

DUDLEY HEALTH AND WELLBEING BOARD

25TH March 2015

REPORT OF: Deputy Director of Public Health

DUDLEY HEALTH AND WELLBEING BOARD PRIORITIES 2015/16

HEALTH AND WELLBEING STRATEGY PRIORITY

1. The report covers all 5 priority areas in the Health and Wellbeing Strategy.

PURPOSE OF REPORT

2. To ratify Board priorities for 2015/16 and the development of a forward plan
3. For Board members to commit to the action required to take these priorities forward

BACKGROUND

4. Through the process of Board development meetings in 2014, it was agreed that the board should identify 3 key priorities, where the Board or Board members collectively have a unique role that can be maximised to make a big impact on the health and wellbeing of the Dudley Borough population. This approach was supported by the recommendations made from the peer review of the health and wellbeing board which took place during September 2014.
5. The identification of specific priorities does not detract from the importance of other health and wellbeing areas. Priorities have been chosen that will specifically benefit from a focused, collective Board leadership and from the unique role the Board has as system leader for health and wellbeing. They reflect areas where there are actions that the Board and **only** the Board can take that will make a real difference.
6. In order to identify these priorities, the Joint Strategic Needs Assessment (JSNA) was refreshed during 2014, and its findings used to inform Board discussion. The JSNA gives an overview of health need based on local health data, but also reflects community assets and community views. Contributions from stakeholder and spotlight events held during 2013/14 and the peer review held in September 2014 were also used to inform prioritisation. Priorities were chosen that also spanned across all 5 key areas identified in the current health and wellbeing strategy for Dudley- healthy services, healthy minds, healthy lifestyles, healthy neighbourhoods and healthy children.
7. Following on from the identification of priorities, and in line with the recommendations from the peer review conducted in September 2014, a forward plan for 2015/16 for Board development meetings, public meetings, and other key Board activities is currently in development.

AGREED PRIORITIES 2015/16

- 8. Lead the Integration of health and care services to improve quality, safety, effectiveness and patient experience. Key action areas 15/16:**
 - a. Frail elderly
 - b. Early help offer including emotional health and wellbeing for 0 to 25 yrs
 - c. 0 to 5 yrs health and wellbeing service integration
- 9. Champion the development of a Community Wellbeing Compact/Citizen's Deal focusing on factors that keep people healthy and well.**
 - d. Hot spot analysis –to identify key places and communities to work with
 - e. Joint strategic assets assessment – commission community research on what keeps people healthy and well
- 10. Be an Advocate for Children and Young people's health and wellbeing:**
 - f. Jointly commission a youth health champions programme
 - g. Champion a further 'Me Festival' event in 2015

11. Progress in these areas will be reported on a 6 monthly basis.

FINANCE

12. Any financial implications resulting from these proposals will be met within existing budget arrangements.

LAW

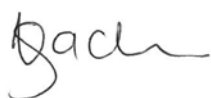
13. The statutory duties of the Health and Wellbeing Board are detailed in the Health and Social Care Act 2012 and related guidance.

EQUALITY IMPACT

14. Improving equality and tackling health inequalities are key priorities of the Health and Wellbeing Board and will be discharged through implementation of the Board's Joint Health and Wellbeing Strategy. The establishment of the Dudley Health and Well-Being Board provides an opportunity to extend the influence of the Council in working more closely with partners, particularly GP and Clinical Commissioners, to consider equality issues through the work of the Board

RECOMMENDATIONS

15. That the Board ratifies the Board priorities for 2015/16 and the development of a forward plan
16. That Board members commit to take the action required to implement these priorities.



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