
**Meeting of the Housing and Public Realm Scrutiny Committee -
22nd September 2021**

Report of the Acting Director of Public Realm

**West Midlands Local Transport Plan – Green Paper Engagement and
Local Transport Plan Programme**

Purpose

1. The purpose of this report is to provide an update for Scrutiny Committee on the development of a new West Midlands Local Transport Plan including the publication of the transport Green Paper, proposed West Midlands Leaders summit and COP26 prospectus and the wider programme for developing and adopting a new Local Transport Plan.

Recommendations

2. It is recommended:
 - That the progress on development of the West Midlands Local Transport Plan (LTP) and the publication of the West Midlands Transport Green Paper is noted and members views are sought on the key issues raised in the document.
 - The planned approach for engaging with Leaders on key transport challenges through a transport 'summit' proposed to be held in September is noted.
 - The high level programme timescales for developing the core LTP strategy through to Summer 2022 is noted.
 - The plan to publish a West Midlands Transport Plan Prospectus to tie into wider West Midlands representation at COP 26 in Glasgow in November is noted.
 - Members suggest how they would like to continue to be engaged on the development of the new LTP.

Background

3. Developing and managing a Local Transport Plan (LTP) is one of West Midlands Combined Authority's (WMCA) key statutory functions. The current LTP, Movement for Growth, was adopted in 2016 but significant developments and changes have

taken place in the last five years including increasing concerns regarding the Climate Emergency and the current Covid-19 global pandemic. Well evidenced and robust transport strategy will be an essential part of our economic recovery, delivering inclusive growth and taking action to address carbon emissions in line with the commitments set out in the WM2041 plan. The new LTP will set out the longer-term vision for transport in the region and set out a policy framework within which the programmes brought forward in the Implementation Plan funded through the Intra-City Transport Settlement (ICTS) and other capital and revenue funding streams will need to align.

4. Whilst WMCA is formally the local transport authority, the combined authority is a partnership and the LTP is developed collaboratively with the constituent authorities. The WMCA's Strategic Transport Board provides the elected member direction for this work, however, changes to the LTP must be approved by WMCA Board and (as a minimum) meet specific statutory requirements on consultation on LTPs.

West Midlands Transport Green Paper

5. The Green Paper was published on 6th July and engagement has now begun with the full document and summary document together with links to the consultation now available on the Transport for West Midlands (TfWM) website. The engagement period will run until the end of August and TfWM are seeking to engage widely across a broad range of stakeholders and with the public. A multi-channel approach is being used and will include deliberative engagement using the 'My TfWM' Online Community.
6. To support the development of a new West Midlands LTP, Transport for West Midlands has published a Green Paper. The purpose of the Green Paper is to start a conversation about how and why we should start thinking differently about how we plan, deliver, manage and ultimately use our transport system. The need to decarbonise transport rapidly will be a critical objective in the new LTP. However, there are other systemic challenges with the transport system which also stand in the way of the region's ambitions for inclusive growth. The Green Paper sets out five Motives for Change for transport:
 - Sustaining economic success: Support the building of an inclusive and green West Midlands economy, through better use of existing infrastructure, land, technology and sustainable transport options.
 - Tackling the climate emergency: Changes to where people travel to / from, reducing the frequency of travel and changing the vehicles we use to travel.
 - Creating a fairer society: How land is used, the availability and affordability of transport and the experience and usability of transport.
 - Supporting local places and communities: Re-imagining local neighbourhoods, reducing dominance of transport and providing quick and easy access to key local services.
 - Becoming more active: Enable safe, convenient and accessible walking and cycling opportunities and increase active travel for journeys.

7. None of the motives are necessarily a greater priority, and all could justify significant change to the transport system. However, tackling the climate emergency is unique in the explicit and significant pace and scale of desired carbon reductions that have been set out at the local and national level, and the global consequences that are faced.
8. The Green Paper does not set out what policy responses are required but provides an overview of the sorts of changes and measures which could be made to the transport system to tackle climate change and meeting the ambitious target set by WMCA to be carbon neutral by 2041, whilst making positive progress against the other four motives for change. It also highlights where other policy areas, including land use and digital connectivity could play a stronger role in helping to reduce the overall demand for travel. A broad range of stakeholders as well as the general public are being encouraged to engage and respond through a range of channels. Significant effort will be made throughout the process to pro-actively seek input from a demographically and geographically representative range of West Midlands citizens. This includes more traditional approaches such as online surveys but once again we are using the TfWM market research community to enable deliberative engagement on the key issues to provide a valuable deeper understanding of people's feelings and views. In addition, local engagement will take place with local authorities separately (e.g. cabinet, scrutiny) and arrangements are being made with officers.
- Deliberative engagement with general public via the MROC platform,
 - Focussed events with representative bodies of private and third sector organisations,
 - Online questionnaire style consultation with general public and wider stakeholders,
 - Press activity fronted by the Mayor and Cllr Ian Ward,
 - Engagement with local authorities,
 - Ongoing conversation with Local Authority partners as LTP options are developed and assessed.

Developing the new West Midlands Local Transport Plan

9. Although the Green Paper starts to explore the potential role of new policy pathways for the region, further work is required to develop these further with more detail to inform the approach for a new West Midlands LTP.
10. Of specific importance will be the approach the West Midlands chooses to take in decarbonising the local transport system. The Government has now published its Transport Decarbonisation Plan which places responsibility for much of the behaviour change (which it acknowledges is needed) on local authorities, with reaffirmation of capital funds, signposting to existing design and best-practice guidance, promises for further guidance, and a requirement for Local Transport Plans to "*set out how local areas will deliver ambitious quantifiable carbon reductions in transport*". Emphasis is also placed on the scope for potential behaviour change in urban areas.
11. To aide discussion with members around some very complex issues for the new LTP to consider, TfWM is developing work around three hypothetical policy futures which

will help to illustrate the sorts of policy choices and their implications. These are options which could be considered as part of the development of the new LTP to help address the key challenges as described in the motives for change.

12. This stage of work requires a structured approach to developing policy options and officers have developed a framework of Conventional, Compliant and Transformational policy scenarios within which to explore choices. In essence these policy scenarios help to consider the scale and pace of change required to achieve carbon emissions against different timescales for achieving zero carbon. The scenarios also help us to understand and illustrate how change could also impact positively or negatively on the other motives for change and delivering real inclusive growth. In simple terms it will provide evidence on what works and what measures are only likely to provide marginal/negligible impacts and present a way to build consensus on how we get to more sustainable lifestyles in the future. TfWM has been working closely with local authority officers to develop thinking around the scenarios.
 - Conventional: what the world might look like with continuation of 'Business as Usual' strategy
 - Compliant: achieving Net Zero by 2050 (UK government target).
 - Transformational: providing a transformational change for the region, delivering against WM Net Zero Target of 2041 and creating a more equitable, accessible, sustainable region.
13. Whilst addressing de-carbonisation is one of the massive strategic priorities, clearly the region is also facing one of the largest economic challenges it has seen in decades as it recovers from Covid-19. The longer-term strategic scenario for transport will likely be a blend of the three policy scenarios above and will need to balance between what will sometimes be potentially conflicting impacts of different approaches. Decreasing congestion and increasing accessibility is traditionally accepted as an outcome which should be targeted to aid the economy; but hyper accessibility and long distance travel in a de-carbonisation context is tackled by prioritizing non-car based modes and local living. Whilst these are not mutually exclusive, there are some clear tensions between the measures and incentives which could be used to tackle an eventually selected strategic mix.
14. The outputs of this work will be used, together with the responses to the Green Paper engagement, to inform and shape discussion with members on how we could successfully start to successfully affect change in travel and wider behaviours to achieve strategic outcomes.
15. It is proposed that a 'summit' with West Midlands Leaders is held in late September to work through some of the key messages and confirm the scope of ambition and approach for the new West Midlands LTP.
16. Following the steer provided by the summit, TfWM will continue to develop the LTP strategy during the second half of 2021 working closely with local authorities. The work on the new LTP will also seek to consider the transport challenges presented in the review of the Black Country Plan.

17. It is anticipated that a draft West Midlands LTP will be presented to WMCA Board in January 2022 where approval to undertake the statutory consultation on the document will be sought. Further to the consultation and subsequent review in light of responses it is anticipated that the LTP will be sent to WMCA Board for formal approval in Summer 2022.

26th UN Climate Change Conference of the Parties (COP 26) November 2021

18. The scenarios work and outcomes of the Leaders 'summit' in September will also be used to develop a short LTP 'prospectus' to be published in late October. This will tie in with the UK hosting COP26 in Glasgow in November this year. The prospectus is proposed to be a short high-level document which will affirm the West Midland's commitments to working towards achieving a net zero transport system in the shortest possible time. The document will provide high level messages around the emerging ambition for the new Local Transport Plan.

LTP Framework

19. The new LTP will comprise of a framework of documents which will provide a comprehensive set of policy and strategy for transport in the region. It is proposed that this framework will consist of the following:
20. **Core LTP strategy:** this will provide the overarching context which sets out our challenges, the outcomes we are trying to achieve and the kinds of actions that will get us there. The strategy will consider transport issues at a number of spatial tiers i.e. local, regional, national and international levels of the transport system.
21. **Implementation / Delivery Plan:** this document will provide a consolidated view of schemes/actions that need to be delivered over the life of the plan. It is considered that this will exist as more as a live document as the degree of development and resources secured against projects evolves and as and gap analysis between committed activity and core strategy continues to be monitored and evaluated in turn informing priorities for future activity.
22. The implementation plan will provide detail on the West Midland's transport programme, which details what the region wants to achieve in the next five years and over the longer plan period. This will set out how both capital and revenue activity will be progressed. This will set out a comprehensive programme which shows how national (e.g. including Intra City Transport Settlement (ICTS), Levelling Up Fund, National Bus Strategy/BSIP etc.) capital funds will be used alongside revenue funding including local raised e.g. (public transport fare subsidies) in a complementary and cohesive way.
23. **Local Transport Plan Area Strategies:** to complement the core West Midlands Local Transport Plan, a set of four supporting strategies will be developed for Birmingham, the Black Country, Coventry and Solihull. These strategies will complement local authorities wider transport strategy documents and provide supplementary detail on current and planned transport schemes (including schemes highlighted in main LTP

implementation plan). The Area Strategies will largely focus on local and neighbourhood level issues, priorities and interventions required within the initial five year delivery plan period as well as set out the local measures to be developed and delivered over the wider plan period. Funding will be made available through the ICTS preparatory fund to support the development of these documents.

24. **Supplementary LTP policy and guidance:** these documents will provide more detailed proposals for parts of the transport system e.g. this could include Supported Travel / Inclusive Transport policies, Vision for Bus, Regional Road Safety Strategy, New Development Planning Design Guidance, West Midlands Cycle Design Guidance. These documents will be developed and / or updated following the development of the core LTP strategy.

25. **LTP Development Programme**

The high-level programme for developing the new LTP is as follows:

- **March-September 2021** – Technical work underway developing and assessing LTP policy scenarios in co-development with local authorities.
- **June 2021** – Green Paper published and engagement runs until end of August 2021.
- **September 2021** (date to be confirmed) - Leaders ‘summit’.
- **November 2021** - COP 26.
- **Autumn - Winter 2021** - LTP Strategy development.
- **January 2022 - WMCA Board** – approval to undertake statutory consultation.
- **January to April 2022** - LTP Statutory consultation
- **Summer 2022 – WMCA Board** – formal adoption of new LTP.

Finance

26. There are no direct financial implications as a result of this report. Any costs associated with Dudley Council officer time to support TfWM in the preparation of the strategy will be met from existing revenue budgets.

Law

27. Under the Transport Act 2000, local transport authorities (LTAs) have a statutory duty to produce and review a local transport plan (LTP). As a consequence of the Local Transport Act 2008 and the West Midlands Combined Authority Order 2016, WMCA is the sole LTA. WMCA and the seven metropolitan district/borough councils of the West Midlands must carry out their functions so as to implement these policies.

Risk Management

28. There are no “material” risks that result from this report.

Equality Impact

29. Engagement on the Green Paper is seeking to reach a broad range of people, groups and organisations including those which fall within the protected characteristics. The LTP strategy development will be undertaken alongside an Integrated Sustainability Appraisal (ISA) process. The ISA will include a full Equalities Impact Assessment for the new Local Transport Plan.

Human Resources/Organisational Development

30. Any costs associated with Dudley Council officer time to support TfWM in the preparation of the strategy will be met from existing revenue budgets.

Commercial/Procurement

31. There are no direct commercial or procurement implications for the Council associated with this report.

Council Priorities

32. The development of a new West Midlands Local Transport Plan including the publication of the transport Green Paper will fully support the key Council priorities including the Borough Vision, Council Plan and Future Council Programme, through supporting the development of a sustainable transport system that will improve connectivity for the boroughs residents and businesses, provide a platform for economic growth, assist in tackling health inequalities and also support the Council in its response to the climate emergency and emerging Net Zero Carbon targets.



Heidi Marsh-Gayton
Acting Director of Public Realm

Contact Officers: Neil Lissimore – Principal Engineer - Transportation
Telephone: 01384 814686
Email: neil.lissimore@dudley.gov.uk

David Harris – Transport Strategy and Place Manager - TfWM
Email: David.Harris@tfwm.org.uk

Appendices

Appendix A - Presentation Slides - Re-Imagining Transport

List of Background Documents

None