

DUDLEY HEALTH AND WELLBEING BOARD

Agenda Item No 10

REPORT SUMMARY SHEET

DATE	15th September 2014
TITLE OF REPORT	Alcohol Strategic Framework 2014-2017
Organisation and Author	Office of Public Health, DMBC Diane McNulty Public Health Programme Manager
Purpose of the report	To inform the Health and Wellbeing Board of the priorities for reducing alcohol related harm in Dudley over the next three years.
Key points to note	<p>A comprehensive alcohol needs assessment was undertaken during 2012-2013 as a result of the publication of the Government's Alcohol Strategy. This refreshed alcohol strategy also takes account of the Health and Wellbeing Strategy 2013-2016 and Dudley's Health Inequalities Strategy 2010-2015.</p> <p>The framework has been developed after a comprehensive consultation and prioritisation process to identify the high level priorities to be taken forward.</p> <p>The framework takes a life stage approach to tackling alcohol related harm and draws particular attention to the need to address the wider determinants of health, as well as continuing to deliver evidence based interventions at population and individual level.</p>
Recommendations for the Board	To consider the revised alcohol strategy framework and approve the key priorities for implementation over the next three years.
Item type	<i>Information, discussion , strategy</i>
H&WB strategy priority area	<i>Services, children, mental wellbeing, lifestyles, neighbourhoods, integration, health inequalities, quality assurance, community engagement,</i>