

Halesowen Area Committee- 14th January 2010

Report of the Director of the Urban Environment

A Flag for Halesowen

Purpose of the Report

1. To update the Committee on progress with regard to the Halesowen Flag Competition and to seek the Committee's view on the preferred flag design

Background

2. At the 1st July 2009 Halesowen Area Committee, the Chairman requested that the Committee's Town Centre Development working group be requested to organise and oversee a competition to design a flag for Halesowen.
3. The Working Group has subsequently considered how the competition should be organised and decided that it should be open to all Halesowen residents aged 16+, students at local senior schools and colleges and would include designs previously submitted to Area Committee.
4. The competition ran from 14th September 2009 until the 24th of November 2009 and the Town Centre Development Working Group carried out the initial short listing of the work. A total of 14 entries were received, all of which the Working Group considered to be of a high standard. As a result, the best two submissions in the opinion of the Working Group have been brought forward for consideration by this Committee to select the winner. The two finalists have been invited to this Committee to attend the final judging and their designs submissions will be on display at the Committee. Those entrants not short listed have received a letter of thanks and a certificate
6. The winner will receive a framed certificate with the honour of raising the flag at a special ceremony, to which all applicants would be invited. All participants have received a thank you letter and certificate of participation.

Finance

7. The cost to manufacture the flag will be met from existing budgets.

Law

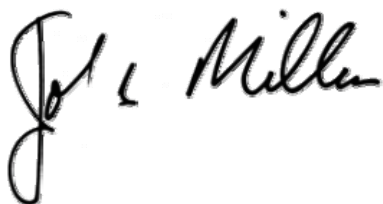
8. Section 2 of the Local Government Act 2000 enables the Council to do anything which it considers likely to achieve the promotion or improvement of the economic, social or environmental wellbeing of any part of the Borough.

Equality Impact

9. The proposal contained within this report complies with the Councils equal Opportunities policy.
10. A principal role of the Directorate of the Urban Environment is to encourage regeneration which will impact on all sectors of the community, including the needs of children and young people.

Recommendation

11. (a) That the Committee notes the progress of development in the flag competition and selects a winner from the two submissions on display.
 - (b) That the winning submission be forwarded to Council for approval.



.....
John B Millar
Director of the Urban Environment

Contact Officers: Michelle Clare
Telephone: 01384 815428
Email: michelle.clare@dudley.gov.uk

List of Background Papers
None