

**Quarterly Corporate Performance Management Report
Summary for
Select Committee on Children's Services
Quarter 2 (July to September 2010)**



Quarterly Corporate Performance Management Report

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Section 1

Introduction

This Summary is taken from the second Quarterly Corporate Performance Management Report of 2010/11 highlighting performance for the period July to September 2010.

The report continues to be presented using the traditional performance framework while the Chief Executive's directorate work with colleagues across the Authority to undertake a review of the current arrangements, taking into account the changing national requirements.

Following consideration by Corporate Board, the Cabinet Performance Management Sub-Group and Cabinet, the full report will be made available to the public via the internet.

The main body of the report focuses on the seven priorities contained in the Council Plan and progress against the key performance indicators and activities used to determine our delivery of these priorities is included in **Section 3**.

A performance summary, incorporating the key service achievements and issues affecting Dudley MBC during quarter 2, is included in **Section 2**.

Section 4 provides an update on community engagement activity.

To view copies of all Quarterly Corporate Performance Management Reports please use the link below:

<http://www.dudley.gov.uk/council--democracy/performance-matters-in-dudley/performance-reporting>

Section 2

Performance Summary

Quarter 2 2010/11

This section summarises the performance information and key achievements and issues affecting children's services in Dudley that are addressed in detail in the main body of the report.

Validated national data has not yet been received, but we are confident that Dudley secondary schools achieved their best ever GCSE performance in 2010. In addition, early indications are that we have seen an increase in the percentage of looked after children achieving 5 A*-C GCSEs.

There follows a brief summary of performance for each Council Plan priority, including significant achievements and challenges and updates on the Major Projects Programme. The detail behind these headlines is included in Section 3 of the report.

Health and Wellbeing Performance Review – Quarter 2

Highlights

- 100% of child protection cases were reviewed within required timescales. Therefore our performance target was achieved despite pressures on operational and safeguarding unit services.

Individual and Community Learning Performance Review – Quarter 2

Highlights

- Dudley secondary schools are collectively celebrating their best ever GCSE performance. The target for 2010 was 54% and unvalidated results show this has been exceeded.
- Provisional results for 2010 show the percentage of looked after children achieving 5 A*-C GCSEs has increased by 17.3 percentage points compared to 2009.

Section 3




Reporting on Council Action Plan Priorities

The Council Plan 2013 sets out the Authority's priorities for the three-year period 2010 to 2013. It provides a focus on where we want to be over the next three years and outlines how we are planning to meet the aspirations of the Community Strategy and the challenges of the Next Generation Local Area Agreement.

This section provides a detailed review of the progress of the key performance indicators and activities contained within the Council Action Plan.




Traffic light status indicators are used to denote performance as follows:

In terms of the **key activities** they represent the following progress:

-  Good (ahead of schedule)
-  Fair (on schedule)
-  Poor (behind schedule)

NB: The Directorate of Children's Services provide narrative only and do not apply a performance alert.

For **key performance indicators** they represent performance as:

-  Better than target limits
-  Within target limits
-  Worse than target limits

Comments are included for key performance indicators where performance is below target limits or where additional, useful intelligence is available.

The latest published Comparator data against all England councils and Metropolitan councils is included where available. The figures were taken from Oneplace, the Government website launched to provide information to the public on local authority performance nationally.

Where data is available, Dudley is also **ranked** against all England and Metropolitan councils. The rank calculation uses the Microsoft excel method of working out percentiles. It orders the data from highest to lowest value and assigns a percentage to each value.

Average figures are also shown for all England and Metropolitan councils for information. This represents the mean unless otherwise stated. The calculation is arrived at by adding up all areas' values for the performance indicator and dividing by the number of values available. Where an area does not have data in the range (that is; if the value is missing or not available) it is not used as part of this calculation.

For further information visit the Oneplace website at:

<http://oneplace.direct.gov.uk/infobyarea/region/area/Pages/areaoverview.aspx?region=55&area=340>

Use the link below to view the Council Action Plan 2013:

<http://www.dudley.gov.uk/council--democracy/plans-policies--strategies/councilplan>

Jobs and Prosperity

Priority 1 Provide employment opportunities for residents of the Borough, and ensure they possess the necessary range of skills

Key Performance Indicators

Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Target	Q2 YTD Actual	All England Average 2008	Met Council Average 2008
DUE	NI 116 (NGLAA)	Proportion of children in poverty. Maintain the gap between Dudley and the England average (NGLAA local definition)	Gap of 1.3% points	Not available	Gap of 1.3% points	Final data for 2009/10 has not yet been released.			n/a – local definition	

Health and Wellbeing

Priority 1 Tackle the problem of obesity

Key Activities

Direct.	Ref.	Description	Q2 Status	Update	Lead Officer
DCS	HW1.1b	Support children and young people to become and remain healthy – Reducing the incidence of obesity amongst primary aged children by the time they reach year 6	-	<ul style="list-style-type: none"> 2009/10 figures will be released in December 2010. 	Julia Simmonds

Key Performance Indicators









Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Target	Q2 YTD Actual	All England Average 2008/09	Met Council Average 2008/09
DCS	NI 056i (NGLAA)	% of children in year 6 with height and weight recorded who are obese	20.18%	20.8%	22.7%	Children's weight is recorded during September, with 2010 data released in December.			18.92%	19.8%
DCS	NI 056ii (NGLAA)	% of children in year 6 with height and weight recorded	92.93%	93%	85% (National target)				In worst third	Average
									Not calculated	

Health and Wellbeing

Priority 2 Tackle inequality in physical health and mental wellbeing

Key Activities					
Direct.	Ref.	Description	Q2 Status	Update	Lead Officer
DCS	HW2.2a	Support all children to be and feel safe – Finalise and agree Anti-Bullying Strategy and ensure its effective implementation, especially within schools	-	<ul style="list-style-type: none"> Draft strategy and action plan developed and due to be considered by Anti-bullying Steering Group in November. Stage one on track and within timescale. 	Ian McGuff
DCS	HW2.2b	Improve the effectiveness of early intervention for vulnerable children and young people to be safe from maltreatment, neglect, violence and sexual exploitation	-	<ul style="list-style-type: none"> Where children are at risk of significant harm action is taken promptly to safeguard them and this is recognised as a strength. The Safeguarding Board continues to work effectively with all partner agencies. The rise in referrals to children's social care has affected our ability to respond to initial assessments and therefore there remains the potential for some children to not receive services in a timely way. It is essential that the common assessment framework is embedded across all agencies and this work is accelerated. Our strategy for doing this is in place and we are now dependent upon all teams in the Directorate and partner agencies taking effective action. 	Pauline Sharratt
DCS	HW2.2c	Ensure looked after children have security, stability and are cared for	-	<ul style="list-style-type: none"> No. of looked after children appears to be plateauing at around 625. Our stability indicators continue to show good performance, so despite increase in numbers we are managing to maintain our performance in some key indicators. Work continues to develop the areas identified in quarter 1. (See Key Performance Indicators below). 	Pauline Sharratt
DCS	HW2.3a	Support children and young people to become and remain healthy – Reducing teenage pregnancy rates	-	<ul style="list-style-type: none"> Continuing with targeted prevention work, particularly with most vulnerable young people, e.g. Looked After Children, using the DEPART (Delaying Early Parenthood and Associated Risks) Tool. DEPART launched with Social Care and is being rolled out to other targeted services including Youth Offending Service and The Zone and within schools. Continuing delivery and further development of other prevention strategies such as: embedding delivery of the 'Baseline' RSE, (Relationships and Sex Education), (as a minimum) within all secondary schools and Pupil Referral Units; the 'You First' multi-agency health and well being drop-ins in schools and other youth settings; continuing to develop Peer Education in Further Education and other youth settings. Baseline (RSE Toolkit) is now in 5 schools and is being rolled out on an annual basis for the next 3 years. Continued workforce training on basic sexual health through the training programme offered through the Respect Yourself Campaign, to all agencies working with young people. Continue to develop specific support services for teenage parents and their children, particularly the most vulnerable, such as looked after children/ those leaving care as well as those whose vulnerability is highlighted when they become pregnant/young parents. 	Rachel Allen

Key Performance Indicators

Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Target	Q2 YTD Actual	All England Average	Met Council Average
DCS	NI 059	% of initial assessments for children's social care carried out in less than 7 working days	66.3%	55.5%	70%	55.9%	70%	61.2%	2008/09	2008/09
									72.79%	73.03%
									(See comment)	In worst 25%
Comment for NI 059: Quarter 2 shows an improvement in assessments completed within the timescale. New arrangements to record domestic abuse notifications will show more impact in quarter 3 to drive improvement in this indicator.										
DCS	NI 062	% of looked after children with 3 or more placements during the year	10.6%	12.1%	11%	12.9%	11%	11.9%	2008/09	2008/09
									10.48%	10.88%
									(See comment)	Average
Comment for NI 062: Good performance is being maintained despite pressures on placements.										
DCS	NI 066	% of looked after children cases which should have been reviewed during the year ending 31 st March that were reviewed on time (within 28 days of placement, then within three months and six-monthly thereafter - subject to rescheduling if there are significant changes to the child's care plan)	77.9%	79%	80%	83.2%	80%	77.2%	2008/09	2008/09
									92.36%	91.38%
									In worst 10%	In worst 10%
DCS	NI 067	% of child protection cases which were reviewed within required timescales	100%	100%	100%	100%	100%	100%	2008/09	2008/09
									99.15%	99.17%
									Rank not calculated	
DCS	DCS CF 039	% of private fostering assessments completed within 42 days	New PI	0%	50%	0%	50%	(See comment)	n/a – local PI	
Comment for DCS CF 039: No assessments initiated in this quarter.										
DCS	NI 112	% change in the rate of under-18 conceptions per 1,000 girls aged 15-17 years resident in the area for the current calendar year (as compared with the 1998 baseline rate of 54.7 per 1,000 girls aged 15-17)	The latest information available is as at December 2008 and shows a 20.1% reduction in the rate of under-18 conceptions since the baseline year of 1998. December 2009 data will be available in January 2011.						2008	2008
									-12.66%	-10.61%
									In best third	In best 20%

Environment and Housing

Priority 1 Address the state of the Borough's environment through the responsible actions of individual people, groups and organisations

Key Performance Indicators

Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Target	Q2 YTD Actual	All England Average 2008/09	Met Council Average 2008/09
DUE/DCS	NI 198 (NGLAA)	% of children usually travelling to school by car (including vans and taxis)	33.37%	34.1%	33%		Annually reported.			Not calculated



Individual and Community Learning

Priority 1 Widen participation in adult and family learning to enhance personal and social development, knowledge and skills, employability, health and wellbeing



Key Activities

Direct.	Ref.	Description	Q2 Status	Update	Lead Officer
DCS	ICL1.2a	Improve attendance and behaviour at school	-	<ul style="list-style-type: none"> Quarter 2 of the Persistent Absence (PA) collection data, as submitted by schools, indicates a persistent absence rate of 4.37%. (See Key Performance Indicator NI 087 below). The new Government is not grading any school or local authority this year as PA, and there is no indication it will be set as a target in the future. This means we hit our 2011 target early by one year. No returns are required for 2010-11. 	Jon McCabe
DCS	ICL1.2b	Improve outcomes for children aged 0-11 (early years and primary)	-	<ul style="list-style-type: none"> The childcare inspection judgements for Learning and Development show 78% of childminder outcomes and 72% of non-domestic childcare are good or better and 100% of domestic childcare is outstanding. There is no inadequate judgement. There has been an increase in the number and percentage of outstanding and good schools. The number and percentage of satisfactory and inadequate schools remains a matter of concern. 	Trish Britain





Key Activities					
Direct.	Ref.	Description	Q2 Status	Update	Lead Officer
DCS	ICL1.2c	Improve outcomes for children and young people aged 11-19 years (or to aged 25 for those with disabilities)	-	<ul style="list-style-type: none"> The National Challenge School has made significant progress. Attainment of 5 A*-C including English and mathematics was 44% for summer 2010. This is a 15 percentage point increase on that attained in 2009. 	Steve Lockwood
DCS	ICL1.2d	Support children and young people to achieve economic and social wellbeing – Increase the proportion of young offenders in employment, education and training	-	<ul style="list-style-type: none"> The Youth Offending Team continues to identify young people not in education, employment or training (NEET) to know the story behind the figures. 	Mike Galikowski

Key Performance Indicators										
Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Target	Q2 YTD Actual	All England Average	Met Council Average
DCS	NI 045	% young offenders engaged in suitable Education, Employment or Training (EET)	76.9%	82.4%	90%	71.4%	90%	68.7%	Q2 2009/10	Q2 2009/10
									74.44%	72.52%
									Average	Average
Comment for NI 045: The July to September quarter is always difficult as some college courses do not start until an order has ended. It is anticipated that performance will improve during quarter 3.										
DCS	NI 072	% of children assessed against the Early Years Foundation Stage Profile (FSP) achieving 78 points (with at least 6 in each of the scales in personal, social and emotional development and communication, language and literacy)	42.8%	52.2%	50%	2010 un-validated data (Summer 2010 results) shows an improvement of 9.4%. The outcome of 52.2% exceeds the challenging LA target of 50% by 2.2% and indicates a trend of improvement of 14.5% over 3 years. 2009/10 national data will not be available until November 2010.	Sep 2008 – Aug 2009	Sep 2008 – Aug 2009	51.35%	50.5%
							In worst 5%	In worst 5%		
DCS	NI 075	% of pupils achieving 5 or more A*-C or equivalent, including English and maths, at Key Stage 4	48.8%	57%	54.2%	Dudley secondary schools are collectively celebrating their best ever GCSE performance. The target for 2010 was 54%	2008/09	2008/09	50.75%	47.27%

Key Performance Indicators

Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Target	Q2 YTD Actual	All England Average	Met Council Average
						and this has been exceeded. The 2010 result will change as examination boards respond to schools' requests for re-marked examination papers. All Dudley secondary schools have either maintained or improved on that achieved in 2009 and no school has self reported GCSE results below the floor target of 30%. 5 schools have reported an annual increase of 10 percentage points or more (one school reporting an increase of 18pp), 6 schools have reported 2 years of significant improvement, while 4 schools have shown that significant improvement can be sustained over four years. 1 school is showing year on year improvement amounting to 26pp over the last 4 years.			Average	In best third
DCS	NI 073	% of pupils achieving level 4 or above in both English and maths at Key Stage 2	71%	(See comment)	Not available	Dudley did not publish KS2 SAT results nationally as there were insufficient schools in the Borough taking part in the tests (32 schools). The schools who did take part were not representative of Dudley as a whole. 66% achieved using SATs, 76% using teacher assessment - target was 79%.			Sep 2008 – Aug 2009	Sep 2008 – Aug 2009
									72.45%	72.25%
									Average	Average
DCS	NI 076	Number of schools in local authority area where fewer than 65% of pupils achieve level 4 or above in both English and Maths at Key Stage 2	7	(See comment)	Not available	See NI 073 above. No schools below 65% in 2010 using teacher assessed results.			2008/09	2008/09
									9.75	11.86
									Average	Average
DCS	NI 087	% of pupils persistently absent (PA) in secondary schools maintained by the LEA	6.3%	4.37%	5%	4.37%	5%	4.37%	2007/08	2007/08
									5.61%	6.33%
									In worst third	Average
<p>Comment for NI 087: The new coalition Government has not set a PA requirement target or any other absence target for this year and the requirement to report on PA has been withdrawn by the DfE. No school or local authority will be "badged" by the DfE as a Persistent Absent school or LA. However, officers are at school level using the PA indicator of 20% as an early intervention indicator and the DfE, via the National Strategies, have indicated that we have reached our target way ahead of time. We await any future target indicators that the new Government may set in due course.</p>										
DCS	NI 117	% 16 – 18 years olds who are not in education, employment or training (NEET)	5.3%	4.9%	Awaiting guidance	4.6%	No target. By way of comparison Qtr 2 2009/10 = 5.9%	4.9%	2008	2008
						-		(See comment)	6.92%	8.76%
									In best 25%	In best 5%

Key Performance Indicators

Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Target	Q2 YTD Actual	All England Average	Met Council Average
<p>Comment for NI 117: During quarter 2 Connexions have been trying to address and prepare for the change in the way NEET is counted. Quarter 3 will see the impact on the statistics with the change in numbers based on the area young people live in, rather than the area they attend further education. This will impact adversely on our NEET and 'not known' figures as large numbers of young people come to study in Dudley from areas such as Sandwell. The following activities have been undertaken by Connexions to help reduce the impact of this change:</p> <ul style="list-style-type: none"> • Carried out a number of home visits/door step visits following up young people Connexions have lost contact with (lapsed NEETS). • Personal Advisers attendance at enrolment days at all local colleges to provide on the spot advice and support. • All local colleges are supplying the CCIS (Connexions Client Information System) with enrolment data. • Reaching a wide audience of young people through a newsletter posted/emailed out to all Year 12 leavers and NEET young people, giving information about the services provided by Connexions and placing events taking place within Connexions centres. • Evening telephone follow up of young people. 										
DCS	BV 045	% of half days missed due to TOTAL (that is authorised & unauthorised) absences in secondary schools maintained by the LEA	7.57%	6.82%	7.6%	6.82% 	7.6%	6.82% 	n/a – local PI	
DCS	DCS Local PI	% of half days missed due to AUTHORISED absences in secondary schools maintained by the LEA	5.39%	5.03%	Not targeted	5.03%	-	Not available	n/a – local PI	
DCS	DCS Local PI	% of half days missed due to UNAUTHORISED absences in secondary schools maintained by the LEA	1.94%	1.79%	Not targeted	1.79%	-	Not available	n/a – local PI	
DCS	BV 046	% of half days missed due to TOTAL (that is authorised & unauthorised) absences in primary schools maintained by the LEA	6.01%	5.75%	6%	5.75% 	6%	5.75% 	n/a – local PI	
DCS	DCS Local PI	% of half days missed due to AUTHORISED absences in primary schools maintained by the LEA	5.10%	5.07%	Not targeted	5.07%	-	Not available	n/a – local PI	
DCS	DCS Local PI	% of half days missed due to UNAUTHORISED absences in primary schools maintained by the LEA	0.60%	0.68%	Not targeted	0.68%	-	Not available	n/a – local PI	



Individual and Community Learning

Priority 2 Remove barriers to learning and supporting local people, particularly vulnerable groups, to raise their aspirations and to realise their potential

Key Activities					
Direct.	Ref.	Description	Q2 Status	Update	Lead Officer
L&P	ICL2.1b	Increasing school attendance by issuing prosecutions for non-school attendance within 14 days of receipt of instructions	★	<ul style="list-style-type: none"> • 37 cases issued in 10 days. 	Mohammed Farooq

Key Performance Indicators										
Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Target	Q2 YTD Actual	All England Average	Met Council Average
DCS	NI 099	% looked after children who have been in care for at least one year who were in year 6 and achieved at least level 4 in English at Key Stage 2	37.4%	46% (Provisional)	50%			Provisional results for 2010 show an increase of 8.6 percentage points on 2009.	Not calculated	2007/08 51.44% In worst 10%
DCS	NI 092	% gap between the lowest achieving 20% in the early years foundation profile and the rest	35.6%	32% (Provisional)	31.8%			The 2010 target of 31.8% was extremely challenging and was narrowly missed by one child. The trend over 3 years is an improvement of 7.5%. The work of Every Child a Talker (ECAT) has supported the improvement of this target through assisting practitioners to identify vulnerable groups and supporting language development to prevent the target children from falling behind their peers. The Communication, Language & Literacy (CLL) programme has enabled practitioners to raise their expectations of the performance of vulnerable groups.	Sep 2008 – Aug 2009 33.61%	Sep 2008 – Aug 2009 34.49% In worst third Average
DCS	NI 100	% looked after children who have been in care for at least one year who were in year 6 and achieved at least level 4 in maths at Key Stage 2	40.6%	33.3% (Provisional)	50%			Provisional results for 2010 show a fall of 7.3 percentage points on 2009.	Not calculated	2007/08 52.19% Average
DCS	NI 101	% looked after children who have been in care for at least one year who were in year 11 and achieved at least 5 A*-C GCSEs or equivalent including English and maths	7.7%	25% (Provisional)	19%			Provisional results for 2010 show an increase of 17.3 percentage points on 2009 and is 11 percentage points above the national average for 2009.	Not calculated	
DCS	NI 102i	% point gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stage 2	All pupils – 23% Boys – 23% Girls – 22%	Not available	Not available			2010 results will be available in quarter 3.	2007/08 23.03% In worst 25%	2007/08 21.94% In worst 20%
DCS	NI 102ii	% point gap between pupils eligible for free school	All pupils –	Not	26%			2010 results will be available in quarter 3.	2007/08	2007/08

Key Performance Indicators

Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Target	Q2 YTD Actual	All England Average	Met Council Average
		meals and their peers achieving the expected level at Key Stage 4	28% Boys – 33% Girls – 23%	available					27.63%	28.34%
									Average	Average
DCS	NI 105	% point gap between pupils identified as having special educational needs and their peers achieving 5 A*-C GCSE grades or equivalent including English and maths (figures shown are percentage of pupils achieving)	All pupils – 42% Boys – 43% Girls – 42%	Not available	Below 45.8%	2010 results will be available in quarter 3.			2007/08	2007/08
									44.87%	43.54%
									Average	Average
DCS	NI 107	% point gap between pupils in low attaining minority ethnic groups and their peers achieving the expected level at Key Stage 4 (figures shown are percentage of pupils achieving)	All pupils – 71.3% Pakistani – 59.4% Indian – 80.3% White British – 72% White & Black Caribbean – 62.3% White & Asian – 66.7% Other Mixed Background – 75%	Not available	Below 80%	2010 results will be available in quarter 3.			Not calculated	
DCS	NI 108	% point gap between pupils in low attaining minority ethnic groups and their peers achieving the expected level at Key Stage 4 (figures shown are percentage of pupils achieving)	Pakistani – 40.7% White & Black Caribbean – 39.7% White & Asian – 45.2% Other Mixed Background – 46.7%	Not available	59%	Validated results for 2010 will be available in quarter 3. Early indications, however, suggest good progress in Dudley secondary schools and the target for 2010 exceeded. All secondary schools have either maintained or improved on the results they achieved in 2009 however ethnic breakdown is not available at this stage and will be available for the next quarterly report.			Not calculated	
L&P	L&P LDS 129	% of prosecutions for non-school attendance issued within 14 days of receipt of instruction	73%	Change in court process	56%	67%	56%	95%	n/a – local PI	
										

Community Safety

Priority 1 Strengthening trust and confidence by working to prevent and reduce crime and antisocial behaviour

Key Activities

Direct.	Ref.	Description	Q2 Status	Update	Lead Officer
CEX	CS1.1e	Coordinate delivery of Operation Stay Safe	★	<ul style="list-style-type: none"> 3 sessions delivered in April – May. Staysafe programme resurrected (despite loss of LAA Reward Grant money) in September. 8 new sessions planned - the first delivered in mid-September. 	Andy Winning

Key Performance Indicators

Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Target	Q2 YTD Actual	All England Average 2008/09	Met Council Average 2008/09
DCS	NI 111	The rate of first time entrants (FTE) to the criminal justice system per 100,000 population aged 10-17	1,317	896 (Estimate)	887	Annually reported.			1,551.82	1,678.61
									In best third	In best 20%

Community Safety

Priority 2 Substance misuse – engaging misusers into interventions at an early stage

Key Activities

Direct.	Ref.	Description	Q2 Status	Update	Lead Officer
DUE	CS2.3a	Reduce harm to children by limiting the access to alcohol	●	<ul style="list-style-type: none"> 14 test purchases for alcohol were carried out, resulting in 2 sales. 	Nick Powell
CEX	CS2.3c	Support children and young people to become and remain healthy – Reduce alcohol and substance misuse among young people	★	<ul style="list-style-type: none"> 94% of young people left treatment in an agreed and planned way and were referred on to other services for ongoing support. Awaiting the issue of a 10 year comparative report for the Lifestyle Survey rather than a comparison of the last 12 months data. The raw data has been obtained to assist in identifying areas for additional support. 	Audrey Heer

Key Activities

Direct.	Ref.	Description	Q2 Status	Update	Lead Officer
CEX	CS2.3d	Implementation of actions from the Children and Young Persons Substance Misuse Plan	●	<ul style="list-style-type: none"> Cannabis Campaign was cancelled in July as printers were not able to produce scratch cards by the agreed delivery date. This has been rescheduled for October. Posters are being developed to make young people aware of the consequences of cannabis use and to clarify the reclassification. Work is ongoing on needs assessment to inform the action plan for 2011/12. 	Audrey Heer
CEX	CS2.3e	Ensure that systems are in place to provide support to young people with alcohol issues identified through Operation Stay Safe	●	<ul style="list-style-type: none"> Processes agreed with Zone, including subject and parental consent. Advice and information to parents given on the night. 	Audrey Heer/ Andy Winning
CEX	CS2.3f	Ensure that staff working with children and young people are trained to provide universal education and or targeted interventions	●	<ul style="list-style-type: none"> Ongoing promotion and implementation of basic drug and alcohol awareness, drug and alcohol intervention, parental substance misuse and safeguarding and refresher training. Initial discussions taking place with Children's Centre contact. 	Audrey Heer/ Children & Young Persons Misuse Group

Quality Service Priority 2 Resource efficiency

Key Activities

Direct.	Ref.	Description	Q2 Status	Update	Lead Officer
DCS	QS2.3k	Increase use of the Common Assessment Framework (CAF) across the Directorate of Children's Services	-	<ul style="list-style-type: none"> Family Information Service are supporting this by raising parents awareness and understanding of CAF through the Parenting Handbook. 	Mike Wood

Key Performance Indicators

Direct.	Ref.	Definition	08/09 Actual	09/10 Actual	10/11 Target	Q1 Actual	Q2 YTD Target	Q2 YTD Actual	All England Average	Met Council Average
DCS	DCS LPI	Number of children and young people supported through the Common Assessment Framework (CAF) (Cumulative total since 01.02.09)	24	499	1100	556 since April 2008	694	694 since April 2008	n/a – local PI	
						▲		★		



Section 4 Community Engagement

The Community Engagement Database exists as a corporate resource for the recording of all Community Engagement activity undertaken by the Council. It is a corporate requirement that the database be used to record engagement activity from its initial planning stages through to completion. Upon completion, officers are required to detail both the engagement findings and the impact of the engagement activity on Council policy, practice or services.

This section provides a summary of engagement activity undertaken in relation to the Council plan priorities during the first half of 2010/11. Further detail can be obtained by contacting the lead officer named against each engagement record or by accessing the database itself:

<http://appsrvr1/engagement/> (internal Council access)

or

<http://online.dudley.gov.uk/dudco/engagement/> (external Council access).

Reporting Period 1st April to 30th September 2010

Individual and Community Learning

DACHS - SMILE book selection

A group of children and their carers suggested material for a collection of specialist books at their local library

Headline Findings:

Users of the library suggested titles that would be useful for library stock. A collection of stock has been purchased for Gornal Library.

Methodology:

Face-to-Face Interviews

Lesley Robson

Starts: 13/03/2010

Ends: 23/06/2010

DCS - N2N Children's Trust Shadow Board-Development Children's Plan

A group of Children and young people aged 10 - 19 to rewrite the children and young people's plan for Dudley, so it becomes accessible for all children and young people to understand and comment on.

Headline Findings:

N2N members have contributed the DMBC children and young peoples plan.

Toni Brettell

Starts: 01/01/2010

Ends: 31/08/2010