

DUDLEY

SHADOW HEALTH & WELL BEING BOARD

THE CHALLENGE FOR US

Valerie A Little - Director of Public Health
Andrea Pope-Smith - Director of Adult Community and Housing Services
Jane Porter – Interim Director of Children’s Service

Monday 25 July 2011



Why are we here?

- **Our people**
- **Our place**
- **Unequal outcomes**

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Our People

Number of Births in Dudley, 2006-2009

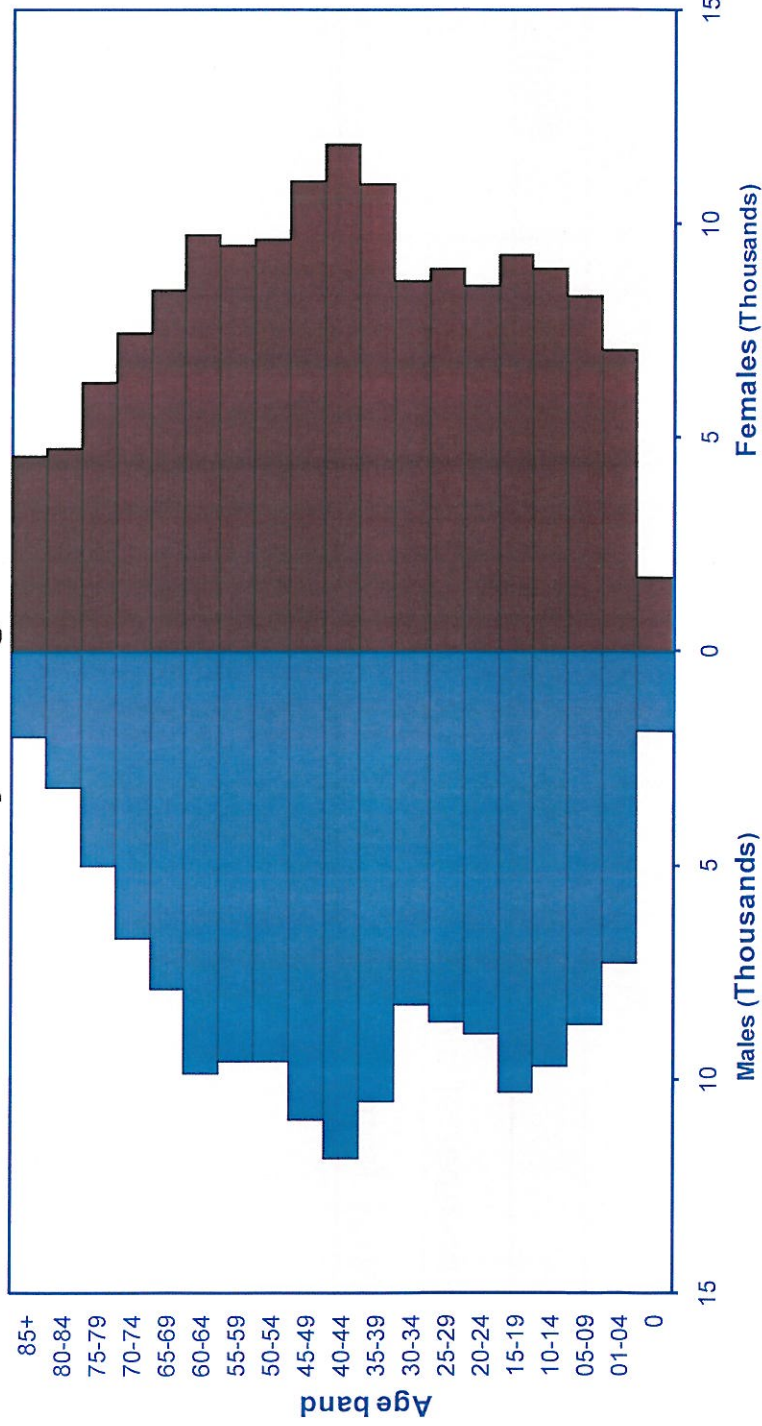
	2006	2007	2008	2009
Total number of births	3569	3609	3731	3743
% change from previous year	-0.1%	1.1%	3.4%	0.3%

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Our People

Population Pyramid 2009

Dudley Borough Residents



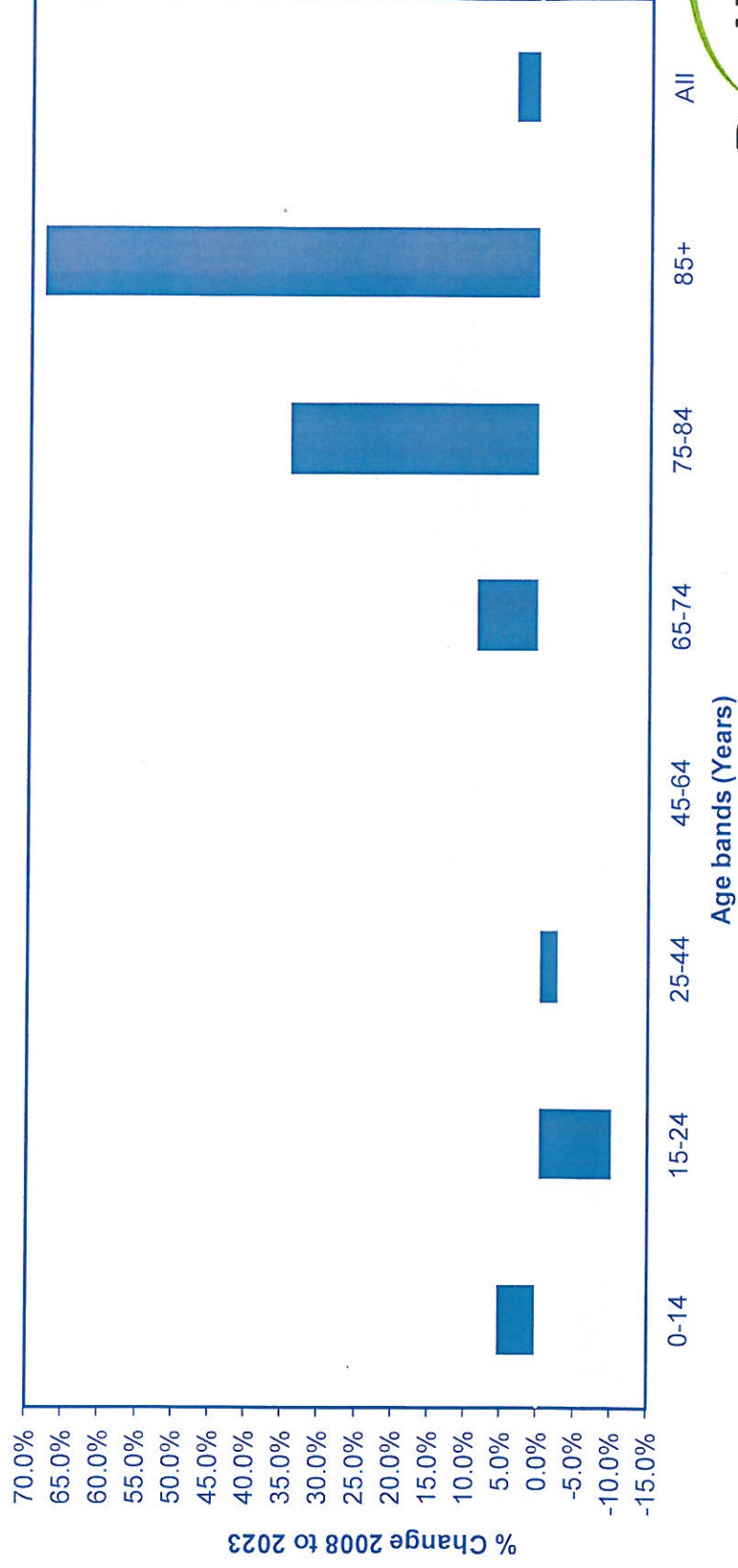
Source: ONS Mid-year Population estimate 2009

Age band	Males	Females
0	1842	1758
01-04	7280	7065
05-09	8724	8330
10-14	9699	8951
15-19	10290	9301
20-24	8942	8558
25-29	8629	8953
30-34	8238	8688
35-39	10516	10926
40-44	11848	11889
45-49	10926	11020
50-54	9571	9637
55-59	9574	9511
60-64	9873	9750
65-69	7890	8444
70-74	6683	7438
75-79	5003	6313
80-84	3187	4744
85+	2011	4593

Our People

Projected Population Change

Projected percentage population change for Dudley Borough,
2008-2023



Source: ONS Population Projections 2008

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Our People

BME Communities

- 87% total population (2007) ca 28,700 people
- 15.9% school pupils (2008 PLASC)

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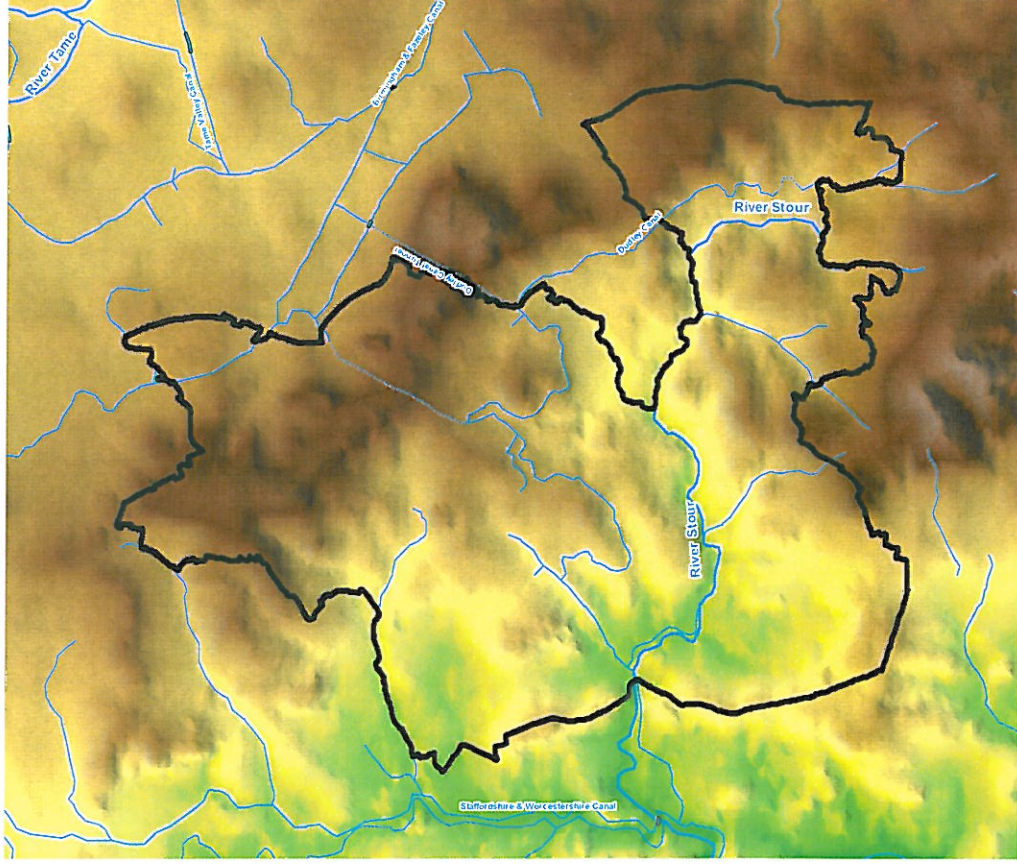
Our Place



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Our Place

Topography and Waterways

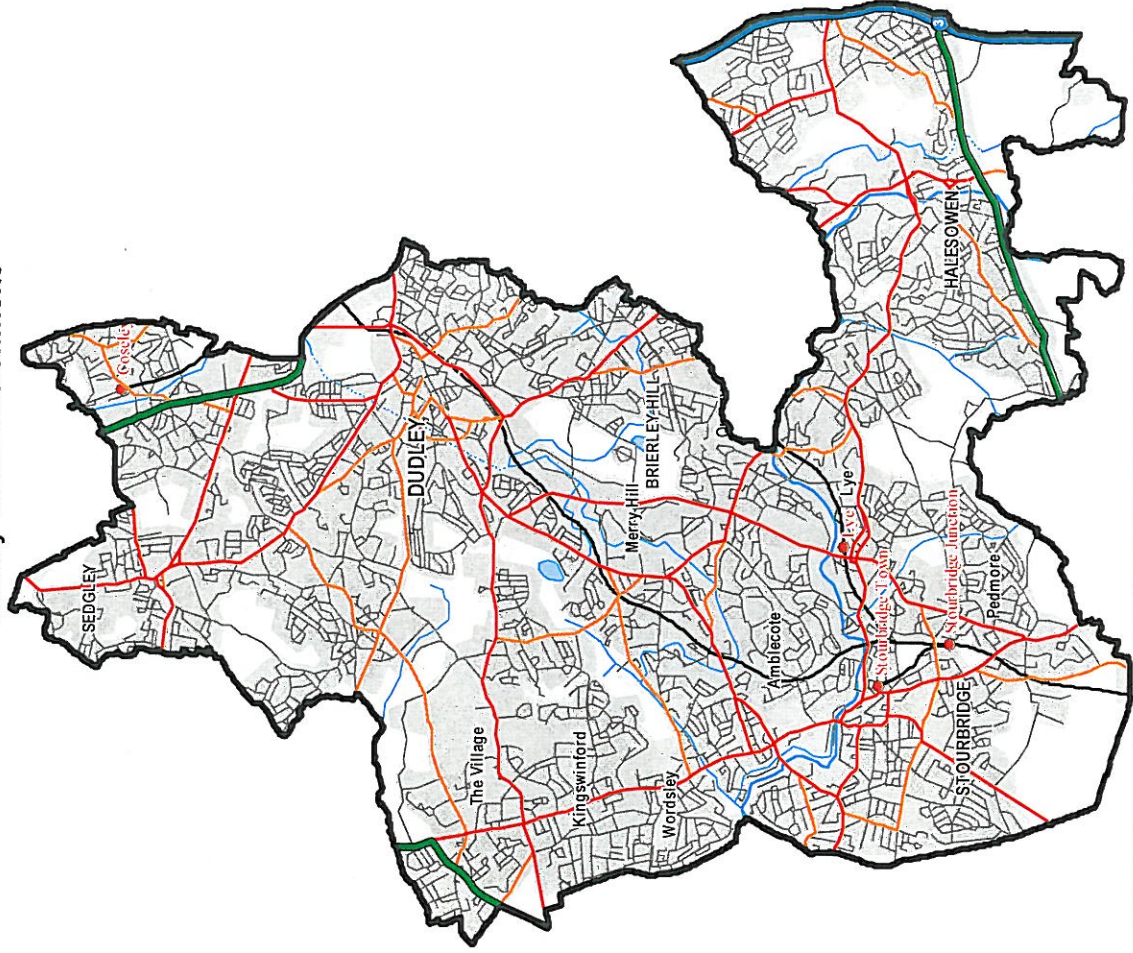


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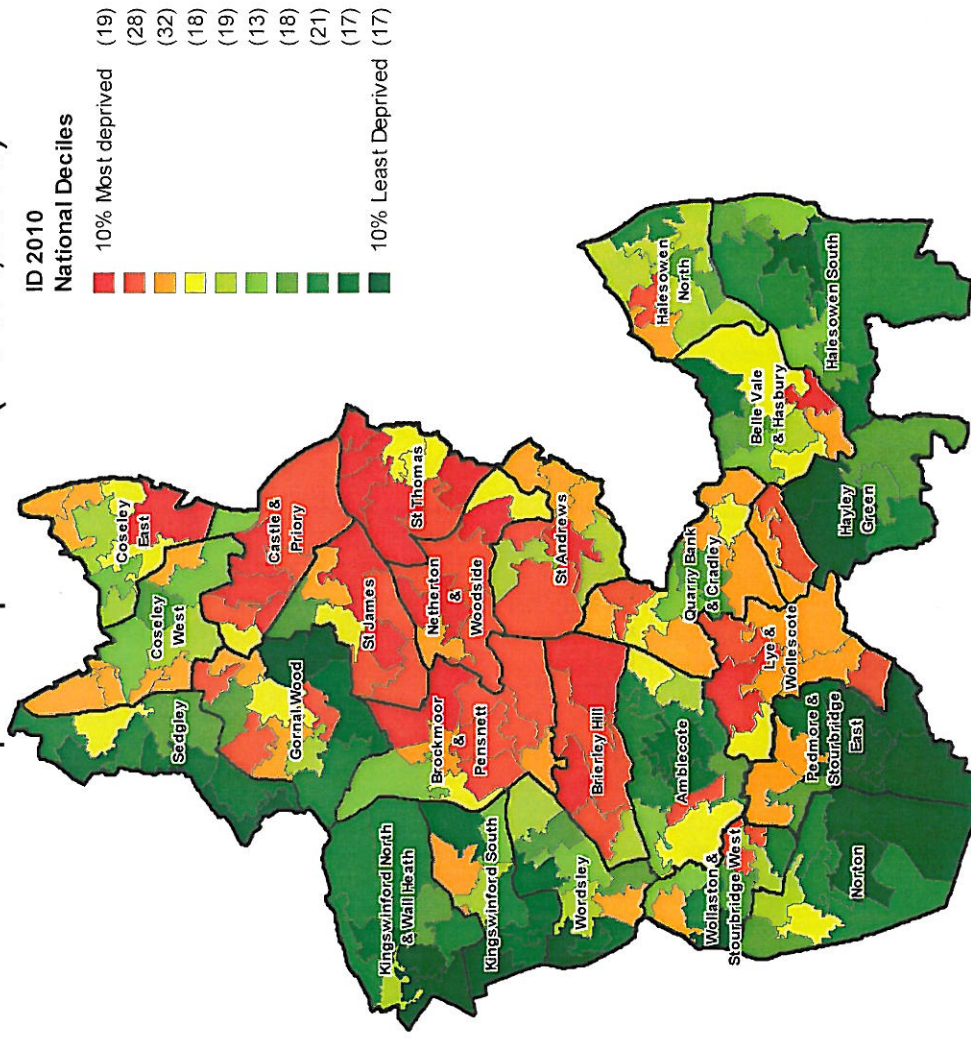
Our Place

Dudley Built Environment



Our Place

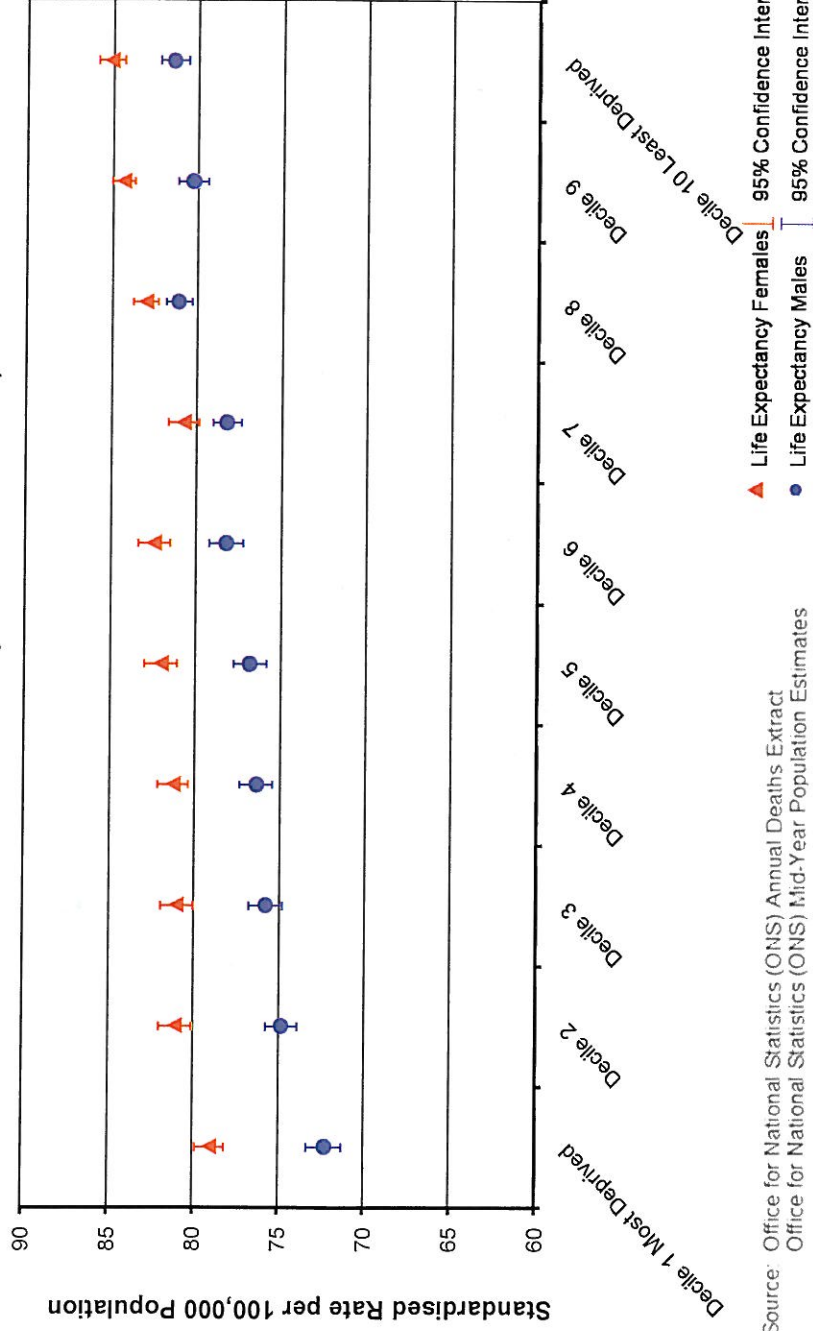
Index of Multiple Deprivation (LSOA, 2010)



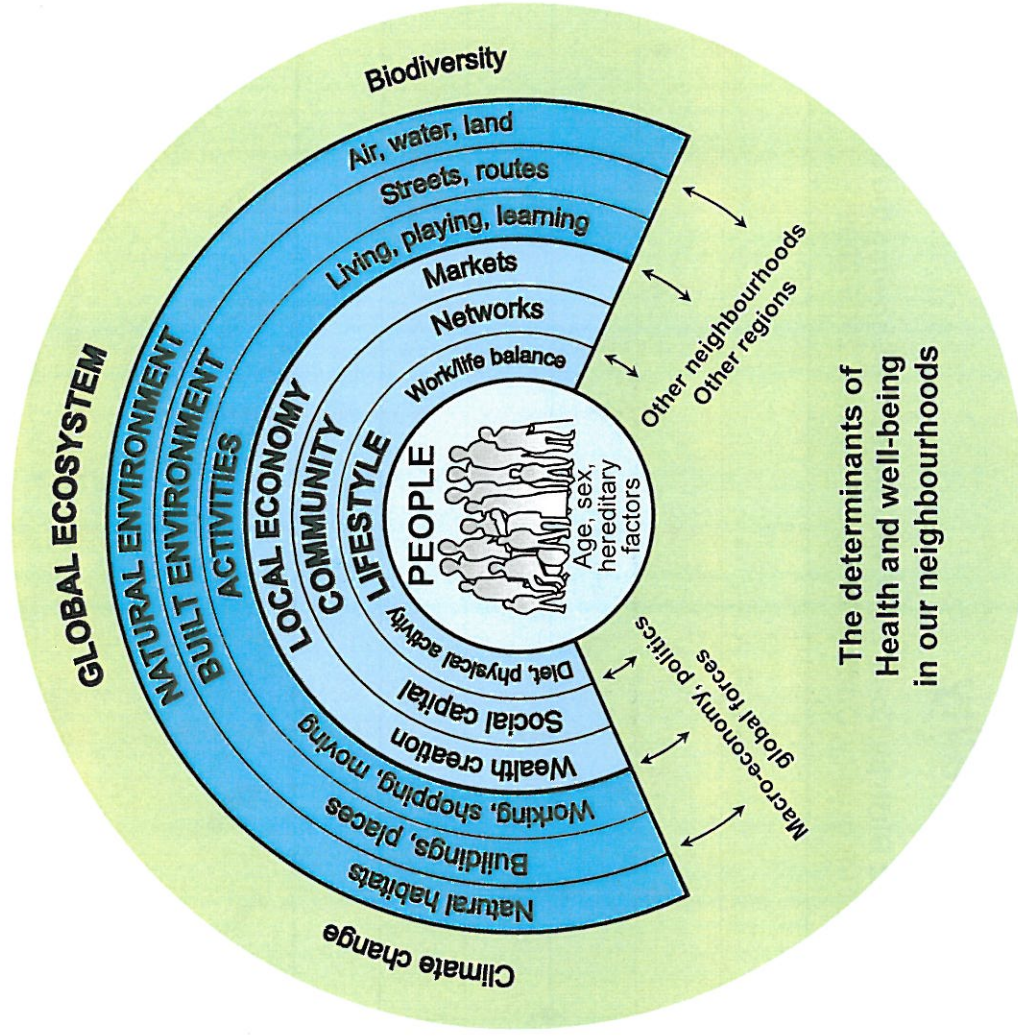
Unequal Outcomes

Slope Index of Inequality

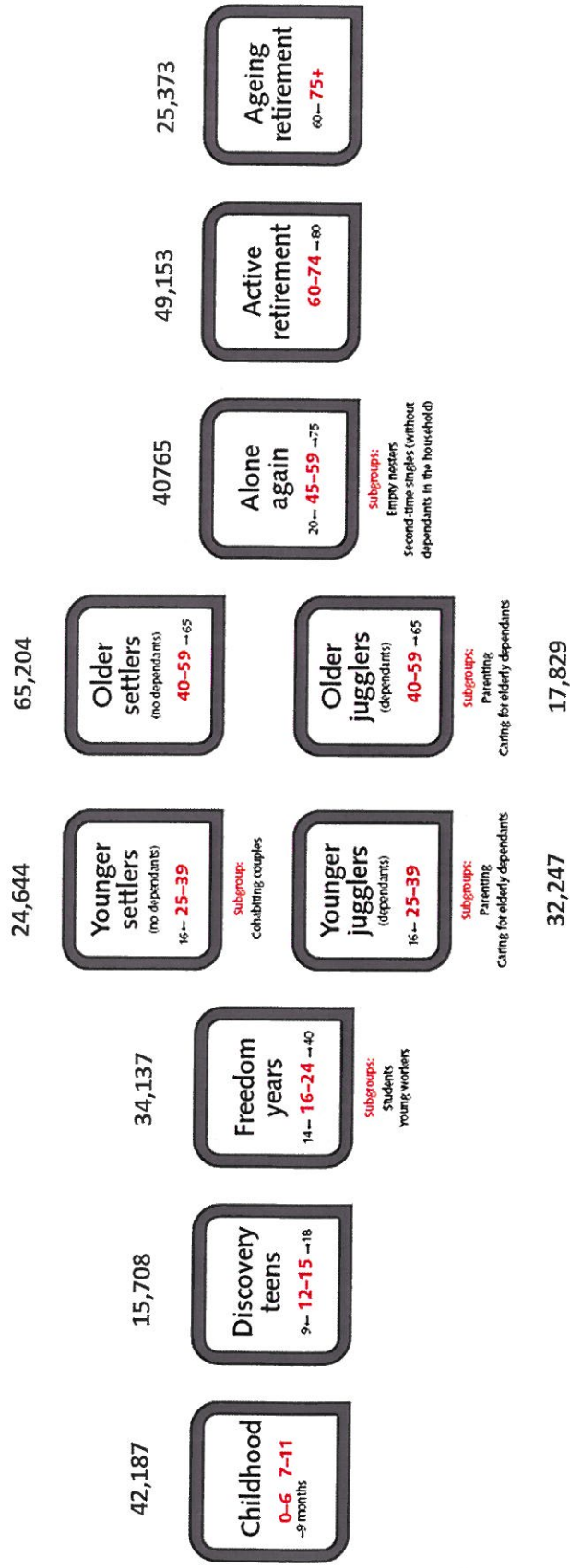
Life Expectancy at Birth by Local Deprivation Deciles Showing the Slope Index of Inequality, Dudley, Males & Females, 2005-2009



Assets as Well as Needs



Cradle to Grave



Source: Department of Health, Census 2001, ONS mid-year population estimates 2008, Annual Population Survey 2008

The dependent/ no dependent split has been made on dependent children only and does not include elderly dependents. The younger jugglers and older jugglers are likely to have a larger population size than estimated here.

Children and Young People in Dudley

Context – Good Partnership Working

- 0 -19 yrs approximately 75,000
- Over 20% children live in poverty i.e. below 60% national median income
- Incidence of special educational needs increasing – especially related to behavioural issues and in the early years
- c.600+ children in care (rise in numbers with child protection plans)
- High concentration of needy families in particular locations
- Numbers of first time entrants to youth justice system fallen rapidly

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Children and Young People in Dudley

Education

- Early Years standard 52% (nat. av. 55.7) Rate of improvement in Dudley since 2009 = 9% (nat. av. 4.45) (OfSTED). 80+% EY provision is good or outstanding.
- GCSE 5A*-C incl En and Ma 56.4 (nat. av. 55.1)
- Proportion of young people gaining higher level qualifications by age 19 better than similar areas (OfSTED)
- Children and young people get good support from the majority of settings to do well in adult life (OfSTED)
- 57% of primary schools are good or outstanding. Further development is needed in the rest.

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Children and Young People in Dudley

Health and general well being

- All schools have achieved healthy school standard
- Obesity rates for 11 yrs olds slightly above the national and regional average (JSNA)
- Percentage of young people seriously injured or killed on roads reducing more slowly than in similar areas (OfSTED)
- Under 18 conception rate higher than national average but reducing at faster rate than nationally (OfSTED)
- Under 16 conception rates are above the national and regional average and not falling rapidly enough
- Partners report difficulties in accessing sufficient timely provision for young people with mental health problems
- Alcohol and substance misuse

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Children and Young People in Dudley

Social care

- Initial assessment and child protection judged to be a strength
- Social care regulated settings judged good or outstanding
- Educational outcomes for looked after children improving
- Pressure created by high volume referrals following Baby Peter
- Need for more early intervention to keep young people safe and healthy

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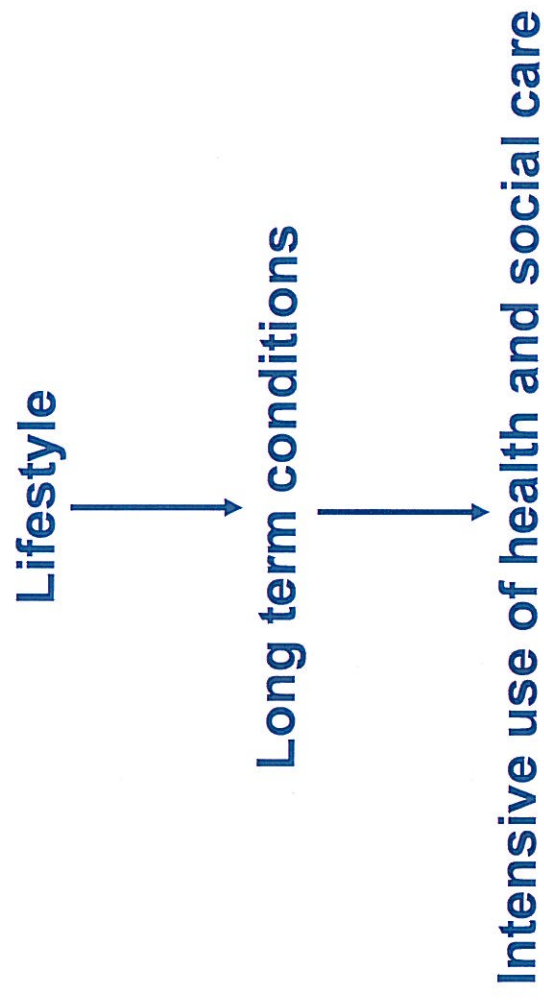
Children and Young People in Dudley

General

- **Transition to adult services**
- **Engaging views of young people**
- **Contracting resources**
- **Further integration and collaboration**
- **Need for vigilance re safeguarding amongst all partners**

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Adults



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Lifestyle

Dudley Health Survey 2009: Comparison of key lifestyle factors with 2004
Dudley Health Survey (Age-standardised)



Long Term Conditions

- An estimated 60,000 people have a long term condition who are intensive users of health and social care services locally.

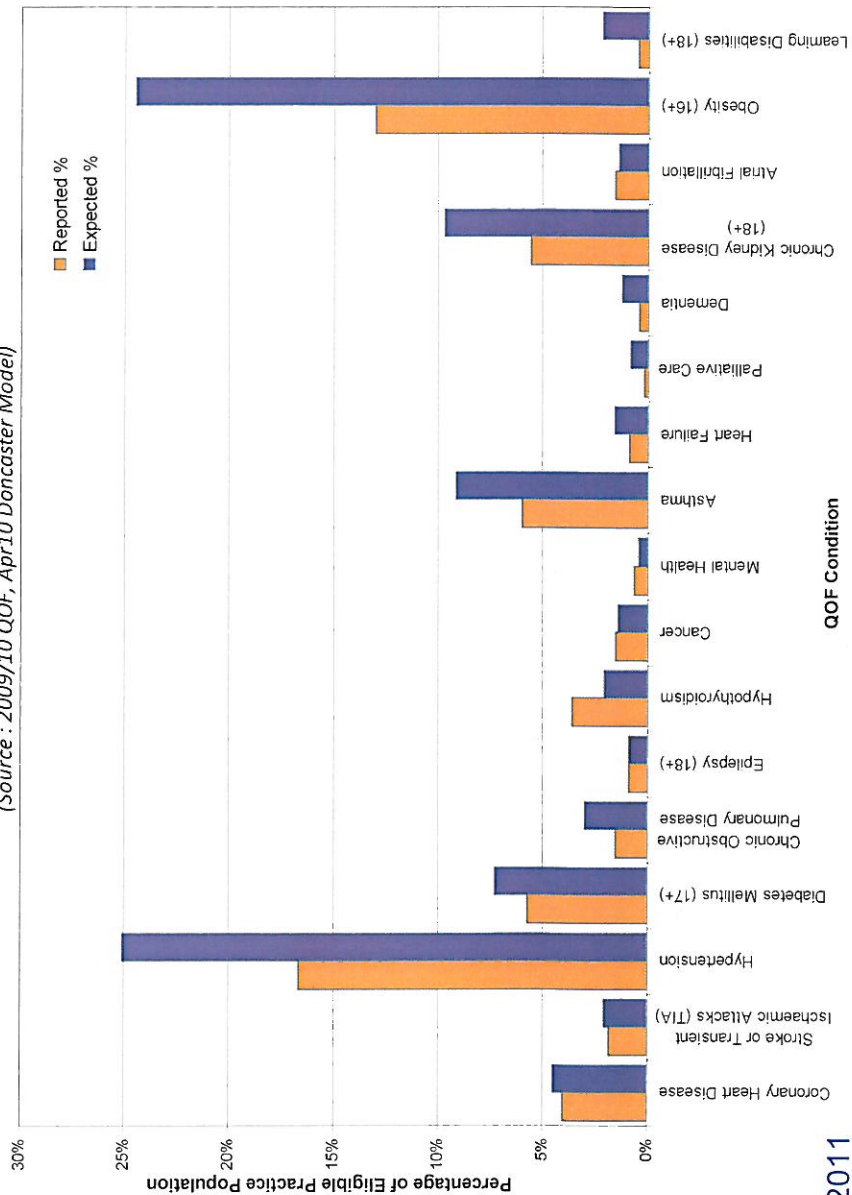
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Long Term Conditions

Underdiagnosis

Expected v Registered Prevalence of conditions recorded by QOF

(Source : 2009/10 QOF, Apr10 Doncaster Model)



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Older People

Challenges for Adult Social Care

- In 2006, there were 2.9 people of working age for every person of state pensionable age. This ratio is projected to fall to 2.6 by 2031.
- Estimated numbers of people with dementia in 2010 was 3,797, rising to 4,958 in 2020.

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Health and Well Being Board

Next Steps?

- **Review and refresh JSNA**
- **Keep listening to Dudley people**
- **Develop high level joint strategy**

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