

Taxis Committee - 16th April, 2014

Report of the Director of Corporate Resources

Competition for Taxi Base of the Year 2014

Purpose of Report

1. To consider all nominations and submissions for Taxi Base of the Year Competition 2014.

Background

- 2. In 2012 the Chair of the Taxis Committee, Councillor Body suggested and discussed with the Leader that a competition be held to find the Taxi Base of the Year and that a presentation be made by the Mayor to the winning base at the full Council meeting.
- 3. A memento trophy was donated to the Council, however, the donor did not wish their name to be made public.
- Both Marcoms and the Taxi Focus Group were consulted about this suggestion and representatives were invited to attend the Taxis Committee Meeting on 13th November 2012.
- 5. Following that meeting the Committee resolved that approval be given to the implementation of an annual competition for the Taxi Base of the Year. The criteria was finalised as follows:-
 - Quality of service, reliability, courteousness and helpfulness
 - · Number of drivers attached to a base
 - Examples of outstanding service
 - Helpfulness and politeness of taxi base operator
 - · Cleanliness of vehicles inside and out
- 6. On the 13th March 2013 the taxi Committee considered all nominations and resolved that Castle Cars be awarded Taxi Base of the Year 2013.
- 7. In February 2014, the second Taxi Base of the Year Competition was launched.

- 8. The closing date for all nominations and submissions was the 14th March, 2014, all nominations and submissions will be circulated to the Committee Members prior the hearing on the 16th April, 2014.
- 9. Since July 2014 the number of driver's to have appeared before the Taxis Committee for the **review/renewal** of licence for each **nominated** base is as follow:

Base	Number of Nominations	Referrals to Committee
A1	1	
ABC Taxis	6	1
ABM Taxis	14	1
Adams Taxis	1	
Beacon	8	4
Castle Cars	77	1
County Cars	1	
Express Taxis	25	
Falcon Taxis	4	2
Fastline	2	
Five Star	1	4
Midland Taxis	1	3
Regal Cabs	1	
Star Taxis	10	1
Taxi Mate	1	
Triple 20	14	
Waterfront Cars	3	1

10. This report falls within the Council's responsibility for Taxi and Private Hire Licensing which has a direct link to the Council's key corporate priority that safety matters.

Finance

11. The cost of the publications will be met from the Licensing budget.

<u>Law</u>

- 12. The Local Government (Miscellaneous Provisions) Act 1976 governs the licensing of hackney carriage and private hire.
- 13. The Town Police Clauses Act 1847 governs the licensing of hackney carriages.

Equality Impact

14. This report takes into account the Council's policy on equal opportunities.

15. The licensing of Private Hire and Hackney Carriage vehicles and drivers will impact on children and young people through their transportation in licensed vehicles.

Recommendation

16. That the Committee consider the nominations and submissions received in respect of the Taxi Base of the Year award 2014.

DIRECTOR OF CORPORATE RESOURCES

Contact Officer: Mrs. L. Rouse

Telephone: 01384 815377 Email: <u>liz.rouse@dudley.gov.uk</u>

List of Background Papers