  |
|  | 12.5 Numbers of parents and young people engaged in family learning in relation to accessing impartial advice and guidance | 12.5 To be provided   | 12.5 To be agreed         | 12.5 To be agreed              | 12.5 To be agreed          |  |



| 12.6 Numbers of schools/pupils who implement "Building Learning Power" projects to raise aspirations and personal expectations of goal achievements targeting "educationally deprived" areas and groups | 12.6 To be provided | 12.6 To be agreed | 12.6 To be agreed | 12.6 To be agreed |  |
|---|---------------------|-------------------|-------------------|-------------------|--|
|   |                     |                   |                   |                   |  |

| Block – Children and Young People |                  |   |   |   |  |              |  |  |  |
|-----------------------------------|------------------|---|---|---|--|--------------|--|--|--|
| Other outcomes                    | Other Indicators | Baselines<br>2006/07<br>(Unless<br>otherwise<br>stated) | Targets 2007/08 (Including any stretch targets, and their annual unstretched targets) | Targets 2008/09 (Including any stretch targets, and their annual unstretched targets) | Targets 2009/10<br>(Including any<br>stretch targets,<br>and their annual<br>unstretched<br>targets) | Lead partner |  |  |  |



| Stay Safe                       | <ul> <li>13. Support for children (as young carers) of substance misusing parents (to include drugs and alcohol)</li> <li>13.1 Numbers of children and young people as young carers of substance misusing parents supported</li> <li>13.2 Numbers of children and young people of substance misusing parents not taking drugs/alcohol themselves</li> <li>13.3 Numbers of parents supported into treatment</li> </ul> | 13. To be determined in year 1 – will we have specific baselines for 13.1 – 13.3? | 13.1 – 13.3 To<br>be agreed | 13. Accessing 50% of identified children and young people of substance misusing parents - what does this mean? | 13. Accessing 75% of identified children and young people of substance misusing parents - what does this mean? |  |
|---------------------------------|---|---|-----------------------------|--|--|--|
| Make a Positive<br>Contribution | <ul> <li>14. Ensure children, young people and their parents/carers are engaged in service design delivery and the impact of this is tracked</li> <li>14.1 Numbers of children, young people and their parents/carers involved in service review, design and delivery</li> </ul>  | 14.1 – 14.2<br>When will<br>data be<br>available?                                 | 14.1 To be agreed           | 14.1 To be agreed  | 14.1 To be agreed  |  |
|                                 | <ul> <li>14.2 Extent of impact of this engagement – tracking what changed</li> <li>15. Decrease in ASB and fear of crime</li> <li>15.1Numbers of reported incidents of ASB</li> <li>15.2 Reports from surveys re feeling safe in</li> </ul>   | 15.1 – 15.2<br>When will<br>data be<br>available?                                 | 14.2 To be agreed           | 14.2 To be agreed  | 14.2 To be agreed  |  |



| your community from children and young people's perspective and adults  16. Deliver the Respect Agenda in relation to children and young people  16.1 Attendance levels for primary, secondary and special schools, with agreed targets for lower attending schools according to trended information | 16.1 Primary 5 out of 82 schools between 9.1% & 10.4% absence rates (2001)  Secondary 7 out of 23 schools between 9.2% & 11.9% absence | 16.1 To be<br>agreed<br>November 2006 | 16.1 To be agreed | 16.1 To be agreed |
|--|--|---------------------------------------|-------------------|-------------------|
| <b>16.2</b> Level of permanent and fixed term exclusions broken down by ethnic minority backgrounds  | rates (2002)  16.2 To be provided  | 16.2 To be<br>agreed<br>November 2006 | 16.2 To be agreed | 16.2 To be agreed |

# Funding Stream information Children and Young People Block

Funding streams to be pooled centrally

| Funding streams | Allocation |
|-----------------|------------|
|-----------------|------------|



| 07/08 | 08/09 | 09/10 |
|-------|-------|-------|
|       |       |       |

## **Enabling Measures for Children and Young People Block**

| Agreed enabling measures  |  |
|---|--|
| Enabling measures under discussion and the adjustment to targets to be made should they be agreed |  |

| Block – Safer and Strong  | ger Communities   |  |   |   |  |              |
|---|---|--|---|---|--|--------------|
| Mandatory outcomes  | Mandatory Indicators  | Baselines<br>2006/07 (Unless<br>otherwise<br>stated) | Targets 2007/08 (Including any stretch targets, and their annual unstretched targets) | Targets 2008/09 (Including any stretch targets, and their annual unstretched targets) | Targets 2009/10<br>(Including any<br>stretch targets,<br>and their annual<br>unstretched<br>targets) | Lead partner |
| Reduce Crime  | Mandatory Indicators  |  |   |   |  |              |
| Reduce overall crime in line with local Crime and Disorder Reduction Partnership targets and narrow the gap between the worst performing wards/neighbourhoods | Reduce Crime      Reduction in overall British Crime     Survey comparator recorded crime     (reducing violent crime, alcohol-related crime, re-offending rates for domestic abuse, and criminal damage) | <b>1.1</b> 15,524 overall crime                      | <b>1.1</b> 15,524   | <b>1.1</b> 15,524   | <b>1.1</b> 15,524  |              |
| and other areas across the district   | 1.1a Reduce violent crime   | <b>1.1a</b> 3,365 (2005-06)                          | <b>1.1a</b> 3,365 (unstretched), 3,298 (stretch 6%                                    | <b>1.1a</b> 3,365 (unstretched), 3,231 (stretch 6%                                    | 1.1a 3,365<br>(unstretched),<br>3,164 (stretch 6%  |              |



|   |  | over 3 years)   | over 3 years)   | over 3 years)   |
|---|--|---|---|---|
| 1.1b Reduce criminal damage   | <b>1.1b</b> 5,532 (2005-06)  | 1.1b 5,532<br>(unstretched),<br>5,422 (stretch 6%<br>over 3 years)  | 1.1b 5,532<br>(unstretched),<br>5,311 (stretch 6%<br>over 3 years)  | 1.1b 5,532<br>(unstretched),<br>5,200 (stretch 6%<br>over 3 years)  |
| 1.1c Reduce domestic violence repeat victim rate  | <b>1.1c</b> 37.6% (Aug 2006)   | 1.1c 36.35%<br>(unstretched),<br>35.35% (stretch)   | 1.1c 36.35%<br>(unstretched),<br>33.1% (stretch)  | 1.1c 36.35%<br>(unstretched),<br>30.85% (stretch)   |
| <b>1.2</b> Reduce the proportion of adult and young offenders, and prolific and other priority offenders (PPO) who re-offend  | 1.2 37.4% Young Offenders (2007 target) PPO baseline to be provided                          | 1.2 36.7% Young<br>Offenders. PPO<br>to be agreed   | 1.2 36% Young<br>Offenders. PPO<br>to be agreed   | 1.2 35.3% Young<br>Offenders. PPO<br>to be agreed   |
| <b>1.3</b> Number of referrals to mentally vulnerable offender liaison scheme   | <b>1.3</b> 0 (figures based on Birmingham scheme)  | <b>1.3</b> 106 referrals per annum  | <b>1.3</b> 106 referrals per annum  | 1.3 106 referrals per annum   |
| Mandatory for areas in receipt of NRF   |  |   |   |   |
| 2. Reduction in overall British Crime Survey comparator recorded crime. Targets must be those as agreed between crime and drugs partnerships and GOs to support delivery of Home Office PSA1. A Country level target will need to reflect the targets of the crime and drugs partnership, and any aggregation will need to be agreed with | 2. Baseline<br>data to be<br>established<br>utilising new<br>Neighbourhood<br>Policing beats | 2. % reduction<br>to be<br>established<br>between worst<br>performing<br>neighbourhoods<br>& Borough<br>average | 2. % reduction<br>to be<br>established<br>between worst<br>performing<br>neighbourhoods<br>& Borough<br>average | 2. % reduction<br>to be<br>established<br>between worst<br>performing<br>neighbourhoods<br>& Borough<br>average |



|                            | the GO.   |                    |                   |                   |                   |                           |
|----------------------------|---|--------------------|-------------------|-------------------|-------------------|---------------------------|
| Reassure the public,       | Mandatory Indicator   |                    |                   |                   |                   |                           |
| reducing the fear of crime | <b>3</b> . Reassure the public, reducing the fear of crime  |                    |                   |                   |                   | <b>3.</b> Amanda<br>Price |
|                            | <b>3.1</b> Maintain high level of people who feel safe in their neighbourhoods during the day/evening | 3.1 To be provided | 3.1 To be agreed  | 3.1 To be agreed  | 3.1 To be agreed  |                           |
|                            | <b>3.2</b> Reduce people's level of concern about becoming a victim of crime                          | 3.2 To be provided | 3.2 To be agreed  | 3.2 To be agreed  | 3.2 To be agreed  |                           |
|                            | <b>3.3</b> Resolution of local priorities set in neighbourhoods by the community                      | <b>3.3</b> 0       | 3.3 93 priorities | 3.3 93 priorities | 3.3 93 priorities |                           |
|                            |   |                    |                   |                   |                   |                           |
|                            |   |                    |                   |                   |                   |                           |
|                            |   |                    |                   |                   |                   |                           |

†††The term 'crime and drugs partnerships' refer to all local arrangement covering the roles of Crime and Disorder Partnerships (CDRPs) and Drug Action Teams (DATs). CDRPs and DATs should either be merged or have close working relationships.

| Block – Safer and Stronger Communities  |   |  |                  |                  |                  |                 |  |
|---|---|--|------------------|------------------|------------------|-----------------|--|
| Reduce the harm caused by illegal drugs | 4. Reduce the harm caused by illegal drugs  4.1 Reduce public perceptions of local drug dealing and drug use as a problem | 4.1 To be provided – dependent on survey | 4.1 To be agreed | 4.1 To be agreed | 4.1 To be agreed | 4. Amanda Price |  |



|   |   | data  |   |                             |                             |                 |
|---|---|---|---|-----------------------------|-----------------------------|-----------------|
|   | <b>4.2</b> Reduce re-offending rate of drug misusing offenders accessing treatment (DIP)  | <b>4.2</b> To be established in Year 1              | 4.2 To be agreed  | 4.2 To be agreed            | 4.2 To be agreed            |                 |
|   | <b>4.3</b> Increase the number of problematic drug users in contact with harm reduction services  | 4.3 To be provided                                  | 4.3 To be agreed  | 4.3 To be agreed            | 4.3 To be agreed            |                 |
|   |   |   |   |                             |                             |                 |
| Build Respect in communities and reduce anti-social behaviour | Mandatory Indicators  5 .Build Respect in communities and reduce anti-social behaviour  |   |   |                             |                             | 5. Andy Winning |
|   | <b>5.1</b> Increase the percentage of people who feel informed about what is being done to tackle anti-social behaviour in their local area             | 5.1 – 5.4<br>GOWM are<br>raising this<br>issue with | agreed once guidance has been received from GOWM  Dudley USS is t in sync | 5.1 To be agreed            | 5.1 To be agreed            |                 |
|   | <b>5.2</b> Increased percentage of people who feel that parents in their local area are made to take responsibility for the behaviour of their children | as Dudley LGUSS is not in sync with the             |   | 5.2 To be agreed            | 5.2 To be agreed            |                 |
|   | <b>5.3</b> Increased percentage of people who feel that people in their area treat them with respect and consideration                                  | LAA   |   | 5.3 To be agreed            | 5.3 To be agreed            |                 |
|   | <b>5.4</b> Reduce people's perception of ASB (using the 7 issues stated in the survey)  |   |   | 5.4a – 5.4g To<br>be agreed | 5.4a - 5.4g To<br>be agreed |                 |
|   | 5.4a Noisy neighbours or loud parties   |   |   |                             |                             |                 |
|   | <b>5.4b</b> Teenagers hanging around the streets  |   |   |                             |                             |                 |



| 5.4c Vandalism (graffiti or othe damage to property/vehicles) | er deliberate |  |  |
|---|---------------|--|--|
| 5.4d People using/dealing dru                                 | gs            |  |  |
| 5.4e Drunk/rowdy (public place                                | es)           |  |  |
| 5.4f Rubbish/litter lying around                              | ı             |  |  |
| 5.4g Abandoned/burnt out car                                  | s             |  |  |
|   |               |  |  |
|   |               |  |  |
|   |               |  |  |
|   |               |  |  |
|   |               |  |  |



| Empower local people<br>to have a greater<br>choice and influence<br>over local decision<br>making and a greater<br>role in public service<br>delivery | Mandatory Indicators  6. Empower local people to have a greater choice and influence over local decision making and a greater role in public service delivery   |                     |                                      |                                      |                                      |                               |
|--|---|---------------------|--------------------------------------|--------------------------------------|--------------------------------------|-------------------------------|
|  | <b>6.1a</b> Percentage of residents who feel they can influence decisions affecting their local area  | <b>6.1a</b> 35%     | <b>6.1a</b> Increase by 1% per annum | <b>6.1a</b> Increase by 1% per annum | <b>6.1a</b> Increase by 1% per annum | <b>6.1a</b> & <b>6.1b</b> DCP |
|  | <b>6.1b</b> Responses of members of the BME communities, people with disabilities, residents in the most disadvantaged neighbourhoods, young people and elderly compared with total responses to 6.1a   | <b>6.1b</b> 45%     | <b>6.1b</b> Increase by 1% per annum | <b>6.1b</b> Increase by 1% per annum | <b>6.1b</b> Increase by 1% per annum |                               |
|  | <b>6.1c</b> Percentage of known communities of interest & groups engaging in a coordinated body to influence decisions and effect change in their geographical community/neighbourhood  | 6.1c To be provided | 6.1c To be agreed                    | 6.1c To be agreed                    | 6.1c To be agreed                    |                               |
|  | <b>6.1d</b> Percentage of new communities of interest & groups (members of the BME communities, people with disabilities, residents in the most disadvantaged neighbourhoods, young people and elderly) engaging in a coordinated body to influence decisions and effect change in their geographical community/neighbourhood | 6.1d To be provided | 6.1d To be agreed                    | 6.1d To be agreed                    | 6.1d To be agreed                    |                               |
|  | <b>6.1e</b> Percentage of service providers (VS & Statutory) engaging in a coordinated body to influence decisions and effect   | 6.1e To be provided | 6.1e To be agreed                    | 6.1e To be agreed                    | 6.1e To be agreed                    |                               |



| change in their geographical/neighbourhood area of operation  |  |                                      |                                      |                                      |   |
|---|--|--------------------------------------|--------------------------------------|--------------------------------------|---|
| <b>6.1f</b> Percentage of those representatives involved in 6.1 c,d,e who have identified capacity building needs met   | 6.1f To be provided  | 6.1f To be agreed                    | 6.1f To be agreed                    | 6.1f To be agreed                    |   |
| <b>6.2a</b> Percentage of people who feel that their local area is a place where people from different backgrounds can get on well together   | <b>6.2a</b> 52%  | <b>6.2a</b> Increase by 1% per annum | <b>6.2a</b> Increase by 1% per annum | <b>6.2a</b> Increase by 1% per annum | 6.2a & 6.2b<br>DCP<br>Community Cohesion<br>Advisory Group? |
| <b>6.2b</b> Responses of members of the BME communities, people with disabilities, residents in the most disadvantaged neighbourhoods, young people and elderly compared with total responses to 6.2a | 6.2b To be provided  | 6.2b To be agreed                    | 6.2b To be agreed                    | 6.2b To be agreed                    |   |
| 6.3a An increase in the number of people recorded as or reporting that they have engaged in formal volunteering on an average of at least 2 hours per week over the past year                         | 6.3a 31% of respondents to Citizen's Panel had provided unpaid help to groups, clubs or organisations during the past year with 40% of these engaging at least once a week | 6.3a To be agreed – possible stretch | 6.3a To be agreed – possible stretch | 6.3a To be agreed – possible stretch | 6.3a & 6.3b<br>Volunteer Centre                             |



| 1  | T   | 1   | 1   | T   |                                 |
|--|---|---|---|---|---------------------------------|
| <b>6.3b</b> Number of people engaged in formal volunteering activity in the voluntary and community sector   | <b>6.3b</b> 1875 on V-base, though not all currently active | <b>6.3b</b> 300 more people, 350 stretch target   | <b>6.3b</b> 300 more people, 380 stretch target   | <b>6.3b</b> 300 more people, 450 stretch target   |                                 |
| <b>6.4</b> Number of organisations involved in networks within the community empowerment network (Dosti)   | 6.4 To be provided  | <b>6.4</b> Increase by 30 organisations per annum | <b>6.4</b> Increase by 30 organisations per annum | <b>6.4</b> Increase by 30 organisations per annum | 6.4 Dosti                       |
| <b>6.5a</b> Percentage of people involved in community activity who consider their skills/knowledge to have been increased as a result   | 6.5a To be provided   | 6.5a To be agreed                                 | 6.5a To be agreed                                 | 6.5a To be agreed                                 | <b>6.5a</b> & <b>6.5b</b> Dosti |
| <b>6.5b</b> Responses of members of the BME communities, people with disabilities, residents in the most disadvantaged neighbourhoods, young people and elderly people compared with local responses to 6.5a | 6.5b To be provided   | 6.5b To be agreed                                 | 6.5b To be agreed                                 | 6.5b To be agreed                                 |                                 |
| <b>6.6a</b> Percentage of public service areas with policies that recognise the right of people to participate and encourage this by removing barriers and encouraging access                                | 6.6a To be provided   | 6.6a To be agreed                                 | 6.6a To be agreed                                 | 6.6a To be agreed                                 | <b>6.6a</b> & <b>6.6b</b> Dosti |
| <b>6.6b</b> Percentage of those with above policies who have carried out equalities impact assessments on their policies   | 6.6b To be provided   | 6.6b To be agreed                                 | 6.6b To be agreed                                 | 6.6b To be agreed                                 |                                 |
| <b>6.7a</b> Number of voluntary and community organisations/networks that can demonstrate influence over local   | 6.7a To be provided   | 6.7a To be agreed                                 | 6.7a To be agreed                                 | 6.7a To be agreed                                 | <b>6.7a</b> & <b>6.7b</b> Dosti |



| decisions in                             | n the last year  |                      |                    |                                  |                                  |   |
|--|--|----------------------|--------------------|----------------------------------|----------------------------------|---|
| organisatio<br>most depriv<br>demonstrat | per of voluntary and community ins/networks operating in the wed areas that can the influence over local in the last year                | 6.7b To be provided  | 6.7b To be agreed  | 6.7b To be agreed                | 6.7b To be agreed                |   |
| demonstrati                              | r of service areas that can<br>te that local people have<br>decisions made about services  | 6.8 To be provided   | 6.8 To be agreed   | 6.8 To be agreed                 | 6.8 To be agreed                 | 6.8 DCP   |
| organisatio                              | er of voluntary and community ns delivering services through th a public sector agency   | <b>6.9a</b> 56       | 6.9a To be agreed  | 6.9a To be agreed                | 6.9a To be agreed                | <b>6.9a</b> & <b>6.9b</b> Voluntary/Community Sector Infrastructure Organisations |
| organisatio<br>a national d              | per of voluntary and community<br>ins that aren't a local branch of<br>organisation delivering services<br>contract with a public sector | 6.9b To be provided  | 6.9b To be agreed  | 6.9b To be agreed                | 6.9b To be agreed                |   |
| sector ager                              | etary value of funding for public<br>ncies given to voluntary and<br>organisations to deliver  | 6.10a To be provided | 6.10a To be agreed | 6.10a To be agreed               | 6.10a To be agreed               | <b>6.10a</b> & <b>6.10b</b> DCP   |
| public sector and common                 | etary value of funding for or agencies given to voluntary unity organisations that aren't a h of a national organisation to vices        | 6.10b To be provided | 6.10b To be agreed | 6.10b To be agreed               | 6.10b To be agreed               |   |
| community<br>themselves<br>delivering s  | ber of voluntary and organisations assessing as as fit for purpose for services using a locally assessment tool                          | <b>6.11a</b> 0       | <b>6.11a</b> 5     | <b>6.11a</b> 10 more, total = 15 | <b>6.11a</b> 15 more, total = 30 | 6.11a & 6.11b Voluntary/Community Sector Infrastructure Organisations             |



| 6.11b Number of voluntary and community organisations that aren't a local branch of a national organisation assessing themselves as fit for purpose for delivering services using a locally produced assessment tool | <b>6.11b</b> 0 | <b>6.11b</b> 2 | <b>6.11b</b> 4 more, total = 6 | 6.11b 6 more,<br>total = 12 |  |
|--|----------------|----------------|--------------------------------|-----------------------------|--|
|  |                |                |                                |                             |  |

Block – Safer and Stronger Communities



| Reduce waste to landfill and increase recycling | Mandatory where Waste and Performance Efficiency Grant is included 7. Reduce waste to landfill and increase |                           |                           |                           |                           |                                 |
|---|---|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------------|
|   | recycling   |                           |                           |                           |                           |                                 |
|   | <b>7.1</b> Reduction in the percentage of municipal waste landfilled  | <b>7.1</b> 0              | <b>7.1</b> 1%             | <b>7.1</b> 1%             | <b>7.1</b> 1%             | <b>7.1 – 7.10</b> Graham Bailey |
|   | <b>7.2</b> Increase in the percentage of municipal waste recycled and composted                             | <b>7.2</b> 0              | <b>7.2</b> 3%             | <b>7.2</b> 3%             | <b>7.2</b> 2%             |                                 |
|   | <b>7.3</b> BV 82a (i) – percentage of household waste recycled  | <b>7.3</b> 12%            | <b>7.3</b> 13%            | 7.3 14%                   | <b>7.3</b> 15%            |                                 |
|   | <b>7.4</b> BV 82a (ii) – quantity of household waste recycled   | <b>7.4</b> 15,000 tonnes  | <b>7.4</b> 16,250 tonnes  | <b>7.4</b> 17,500 tonnes  | <b>7.4</b> 18.750 tonnes  |                                 |
|   | <b>7.5</b> BV 82b (i) - percentage of household waste composted   | <b>7.5</b> 12%            | 7.5 14%                   | <b>7.5</b> 16%            | <b>7.5</b> 17%            |                                 |
|   | <b>7.6</b> BV82b (ii) – quantity of household waste composted   | <b>7.6</b> 15,000 tonnes  | <b>7.6</b> 17,500 tonnes  | <b>7.6</b> 20,000 tonnes  | <b>7.6</b> 21,250 tonnes  |                                 |
|   | 7.7 BV 82c (I) – percentage of energy recovery from household waste   | <b>7.7</b> 58%            | 7.7 56%                   | <b>7.7</b> 54%            | <b>7.7</b> 53%            |                                 |
|   | <b>7.8</b> BV82c (ii) – quantity of energy recovery (tonnes)  | <b>7.8</b> 70,000 tonnes  | <b>7.8</b> 67,500 tonnes  | <b>7.8</b> 65,150 tonnes  | <b>7.8</b> 64,000 tonnes  |                                 |
|   | <b>7.9</b> BV82d (i) – percentage of household waste landfilled   | <b>7.9</b> 18%            | <b>7.9</b> 17%            | <b>7.9</b> 16%            | <b>7.9</b> 15%            |                                 |
|   | <b>7.10</b> BV82d (ii) – quantity of household waste landfilled   | <b>7.10</b> 22,500 tonnes | <b>7.10</b> 21,250 tonnes | <b>7.10</b> 20,000 tonnes | <b>7.10</b> 18,750 tonnes |                                 |



| Block – Safer and Strong   | er Communities  |                          |                |                |                |                                |
|--|---|--------------------------|----------------|----------------|----------------|--------------------------------|
| Improve the quality of the local environment by reducing the gap in aspects of liveability between the worst wards/neighbourhoods and the district as a whole, with a particular focus on reducing levels of litter and detritus | 8. Improve the quality of the local environment by reducing the gap in aspects of liveability between the worst wards/neighbourhoods and the district as a whole, with a particular focus on reducing levels of litter and detritus  8.1 Reduction by 2008 in levels of litter and detritus using BVPI 199 at Borough level | <b>8.1</b> 18% (2005/06) | <b>8.1</b> 17% | <b>8.1</b> 16% | <b>8.1</b> 15% | <b>8.1 – 8.7</b> Garry<br>Dean |
|  | <b>8.2</b> Reduction by 2008 in levels of litter and detritus using BVPI 199 in low density residential housing   | <b>8.2</b> 26% (2005/06) | <b>8.2</b> 23% | <b>8.2</b> 20% | <b>8.2</b> 18% |                                |



| 8.3 An increase in the percentage of abandoned vehicles removed within 24 hours from the point where the local authority is legally entitled to remove the vehicle (BVPI 1218b)   | <b>8.3</b> 164 (2005/06)  | 8.3 To increase the first response time for inspection to 97% & to remove vehicles where the law permits within 4.5 days   | 8.3 To increase the first response time for inspection to 98% & to remove vehicles where the law permits within 3.5 days | 8.3 To increase the first response time for inspection to 99% & to remove vehicles where the law permits within 3 days |
|---|---|--|--|--|
| <b>8.4</b> Increase satisfaction with cleanliness of streets measured by BVPI 89  | <b>8.4</b> 52% (2003/04)  | 8.4 MORI Survey<br>Sept 2006   | 8.4 To be agreed in year 1   | 8.4 To be agreed in year 1   |
| 8.5 Percentage of residents reporting an increase in satisfaction with their neighbourhoods and in disadvantaged areas showing a narrowing of the gap between these areas and the rest  | <b>8.5</b> 23% (2005)   | 8.5 Reduce the gap between managed neighbourhoods & the Borough baseline by 3%   | 8.5 Reduce the gap between managed neighbourhoods & the Borough baseline by 3%   | 8.5 Reduce the gap between managed neighbourhoods & the Borough baseline by 3%   |
| 8.6 The reduction in the number of incidents of fly-tipping and increase in enforcement activity through litter fines   | 8.6 1,117 incidents, 390 litter penalties, dog fouling fines 41 (2005/06) | 8.6 1,650 incidents, 361 litter & dumping fixed penalty notices, & 24 dog fouling fixed penalty notices (the section is currently reduced by 2 enforcement officers) | 8.6 To improve year 1 out turn figure by 3%. Increase in number of litter fines issued – 371 litter & 26 dog fouling     | 8.6 To improve year 2 out turn figure by 3%. Increase in number of litter fines issued – 382 litter & 30 dog fouling   |
| 8.7 Reducing levels of noise nuisance in residential neighbourhoods as measured by reduction in number of complaints to housing and the numbers in the citizen's panel/crime survey who say that noisy neighbours are not a problem | 8.7 number of enquiries to be provided, 200 noise nuisance                | 8.7 Target<br>monitor noise<br>nuisance<br>enquiries.<br>Number of<br>letters  | 8.7 Target<br>monitor noise<br>nuisance<br>enquiries.<br>Number of<br>letters  | 8.7 Target monitor noise nuisance enquiries. Number of letters   |



|  | letters<br>issued, 5<br>Statutory<br>Noise<br>Abatement<br>Notices<br>issued (2005) | issued/number<br>of notices<br>served –<br>numbers to be<br>provided | issued/number<br>of notices<br>served –<br>numbers to be<br>provided | issued/number<br>of notices<br>served –<br>numbers to be<br>provided |  |
|--|---|--|--|--|--|
|  |   |  |  |  |  |



| As part of an overall housing strategy for the   | Mandatory Indicators where NRF is received  |  |   |                                   |                                   |   |
|--|---|--|---|-----------------------------------|-----------------------------------|---|
| district ensure that all social housing is decent by 2010, unless a later deadline is agreed by DCLG as part of the Decent Homes Programme | <b>9</b> . As part of an overall housing strategy for the district, improve housing conditions within the most deprived neighbourhoods/wards, with a particular focus on ensuring that all social housing is made decent by 2010  | 9. 24% of local authority owned homes (5,883 properties) were non decent (2005/06) | <b>9.</b> 23% (5,344)                       | <b>9</b> . 14% (3,267)            | <b>9</b> . 8% (1,787)             | 9.1 – 9.2<br>Joanne Forbes,<br>Dudley MBC –<br>DACHS,<br>Dudley<br>Housing<br>Partnership |
|  | <b>9.1</b> The two year combined sample (2005/6 to 2006/7) from the continuous English Household Condition Survey (EHCS) reporting in 2007 confirms that the reduction in the number of non-decent social sector dwellings is more than 50% of the total reduction in the number of non-decent social sector dwellings since 2001 | 9.1 To be<br>provided.<br>Yes/No<br>answer<br>expected                             | 9.1 To be agreed                            | 9.1 To be agreed                  | 9.1 To be agreed                  |   |
|  | <b>9.2</b> The two year combined sample (2007/8 to 2008/9) from the continuous EHCS reporting in 2009 confirms that the reduction in the number of dwellings is more than 50% of the total reduction in the number of non-decent social sector dwellings since 2001   | 9.2 To be<br>provided.<br>Yes/No<br>answer<br>expected                             | 9.2To be agreed                             | 9.2To be agreed                   | 9.2To be agreed                   |   |
|  | <b>9.3</b> To increase the number of vulnerable people offered assistance who improved their housing conditions, towards, or to, the decent home standard using advice, guidance or assistance other than property appreciation loans or traditional grants   | <b>9.3</b> 54 (2005/06)  | <b>9.3</b> 50                               | <b>9.3</b> 50                     | <b>9.3</b> 50                     | 9.3 Dudley<br>MBC – DACHS   |
| DCP Initial Submission to G  | 9.4 To increase the percentage per 1,000 households of households who consider themselves as homeless who approach the local authority's housing services and for whom housing advice case work interventions resolved their situation  | <b>9.4</b> 1.095% (138 households)   | <b>9.4</b> 1.5% (189 households) 16/10/2006 | <b>9.4</b> 1.75% (220 households) | <b>9.4</b> 1.75% (220 households) | 9.4 Dudley<br>MBC – DACHS   |



| Block – Safer and Strong                       | Block – Safer and Stronger Communities   |                           |  |  |  |                                     |  |  |  |
|--|--|---------------------------|--|--|--|-------------------------------------|--|--|--|
| Increase domestic fire safety and reduce arson | Mandatory Indicator where Home Fire<br>Risk Check and Fire Prevention Grant is<br>received |                           |  |  |  |                                     |  |  |  |
|  | 10. Increase domestic fire safety and reduce arson   |                           |  |  |  |                                     |  |  |  |
|  | 10.1 Malicious vehicle fires   | <b>10.1</b> 249 (2005/06) | 10.1 249<br>(unstretched),<br>241 (stretch)  | 10.1 249<br>(unstretched),<br>234 (stretch)  | 10.1 249<br>(unstretched),<br>227 (stretch)  | <b>10.1 – 10.3</b><br>Andrea Reeves |  |  |  |
|  | 10.2 Accidental dwelling fires   | <b>10.2</b> 259 (2005/06) | <b>10.2</b> 259 (unstretched), 251 (stretch) | <b>10.2</b> 259 (unstretched), 243 (stretch) | <b>10.2</b> 259 (unstretched), 236 (stretch) |                                     |  |  |  |
|  | 10.3 Arson other buildings   | <b>10.3</b> 61 (2005/06)  | 10.3 61<br>(unstretched), 59<br>(stretch)    | 10.3 61<br>(unstretched), 57<br>(stretch)    | 10.3 61<br>(unstretched), 56<br>(stretch)    |                                     |  |  |  |

| Block – Safer and Stronger Communities |   |   |   |   |  |                                    |  |
|--|---|---|---|---|--|------------------------------------|--|
| Other outcomes                         | Other indicators  | Baselines<br>2006/07<br>(Unless<br>otherwise<br>stated) | Targets 2007/08 (Including any stretch targets, and their annual unstretched targets) | Targets 2008/09 (Including any stretch targets, and their annual unstretched targets) | Targets 2009/10<br>(Including ant<br>stretch targets,<br>and their annual<br>unstretched<br>targets) | Lead partner                       |  |
| Reduce the harm caused by alcohol      | <ul><li>11. Reduce the harm caused by alcohol</li><li>11.1 Reduce public perceptions of alcohol misuse as a problem</li><li>11.2 Increase the number of problematic</li></ul> | 11.1 To be provided 11.2 To be                          | 11.1 To be agreed 11.2 To be  | 11.1 To be agreed 11.2 To be  | 11.1 To be agreed 11.2 To be   | <b>11.1 – 11.2</b><br>Amanda Price |  |



|  | alcohol users in contact with harm reduction services   | provided  | agreed  | agreed  | agreed  |   |
|--|---|---|---|---|---|---|
| Tackling climate change through reduced greenhouse gas emissions (by improving the energy efficiency of housing) | <ul> <li>12. Tackling climate change through reduced greenhouse gas emissions (by improving the energy efficiency of housing)</li> <li>12.1 To increase the energy efficiency of the Borough's housing stock within deprived neighbourhoods</li> <li>12.2 To increase the energy efficiency of able-to-pay private sector housing within the</li> </ul> | <b>12.1</b> 64 (SAP rating) <b>12.2</b> 3206 energy   | <b>12.1</b> 65 (SAP rating) <b>12.2</b> 1,800 energy efficiency | <b>12.1</b> 66 (SAP rating) <b>12.2</b> 2,000 energy efficiency | <b>12.1</b> 67 (SAP rating) <b>12.2</b> 2,500 energy efficiency | 12.1 – 12.3<br>Clare Palmer,<br>Alex Webb |
|  | 12.3 To increase the energy efficiency of private sector landlord housing within the  | efficiency<br>units installed  12.3 To be<br>provided | units installed  12.3 To be agreed                              | units installed  12.3 To be agreed                              | units installed  12.3 To be agreed                              |   |
| To improve parks and open spaces   | 13. To improve parks and open spaces in order to increase access to and enjoyment of green spaces by local people and protect/enhance the borough's natural environment/biodiversity in partnership with local stakeholders   |   |   |   |   |   |
|  | <b>13.1</b> Quality of surroundings – increase in number of Green Flag award parks and green space  | 13.1 0 Green<br>Flag sites in<br>the Borough          | <b>13.1</b> 1 Green Flag site in the Borough                    | <b>13.1</b> 2 Green Flag sites in the Borough                   | 13.1 5 Green Flag sites – one in each township of the Borough   | <b>13.1 – 13.4</b> Sally Orton            |
|  | <b>13.2</b> Increase in Green Flag quality score for key parks and open spaces identified within the Green Space Strategy   | 13.2 Baseline to be established                       | 13.2 N/A no assessment  | 13.2 N/A no assessment  | <b>13.2</b> Average increase in score of 10%                    |   |



|   |  | 2006-07   |                                     |                                       |  |                                    |
|---|--|---|-------------------------------------|---------------------------------------|--|------------------------------------|
|   | 13.3a Increase in % public satisfaction levels with parks and green spaces (triennial survey)  | 13.3a 68%<br>satisfaction<br>(2003-04)<br>2006-07<br>baseline data<br>available Jan<br>2007 | 13.3a N/A no<br>survey              | 13.3a N/A no<br>survey                | 13.3a 72% satisfaction                   |                                    |
|   | 13.3b Increase in % park visitors who feel their park/green space has improved (Dudley MBC biennial survey)  | <b>13.3b</b> 29% (2005 – no survey 2006)  | <b>13.3b</b> 32%                    | 13.3b N/A no<br>survey                | <b>13.3b</b> 35%                         |                                    |
|   | <b>13.4</b> Ratio of area of Local Nature Reserve (LNR) to population (English Nature national target and Audit Commission Local Performance Indicator)  | 13.4 0.9 ha of<br>LNR per<br>1,000 of<br>population   | 13.4 No change                      | 13.4 No change                        | <b>13.4</b> 1 ha per 1,000 of population |                                    |
| Increase and broaden the impact of Culture and Recreation | <ul> <li>14. Increase and broaden the impact of Culture and Recreation to enrich individual lives, promote inclusion and cohesion and enhance community spirit</li> <li>14.1 Participation in local authority sport and recreation:</li> <li>14.1a Representation of 11 – 19 year olds participating</li> <li>14.1b Representation of social class D/E participating</li> <li>14.1c Representation of over 60 year olds participating</li> <li>14.1d Representation of BME participating</li> <li>14.1d Representation of by people with disabilities</li> </ul> | 14.1a – 14.1e<br>To be<br>provided  | <b>14.1</b> Baseline figure plus 5% | <b>14.1</b> Baseline figure plus 7.5% | <b>14.1</b> Baseline figure plus 10%     | <b>14.1 – 14. 5</b> Duncan Lowndes |



|                                    | 14.2 Percentage of population volunteering in sport and active recreation for at least one hour per week   | 14.2 To be provided | 14.2 To be agreed                      | 14.2 To be agreed                      | 14.2 To be agreed                      |                              |
|------------------------------------|--|---------------------|--|--|--|------------------------------|
|                                    | 14.3 Percentage of population that are within 20 minutes travel time (walking) of a range of four different leisure/cultural facilities of which one has achieved a specific quality assured standard  | 14.3 To be provided | <b>14.3</b> 30%                        | 14.3 45%                               | <b>14.3</b> 55%                        |                              |
|                                    | <b>14.4</b> Attendances recorded at Arts and Cultural events within the Borough  | 14.4 To be provided | 14.4 Baseline plus 5%                  | 14.4 Baseline plus 7.5%                | 14.4 Baseline plus 10%                 |                              |
|                                    | <b>14.5</b> Usage of cultural venues within the Borough  | 14.5 To be provided | 14.5 To be agreed                      | 14. 5 To be agreed                     | 14.5 To be agreed                      |                              |
|                                    | <b>14.6</b> Percentage of population who are active library users  | 14.6 To be provided | <b>14.6</b> Baseline plus 2% per annum | <b>14.6</b> Baseline plus 2% per annum | <b>14.6</b> Baseline plus 2% per annum |                              |
|                                    | 14.7 Number of visits to Archives  | 14.7 To be provided | <b>14.7</b> Baseline plus 2% per annum | <b>14.7</b> Baseline plus 2% per annum | <b>14.7</b> Baseline plus 2% per annum |                              |
| Increase participation in learning | 15. Reduce isolation and multiple disadvantage by increased engagement in formal and informal neighbourhood level learning opportunities and activities delivered by voluntary and community organisations (VCO) providing appropriately located, high quality, flexible learning and added value through volunteer/learner support. |                     |  |  |  |                              |
|                                    | 15.1 Numbers of individuals engaged in organised group activity delivered by VCO as a platform for progression to learning (e.g. food for health, crafts etc. includes   | 15.1 To be provided | 15.1 To be agreed                      | 15.1 To be agreed                      | 15.1 To be agreed                      | <b>15.1 – 15.4</b> Andy Gray |



|                                  | certification)   |                     |                   |                   |                   |                                  |
|----------------------------------|--|---------------------|-------------------|-------------------|-------------------|----------------------------------|
|                                  | <b>15.2</b> Numbers of learners engaged at level 1 in delivery by VCO (modular activity)   | 15.2 To be provided | 15.2 To be agreed | 15.2 To be agreed | 15.2 To be agreed |                                  |
|                                  | 15.3 Numbers of learners working towards level 2 in delivery by VCO (Recognised certification e.g. OCN, C & G certification/qualification)   | 15.3 To be provided | 15.3 To be agreed | 15.3 To be agreed | 15.3 To be agreed |                                  |
|                                  | <b>15.4</b> Numbers of community venues used within the most disadvantaged wards in delivery by VCO  | 15.4 To be provided | 15.4 To be agreed | 15.4 To be agreed | 15.4 To be agreed |                                  |
|                                  | <b>15.5</b> Number of outreach volunteers supporting learners individuals  | 15.5 To be provided | 15.5 To be agreed | 15.5 To be agreed | 15.5 To be agreed |                                  |
|                                  |  |                     |                   |                   |                   |                                  |
| Building Stronger<br>Communities | 16. To take all actions necessary to build stronger communities by ensuring that all outcomes and activities developed through LAA contribute to encouraging greater community interaction and promoting tolerance and fairness. |                     |                   |                   |                   |                                  |
|                                  | <b>16.1</b> Percentage of all LAA activity/indicators contributing to this outcome   | 16.1 To be provided | 16.1 To be agreed | 16.1 To be agreed | 16.1 To be agreed | <b>16.1 – 16.5</b><br>Mike Mason |
|                                  | <b>16.2</b> Percentage of the total number of LAA indicators/activity contributing to social inclusion & community interaction   | 16.2 To be provided | 16.2 To be agreed | 16.2 To be agreed | 16.2 To be agreed |                                  |
|                                  | <b>16.3</b> Percentage of the total number of LAA indicators/activity targeting reducing crime, reducing poverty, encouraging  | 16.3 To be provided | 16.3 To be agreed | 16.3 To be agreed | 16.3 To be agreed |                                  |



| empowerment of exclusion communities, promoting  | • · · · · · · · · · · · · · · · · · · ·              |                   |                   |                   |  |
|--|--|-------------------|-------------------|-------------------|--|
| 16.4 Percentage of the activities & indicators diversity assessment                          |  | 16.4 To be agreed | 16.4 To be agreed | 16.4 To be agreed |  |
| 16.5 Percentage of the activities which directl greater community int tolerance and fairness | y address barriers to eraction and increase provided | 16.5 To be agreed | 16.5 To be agreed | 16.5 To be agreed |  |

## Funding Stream information Safer and Stronger Communities Block

Funding streams to be pooled centrally

| Funding Steams | Allocation |       |       |  |  |
|----------------|------------|-------|-------|--|--|
|                | 07/08      | 08/09 | 09/10 |  |  |
|                |            |       |       |  |  |

### **Enabling Measures**

| Agreed enabling measures  |  |
|---|--|
| Enabling measures under discussion and the adjustment to targets to be made should they be agreed |  |

| Block – Healthier Communities and Older People |                      |                      |  |  |  |              |  |  |
|--|----------------------|----------------------|--|--|--|--------------|--|--|
| Mandatory outcomes                             | Mandatory Indicators | Baselines<br>2006/07 | Targets <b>2007/08</b><br>(Including any | Targets <b>2008/09</b><br>(Including any | Targets <b>2009/10</b><br>(Including ant | Lead partner |  |  |



|  |  | (Unless<br>otherwise<br>stated)                | stretch targets,<br>and their annual<br>unstretched<br>targets) | stretch targets,<br>and their annual<br>unstretched<br>targets) | stretch targets,<br>and their annual<br>unstretched<br>targets) |  |
|--|--|--|---|---|---|--|
| Improved Health and reduced health   | Mandatory Indicators   |  |   |   |   |  |
| inequalities   | Reduce health inequalities within the local area, by narrowing the gap in all-age, all-cause mortality   |  |   |   |   |  |
|  | 1.1 Reduce all-age all-cause mortality rates males   | <b>1.1</b> 785.1 per 100,000 population (2005) | 1.1 To be agreed  | 1.1 To be agreed  | 1.1 To be agreed  |  |
|  | <b>1.2</b> Reduce all-age all-cause mortality rates females  | <b>1.2</b> 530.9 per 100,000 population (2005) | 1.2 To be agreed  | 1.2 To be agreed  | 1.2 To be agreed  |  |
|  | <b>1.3</b> Index of disparity for all-age, all-cause mortality rates, males  | <b>1.3</b> 5.9% (2003-05)                      | 1.3 To be agreed in year 1                                      | 1.3 To be agreed  | 1.3 To be agreed  |  |
|  | <b>1.4</b> Index of disparity for all-age, all-cause mortality rates, females  | <b>1.4</b> 6.6% (2003-05)                      | <b>1.4</b> To be agreed in year 1                               | 1.4 To be agreed  | 1.4 To be agreed  |  |
| Reduce premature   | Mandatory for areas in receipt of NRF  |  |   |   |   |  |
| mortality rates and reduce inequalities in premature mortality rates between wards/neighbourhoods with a particular focus on reducing the risk | 2. Reduce directly standardised mortality rates from circulatory diseases in people under 75, so that the absolute gap between the national rate and the rate for the district is narrowed, at least in line with LDP trajectories by 2010 |  |   |   |   |  |
| factors for heart disease, stroke and  | 2.1 Cancer mortality rate  | <b>2.1</b> 120.4 per                           | <b>2.1</b> 122.2  | <b>2.1</b> 120.3  | <b>2.1</b> 118.4  |  |



| related diseases (CVD) (smoking, diet and physical activity) | 2.2 Circulatory disease mortality rate   | 100,000<br>population<br>(2003-05<br>combined)<br>2.2 93.2 per | (unstretched)<br>118.3 with stretch<br>(2004-06<br>combined)<br>2.2 107.0 | (unstretched)<br>116.0 with stretch<br>(2005-07<br>combined)<br>2.2 103.2 | (unstretched)<br>113.7 with stretch<br>(2006-08<br>combined)<br>2.2 99.5   |  |
|--|--|--|---|---|--|--|
|  |  | 100,000<br>population<br>(2003-05<br>combined)                 | (unstretched)<br>91.4 with stretch<br>(2004-06<br>combined)               | (unstretched)<br>86.6 with stretch<br>(2005-07<br>combined)               | (unstretched) 82.1 with stretch (2006-08 combined) (53% reduction on 1996) |  |
|  | 3. Reduce health inequalities between the most deprived neighbourhoods and the district average, using indicators that are chosen in accordance with local health priorities and will contribute to a reduction in inequalities in premature mortality rates |  |   |   |  |  |
|  | 3.1 Cancer mortality rate  | 3.1 To be provided   | 3.1 To be agreed  | 3.1 To be agreed  | 3.1 To be agreed   |  |
|  | 3.2 Circulatory disease mortality rate   | 3.2To be provided  | 3.2 To be agreed  | 3.2 To be agreed  | 3.2 To be agreed   |  |

| Block – Healthier Com  | Block – Healthier Communities and Older People |                                |  |  |  |  |  |  |  |
|--|--|--------------------------------|--|--|--|--|--|--|--|
|  |  |                                |  |  |  |  |  |  |  |
| The outcomes<br>framework for<br>Supporting People is<br>being developed withir<br>the Supporting People<br>Strategy by ODPM and |  | To be discussed with GOWM & DH |  |  |  |  |  |  |  |



| will be ready in the |  |  |   |
|----------------------|--|--|---|
| early summer         |  |  |   |
|                      |  |  | i |

| Block – Healthier Comm   | unities and Older People  |   |  |  |  |              |
|--------------------------|---|---|--|--|--|--------------|
| Other outcomes           | Other Indicators  | Baselines<br>2006/07<br>(Unless<br>otherwise<br>stated) | Targets 2007/08<br>(Including any<br>stretch targets,<br>and their annual<br>unstretched<br>targets) | Targets 2008/09<br>(Including any<br>stretch targets,<br>and their annual<br>unstretched<br>targets) | Targets 2009/10<br>(Including ant<br>stretch targets,<br>and their annual<br>unstretched<br>targets) | Lead partner |
| Halt the rise in Obesity | 4. Reducing (halting the rise in) Obesity   |   |  |  |  |              |
|                          | <b>4.1</b> Age standardised prevalence of obesity in adult males  | 4.1 To be provided                                      | 4.1 To be agreed   | 4.1 To be agreed   | 4.1 To be agreed   |              |
|                          | <b>4.2</b> Age standardised prevalence of obesity in adult females  | 4.2 To be provided                                      | 4.2 To be agreed   | 4.2 To be agreed   | 4.2 To be agreed   |              |
|                          | <b>5</b> . Enlivened and transformed parks and green spaces   |   |  |  |  |              |
|                          | <b>5.1a</b> Proportion of the total population within a 20 minute walk of 3 different designated activity centres, at least three of which has achieved the recognised QA standard. | <b>5.1a</b> 1.62%                                       | <b>5.1a</b> 30%  | <b>5.1a</b> 45%  | <b>5.1a</b> 60%  |              |
|                          | <b>5.1b</b> Proportion of the total population within a 20 minute walk of 3 different designated activity centres, at least one of which has achieved the recognised QA standard.   | 5.1b To be provided                                     | 5.1b To be agreed  | 5.1b To be agreed  | 5.1b To be agreed  |              |
|                          | <b>5.2</b> Number of recorded obese adults losing weight through a personalised weight  | <b>5.2</b> To be established in                         | 5.2 To be agreed   | 5.2 To be agreed   | 5.2 To be agreed   |              |



| management programme, which includes an exercise programme at designated "activity stations" (Val Little to reword)                            | year 1                                 |                  |                  |                  |  |
|--|--|------------------|------------------|------------------|--|
| <b>5.3</b> Number of community volunteers for health hours spent on physical activity (all physical activity hours)                            | 5.3 To be provided                     | 5.3 To be agreed | 5.3 To be agreed | 5.3 To be agreed |  |
| <b>6</b> . Fit for Work – The Public Sector Leading by Example   |  |                  |                  |                  |  |
| <b>6.1</b> Number of employees per annum in NHS, DMBC, Police, Fire Service participating in workplace based healthy living/fitness programmes | <b>6.1</b> To be established in year 1 | 6.1 To be agreed | 6.1 To be agreed | 6.1 To be agreed |  |
| <b>6.2</b> Number of employees per annum in NHS, DMBC, Police, Fire Service undertaking a minimum of 5 x 30 minutes physical activity per week | <b>6.2</b> To be established in year 1 | 6.2 To be agreed | 6.2 To be agreed | 6.2 To be agreed |  |
| <b>6.3</b> Percentage Social Class 6 and 7 participating in Workplace-based Healthy Living Programmes  | <b>6.3</b> To be established in year 1 | 6.3 To be agreed | 6.3 To be agreed | 6.3 To be agreed |  |
| 7. Nutrition   |  |                  |                  |                  |  |
| <b>7.1</b> Number of food outlets receiving the Dudley Food for Health Award   | <b>7.1</b> 49 (2005-2006)              | <b>7.1</b> 52    | <b>7.1</b> 55    | <b>7.1</b> 60    |  |
| <b>7.2</b> Proportion of adults eating 5 or more portions of fruit & vegetables per day  | <b>7.2</b> 25% (Dec 2004)              | 7.2 To be agreed | 7.2 To be agreed | 7.2 To be agreed |  |
| <b>7.3</b> Number of 'Get Cooking' classes delivered   | 7.3 To be provided                     | 7.3 To be agreed | 7.3 To be agreed | 7.3 To be agreed |  |
| <b>7.4</b> Number of Dudley MBC employees targeted by healthy eating roadshows   | <b>7.4</b> To be established in year 1 | 7.4 To be agreed | 7.4 To be agreed | 7.4 To be agreed |  |



|                              | <b>7.5</b> Number of Dudley MBC employees attending healthy eating roadshows   | 7.5 To be established in year 1 | 7.5 To be agreed | 7.5 To be agreed | 7.5 To be agreed |  |
|------------------------------|--|---------------------------------|------------------|------------------|------------------|--|
| Reduce Smoking<br>Prevalence | 8. Achieve a Smoke Free Generation from 2010 – have a generation of children who grow up in a smoke free environment |                                 |                  |                  |                  |  |
|                              | <b>8.1</b> Percentage of smoke free public places and workplaces   | 8.1 To be established in year 1 | 8.1 70%          | 8.1 80%          | 8.1 90%          |  |
|                              | <b>8.2</b> Number of smokers (rate p.100,000) who quit at four week follow up with the NHS smoking cessation service | <b>8.2</b> 1,692 (2005-06)      | <b>8.2</b> 1,770 | <b>8.2</b> 1,865 | <b>8.2</b> 1,865 |  |
|                              | <b>8.3</b> Reduce the proportion of adults who are smokers   | <b>8.3</b> 21% (Dec 2004)       | 8.3 To be agreed | 8.3 To be agreed | 8.3 20%          |  |
|                              | <b>9</b> . Smoke-free homes, particularly for disadvantaged and vulnerable groups                                    |                                 |                  |                  |                  |  |
|                              | <b>9.1</b> Reduce the percentage of children whose parents smoke   | 9.1 To be established in year 1 | 9.1 To be agreed | 9.1 To be agreed | 9.1 To be agreed |  |
|                              | <b>9.2</b> Reduce the percentage of mothers smoking during pregnancy   | <b>9.2</b> 18% (2005-06)        | <b>9.2</b> 17%   | <b>9.2</b> 16%   | <b>9.2</b> 15%   |  |
|                              | <b>9.3</b> Four week quit rate per 100,000 in deprived/non-deprived communities                                      | 9.3 To be established in year 1 | 9.3 To be agreed | 9.3 To be agreed | 9.3 To be agreed |  |
|                              | 10. Stopping Children Smoking  |                                 |                  |                  |                  |  |



|                                  | <b>10.1</b> Reduce the percentage of children smoking by deprived/non-deprived communities   | 10.1 To be established in year 1                                  | 10.1 To be agreed                 | 10.1 To be agreed                 | 10.1 To be agreed                 |                  |
|----------------------------------|--|---|-----------------------------------|-----------------------------------|-----------------------------------|------------------|
|                                  | <b>10.2</b> Reduce the percentage of schoolchildren (years 8 & 10) who smoke   | <b>10.2</b> 12% (2004)  | <b>10.2</b> 11%                   | <b>10.2</b> 10%                   | 10.2 9%                           |                  |
|                                  | 10.3 Increase the number of schools achieving Healthy School status  | <b>10.3</b> 81  | <b>10.3</b> 87                    | <b>10.3</b> 103                   | <b>10.3</b> 111                   |                  |
| Better Lives for Older<br>People | Ready access to information which enhances older people's opportunities to choose healthy lifestyles and make other choices to support an independent active lifestyle by accessing universal services      The number of Older People's | <b>11.1</b> 30,000  | <b>11.1</b> 15,000                | <b>11.1</b> 15.000                | <b>11.1</b> Target                | 11.1             |
|                                  | handbooks distributed  | books to be<br>published &<br>distributed<br>over next 2<br>years | 11.1 13,000                       | 11.1 13,000                       | achieved in year 2                | DACHS/LA         |
|                                  | <b>11.2</b> The number of older people in receipt of welfare benefits advice   | <b>11.2</b> 1024  | 11.2 To be agreed                 | 11.2 To be agreed                 | 11.2 To be agreed                 | 11.2<br>DACHS/LA |
|                                  | <b>11.3</b> The number of older people accessing leisure, recreation and exercise activities   | 11.3 To be provided   | 11.3 To be agreed                 | 11.3 To be agreed                 | 11.3 To be agreed                 | 11.3 DUE/LA      |
|                                  | <b>11.4</b> People who receive 5 hours or more a week of home care (HH1 table 2)   | <b>11.4</b> 1390 (Sept 2005)                                      | <b>11.4</b> Maintain top quartile | <b>11.4</b> Maintain top quartile | <b>11.4</b> Maintain top quartile | 11.4<br>DACHS/LA |
|                                  | <b>12.</b> An integrated care pathway from hospital admission to transfer of care to older person's own home in order to provide timely care closer to home  |   |                                   |                                   |                                   |                  |
|                                  | <b>12.1</b> An economy wide agreed pathway   | 12.1 To be  | 12.1 To be                        | 12.1 To be                        | 12.1 To be                        | 12.1             |



|  | provided                          | agreed                 | agreed                 | agreed                 | DACHS/LA                 |
|--|-----------------------------------|------------------------|------------------------|------------------------|--------------------------|
| <b>12.2</b> Older people helped to live at home (C32)  | <b>12.2</b> 93                    | <b>12.2</b> 93         | <b>12.2</b> 94         | <b>12.2</b> 95         | 12.2<br>DACHS/LA         |
| 12.3 Delayed discharges (D41)  | <b>12.3</b> 21                    | <b>12.3</b> 20         | <b>12.3</b> 20         | <b>12.3</b> 20         | 12.3<br>DACHS/LA         |
| 12.4 Emergency admission   | <b>12.4</b> 17-64 = 9204 65+ 8567 | 12.4 To be agreed      | 12.4 To be agreed      | 12.4 To be agreed      | <b>12.4</b><br>DACHS/LA  |
| <b>12.5</b> Average length of stay (earlier, safer discharge)                                  | 12.5 To be provided               | 12.5 To be agreed      | 12.5 To be agreed      | 12.5 To be agreed      | 12.5<br>DACHS/LA         |
| <b>12.6</b> Use of intermediate care (admission avoidance and stepdown) (DIS Line 2139 & 2141) | <b>12.6</b> 192                   | <b>12.6</b> 205        | 12.6 To be agreed      | 12.6 To be agreed      | 12.6<br>DACHS/LA         |
| 12.7 Intensive home care (C28/B11)   | 12.7 699<br>households            | 12.7 630<br>households | 12.7 630<br>households | 12.7 630<br>households | 12.7<br>DACHS/LA         |
| 12.8 Use of reablement services  | <b>12.8</b> 1664                  | <b>12.8</b> 1685       | <b>12.8</b> 1685       | <b>12.8</b> 1685       | 12.8<br>DACHS/LA         |
| <b>12.9</b> Services for carers (C62)  | <b>12.9</b> 9.5%                  | <b>12.9</b> 10%        | <b>12.9</b> 11%        | <b>12.9</b> 12%        | 12.9<br>DACHS/LA         |
| <b>12.10</b> Waiting times for assessments (D55)   | <b>12.10</b> 80.5%                | <b>12.10</b> 85%       | <b>12.10</b> 85%       | <b>12.10</b> 85%       | 12.10<br>DACHS/LA        |
| <b>12.11</b> Waiting times for care packages (D56)   | <b>12.11</b> 93%                  | <b>12.11</b> 93%       | <b>12.11</b> 95%       | <b>12.11</b> 95%       | 12.11<br>DACHS/LA        |
| 12.12 Waiting times for equipment (D54)  | <b>12.12</b> 80%                  | <b>12.12</b> 85%       | 12.12 85%              | 12.12 85%              | 12.12<br>DACHS/LA        |
| <b>12.13</b> Admissions to institutional care C26 (C72)  | <b>12.13</b> 79                   | <b>12.13</b> 67        | <b>12.13</b> 65        | <b>12.13</b> 63        | <b>12.13</b><br>DACHS/LA |



| asses<br>users<br>that a<br>the p                     | essment (the proportion of older service is receiving an assessment or review are from an ethnic minority, divided by proportion of adults in the local culation that are from an ethnic minority)   | <b>12.14</b> 1.02         | <b>12.14</b> 1.1                          | <b>12.14</b> 1.1                           | <b>12.14</b> 1.1                           | 12.14<br>DACHS/LA        |
|---|--|---------------------------|---|--|--|--------------------------|
| servion proposervion that a the p                     | 5 Ethnicity of older people receiving ices following an assessment (the portion of older people receiving ices following an assessment or review are from an ethnic minority, divided by proportion of older clients assessed or ewed that are from an ethnic minority)                | <b>12.15</b> 1.07         | <b>12.15</b> 1.1                          | <b>12.15</b> 1.1                           | <b>12.15</b> 1.1                           | <b>12.15</b><br>DACHS/LA |
| receir<br>100,0<br>13. Co<br>indep<br>throu<br>(inclu | 6 PAF C51 Adults & older people iving direct payments at 31 <sup>st</sup> March per 000 people aged 18+  Older people supported to live pendently in homes of their choice ugh a timely provision of equipment uding preventative assistive technology) adaptations and housing advice | <b>12.16</b> 56 (2005-06) | 12.16 70<br>(unstretched)<br>90 (stretch) | 12.16 80<br>(unstretched)<br>120 (stretch) | 12.16 90<br>(unstretched)<br>150 (stretch) | <b>12.16</b><br>DACHS/LA |
|   | Numbers of older people helped to live ome (C32)   | <b>13.1</b> 93            | <b>13.1</b> 93                            | <b>13.1</b> 94                             | <b>13.1</b> 95                             | <b>13.1</b><br>DACHS/LA  |
| 13.2  | Waiting time for equipment (D54)   | <b>13.2</b> 80% (2005-06) | <b>13.2</b> 85%                           | <b>13.2</b> 85%                            | <b>13.2</b> 85%                            | <b>13.2</b> DACHS/LA     |
| 13.3  | Waiting time for assessment (D55)  | <b>13.3</b> 80.5%         | 13.3 85%                                  | 13.3 85%                                   | <b>13.3</b> 85%                            | <b>13.3</b><br>DACHS/LA  |



| 13.4 Waiting times for care packag   | es (D56) <b>13.4</b> 93%                     | <b>13.4</b> 93%   | <b>13.4</b> 95%   | <b>13.4</b> 95%   | 13.4<br>DACHS/LA |
|--|--|-------------------|-------------------|-------------------|------------------|
| 13.5 Ethnicity of older people recei assessment (the proportion of olde users receiving an assessment or it that are from an ethnic minority, divide the proportion of adults in the local population that are from an ethnic in (E47)   | r service<br>review<br>vided by              | <b>13.5</b> 1.1   | <b>13.5</b> 1.1   | <b>13.5</b> 1.1   | 13.5<br>DACHS/LA |
| 13.6 Ethnicity of older people receiservices following an assessment (proportion of older people receiving services following an assessment of that are from an ethnic minority, divide the proportion of older clients assess reviewed that are from an ethnic minority (E48) | the<br>g<br>or review<br>vided by<br>ssed or | <b>13.6</b> 1.1   | <b>13.6</b> 1.1   | <b>13.6</b> 1.1   | 13.6<br>DACHS/LA |
| <b>13.7</b> Average length of time waiting minor adaptations (DIS 2309)  | <b>13.7</b> 2.0                              | <b>13.7</b> 2.0   | <b>13.7</b> 2.0   | <b>13.7</b> 2.0   | 13.7<br>DACHS/LA |
| <ul> <li>13.8 Average length of time waiting major adaptations (DIS 2310)</li> <li>14. Older people (60+) supported to improve quality of life through part in learning and cultural activities in community settings</li> </ul>   | o have<br>ticipation                         | 13.8 To be agreed | 13.8 To be agreed | 13.8 To be agreed | 13.8<br>DACHS/LA |
| <b>14.1</b> Number of older people (60+) percentage of overall learners (19+ participating in adult & community l  | established in                               | 14.1 To be agreed | 14.1 To be agreed | 14.1 To be agreed |                  |
| <b>14.2</b> Number of older people (60+) percentage of overall adult learners completing a recognised adult com  | established in                               | 14.2 To be agreed | 14.2 To be agreed | 14.2 To be agreed |                  |



|                | learning activities/courses   |                                  |                   |                   |                   |
|----------------|---|----------------------------------|-------------------|-------------------|-------------------|
|                | <b>14.3</b> Number of older people (60+) using library service  | 14.3 To be established in year 1 | 14.3 To be agreed | 14.3 To be agreed | 14.3 To be agreed |
|                | <b>14.4</b> Number of older people (60+) participating in the Housebound library service  | 14.4 To be established in year 1 | 14.4 To be agreed | 14.4 To be agreed | 14.4 To be agreed |
|                | 15. To facilitate the development of a Dementia Assessment and intervention service for Adults who have Learning Disabilities                             |                                  |                   |                   |                   |
|                | <b>15.1</b> Number of people aged over 30 with a learning disability who have received a screening service for dementia                                   | 15.1 To be provided              | 15.1 To be agreed | 15.1 To be agreed | 15.1 To be agreed |
|                | <b>15.2</b> Number of those screened who have been enabled to remain in their own homes as a result of early detection of dementia and provision services | 15.2 To be provided              | 15.2 To be agreed | 15.2 To be agreed | 15.2 To be agreed |
| Reduce Poverty | 16. Increased income levels for people in vulnerable groups and in more disadvantaged areas of the Borough.   |                                  |                   |                   |                   |
|                | <b>16.1</b> Number of people claiming attendance allowance (Entitled Cases)   | <b>16.1</b> 10,420 (Feb 2006)    | 16.1 To be agreed | 16.1 To be agreed | 16.1 To be agreed |
|                | <b>16.2</b> Number of people claiming pension credit (Entitled Cases)   | <b>16.2</b> 18,010 (Feb 2006)    | 16.2 To be agreed | 16.2 To be agreed | 16.2 To be agreed |
|                | 16.3Number of people claiming Income Support (Entitled Cases)   | <b>16.3</b> 9885 (Feb 2006)      | 16.3 To be agreed | 16.3 To be agreed | 16.3 To be agreed |



### Funding Stream information Healthier Communities and Older People

Funding streams to be pooled centrally

| Funding streams |       | Allocation        |  |  |  |  |
|-----------------|-------|-------------------|--|--|--|--|
|                 | 07/08 | 07/08 08/09 09/10 |  |  |  |  |
|                 |       |                   |  |  |  |  |
|                 |       |                   |  |  |  |  |

### **Enabling measures for Healthier Communities and Older People Block**

| Agreed enabling measures  |  |
|---|--|
| Enabling measures under discussion and the adjustment to targets to be made should they be agreed |  |

| Block – Economic Development |                      |                                     |  |   |   |              |
|------------------------------|----------------------|-------------------------------------|--|---|---|--------------|
| Mandatory outcomes           | Mandatory Indicators | Baselines 2006/07 (Unless otherwise | Targets 2007/08 (Including any stretch targets, and their annual | Targets 2008/09<br>(Including any<br>stretch targets,<br>and their annual | Targets <b>2009/10</b> (Including ant stretch targets, and their annual | Lead partner |



|  |  | stated)   | unstretched targets)   | unstretched targets)  | unstretched targets)  |  |
|--|--|---|--|---|---|--|
| Worklessness Outcome   | Mandatory for areas in receipt of NRF  |   |  |   |   |  |
| Increase Employment  Within each NRF district, for those living in the wards identified by DWP as having the worst initial labour market position (as at February 2004), significantly improve their overall employment rate and reduce the difference between their employment rate and the overall employment rate for England | 1. Within that NRF district a reduction by 2007-08 of at least 1.6 percentage points in the overall benefits claim rate for those living in the Local Authority Wards identified by DWP as having the worst initial labour market position.  Within that NRF district a reduction by 2007-8 of at least 1.6 percentage points in the difference between the overall benefits claimant rate for England and the overall rate for the local authority wards with the worst initial labour market position. | 1. Target SOAs Castle & Priory, St Thomas's & St James's Wards, with a Combined Worklessness Baseline rate of 29% (6,030 people)  Borough average Worklessness Baseline rate of 16.3% | 1. Proposed Improvement in employement rate within the target SOAs of the three Wards + 0.25% per year                       | 1. Proposed Improvement in employement rate within the target SOAs of the three Wards + 0.25% per year                                | 1. Proposed Improvement in employement rate within the target SOAs of the three Wards + 0.25% per year                                | 1. Directorate of the Urban Environment                |
|  | 1.1 Increase employment levels through targeted interventions and links to existing provision to improve the employment rates within the targeted wards  | 1.1 Planned<br>NRF/AWM<br>Jobcentre<br>Plus<br>engagement<br>& output<br>figures  | 1.1 Stretch<br>LPSA2 target –<br>an additional 300<br>clients supported,<br>with 60 placed<br>into work from<br>target wards | 1.1 Stretch<br>LPSA2 target –<br>Maintained level<br>of 300 clients<br>supported, with<br>60 placed into<br>work from target<br>wards | 1.1 Stretch<br>LPSA2 target –<br>Maintained level<br>of 300 clients<br>supported, with<br>60 placed into<br>work from target<br>wards | <b>1.1</b> Future<br>Skills Dudley                     |
|  | <b>1.2</b> Increase employment levels – actions to remove the health and disability barriers to work   | 1.2 To be provided  | 1.2 Stretch Target – 43 clients supported, with 18 placed into work drawn from within target                                 | 1.2 Stretch Target – 56 clients supported, with 20 placed into work drawn from within target  | 1.2 Stretch Target – 58 clients supported, with 24 placed into work drawn from within target  | 1.2 Directorate of Adult, Community & Housing Services |



|                      |   |   | areas   | areas   | areas   |   |
|----------------------|---|---|---|---|---|---|
|                      | 1.3 Increase employment levels through the strategic co-ordination of activities and by developing links to key programmes (City Strategy etc.) and delivery agencies, to support the continued improvement in the borough's employment rate                | <b>1.3</b> 75.2% (2004-05)  | <b>1.3</b> 75.7%                              | <b>7.3</b> 76.2%                              | <b>7.3</b> 76.7%                              | 1.3 Directorate of the Urban Environment                  |
| Increase Enterprise  | Mandatory for areas in receipt of LEGI  |   |   |   |   |   |
|                      | Increase total entrepreneurial activity amongst the population in deprived areas  |   |   |   |   |   |
|                      | 2.1 The development of new businesses and an increase in the level of Total Entrepreneurial Activity (TEA)  2.2 Maximising the opportunities for our post age16 residents to engage in Enterprise Learning as a route to employment and/or higher education | 2.1 – 2.2 Baselines to be established by end of 2006-07 (32 new VAT registrations per 10,000 population 2004) | 2.1 – 2.2 To be established at end of 2006-07 | 2.1 – 2.2 To be established at end of 2006-07 | 2.1 – 2.2 To be established at end of 2006-07 | 2.1 – 2.2 The<br>Black Country<br>Inspired<br>Partnership |
| Increased Investment | Mandatory for areas in receipt of LEGI  |   |   |   |   |   |
|                      | 3. Attract appropriate inward investment  |   |   |   |   |   |



| and franchising into deprived areas, making use of local labour resources   |   |   |   |   |  |
|---|---|---|---|---|--|
| <b>3.1</b> The linkage of local unemployed people to known inward investment opportunities. Quantifying the opportunities into £ values linked to geographical areas. % delivered and the numbers of local people gaining employment                | 3.1 – 3.2 Baselines to be established by end of 2006-07 once the results of the LEGI bid submission are known | 3.1 – 3.2 Targets<br>to be established<br>by end of 2006-<br>07 once the<br>results of the<br>LEGI bid<br>submission are<br>known | 3.1 – 3.2 Targets to be established by end of 2006-07 once the results of the LEGI bid submission are known | 3.1 – 3.2 Targets<br>to be established<br>by end of 2006-<br>07 once the<br>results of the<br>LEGI bid<br>submission are<br>known | <b>3.1</b> The Black<br>Country<br>Inspired<br>Partnership |
| <b>3.2</b> Using our cultural heritage and tourism development plans to support economic development. Quantifying the opportunities into £ values linked to geographical areas. % delivered and the economic benefit for the Borough, jobs, GDP etc |   |   |   |   |  |

| Block – Economic Develo | ppment   |                                       |  |  |  |   |
|-------------------------|--|---------------------------------------|--|--|--|---|
| Increased Competition   | Mandatory for areas in receipt of LEGI   |                                       |  |  |  |   |
|                         | 4. Support the sustainable growth, and reduce the unnecessary failure, of locally owned businesses in deprived areas               |                                       |  |  |  |   |
|                         | <b>4.1</b> Support for local companies and the voluntary sectors to win public sector procurement contracts. The % levels of total | 4.1 – 4.2 Baselines to be established | 4.1 – 4.2 Targets to be established by end of 2006-07 once the | 4.1 – 4.2 Targets to be established by end of 2006-07 once the | 4.1 – 4.2 Targets to be established by end of 2006-07 once the | 4.1 – 4.2 The<br>Black Country<br>Inspired<br>Partnership |



|  | current spend by DMBC with local Dudley suppliers within the target areas/wards  4.2 By instilling a culture of social responsibility within local companies and supply chains. Number of companies participating and achieving the award from within target wards/areas. Measurable benefits, increased energy efficiency, people benefiting etc  4.3 Reducing the occurrences and the perception of crime against businesses in the Dudley Borough                   | by end of 2006-07 once the results of the LEGI bid submission are known  4.3 3,042 occurrences (2005-06) | results of the LEGI bid submission are known  4.3 2,892 (5% reduction) | results of the LEGI bid submission are known  4.3 2,742 (5% reduction) | results of the LEGI bid submission are known  4.3 2,592 (5% reduction) | <b>4.3</b> Black<br>Country<br>Chamber &<br>Partners                                   |
|--|--|--|--|--|--|--|
| Increased Innovation                   | S. Increase in total entrepreneurial activity among the population in deprived areas – specific indicators to be agreed in negotiations (non mandatory indicator below)  S.1 The development of a greater share of employment within the Knowledge Economy. The numbers of knowledge based employees.  S.2 The further development of links with, and the delivery of, local HE provisions & actions to promote graduate retention for the benefit of local employers. | <b>5.1</b> 36.9% (% of knowledge workers 2005) <b>5.2</b> NVQ 4+ levels 38,100                           | <b>5.1</b> 37.4%<br><b>5.2</b> 39,000                                  | <b>5.1</b> 37.9%<br><b>5.2</b> 39,500                                  | <b>5.1</b> 38.3% <b>5.2</b> 40,000                                     | 5.1 – 5.2<br>Learning &<br>Skills Council,<br>Black Country<br>Inspired<br>Partnership |
| Increase housing supply in sustainable | <b>6</b> . The development and implementation of a Dudley Sustainable Housing Strategy   | 6. Variety of  | 6. Combined  | 6. Targets to  | 6. Targets to  | 6. Dudley MBC  |



| way | supporting and driving increased levels of appropriate sustainable housing throughout the Borough to underpin the economic success and development of stronger communities. | Housing<br>Strategies in<br>place | Sustainable<br>Housing Strategy<br>published | emerge from<br>Combined<br>Sustainable<br>Housing<br>Strategy | emerge from<br>Combined<br>Sustainable<br>Housing<br>Strategy |  |
|-----|---|-----------------------------------|--|---|---|--|
|-----|---|-----------------------------------|--|---|---|--|

| Block – Economic De | evelopment  |  |  |  |   |                                      |
|---------------------|---|--|--|--|---|--------------------------------------|
| Other outcomes      | Other Indicators  | Baselines<br>2006/07<br>(Unless<br>otherwise<br>stated)                | Targets 2007/08<br>(Including any<br>stretch targets,<br>and their annual<br>unstretched<br>targets) | Targets 2008/09<br>(Including any<br>stretch targets,<br>and their annual<br>unstretched<br>targets) | Targets 2009/10 (Including ant stretch targets, and their annual unstretched targets) | Lead partner                         |
| Increase Skills     | 7. Increasing skill levels  |  |  |  |   |                                      |
|                     | <b>7.1</b> To increase the skill levels of Dudley residents of working age, to meet current and future labour market demands. | 7.1 19+ Skills<br>4 Life<br>Qualification<br>levels 4,050<br>(2004-05) | <b>7.1</b> 19+ Skills 4<br>Life Qualification<br>4,350   | <b>7.1</b> 19+ Skills 4<br>Life Qualification<br>4,550   | <b>7.1</b> 19+ Skills 4<br>Life Qualification<br>4,800                                | 7.1 Learning & Skills Council        |
|                     |   | Working Age<br>NVQ Level 2<br>40,300<br>NVQ Level 3<br>25,200          | Working Age<br>NVQ Level 2<br>42,251<br>NVQ Level 3<br>27,555  | Working Age<br>NVQ Level 2<br>44,251<br>NVQ Level 3<br>29,855  | Working Age<br>NVQ Level 2<br>46,251<br>NVQ Level 3<br>32,155                         |                                      |
|                     | <b>7.2</b> First Rung learning & employer led Skills Delivery for Local People  | 7.2 Baselines planned NRF/AWM Jobcentre Plus                           | 7.2 Stretch LPSA2 target – 500 local people supported, with 40% completing                           | 7.2 Stretch LPSA2 target – 500 local people supported, with 40% completing                           | <b>7.2</b> Stretch LPSA2 target – 500 local people supported, with 40% completing     | <b>7.2</b> Future Skills Partnership |



|  | engagement<br>& output<br>figures | their training plan | their training plan | their training plan |  |
|--|-----------------------------------|---------------------|---------------------|---------------------|--|
|  |                                   |                     |                     |                     |  |

# Funding Stream information Economic Development and Enterprise Block

Funding streams to be pooled centrally

| Funding streams |       | Allocation |       |  |
|-----------------|-------|------------|-------|--|
|                 | 07/08 | 08/09      | 09/10 |  |
|                 |       |            |       |  |
|                 |       |            |       |  |
|                 |       |            |       |  |

# **Enabling measures for Economic Development and Enterprise Block**

| Agreed enabling measures  |   |
|---|---|
| Enabling measures under discussion and the adjustment to targets to be made should they be agreed, we are requesting the following in our 1 <sup>st</sup> submission:   |   |
| Full acceptance by Jobcentre Plus of all new non-mainstream provision developed through this LAA agreement as intermediary/third party provision, allowing them to directly recruit for and refer clients to it and record success. | 5. Data on achievement of qualifications is largely provided on an academic, rather than financial year. We are therefore seeking recognition regarding this from GOWM, and flexibility in the timing of measuring progress against these targets rather than adhering to a strict 6 month monitoring regime. |
| 2. Suspension of the 16 hour rule for all clients participating in our intermediary/third party provision, allowing them to complete up to 30 hours per week for the agreed duration without affecting their benefit entitlements.  | 6. The ability for educational bodies to share client information between themselves and the facilitating agencies, particularly between schools and colleges and work based learning providers in relation to the progression from pre to post 16 learning and the design of appropriate provision.          |



- 3. The sharing of management information between Jobcentre Plus and DMBC to support the processes associated with the collection and production of data and the production of returns etc.
- 4. We are looking at a variety of mainstream programmes and will be requesting for some relaxations in the entry requirements to support clients from our priority areas. One example is the relaxation of the entry rules for Train 2 Gain, to provide free second vocational Level 2 training for employees from disadvantaged wards.
- 7. The suspension of the Personal Capability Review for all clients on Incapacity Benefits (IB), whilst they are a participant in training or receiving support through the initiatives which are part of this Local Area Agreement, and recognised as intermediary or supplementary provision by Jobcentre Plus.

Date 29<sup>th</sup> September 2006



# **Stretch Targets**

The following pages contain the stretch targets from the four blocks.

Children and Young People (2 targets)

Safer and Stronger Communities (6 targets)

Healthier Communities and Older People (4 targets)

Economic Development and Enterprise (4 targets)



# **Children and Young People**

# **Reward Element Template**

#### **Reward Element - Target**

Numbers of young people post 16 considered to be not in education, employment or training

## Indicator by which performance will be measured

Number of interventions with young people (age 16 - 19) monitored on a month by month basis which establishes number of young people not in education, employment or training (NEET)

# **Current performance ([insert period of measurement])**

Current performance, as assessed November 2006 (forecast) 7.8%

# Performance at the end of the period of the Local Area Agreement

# Performance expected without the Reward Element

Performance 06/07 – 7.4% Performance 07/08 – 7% Performance 08/09 – 6.7% Performance 09/10 – 6.4%

#### Performance target with the Reward Element

Performance 06/07 – 7.1% Performance 07/08 – 6.8% Performance 08/09 – 6.5% Performance 09/10 – 6.2%

## **Enhancement in performance with the Reward Element**

Performance 06/07 – 0.3% Performance 07/08 – 0.2% Performance 08/09 – 0.2% Performance 09/10 – 0.2%

#### **Allocation of Performance Reward Grant**

Not yet determined



#### Reward Element – Target

Improving sustainable Modal share of journey to school while continuing to maintain child casualty reduction.

# Indicator by which performance will be measured

There are two ways we measure Safer Routes to School.

The first is the number of "projects" undertaken by schools. This may only be promotional activity, although most include proposed measures.

The second is the number of LTP funded measures that are constructed. There is a great difference in numbers due to limited funding.

To date 40 schools have been involved in Safer Routes Projects and 29 schools have benefited from physical measures to improve routes to schools.

We aim to have 15 new Safer Routes Projects each year. To achieve this we will concentrate on working with School Council's to produce a 'Safer Routes Portfolio' for their school, which will include suggestions for physical measures, which need to be approved and funded by the Council out of the 'Safer Routes' budget'. Ian Withey is the budget holder and he selects the proposal to be put forward to Council.

Depending upon the cost of schemes it is anticipated that there will be 4/5 new schemes constructed each year.

- 1. Numbers of new sustainable (safer) routes to schools
- 2. Number of different sustainable (safer) routes to schools

I am not sure what these 'safer routes' descriptions relate to.

3. Number of children walking, or cycling to school as % age of total number of children at primary and secondary school

## **Current performance**

Table 1: Mode of Travel at Primary and Secondary Schools as a % of total

Baseline figures based on 2006 Mode of Travel Results (Hands Up Survey) January 2006.

| Walki | ng Cycling | Car Single | Car Share | Bus | Taxi |
|-------|------------|------------|-----------|-----|------|
|       |            |            |           |     |      |



|           |       |      | Passenger |       |       |      |
|-----------|-------|------|-----------|-------|-------|------|
| Primary   | 50.38 | 0.43 | 21.52     | 26.01 | 1.08  | 0.58 |
| Secondary | 57.89 | 2.72 | 11.91     | 14.87 | 11.93 | 0.68 |

|           | Active Travel -Walking & cycling |
|-----------|----------------------------------|
| Primary   | 50.81%                           |
| Secondary | 60.61%                           |

# School Travel Plans Baseline. Audited by DfT.

| Approved plans | 05/06 actual |
|----------------|--------------|
| Number         | 52           |
| Percentage     | 45           |

# Performance at the end of the period of the Local Area Agreement

# Performance expected without the Reward Element

The LTP (Local Transport Plan) target is to keep the status quo.

It states that a possible target for 2007/08, when monitoring issues have been resolved, is;-

"No reduction in the ratio between the number of pupils and the total number of car journeys to school between 2005/06 and 2010/11".

100% of schools to have a Travel Plan by 2010/11. DfT & DfES.

#### **School Travel Plans**

| Financial Year |        |        |         |
|----------------|--------|--------|---------|
|                | 2007/8 | 2008/9 | 2009/10 |
| Approved plans |        |        |         |



| Number     | 78 | 91 | 104 |
|------------|----|----|-----|
| Percentage | 67 | 78 | 89  |

# Performance target with the Reward Element

We suggest a separate stretch target for active travel (cycling and walking) of a 2% increase year on year.

This would deliver:-

| Active Travel -Walking & cycling % of all pupils, |          |        | ils,   |         |
|---|----------|--------|--------|---------|
|   | Baseline | 2007/8 | 2008/9 | 2009/10 |
| Primary   | 50.81    | 52.86  | 53.92  | 55.00   |
| Secondary   | 60.61    | 63.06  | 64.32  | 65.61   |

| Active Travel -Walking & cycling % of all pupils, |                 |        | ils,   |         |
|---|-----------------|--------|--------|---------|
|   | Rounded up/down |        |        |         |
|   | Baseline        | 2007/8 | 2008/9 | 2009/10 |
| Primary   | 51              | 53     | 54     | 55      |
| Secondary   | 61              | 63     | 64     | 66      |

# School Travel Plans

|            | Financial Year |        |         |
|------------|----------------|--------|---------|
| Year       | 2007/8         | 2008/9 | 2009/10 |
| Number     | 88             | 105    | 117     |
| Percentage | 75             | 90     | 100     |

This is the higher figure areas expect to have achieved for this indicator by the end of the LAA as a result of pump-priming, new ways of working, focussed resources etc.

# **Enhancement in performance with the Reward Element**

[Insert stretch figure]



# Increase in Active Travel -Walking & cycling % by 2009/10

| Primary   | 4.19 |
|-----------|------|
| Secondary | 5.00 |

#### **School Travel Plans**

11% increase in approved Travel Plans. By 2009/10

#### Allocation of Performance Reward Grant

[Insert indication of how much PRG is to be proportioned to this target and between indicators if appropriate]

#### **Notes**

Casualty reduction and modal shift are inter-related.

The proposals for stretched targets are related to a variety of measures:-Structured Road Safety education in schools programme.

- Child pedestrian Training
- 3 Levels of Cycle training
- School Travel Plans
- Pre-driver/rider education
- Safer Routes to School Programme
- Safer Routes (physical activity)
- Travel awareness education.
- Cycle Routes (mapping and construction)

To meet the stretched targets a number of additional resources will be required.

These include additional funding to deliver increased numbers of trained cyclists.

Increased funding to deliver increased numbers of child pedestrians.

An addition member of staff to increase the numbers of schools writing a school travel Plan and encouraging schools to become involved in Safer Routes projects.

.

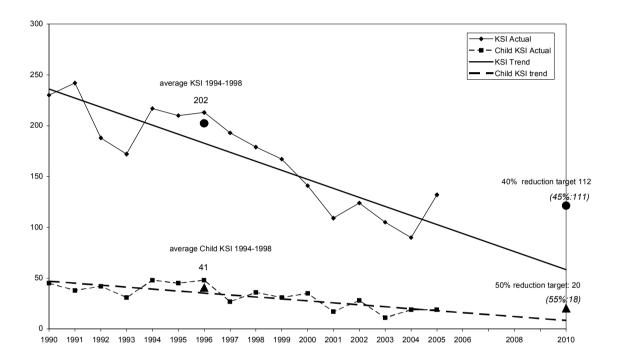


4. accident prevention – reduction in numbers of children and young people killed or seriously injured travelling to and from school

(It is not possible to provide accurate KSI in relation to school journey trips.)

Maintain current casualty reduction targets in conjunction with increase in active travel

# Child KSI trend and target





# **Safer and Stronger Communities**

**Reward Element Template Reward Element – Target** Reduce Criminal Damage Indicator by which performance will be measured Reduce number of incidents of criminal damage recorded annually by police **Current performance ([insert period of measurement])** 5532 Performance at the end of the period of the Local Area Agreement 5200 Performance expected without the Reward Element 5532 Performance target with the Reward Element **Enhancement in performance with the Reward Element** 332 fewer incidents of criminal damage Allocation of Performance Reward Grant 100% **Notes** 



**Reward Element – Target** 

Reduce Violent Crime

Indicator by which performance will be measured

Reduce number of incidents of violent crime recorded annually by policy

**Current performance ([insert period of measurement])** 

3365

Performance at the end of the period of the Local Area Agreement

3164

Performance expected without the Reward Element

3164

Performance target with the Reward Element

**Enhancement in performance with the Reward Element** 

201 fewer incidents of violent crime

**Allocation of Performance Reward Grant** 

100%



**Reward Element – Target** 

Reduce Domestic Violence

Indicator by which performance will be measured

Reduce the percentage of repeat victims of domestic violence

**Current performance ([insert period of measurement])** 

37.6%

Performance at the end of the period of the Local Area Agreement

30.8%

Performance expected without the Reward Element

33.8%

Performance target with the Reward Element

**Enhancement in performance with the Reward Element** 

3% reduction in repeat victims of domestic violence

**Allocation of Performance Reward Grant** 

100%



# **Reward Element – Target**

Reduce Arson

Indicator by which performance will be measured

Reduce number of malicious vehicle fires. Reduce Arson other buildings.

# Current performance ([insert period of measurement

249

61

Performance at the end of the period of the Local Area Agreement

227

56

Performance expected without the Reward Element

249

61

Performance target with the Reward Element

227

56

**Enhancement in performance with the Reward Element** 

22

5

**Allocation of Performance Reward Grant** 

Not applicable



**Reward Element – Target** 

Increase Domestic Fire Safety

Indicator by which performance will be measured

Reduce accidental dwelling fires

Current performance ([insert period of measurement

259

Performance at the end of the period of the Local Area Agreement

236

Performance expected without the Reward Element

259

Performance target with the Reward Element

236

**Enhancement in performance with the Reward Element** 

23

**Allocation of Performance Reward Grant** 

Not applicable



# **Reward Element – Target**

Number of people engaged in formal volunteering activity in the voluntary and community sector

# Indicator by which performance will be measured

Number of hours spent in volunteering per week

Number of volunteers recorded by Dudley CVS

## **Current performance**

1875 on volunteer database (not all currently active)

# Performance at the end of the period of the Local Area Agreement

2775 more volunteers 3055 more volunteers

# Performance expected without the Reward Element

900 more volunteers

# Performance target with the Reward Element

1180 more volunteers

#### **Enhancement in performance with the Reward Element**

280 more volunteers

#### **Allocation of Performance Reward Grant**



# **Healthier Communities and Older People**

**Reward Element Template** 

# **Reward Element – Target**

PAF C51 Adults & older people receiving direct payments at 31<sup>st</sup> March per 100,000 people aged 18+

Indicator by which performance will be measured

PAF C51 Adults and Older people receiving direct payments at 31<sup>st</sup> March per 100,000 people age 18+

**Current performance ([insert period of measurement])** 

56

Performance at the end of the period of the Local Area Agreement

150

Performance expected without the Reward Element

90

Performance target with the Reward Element

150

**Enhancement in performance with the Reward Element** 

60

Allocation of Performance Reward Grant

To be agreed



#### **Reward Element**

Number of 4 week smoking quitters

Indicator by which performance will be measured

Number of 4 week smoking quitters per 100,000 population

**Current performance** 

687

Performance at the end of the period of the Local Area Agreement

1062 if PPG allocated

Performance expected without the Reward Element

910

Performance target with the Reward Element

1062 if PPG allocated

**Enhancement in performance with the Reward Element** 

152 if PPG allocated

**Allocation of Performance Reward Grant** 

Not applicable



# **Reward Element – Target**

Reduce premature mortality rates – cancer mortality rate

Indicator by which performance will be measured

Current performance ([insert period of measurement

120.4 per 100,00 population (2003-05 combined)

Performance at the end of the period of the Local Area Agreement

Performance expected without the Reward Element

04/06 122.2

05/07 120.3

06/08 118.4

Performance target with the Reward Element

04/06 118.3

05/07 116.0

06/08 113.7

**Enhancement in performance with the Reward Element** 

**Allocation of Performance Reward Grant** 



# **Reward Element – Target**

Reduce premature mortality rates – circulatory disease mortality rate

Indicator by which performance will be measured

Current performance ([insert period of measurement

93.2 per 100,000 population (2003-05 combined)

Performance at the end of the period of the Local Area Agreement

# Performance expected without the Reward Element

04/06 107.0 05/07 103.2 06/08 99.5

# Performance target with the Reward Element

04/06 91.4 05/07 86.6 06/08 82.1 (53% reduction on 1996)

# **Enhancement in performance with the Reward Element**

**Allocation of Performance Reward Grant** 



#### Reward Element - EDE Target - 1

Ref: 4.1.1 - Increase employment levels through targeted interventions and links to existing provision that improve the employment rates within the targeted priority wards. Implemented through a set of programmes that recruits and places local unemployed people from agreed target areas into work, sustaining at least half for 13 weeks.

#### Indicator by which performance will be measured

Numbers of clients supported and those placed into employment, with at least half sustained in employment for at least13 weeks.

# **Current performance**

We have a number of NRF, Jobcentre Plus and AWM sponsored contracts in place, which vary from year to year. This initiative will support 900 clients, some newly recruited and some from within these contracts, who live within the priority areas, through a range of new and added value provision.

Current performance will include two baselines;

The first established from the estimates of existing mainstream contracts in place at the time of negotiation per year throughout the life of the LAA agreement.

The second reflecting the existing discretionary funded programmes through our NRF programme, throughout the known life of the LAA agreement.

#### Performance at the end of the period of the Local Area Agreement

To be calculated, being the estimated contracted figures added to the total stretch.

#### Performance expected without the Reward Element

To be calculated, being the estimated contracted figures.

#### Performance target with the Reward Element

The contracted estimates plus the Enhancement in Performance figures.

#### **Enhancement in Performance Reward Grant**

This will be against the following three headings:

- 1. Clients recruited 900 over the life of the agreement.
- 2. Clients placed into work 180
- 3. Clients sustained in employment for at least 13 weeks 50% of the 180 above



# Allocation of Performance Reward Grant Against the above three targets as follows:

Not yet agreed



# Reward Element - EDE Target - 2

Ref: 4.1.2 - Increase employment levels through targeted interventions and actions that remove the health and disability barriers to work through direct support given to clients with Learning and / or Mental Health barriers, sustaining or placing beneficiaries into work.

# Indicator by which performance will be measured

Numbers of clients supported and those placed into employment, with an agreed percentage sustained in work for at least 13 weeks.

#### **Current performance**

This is a new initiative and as such the baseline will be nil.

# Performance at the end of the period of the Local Area Agreement

To be calculated, being the projected outcomes for the project.

# Performance expected without the Reward Element

Nil – no activity planned without stretch LPSA reward grant support.

# Performance target with the Reward Element

The stretch performance figures detailed below.

#### **Enhancement in Performance Reward Grant**

This will be against the following three headings:

- 4. Clients supported 157 over the life of the agreement.
- 5. Clients placed into employment 62.
- 6. Clients sustained in employment for at least 13 weeks 32

# Allocation of Performance Reward Grant Against the above three targets as follows:

Not yet agreed



# Reward Element - EDE Target - 3

Ref: 4.1.3 – To Increase the skill levels of local unemployed people living within priority areas of the borough, achieved through the delivery of first rung learning provision that equips them with the skills to continue with their development.

# Indicator by which performance will be measured

Numbers of clients supported and those completing their training / participation plans.

# **Current performance**

We have a number of NRF, Jobcentre Plus and AWM sponsored contracts in place, which vary from year to year. This initiative will support 1500 clients, some newly recruited and some from within these contracts, who live within the priority areas.

Current performance will include two baselines:

The first, established from the estimates of existing mainstream contracts in place at the time of negotiation per year throughout the life of the LAA agreement.

The second will reflect the existing discretionary funded programmes through our NRF programme, throughout the known life of the LAA agreement.

# Performance at the end of the period of the Local Area Agreement

To be calculated, being the projected outcomes for the project

#### Performance expected without the Reward Element

To be calculated, being the estimated contracted figures added to the total stretch.

#### Performance target with the Reward Element

The stretch performance figures detailed below.

#### **Enhancement in Performance Reward Grant**

This will be against the following three headings:

- 7. Clients supported 1500 over the life of the agreement.
- 8. Clients completing their training or participation plans 600
- 9. Clients moving onto further training or support 600

#### **Allocation of Performance Reward Grant**

Against the above three targets as follows:

Not yet agreed



## Reward Element - EDE Target - 4

Ref: 4.1.4 – Promoting the growth of the local market place for the benefit of local businesses, especially those within disadvantaged communities. Together with the promotion of opportunities to create new and sustain existing businesses and social enterprises, through the growth of this market place.

#### Indicator by which performance will be measured

This is dependent upon the success of our LEGI bid and the resultant gaps or opportunities that result from either failure or approval.

Likely indicators include:

The growth and sustainability of new local businesses (not VAT registrations)

Increases in the number of local businesses or an increase in the overall value of secured public sector contracts by local companies.

New jobs created or ones sustained as a result.

#### **Current performance**

Current value of local procurement and delivery by local employers is not known and will require some work to calculate.

The number of local businesses acting as part of the supply chain will also require calculation.

The new jobs created or sustained will arise from the above figures and resultant actions.

#### Performance at the end of the period of the Local Area Agreement

To be calculated, being the projected outcomes for the project.

#### Performance expected without the Reward Element

To be calculated, being the estimated contracted figures added to the total stretch.

# Performance target with the Reward Element

Needs consideration

#### **Enhancement in Performance Reward Grant**

Needs consideration

#### Allocation of Performance Reward Grant

Needs consideration



# **Enabling Measures**

Other (1)

Attached to this section are enabling measures requested to help delivery around outcomes together with a more general report regarding freedoms sought for use of NRF to support ongoing and future activity in support of the LAA.

Children and Young People (2 requests)

Healthier Communities and Older People (1)

Economic Development and Enterprise (7)



# **Enabling Measures Report**

Alongside the enabling measures listed within the LAA submission document, the Partnership is seeking support for flexibility around use of NRF to aid delivery of the LAA, and more particularly holding dear to the three key principles enshrined within it (i.e. narrowing the gap, community cohesion and community engagement).

In choosing the theme of stronger communities, Dudley has put the community at the heart of its approach. Narrowing the gap links in naturally with use of NRF and therefore can be directly linked to outcomes within the LAA. Far more problematic however are issues around community cohesion and community engagement.

Whilst both of these principles currently have specific outcomes linked to them, the outcomes lack real precision and focus, as do the indicators and measures that support them. They are included however as it is our understanding that NRF has to be linked through the LAA with the outcomes outlined in it.

Our preferred position as a Partnership would be to use these three principles as guiding principles for delivery, and to judge all our actions aimed at delivery against them. In order to achieve this, we believe it is far easier for us to use some element of NRF to support current mechanisms in place, which, whilst not directly impacting on the outcomes themselves, do provide the means by which the outcomes can be more easily delivered.

Specifically we would wish to continue to use NRF to support the work of our Community Empowerment Network (Dosti) who provide a key link for us in terms of community engagement and have proved to be a key partner in developing our LAA. Although in the past they have received direct funding, and more recently funding via SSCF, there is no current certainty as to funding post March 07. Additionally we would wish to have the freedom to financially support a neighbourhood led approach to delivery and a review of our current Neighbourhood Management structure will be concluded by the end of this year. Irrespective of this review there is an expectation that an element of NRF would be required to support a neighbourhood led approach critical to our work around narrowing the gap, securing wider community engagement in determining and helping design service delivery, and linking in to our work around community cohesion.

Similarly, as one of the Governments initial pilot sites for tackling extremism we would wish the freedom to use an element of NRF to support developing work around this agenda, work that may be incomplete until well into the development of the LAA.

Finally there is the ongoing issue of sustaining the LAA process during its lifetime, and maintaining and building upon the added value of partnership working. The Partnership currently uses a small amount of NRF to maintain a small executive team, and it would wish to continue to do so during the life of the agreement subject of course to any changes in NRF post 2008.



At this point in time there does not appear scope to include these funding requirements within the LAA outside of the Governments outcomes framework hence this request submitted under this section.



# **Children and Young People**

| Title of Enabling Measure Request:  |  |  |  |  |  |
|---|--|--|--|--|--|
| LAA Area: Dudley Metropolitan Borough   |  |  |  |  |  |
| LA Contact officer details  | GO Contact officer details   | Government Department contact submitted to |  |  |  |
| Name: Cindy Peek Telephone:01384 814206 Email: dennis.hodson@dudley.gov.uk  | Name: Peter Johnson Telephone:01213525276 Email: peter.johnson@gowm.gsi.gov.uk | Name:<br>Telephone:<br>Email:              |  |  |  |
| LAA Block F&F request relate  |  |  |  |  |  |
| CYP / SSC/ HCOP / EDE or  |  |  |  |  |  |
| LAA outcome(s) request relat  | tes to:  |  |  |  |  |
| Modal transport  1. Modal share in travel to so  1.1 Numbers of new safer rou  1.2 Number of different safe in  | hool<br>utes to schools  |  |  |  |  |
| Description in full of the Enab   |  |  |  |  |  |
| Relaxation of the rule to have traffic calming measures introduced where speed limits are introduced below 30 mph.  Children's fund integrated into LAA overall funding with Sure Start targeting removed so that work with targeted and vulnerable groups can be undertaken outside of the Sure Start geographic areas |  |  |  |  |  |
| What is the constraint to achieving this outcome that the Enabling Measure would overcome? How would it do this? What are the implications of not agreeing the request?   |  |  |  |  |  |
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| Covernment Department read  |  |  |  |  |  |
| Government Department response to the request:  |  |  |  |  |  |



# **Children and Young People**

| Title of Enabling Measure Request:  |  |  |  |  |  |
|---|--|--|--|--|--|
|   |  |  |  |  |  |
| LAA Area: Dudley Metropolitan Borough   |  |  |  |  |  |
| LA Contact officer details  | GO Contact officer details                             | Government Department contact submitted to |  |  |  |
| Name: Cindy Peek<br>Telephone:01384 814206<br>Email:  | Name: Peter Johnson<br>Telephone:01213525276<br>Email: | Name:<br>Telephone:<br>Email:              |  |  |  |
| dennis.hodson@dudley.gov.uk   | peter.johnson@gowm.gsi.gov.uk                          |  |  |  |  |
| LAA Block F&F request relate  | es to:   |  |  |  |  |
| CYP / SSC/ HCOP / EDE or #  |  |  |  |  |  |
|   |  |  |  |  |  |
| LAA outcome(s) request relat  |  | vection ampleyment or                      |  |  |  |
| training  | st 16 considered to be not in edu                      | ication, employment or                     |  |  |  |
| Description in full of the Enab   | ling Measure request:                                  |  |  |  |  |
|   | ing within LAA funding arrangem                        | ents                                       |  |  |  |
| What is the constraint to achieving this outcome that the Enabling Measure would overcome? How would it do this? What are the implications of not agreeing the request? |  |  |  |  |  |
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| Government Department resp  | oonse to the request:                                  |  |  |  |  |
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# **Healthier Communities and Older People**

Title of Enabling Measure Request: Older people increased learning and cultural opportunities.

LAA Area: **Dudley Metropolitan Borough** 

LA Contact officer details

Name: Ros Partridge
Telephone: 01384 813976
Email:
Ros.partridge@dudley.gov.uk

GO Contact officer details

Name:
Name:
Name:
Telephone:
Telephone:
Email:
peter.johnson@gowm.gsi.gov.uk

Government Department contact submitted to
Name:
Telephone:
Telephone:
Email:
Email:

#### LAA Block F&F request relates to:

CYP / SSC/ HCOP / EDE or Applies to all

#### LAA outcome(s) request relates to:

Older people (60+) supported to have improved quality of life through participation in learning and cultural activities in community settings.

# Description in full of the Enabling Measure request:

- Additional funding to target older adults and support their participation in learning and cultural activities.
- Flexibility to use funding for learning with retraining and job outputs for people over 50 years.

What is the constraint to achieving this outcome that the Enabling Measure would overcome? How would it do this? What are the implications of not agreeing the request?

- Learning opportunities for older adults are often higher cost as extra support such as disability aids, transport or provision for carer support is often required to enable participation.
- In addition many in this age group on low income cannot afford to pay full cost for learning but unlike other low income groups they do not attract additional concession funding such as means tested benefits do.
- There is currently not enough funding to meet the demand for learning from older people within the Borough and current funding is reducing as are target numbers within the funding that is available for Personal and Community Development Learning.
- Additional funding would enable providers to reverse the reducing numbers trend and develop capacity building: training of more active older people to mentor or befriend or lead peer learning groups thus maximising current reach and opportunity.
- Where specific funds are targeted with job outputs some funding has an age
  restriction to under 50's. This may be resolved under new legislation however if it
  is not we would like policy to be reviewed so that funding can be used flexibly so
  that older people can take part in opportunities, retrain and contribute to society
  to their maximum potential.



# Implications of not agreeing:

- continuing reduction of numbers of older learners
- fewer opportunities offered
- little capacity to develop opportunities
- lost potential in the jobs market
- an impact on community regeneration.

| Government Department response to the request: |
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Title of Enabling Measure Request: Number 1 -

Full acceptance by Jobcentre Plus of all new non-mainstream provision developed through this LAA agreement as intermediary / third party provision.

LAA Area: Dudley Metropolitan Borough

| LA Contact officer details  | GO Contact officer details    | Government Department | ĺ |
|-----------------------------|-------------------------------|-----------------------|---|
|                             |                               | contact submitted to  | l |
| Name: Mark Lavender         | Name: Peter Johnson           | Name:                 | l |
| Telephone:01384 812532      | Telephone:01213525276         | Telephone:            | l |
| Email:                      | Email:                        | Email:                | l |
| mark.lavender@dudlev.gov.uk | peter.johnson@gowm.gsi.gov.uk |                       | l |

# LAA Block F&F request relates to:

CYP / SSC / HCOP / EDE or Applies to all

# LAA outcome(s) request relates to:

4.1.1 - Increase employment levels through targeted interventions and links to existing provision that improve the employment rates within the targeted priority wards. Implemented through a set of programmes that recruits and places local unemployed people from agreed target areas into work, sustaining at least half for 13 weeks

# Description in full of the Enabling Measure request:

Full acceptance by Jobcentre Plus of all new non-mainstream provision developed through this LAA agreement as intermediary / third party provision, allowing them to directly recruit for and refer clients to it and record success.

What is the constraint to achieving this outcome that the Enabling Measure would overcome? How would it do this? What are the implications of not agreeing the request?

The acceptance by Jobcentre Plus overcomes two issues:

- Confusion by Jobcentre Plus advisers over what we are all trying to achieve and that the provision created and delivered through this LAA process is valid, this will avoid clients being removed from or sanctioned over participation on one of the initiatives
- The ability for Jobcentre Plus to include the LAA initiatives within their LMS database and as such allow their staff to recruit for and refer to all accepted LAA driven initiatives. This is of particular importance to those which attract LPSA 2 monies.

This formed part of the agreed freedoms and flexibilities approved as part of our LPSA 1 agreement and proved essential.

| Government Department response to the request: |  |
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|  |  |



Title of Enabling Measure Request: Number 2

Suspension of the 16 hour rule for all clients participating in our intermediary / third party provision, allowing them to complete up to 30 hours per week.

LAA Area: **Dudley Metropolitan Borough** 

| LA Contact officer details  | GO Contact officer details    | Government Department |
|-----------------------------|-------------------------------|-----------------------|
|                             |                               | contact submitted to  |
| Name: Mark Lavender         | Name: Peter Johnson           | Name:                 |
| Telephone:01384 812532      | Telephone:01213525276         | Telephone:            |
| Email:                      | Email:                        | Email:                |
| mark.lavender@dudlev.gov.uk | peter.iohnson@gowm.gsi.gov.uk |                       |

#### LAA Block F&F request relates to:

CYP / SSC / HCOP / EDE or Applies to all

#### LAA outcome(s) request relates to:

EDE outcomes that this relates to include, within Block 4

EDE 1.1, 1.2, 1.3, 2.1, 2.2, 5.1 and 6.2.

# Description in full of the Enabling Measure request:

Suspension of the 16 hour rule for all clients participating in our intermediary / third party provision, allowing them to complete up to 30 hours per week for the agreed duration without effecting their benefit entitlements.

What is the constraint to achieving this outcome that the Enabling Measure would overcome? How would it do this? What are the implications of not agreeing the request?

The change of this rule will allow:

- Long term unemployed clients who are recruited onto recognised (by Jobcentre Plus)
   LAA intermediary programmes, will then be able to participate for up to 30 hours, where currently we can only provide support for up to 16 hours per week.
- This will allow enhanced and increased levels of support aimed at placing them into work, which is a key objective of their benefit entitlement rules, the very rule that is preventing their participation for more that 16 hours.
- This will remove the discrimination between mainstream and discretionary funded provision, much of which is funded through the public purse and subject to the same audit requirements and quality inspection frameworks.

| Government Department response to the request: |  |
|--|--|
|  |  |



Title of Enabling Measure Request: Number 3

The sharing of management information between Jobcentre Plus and DMBC to support the processes associated with the collection and production of data and the production of returns etc. Together with the joint marketing of provision.

LAA Area: Dudley Metropolitan Borough

| LA Contact officer details  | GO Contact officer details    | Government Department |
|-----------------------------|-------------------------------|-----------------------|
|                             |                               | contact submitted to  |
| Name: Mark Lavender         | Name: Peter Johnson           | Name:                 |
| Telephone:01384 812532      | Telephone:01213525276         | Telephone:            |
| Email:                      | Email:                        | Email:                |
| mark.lavender@dudley.gov.uk | peter.johnson@gowm.gsi.gov.uk |                       |

## LAA Block F&F request relates to:

CYP / SSC / HCOP / EDE or Applies to all

#### LAA outcome(s) request relates to:

EDE outcomes that this relates to include, within Block 4

EDE 1.1, 1.2, 1.3, 2.1, 2.2, 5.1 and 6.2.

#### Description in full of the Enabling Measure request:

The sharing of management information between Jobcentre Plus and DMBC to support the processes associated with the collection and production of data and the production of returns etc. Together with the joint marketing of provision.

What is the constraint to achieving this outcome that the Enabling Measure would overcome? How would it do this? What are the implications of not agreeing the request?

The change of this rule will allow:

- The essential sharing of management information and client data / details between Jobcentre Plus and DMBC, essential if we are to fully get the most out of and record the progress achieved through both organisations working together.
- It also allowed the joint marketing of provision for the joint benefit of both organisations, allowing LAA /LPSA sponsored provision to appear on their LMS systems etc.

This formed part of the agreed freedoms and flexibilities approved as part of our LPSA 1 agreement and proved essential.

| Government Department response to the request: |  |
|--|--|
|  |  |



Title of Enabling Measure Request: Number 4

The relaxation in the entry requirements for support for many mainstream programmes, for clients supported through this LAA agreement.

LAA Area: **Dudley Metropolitan Borough** 

| LA Contact officer details  | GO Contact officer details    | Government Department contact submitted to |
|-----------------------------|-------------------------------|--|
| Name: Mark Lavender         | Name: Peter Johnson           | Name:                                      |
| Telephone:01384 812532      | Telephone:01213525276         | Telephone:                                 |
| Email:                      | Email:                        | Email:                                     |
| mark.lavender@dudlev.gov.uk | peter.iohnson@gowm.gsi.gov.uk |  |

#### LAA Block F&F request relates to:

CYP / SSC / HCOP / EDE or Applies to all

#### LAA outcome(s) request relates to:

EDE outcomes that this relates to include, within Block 4

EDE 1.1, 1.2, 1.3, 2.1, 2.2, 5.1 and 6.2.

# Description in full of the Enabling Measure request:

We are looking at a variety of mainstream programmes and will be requesting for some relaxations in the entry requirements to support clients form our priority areas. One example is a relaxation of the entry rules for Train 2 Gain, to provide free second vocational Level 2 training for employees from disadvantaged wards.

What is the constraint to achieving this outcome that the Enabling Measure would overcome? How would it do this? What are the implications of not agreeing the request?

The change in these rules will allow:

- Entry to many elements of provision that currently clients are excluded from, this could include early entry to New Deal.
- And for some provision, such as the LSC Train 2 Gain programme, the removal of the previous qualification barrier will allow clients who gain employment to benefit from free training to achieve their Level 2 vocational qualification, regardless of past history. We feel this is a key example, as many clients from priority areas who may have past and now redundant of irrelevant qualifications will miss out on acquiring up to date and vocationally relevant awards will now benefit.

| Government Department response to the request: |  |
|--|--|
|  |  |



Title of Enabling Measure Request: Number 5

Flexibility in the timing of the measuring progress used by GOWM in relation to educational achievement for LAA targets.

LAA Area: **Dudley Metropolitan Borough** 

| LA Contact officer details  | GO Contact officer details    | Government Department |
|-----------------------------|-------------------------------|-----------------------|
|                             |                               | contact submitted to  |
| Name: Mark Lavender         | Name: Peter Johnson           | Name:                 |
| Telephone:01384 812532      | Telephone:01213525276         | Telephone:            |
| Email:                      | Email:                        | Email:                |
| mark.lavender@dudley.gov.uk | peter.johnson@gowm.gsi.gov.uk |                       |

# LAA Block F&F request relates to:

CYP / SSC / HCOP / EDE or Applies to all

#### LAA outcome(s) request relates to:

EDE outcomes that this relates to include, within Block 4

EDE 2.1, 2.2, and 6.2.

# Description in full of the Enabling Measure request:

Data on achievement of qualifications is largely provided on an academic, rather than financial year. We are therefore seeking recognition regarding this from GOWM, and flexibility in the timing of measuring progress against these targets rather than adhering to a strict 6 month monitoring regime and where the LAA timescale ends and we are still awaiting for accreditation by awarding bodies of client achievements etc.

What is the constraint to achieving this outcome that the Enabling Measure would overcome? How would it do this? What are the implications of not agreeing the request?

The change in these rules will allow:

 This is a request supported by our local LSC and is borne from the miss match between the GOWM assessment timescales, which may judge the success of this LAA agreement, and the ability for clients to completed and be accredited for their successes through the academic process.

Without this enabling measure clients may achieve success and we will fail to record it fully as part of and within the LAA monitoring framework and overall timescale. This is of particular importance in the last year of the agreement.

| Government Department response to the request: |
|--|
|  |



Title of Enabling Measure Request: Number 6

The ability for Educational and Work Based Learning bodies to share client information between themselves and the facilitating agencies, to maximise success for clients.

LAA Area: Dudley Metropolitan Borough

| LA Contact officer details  | GO Contact officer details    | Government Department contact submitted to |
|-----------------------------|-------------------------------|--|
| Name: Mark Lavender         | Name: Peter Johnson           | Name:                                      |
| Telephone:01384 812532      | Telephone:01213525276         | Telephone:                                 |
| Email:                      | Email:                        | Email:                                     |
| mark.lavender@dudlev.gov.uk | peter.iohnson@gowm.gsi.gov.uk |  |

#### LAA Block F&F request relates to:

CYP / SSC / HCOP / EDE or Applies to all

#### LAA outcome(s) request relates to:

EDE outcomes that this relates to include, within Block 4

EDE 1.1, 1.2, 2.1, 2.2, 3.2 and 6.2.

# Description in full of the Enabling Measure request:

The ability for educational bodies to share client information between themselves and the facilitating agencies, particularly between schools and colleges and work based learning providers in relation to the progression from pre to post 16 learning and the design of appropriate provision.

What is the constraint to achieving this outcome that the Enabling Measure would overcome? How would it do this? What are the implications of not agreeing the request?

The change in these rules will allow:

- This is a request supported by our local LSC and is borne from the need if we are to succeed to share client information between educational bodies if we and the clients are to make the most from this LAA agreement.
- An example is within action 3.2, where we hope that through this enabling measure that pre 16 clients on enterprise learning who leave school and continue with post 16 enterprise learning will benefit from full data transfer which includes the progress made and allows continuation of qualifications etc. avoiding them from starting again etc.

| This is also o | of relevance for | or over 18 o | clients r | moving | between | educational | bodies | or betw | veen |
|----------------|------------------|--------------|-----------|--------|---------|-------------|--------|---------|------|
| work based le  | earning provid   | ders etc.    |           |        |         |             |        |         |      |

| Government Department response to the request: |  |
|--|--|
|  |  |



Title of Enabling Measure Request: Number 7 -

The suspension of the Personal Capability Review for all clients on Incapacity Benefits (IB), whilst they are a participant in training or receiving support through the LAA agreement.

LAA Area: Dudley Metropolitan Borough

| LA Contact officer details  | GO Contact officer details    | Government Department |
|-----------------------------|-------------------------------|-----------------------|
|                             |                               | contact submitted to  |
| Name: Mark Lavender         | Name: Peter Johnson           | Name:                 |
| Telephone:01384 812532      | Telephone:01213525276         | Telephone:            |
| Email:                      | Email:                        | Email:                |
| mark.lavender@dudley.gov.uk | peter.johnson@gowm.gsi.gov.uk |                       |

# LAA Block F&F request relates to:

CYP / SSC / HCOP / EDE or Applies to all

## LAA outcome(s) request relates to:

EDE outcomes that this relates to include, within Block 4

EDE 1.1, 1.2, 2.1, 2.2, 3.2 and 6.2.

# Description in full of the Enabling Measure request:

The suspension of the Personal Capability Review for all clients on Incapacity Benefits (IB), whilst they are a participant in training or receiving support through the initiatives which are part of this Local Area Agreement, and recognised as Intermediary or supplementary Provision by Jobcentre Plus.

What is the constraint to achieving this outcome that the Enabling Measure would overcome? How would it do this? What are the implications of not agreeing the request?

The change in these rules will allow:

This has the support of our local LSC and has been suggested by Jobcentre Plus, is the request try to get written into Block 4 LAAs across the West Midlands, is the suspension of the Personal Capability Review for people on IB, whilst they are on a training course. This would remove the fear of being declared fit for work and losing IB and having to give up full time training.

This would remove a barrier and a fear amongst clients who resist participating as they believe that they could loose their benefits as a result.

| Government Department response to the request: |
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|  |



#### Other

Title of Enabling Measure Request: Carry forward of Neighbourhood Renewal Fund

LAA Area: Dudley

LA Contact officer GO Contact officer details Government Department details contact submitted to Name: John Hodt Name: Peter Johnson Name: Telephone: 01384 818066 Telephone: 0121 3525276 Telephone: Email: Email: Email: john.hodt@dudley.gov.uk peter.johnson@gowm.gsi.gov.uk

LAA Block F&F request relates to:

CYP / SSC/ HCOP / EDE or Applies to all

LAA outcome(s) request relates to:

Carry forward of NRF in to LAA for year 1 (2007/08)

# Description in full of the Enabling Measure request:

For the first time this year the Partnership has moved away from a bid base process for determining NRF funded activities, opting instead to move in to commissioning work against key priorities. This has resulted in a delay in the process of allocating NRF and at the time of writing, although well advanced, further work is still needed to developing the commissioning process to help delivery on a basic skills agenda. It is therefore anticipated that this delay will result in an under spend in this years NRF budget of approximately 10% (approx £150,000)

What is the constraint to achieving this outcome that the Enabling Measure would overcome? How would it do this? What are the implications of not agreeing the request?

Within current stipulations NRF carry forward is only allowed up to a maximum of 5%. Were the carry forward request to be allowed it would enable the Partnership to carry forward additional funds to support delivery of the LAA. For next year 2007/08 the Partnership is due to receive £1,877,000 of NRF funding and the additional carry forward would take that to just over £2 million. If not agreed, the Partnership would be able to allocate monies in this years process but due to time constraints the commissioning process would not be as sophisticated or inclusive as partners would want it to be. The process will however be refined before commencement of the LAA and carry forward would be more effectively targeted at delivery.

| Government Department response to the request: |  |
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