
SHADOW DUDLEY HEALTH AND WELL-BEING BOARD

30th April 2012

Joint Report of the Director of Adult, Community and Housing Services, Acting Director of Children's Services, Director of the Urban Environment and the Director of Public Health

JOINT HEALTH AND WELL-BEING STRATEGY AND ENGAGEMENT

Purpose of Report

1. For the Shadow Dudley Health and Well-Being Board to consider and approve next steps for the development of a first Joint Health and Well Being Strategy and engagement .

Background

2. Through reports received at its public meetings and the Development Sessions that have been undertaken during the year, the Shadow Dudley Health and Well-Being Board is aware that the production of a Joint Health and Well Being Strategy is a key activity of the Board.
3. The Shadow Board dedicated its February 2012 Development Session to discussion and activity about our approach to the Joint Health and Well Being Strategy with reference to the Director of Public Health's initial assessment of the "Top Ten" health facts from the existing Joint Strategic Needs Assessment or Dudley; structured approaches to priority-setting; what our Joint Health and Well Being Strategy might look like including a process for completion and its linkages to our current commissioning and agency plans.
4. At the Development Session, the Shadow Board agreed that the members of the Team who have planned the Development Session would also become an Editorial group for the production of our first Joint Health and Well Being Strategy but with the opportunity for attendance and involvement of other Shadow Board members as they might wish. Dates for planned meetings have been confirmed as 19th April 2p.m.; 1st June 2p.m.; 17th July 11.00; 10th September 10.00; 1st November 2p.m.; 13th December 2p.m.; 31st January 2013 2p.m.; and 14th March 2013 10.00 and are available should any Shadow Board member wish to attend to contribute.
5. Overall, Board members stated that our Joint Health and Well Being Strategy should be brief and concise. In being short, it was thought that the Strategy would be able to more effectively communicate the high-level, strategic direction based on agreed priorities. These priorities would then be available across the whole

community to enable focussed actions to be delivered. These priorities would then be available across the whole community for implementation plans.

6. There will be many considerations to the development of this Strategy but one specific element is the workforce which will underpin successful delivery. The former Dudley Health and Well Being Partnership agreed a Workforce Strategy for the specific care and health sector across both adults and children's services which would need to be renewed as a result of the development of a new Joint Health and Well Being Strategy. Workforce development across the voluntary and other sectors including the Local Authority should also be considered to enable community assets and wider wellbeing areas to be effectively delivered. The Association of Directors of Adult Social Services and the Skills for Care organisation have developed a new approach which could be used along with other approaches to set the framework for the review of our Workforce Strategy and it is proposed that the Shadow Board support this.
7. There is also an important process element to the production of strategy. The Shadow Board also considered, therefore, that the process of developing a Joint Health and Well Being Strategy would give opportunity to the Board to engage with young people and adults in Dudley and stakeholders to secure strong "voice" element in the production of a Strategy. An event to support this is proposed for late June / early July with other associated engagement over time through other media, etc.
8. Practically, an event was also being planned for the same time period to support the development of the Healthwatch in Dudley, an update on which the Shadow Board received at its meeting of 30th January 2012. To avoid duplication and to recognise the fact that many of the attendees are likely to be the same, it is proposed that one event be held which meets the purposes of the development of a Joint Health and Well-Being Strategy as well as the development of the Healthwatch. This can also be carried forward through other activities and foras that exist for children and young people.
9. It is envisaged that the current Team responsible for the planning of Shadow Board Development Days will have oversight of the planning for the Engagement Event as part of the Strategy development activity but any Board Member who so wishes might also be involved. We can also use other mechanisms e.g. involvement of young people as a "sounding board" as planning develops.

Finance

10. Any financial implications arising from the proposed Engagement Day and the production of the Strategy will be met from within existing budgets between the agencies.

Law

11. The background to the development of Health and Well Being Boards and the production of Joint Health and Well-Being Strategies lies in the guidance issued to date leading up to the enactment of the Health and Social Care Bill which has completed its passage through Parliament.

Equality Impact

12. The establishment of a Shadow Dudley Health and Well-Being Board provides an opportunity to extend the influence of the Council in working more closely with partners, particularly GP and Clinical Commissioners, to consider equality issues through the work of the Board including the development of a Joint Health and Well Being Strategy. This Strategy will need to be informed by other strategies and principally the Health Inequalities Strategy. Consideration may need to be given whether an Equality Impact Assessment might need to be undertaken to support the new Joint Health and Well Being Strategy.

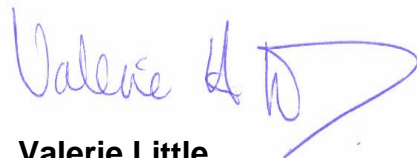
Recommendation

13. That the Shadow Dudley Health and Well-Being Board agree to:

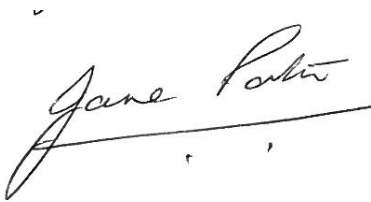
- the overall approach to the development of a Joint Health and Well Being Strategy
- subsequent work on our Workforce Strategy by relevant staff
- engagement with Dudley people and stakeholders in the summer 2012 as well as other routes for children and young people to support the development of a Joint Health and Well-Being Strategy .



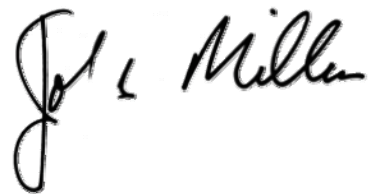
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