

**Quarterly Corporate Performance Management Report
Summary for
Select Committee on Children's Services
Quarter 3 (October to December 2010)**



Quarterly Corporate Performance Management Report

Contents

Section 1: Introduction	Page 3
Section 2: Performance Summary Quarter 3 2010/11	Page 4
Section 3: Reporting on Council Action Plan Priorities	Page 5
Health and Wellbeing	
Individual and Community Learning	
Community Safety	
Quality Service	

Section 1

Introduction

This Summary is taken from the third Quarterly Corporate Performance Management Report of 2010/11 highlighting performance for the period October to December 2010.

The report continues to be presented using the traditional performance framework while the Chief Executive's directorate work with colleagues across the Authority to undertake a review of the current arrangements, taking into account the changing national requirements.

Following consideration by Corporate Board, the Cabinet Performance Management Sub-Group and Cabinet, the full report will be made available to the public via the internet.

The main body of the report focuses on the seven priorities contained in the Council Plan and progress against the key performance indicators and activities used to determine our delivery of these priorities is included in **Section 3**.

A performance summary, incorporating the key service achievements and issues affecting Dudley MBC during quarter 3, is included in **Section 2**.

To view copies of all Quarterly Corporate Performance Management Reports please use the link below:

<http://www.dudley.gov.uk/council--democracy/performance-matters-in-dudley/performance-reporting>

Section 2

Performance Summary

Quarter 3 2010/11

This section summarises the performance information and key achievements and issues affecting children's services in Dudley that are addressed in detail in the main body of the report.

There follows a brief summary of performance for each Council Plan priority, including any significant achievements and challenges. The detail behind these headlines is included in Section 3 of the report.

Individual and Community Learning

Performance Review

Highlights

- Dudley secondary schools are celebrating their best ever GCSE performance with the release of the validated results for Summer 2010 (see page 12).
- Quarter 3 did not see the rise in the percentage of young people who are not in education, employment or training (NEET) percentage that is expected at the time of year. This was due to the partnership working relationships in place. In particular, Connexions received robust data from the colleges which enabled them to target and follow-up the right young people. Together with the successful activities taking place, developments are currently being discussed regarding the Community Job Clubs (see page 11).

Section 3




Reporting on Council Action Plan Priorities

The Council Plan 2013 sets out the Authority's priorities for the three-year period 2010 to 2013. It provides a focus on where we want to be over the next three years and outlines how we are planning to meet the aspirations of the Community Strategy and the challenges of the Next Generation Local Area Agreement.

This section provides a detailed review of the progress of the key performance indicators and activities contained within the Council Action Plan.




Traffic light status indicators are used to denote performance as follows:

In terms of the **key activities** they represent the following progress:

-  Good (ahead of schedule)
-  Fair (on schedule)
-  Poor (behind schedule)

NB: The Directorate of Children's Services provide narrative only and do not apply a performance alert.

For **key performance indicators** they represent performance as:

-  Better than target limits
-  Within target limits
-  Worse than target limits

Comments are included for key performance indicators where performance is below target limits or where additional, useful intelligence is available.

Select Committees receive a summary of this report based on their areas of interest. For clarity, key performance indicator scorecards include reference to the Select Committee monitoring its performance.

Use the link below to view the Council Action Plan 2013:

<http://www.dudley.gov.uk/council--democracy/plans-policies--strategies/councilplan>



Health and Wellbeing

Priority 1 Tackle the problem of obesity

Key Activities

Direct.	Ref.	Description	Q3 Status	Update	Lead Officer
DCS	HW1.1b	Support children and young people to become and remain healthy – Reducing the incidence of obesity amongst primary aged children by the time they reach year 6	-	<ul style="list-style-type: none"> 98% Year 6 pupils measured, and 23.8% were obese. 	Julia Simmonds

Key Performance Indicators

Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Actual	Q3 YTD Target	Q3 YTD Actual	Select Committee
DCS	NI 056i (NGLAA)	% of children in year 6 with height and weight recorded who are obese	20.18%	20.8%	22.7%	Reported annually in quarter 3			23.8%	Health and Adult Social Care & Children's Services
										
DCS	NI 056ii (NGLAA)	% of children in year 6 with height and weight recorded	92.93%	93%	85% (National target)	Reported annually in quarter 3			98%	
										

Health and Wellbeing

Priority 2 Tackle inequality in physical health and mental wellbeing













Key Activities

Direct.	Ref.	Description	Q3 Status	Update	Lead Officer
DCS	HW2.2a	Support all children to be and feel safe – Finalise and agree Anti-Bullying Strategy and ensure its effective implementation, especially within schools	-	<ul style="list-style-type: none"> Strategy and Action Plan now approved. Awaiting endorsement from Children's Trust Board. 	Ian McGuff
DCS	HW2.2b	Improve the effectiveness of early intervention for vulnerable children and young people to be safe from maltreatment, neglect, violence and sexual exploitation	-	<ul style="list-style-type: none"> The numbers of children supported by CAF continues to increase with the integrated service manager working alongside both social care and partner agencies to ensure the appropriate and timely delivery of services. The specification for Children's Centres is under consideration in line with Government direction to focus more specifically on the targeted support for vulnerable children. 'Signs of safety' are being piloted to provide professionals with a tool to identify and support families at an early stage. Target youth support panel is working well with partners to support young people aged 10 - 19. Some further targeted work is commencing in areas of the Borough which have been identified as high referral areas. 	Pauline Sharratt
DCS	HW2.2c	Ensure looked after children have security, stability and are cared for	-	<ul style="list-style-type: none"> Proposals for the establishment of Looked After Children (LAC) teams are in draft for consultation. A second LAC nurse is being appointed. The support to carers to maintain placements is being embedded through the KEEP programme. In the sufficiency duty we are extending our placement options to ensure appropriate matching of children to placements and careers. We are reviewing our internal placement facility with the residential sector. 	Pauline Sharratt
DCS	HW2.3a	Support children and young people to become and remain healthy – Reducing teenage pregnancy rates	-	<ul style="list-style-type: none"> Family Information Service is supporting this target by including Emergency Hormonal contraception pharmacies and c card venues on the Family Service Directory which is visible through Launchpad website. Baseline (Toolkit) is now in 10 secondary schools and is working well amongst these schools. Now working to develop the next 4 schools in the programme to embed the toolkit. 'You First@ Multi-agency drop-ins are still in development with School Health Advisors and schools. The first drop-in should start in March 11. Peer Education is running in all 4 colleges and is averaging approximately 20 young people per 1 hour drop in per week. It is hoped that this project will continue. Workforce Training is ongoing and over the last quarter 5 bespoke whole agency training sessions have been delivered for health drop-ins, YOS and housing providers. 	Rachel Allen

Key Activities

Direct.	Ref.	Description	Q3 Status	Update	Lead Officer
				<ul style="list-style-type: none"> • DEPART (Delaying Early Parenthood and Associated Risks Tool) is now being developed beyond Social Care to ensure early intervention and prevention is provided to those young people most at risk of teenage pregnancy. During the last quarter the tool has been rolled out with YOS, School Health Advisors and Youth Workers. It is hoped that by April 2011 we will have also trained Connexions and Education Welfare Officers with this tool. • All teenage parents notified to RYC (Respect Yourself Campaign) are now seen by the Sexual Health Outreach Worker and the Connexions PA deployed to RYC. The Sexual Health Outreach Worker has proved to be a very successful role and in the last quarter alone has provided 35 young women with contraception. The most vulnerable teenage parents referred are assigned a Respect Yourself Worker and we are working closely to provide packages of support for these young people to try to ensure success. RYC are currently working closely with health visiting to ensure additional support can be provided where needed. • TATP meetings (Team Around the Teenage Parent) are supporting the work in this area and allow packages of support to be developed and delivered appropriately. 	

Key Performance Indicators

Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Actual	Q3 YTD Target	Q3 YTD Actual	Select Committee
DCS	NI 059	% of initial assessments for children's social care carried out in less than 7 working days	66.3%	55.5%	70%	55.9%	61.2%	70%	62.6%	Children's Services
									 (See comment)	
Comment for NI 059: <ul style="list-style-type: none"> The volume of initial assessments has increased during quarter 3. Despite this, there has been a further slight improvement in timescales within the same resource envelope. Further improvement has been affected by significant levels of sickness and maternity leave. 										
DCS	NI 062	% of looked after children with 3 or more placements during the year	10.6%	12.1%	11%	12.9%	11.9%	11%	11.8%	Children's Services
										
DCS	NI 066	% of looked after children cases which should have been reviewed during the year ending 31 st March that were reviewed on time (within 28 days of placement, then within three months and six-monthly thereafter - subject to rescheduling if there are significant changes to the child's care plan)	77.9%	79%	80%	83.2%	77.2%	80%	75%	Children's Services
									 (See comment)	
Comment for NI 066: <ul style="list-style-type: none"> Performance has declined marginally due to capacity issues including continued levels of sickness within the Safeguarding and Review Unit. Review Officer caseloads remain two to three times that recommended in national guidance. 										
DCS	NI 067	% of child protection cases which were reviewed within required timescales	100%	100%	100%	100%	100%	100%	97.8%	Children's Services
										
DCS	DCS CF 039	% of private fostering assessments completed within 42 days	New PI	0%	50%	n/a	n/a	50%	n/a	Children's Services







Individual and Community Learning

Priority 1 Widen participation in adult and family learning to enhance personal and social development, knowledge and skills, employability, health and wellbeing

Key Activities					
Direct.	Ref.	Description	Q3 Status	Update	Lead Officer
DCS	ICL1.2a	Improve attendance and behaviour at school	-	<ul style="list-style-type: none"> Parent support advisers are working in partnership with parents to support attendance. There has been an increase in the delivery of evidence based parenting programmes in the Borough and there is ongoing evaluation re the impact of these programmes. 	Jon McCabe
DCS	ICL1.2b	Improve outcomes for children aged 0-11 (early years and primary)	-	<ul style="list-style-type: none"> Inspection is now focusing on those schools judged to be satisfactory. Many of the schools in this group are making progress although one has been placed in a 'notice to improve' category this quarter. 	Trish Britain
DCS	ICL1.2c	Improve outcomes for children and young people aged 11-19 years (or to aged 25 for those with disabilities)	-	<ul style="list-style-type: none"> There has been one inspection in a secondary school which attained a good outcome. The percentage of good secondary schools is above the national average. 	Steve Lockwood
DCS	ICL1.2d	Support children and young people to achieve economic and social wellbeing – Increase the proportion of young offenders in employment, education and training	-	<ul style="list-style-type: none"> Family Information Service is supporting this objective by including smoking cessation support, alcohol intervention and drug support organisations on the Family Service directory. This is visible to young people through the Launchpad website. 	Mike Galikowski

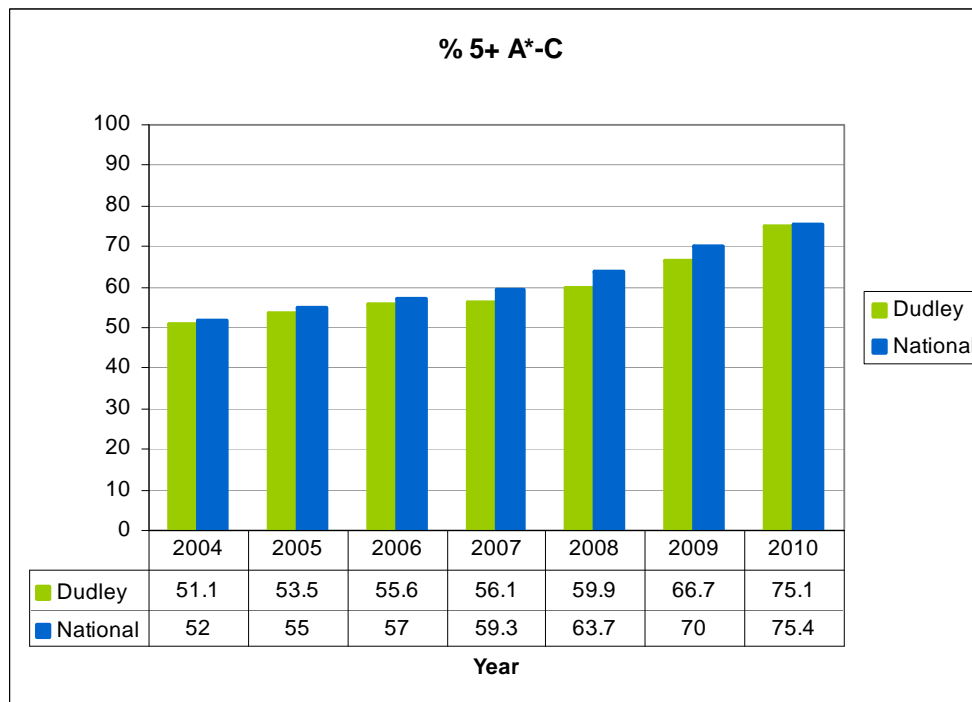
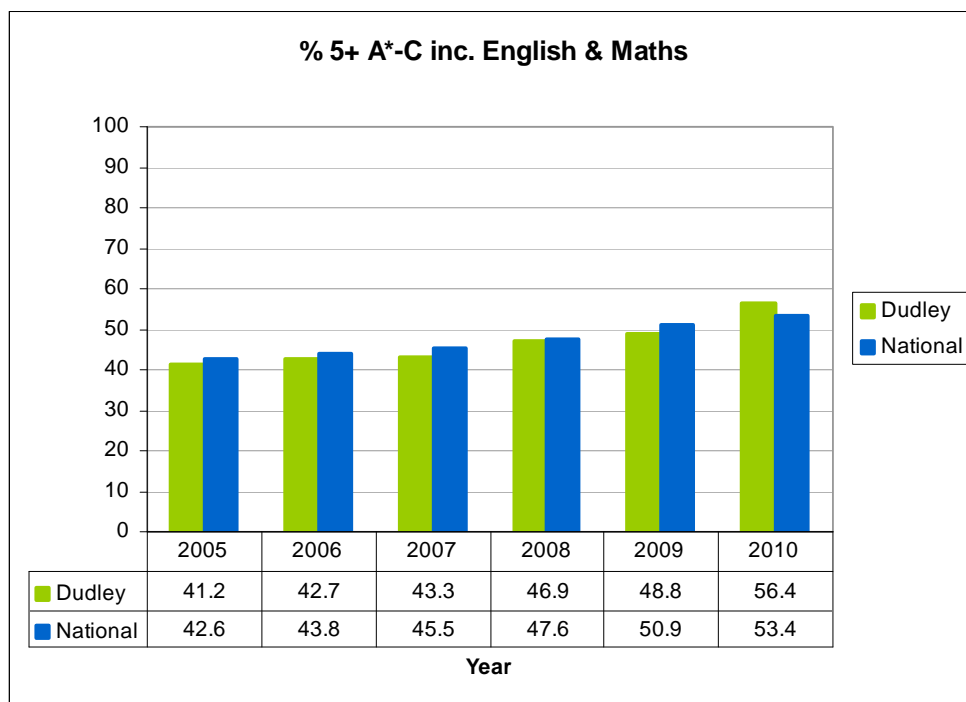
Key Performance Indicators										
Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Actual	Q3 YTD Target	Q3 YTD Actual	Select Committee
DCS	NI 045	% young offenders engaged in suitable Education, Employment or Training (EET)	76.9%	82.4%	90%	71.4%	68.7%	Data not available until end January 2011		Children's Services
DCS	NI 087	% of pupils persistently absent (PA) in secondary schools maintained by the LEA	6.3%	4.37%	5%	4.37%	4.37%	5%	4.37%	Children's Services
<p>Comment for NI 087:</p> <ul style="list-style-type: none"> With the removal of the target regime for Persistent Absence (PA), schools are becoming increasingly reluctant to make returns on data that they are no longer required to submit. However from the return made we were able to establish that the authority was still on a par with last year's achievement of 4.37%. As time goes on schools may choose to return far less data sets, making it difficult to establish any PA assessment. 										

Key Performance Indicators

Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Actual	Q3 YTD Target	Q3 YTD Actual	Select Committee
DCS	NI 117	% 16 – 18 years olds who are not in education, employment or training (NEET)	5.3%	4.9%	Awaiting guidance	4.6%	4.9%	-	4.4% See comment	Children's Services
<p>Comment for NI 117:</p> <ul style="list-style-type: none"> Quarter 3 did not see the rise in the NEET percentage that had been expected. This was due to a lot of planning and excellent working relationships with post-16 Providers. Connexions received robust data from the colleges which enabled them to target and follow-up the right young people. Activities have included: <ul style="list-style-type: none"> More robust systems have been developed during this quarter with the Foundation Learning Providers. A Personal Adviser is linked to each provider to ensure all young people are supported. Close working partnership has been developed with the National Apprenticeship Scheme (NAS). Quarterly meetings are now taking place with NAS, Post-16 Commissioning, 14-19 and Connexions. Partners are receiving all NAS vacancies and data of young people who have been unsuccessful with the process. Connexions Personal Advisers are actively supporting these young people. Work has developed with Nacro operating an outreach facility at Chadd House. 9 young people are currently accessing post-16 provision at Chadd House and Connexions are also supporting the young people to sustain this. Recruitment to the Playing Up provision has been very successful. The number of referrals received has been very high. Developments are currently being discussed regarding the Community job clubs. Connexions will start to get involved in quarter 4 to ensure under 18 year olds start accessing the job clubs. The first one being at Dudley North. 										
DCS	BV 045	% of half days missed due to TOTAL (that is authorised & unauthorised) absences in secondary schools maintained by the LEA	7.57%	6.82%	7.6%	6.82%	6.82%	7.6%	6.82%	Children's Services
									 See comment	
DCS	BV 046	% of half days missed due to TOTAL (that is authorised & unauthorised) absences in primary schools maintained by the LEA	6.01%	5.75%	6%	5.75%	5.75%	6%	5.75%	Children's Services
									 See comment	
<p>Comment for BV 045 and BV 046:</p> <ul style="list-style-type: none"> No change can be recorded as no further data is available until the school census returns have been made around the second week in January 2011. Officers continue to work with schools in addressing absence 										

The scorecard below shows the latest validated educational attainment data for the 2009/10 academic year:

Key Performance Indicators					
Direct.	Ref.	Definition	09/10 Academic Year	Comment	Select Committee
DCS	NI 072	% of children assessed against the Early Years Foundation Stage Profile (FSP) achieving 78 points (with at least 6 in each of the scales in personal, social and emotional development and communication, language and literacy)	52% ●	<ul style="list-style-type: none"> 52% of children in Dudley achieved a good level of development in 2010 and is an increase of 9% compared to 2009. This figure is 4% below the National figure (which improved by 4%). Over the last three years the percentage for Dudley has increased by 17%, while the National increase has only been 11%. 	Children's Services
DCS	NI 075	% of pupils achieving 5 or more A*-C or equivalent, including English and maths, at Key Stage 4	57% ★	<ul style="list-style-type: none"> Dudley secondary schools are collectively celebrating their best ever GCSE performance. Confirmed and final GCSE data for Summer 2010 will be available mid January 2011 and a slight variation is expected due to a schools' data checking exercise. The charts below highlight the improvement in Dudley's GCSE performance. 	Children's Services



Key Performance Indicators

Direct.	Ref.	Definition	09/10 Academic Year	Comment	Select Committee
DCS	NI 073	% of pupils achieving level 4 or above in both English and maths at Key Stage 2	See comment	<ul style="list-style-type: none"> Dudley did not publish Key Stage 2 SAT results nationally as there were insufficient schools in the Borough taking part in the tests (32 schools). 	Children's Services
DCS	NI 076	Number of schools in local authority area where fewer than 65% of pupils achieve level 4 or above in both English and Maths at Key Stage 2	See comment	<ul style="list-style-type: none"> As NI 073 above. No schools fell below 65% in 2010 according to teacher assessed results. 	Children's Services

Individual and Community Learning

Priority 2 Remove barriers to learning and supporting local people, particularly vulnerable groups, to raise their aspirations and to realise their potential

Key Activities

Direct.	Ref.	Description	Q3 Status	Update	Lead Officer
L&P	ICL2.1b	Increasing school attendance by issuing prosecutions for non-school attendance within 14 days of receipt of instructions	★	25 cases, of which 20 were issued in 14 days - 80% performance against a target of 56%.	Mohammed Farooq

Key Performance Indicators

Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Actual	Q3 YTD Target	Q3 YTD Actual	Select Committee
L&P	L&P LDS 129	% of prosecutions for non-school attendance issued within 14 days of receipt of instruction	73%	Change in court process	56%	67%	95%	56%	80%	Children's Services
					★	★	★			

The scorecard below shows the latest validated educational attainment data for the 2009/10 academic year:

Key Performance Indicators					
Direct.	Ref.	Definition	09/10 Academic Year	Comment	Select Committee
DCS	NI 099	% looked after children who have been in care for at least one year who were in year 6 and achieved at least level 4 in English at Key Stage 2	46%	<ul style="list-style-type: none"> The SATs boycott has impacted on availability of results for the 2009/10 academic year. Results received, however, show an increase of 8.6 percentage points on the previous year. Sustaining 2010 improvements is being made more difficult by the need to withdraw funding from several key programmes. Work is currently ongoing where funding remains. 	Children's Services
DCS	NI 092	% gap between the lowest achieving 20% in the early years foundation profile and the rest	32%	<ul style="list-style-type: none"> At 32%, we narrowly missed the narrowing the gap target of 31.8% by one child. The trend over 3 years is an improvement of 7.5%. Dudley's result is lower than the national figure of 32.7%. Dudley is ranked 7th out of the 14 West Midlands local authorities for narrowing the gap. This is a significant improvement on last year when Dudley's position was much lower. 	Children's Services
DCS	NI 100	% looked after children who have been in care for at least one year who were in year 6 and achieved at least level 4 in maths at Key Stage 2	33.3%	<ul style="list-style-type: none"> The SATs boycott has impacted on availability of results for the 2009/10 academic year. Sustaining 2010 improvements is being made more difficult by the need to withdraw funding from several key programmes. Work is currently ongoing where funding remains. 	Children's Services
DCS	NI 101	% looked after children who have been in care for at least one year who were in year 11 and achieved at least 5 A*-C GCSEs or equivalent including English and maths	25%	<ul style="list-style-type: none"> The 2009/10 academic year result is an increase of 17.3 percentage points on the previous year and is 11 percentage points above the national average. Sustaining 2010 improvements is being made more difficult by the need to withdraw funding from several key programmes. Work is currently on going where funding remains. 	Children's Services
DCS	NI 102i	% point gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stage 2	24.6%		Children's Services
DCS	NI 102ii	% point gap between pupils eligible for free school meals (FSM) and their peers achieving the expected level at Key Stage 4	30%	<ul style="list-style-type: none"> Since 2006, pupils who are non-FSM have improved their average from 47% to 60.5% while the FSM average has improved from 17% to 31%. The gap for boys has narrowed slightly, boys entitled to FSM improved by 10% on that achieved in 2009, to 28.7%. While girls entitled to FSM achieved a more modest improvement of 3% to 33%. Non-FSM girls improved by 11% to 64%. 	Children's Services
DCS	NI 107	% point gap between pupils in low attaining minority ethnic groups and their peers achieving the expected level at Key Stage 4 (figures shown are percentage of pupils achieving)	78.3% English 78.6% Mathematics	<ul style="list-style-type: none"> Very good progress has been made. Primary EAL Consultant is working in 6 primary schools. 	Children's Services
DCS	NI 108	% point gap between pupils in low attaining minority ethnic groups and their peers achieving the expected level at Key Stage 4 (figures shown are percentage of pupils achieving)	57.2%	<ul style="list-style-type: none"> There is a good progress from last year's results. However there is still a gap in BME pupil's attainment at GCSE level. More work is needed to bridge the gap and EMAS has initiated a number of programmes to combat this such as coaching, mentoring, in-service training and work with families. 	Children's Services

Community Safety

Priority 1 Strengthening trust and confidence by working to prevent and reduce crime and antisocial behaviour

Key Activities

Direct.	Ref.	Description	Q3 Status	Update	Lead Officer
CEX	CS1.1e	Coordinate delivery of Operation Stay Safe	●	<ul style="list-style-type: none"> 3 sessions delivered during quarter 3, with 3 more intended for quarter 4. 	Andy Winning


Community Safety

Priority 2 Substance misuse – engaging misusers into interventions at an early stage

Key Activities

Direct.	Ref.	Description	Q3 Status	Update	Lead Officer
DUE	CS2.3a	Reduce harm to children by limiting the access to alcohol	●	<ul style="list-style-type: none"> 8 test purchases for alcohol were carried out with no sales. 	Nick Powell
CEX	CS2.3c	Support children and young people to become and remain healthy – Reduce alcohol and substance misuse among young people	★	<ul style="list-style-type: none"> 92% of young people left treatment in an agreed and planned way with 94% being referred on to other services for ongoing support. The draft 10 year comparative report for the Lifestyle Survey with Primary Care Trust awaiting sign off. 2010 Lifestyle Survey raw data has been obtained to inform current draft needs assessment. 	Audrey Heer
CEX	CS2.3d	Implementation of actions from the Children and Young Persons Substance Misuse Plan	●	<ul style="list-style-type: none"> 2,000 scratch cards utilised for October Cannabis Campaign Week aimed at more vulnerable young people accessing alternative provision, young carers, colleges, selected schools etc. The set of three posters developed were circulated and very well received. Two local colleges utilised their interactive screens and also ran an alcohol unit screen on the Friday of campaign week. Total views for the Friday were 13,266. Work is ongoing on the needs assessment to inform the Action Plan for 2011/12. 	Audrey Heer
CEX	CS2.3e	Ensure that systems are in place to provide support to young people with alcohol issues identified through Operation Stay Safe	●	<ul style="list-style-type: none"> Connexions and other agencies involved in Operation Stay Safe are providing targeted alcohol interventions. Those screened and identified as having more problematic use are referred to the Zone for support. Processes agreed with Zone, including subject and parental consent. Advice and information to parents given on the night. 	Audrey Heer/ Andy Winning

Key Activities

Direct.	Ref.	Description	Q3 Status	Update	Lead Officer
CEX	CS2.3f	Ensure that staff working with children and young people are trained to provide universal education and or targeted interventions		<ul style="list-style-type: none"> There is ongoing promotion of basic drug and alcohol awareness, drug and alcohol intervention, parental substance misuse and safeguarding and refresher training whilst provision is still available. 	Audrey Heer/ Children & Young Persons Misuse Group

Quality Service Priority 2 Resource efficiency

Key Activities

Direct.	Ref.	Description	Q3 Status	Update	Lead Officer
DCS	QS2.3k	Increase use of the Common Assessment Framework (CAF) across the Directorate of Children's Services	-	<ul style="list-style-type: none"> Family Information Service are supporting this by raising parents' awareness and understanding of CAF through the Parenting Handbook. 	Mike Wood