

Council Plan Theme: Caring Matters ECM Outcome: Make a Positive Contribution				DPT Lead Officer Jane Porter	
Aim: To develop positive relationships and choose not to discriminate					
Ref.	Objective	Start date:	Finish date:	Lead Officer(s)	
3	To improve the health, well-being and safety of young people	1/4/09	31/3/11	Universal Services	
Ref.	Critical actions, tasks, activities & milestones	Start Date Month/Year	Finish Date Month/Year	Accountable Officer	Reporting Division
	Ensure that resources are deployed according to need	1/4/09	31/3/11	Area Leader	EYYES
	Ensure that plans reflect young peoples health, well-being and safety.	1/4/09	31/3/11	Area Leader	EYYES
	To co-ordinate the delivery of positive activities with partners to young people	1/4/09	31/3/11	Area Leader	EYYES
	Ensure data is collected for performance management reporting and monitoring	1/4/09	31/3/11	Area Leader	EYYES
	To identify curriculum priorities at an Area and unit level	1/4/09	31/3/11	Area Leader	EYYES
	Ensure Healthy Promoting Youth Work Settings	1/4/09	31/3/11	Area Leader	EYYES
Ref.	Key Performance Measures:	2009/10 Target	2010/11 Target		Reporting Division/Officer
	Establish SRE drop in facilities	1	1	Area Leader	
	Deliver SRE awareness workshops per year	12	12	Area Leader	
	Deliver substance misuse workshops per year	4	4	Area Leader	
	Deliver personal safety workshops per year	4	4	Area Leader	
	Deliver healthy lifestyles workshops per year	12	12	Area Leader	
	Deliver targeted work i.e. girls work, health work etc.	2	2	Area Leader	
	Anti-bullying policy established per unit	Targets based on an area basis	Targets based on an area basis	Area Leader	

Council Plan Theme: Caring Matters ECM Outcome: Make a Positive Contribution				DPT Lead Officer Jane Porter	
Aim: To develop positive relationships and choose not to discriminate					
	Substance misuse policy established per unit	Targets based on an area basis	Targets based on an area basis	Area Leader	
Why this objective? <i>Duty to secure access to positive activities for young people (Section 6 Education and Inspections Act, 2006)</i> <i>Duty to address barriers faced by disadvantaged groups</i>					
Risks associated with this objective? Finance , reduced budget will impact on service delivery; ensure that budget pressures do not have disproportionate effect on targeted groups Human Resources , recruitment and retention of skilled staff is an ongoing issue; training and support for staff and volunteers will include equalities Partnership , failure to work in partnership with other agencies; continued commitment to the development of partnership working to increase diversity of provision Technology , failure of management information systems; investment in improved system and associated training Environment , settings that are not fit for purpose; service continues to maintain buildings that are safe, fit for purpose, well equipped and DDA compliant Customer involvement , activities are not accessible; ensure that activities are promoted appropriately and that young people from targeted groups are actively involved Social Inclusion , activities are not available according to need; ensure that provision is targeted to need Legal , not complying with legal requirements relating to equality, DDA; continuing to implement legal requirements and monitoring of delivery Political , failure to implement Integrated Youth Support Services; commitment to develop Integrated Youth Support Services with partners Organisational , failure to assess impact of provision; effective impact assessment process in place					
Impact on the people of Dudley? <i>Young people from targeted groups are able to enjoy taking part in positive activities that contribute to their personal and social development and achieve learning outcomes and accreditation</i>					
Consultation <i>Young people are consulted through our annual user satisfaction survey.</i> <i>Young people are involved in our self assessment of provision</i> <i>Young people are involved in prioritising activities for area and unit plans</i>					
Equality and Diversity <i>Management information is regularly monitored to assess impact of service with respect to equalities, diversity and social inclusion</i> <i>Address the needs of young people at risk of negative outcomes</i>					
Training & Development <i>The training programme for 2009/10 will include training that relates to equalities.</i>					
Resources used & Partnership involvement in delivery? <i>The Equalities Team will be deployed to targeted groups of young people</i> <i>Partnership work with Me 2 to improve inclusiveness of provision</i> <i>Partnership work with the voluntary sector increases the diversity of positives activities available to young people</i>					