

DUDLEY HEALTH AND WELLBEING BOARD

Agenda Item No 8

REPORT SUMMARY SHEET

DATE	25 th February 2015
TITLE OF REPORT	Engagement Plan 2015-16
Organisation and Author	Dudley CVS Lorna Prescott
Purpose of the report	The Engagement Plan for 2015-16 has been informed by the Health and Wellbeing Board's Communications and Engagement Strategy which was approved by the Board in January 2015.
Key points to note	<p>The Engagement Plan sets out how the Board intends to achieve its responsibility to engage people in their own organisations, sectors and people who live, work and volunteer in the borough's communities.</p> <p>The plan identifies four ways in which this will be achieved;</p> <ul style="list-style-type: none"> • Think: engagement Principles • Think: about ways people get involved • Do: collective actions • Share: organisation and sector activity <p>A key feature of the plan that will demonstrate how the Board members and other partners are implementing this is to invite members to share one story a month to demonstrate how they have engaged with their workforce or community on a health and wellbeing issue.</p>
Recommendations for the Board	To approve the 2015-16 Engagement plan and commit to its implementation.
Item type	<i>Information, discussion , strategy, business</i>
H&WB strategy priority area	<i>Services, children, mental wellbeing, lifestyles, neighbourhoods, integration, health inequalities, quality assurance, community engagement,</i>