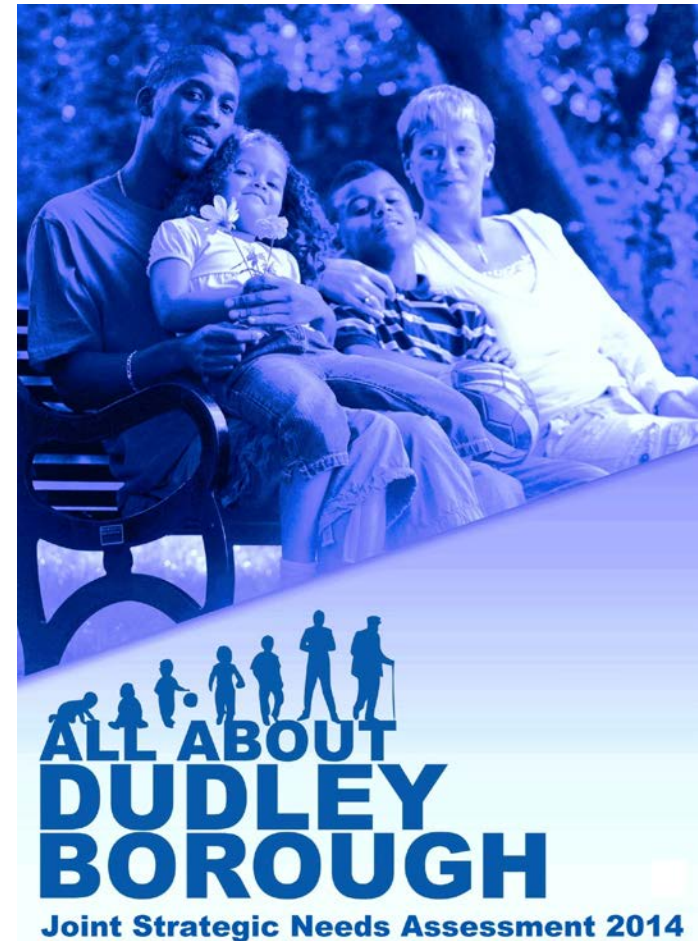


# **Joint Strategic Needs Assessment (JSNA) 2014 – Actions Needed**

JSNA Development Group  
Greg Barbosa – Office of Public Health

# Background

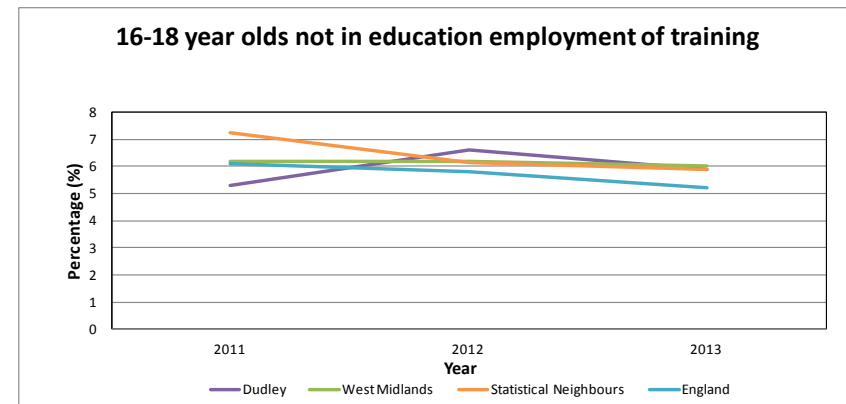
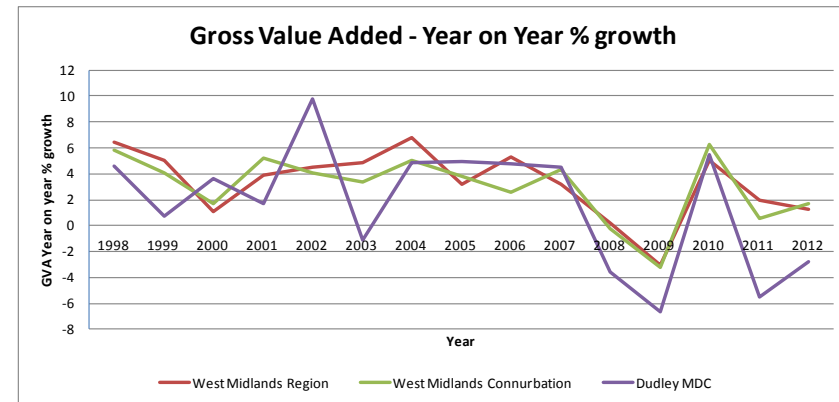
- The annual production of a JSNA is one of the core responsibilities of the Health and Wellbeing Board (HWBB)
- The JSNA is designed to identify the major issues that need to be addressed regarding health and wellbeing
- Provides the evidence base needed develop Dudley's Joint Health and Wellbeing Strategy
- As previously the 2014 JSNA for Dudley takes on a life-course approach, in line with Marmot



# Actions Needed for Dudley “The Place”

## Economy

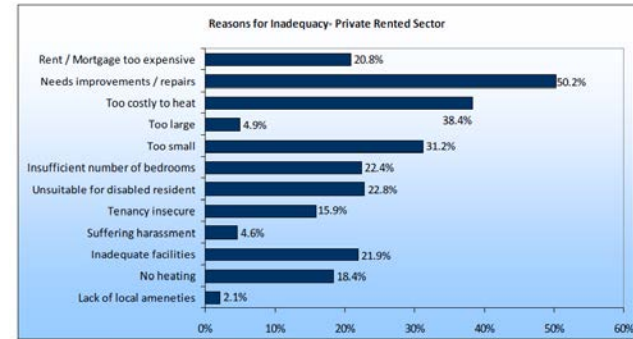
- Support economic development and businesses in Dudley to maximise employment
- Develop higher level skills to build a competitive knowledge based economy
- Tackle child poverty
- Tackle contracting working age population



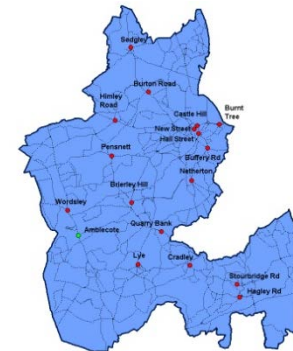
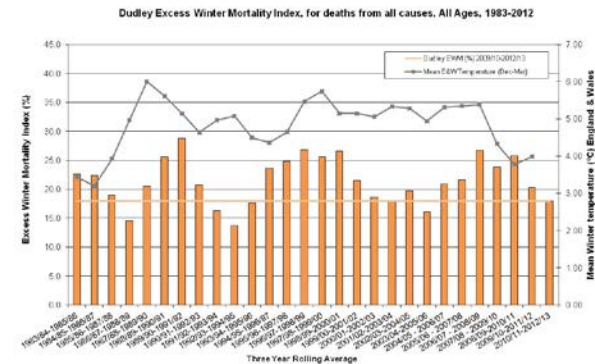
# Actions Needed for Dudley “The Place”

## Environment

- Raise the standard of housing particularly in the private rented sector
- Continue to support Winter Warmth programme
- Transport planning to consider road user hierarchy of pedestrians, cyclists, public transport and motorists.
- Reduce number of air quality exceedances to minimise impact on health



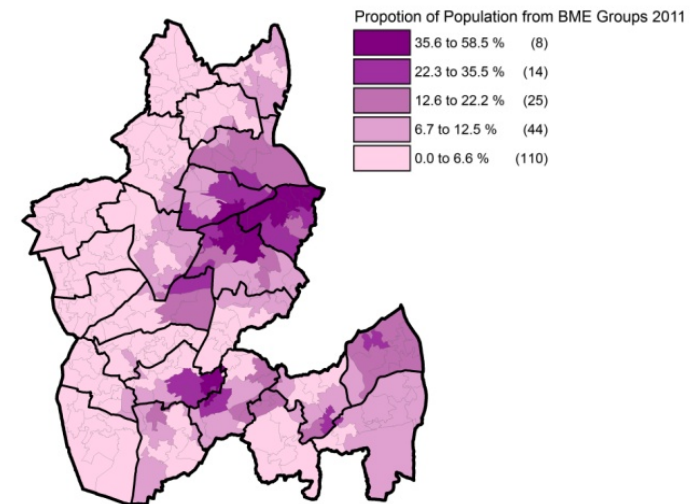
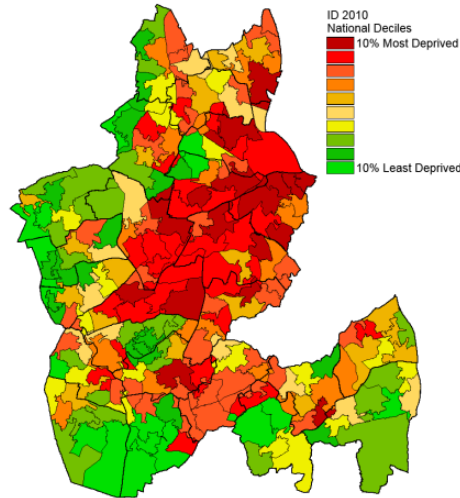
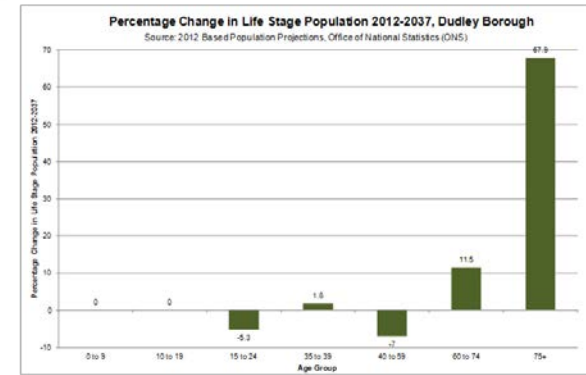
Source: Dudley Housing Survey 2011



# Actions Needed for Dudley “The People”

## Population

- Ageing population
- Differences in population demographics
- Changing diversity of the population

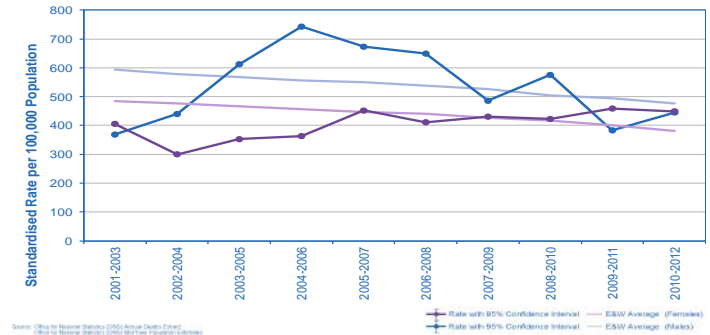


# Actions Needed - Children and Young People

## Early Years

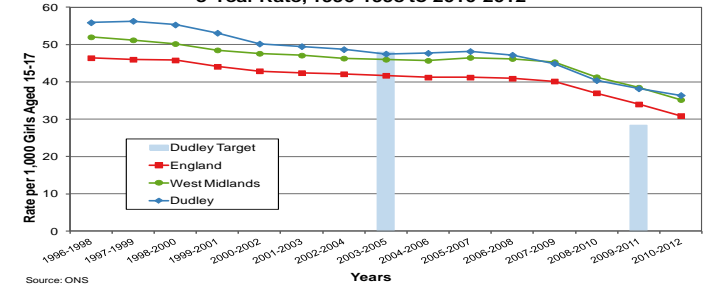
- Improvements to be made in antenatal care
- Learning from child death reviews are implemented
- Support vulnerable teenagers to reduce teenage conception rates
- Reduce smoking and obesity in pregnancy
- Integrate interventions for child obesity into child service specifications

Directly Standardised Mortality Rates from All Causes by Year  
3-Year Rates, Dudley, Males & Females Aged Under 1, 2001-2003 to 2010-2012

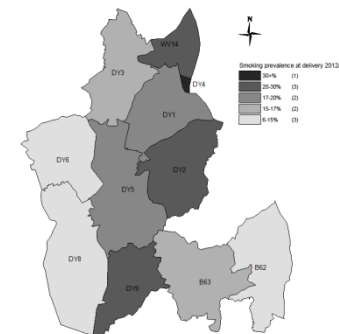


Source: Office for National Statistics (ONS) Annual Deaths England  
Child in Hospital Deaths (2001-2012) Yearly Population Estimates

Conception Rates Below Age 18 by Year,  
3-Year Rate, 1996-1998 to 2010-2012



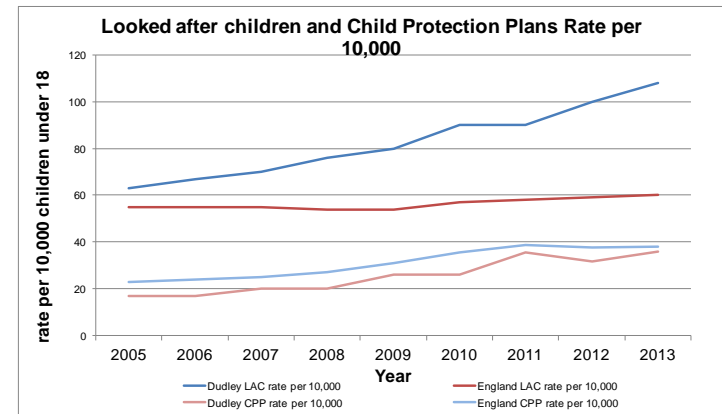
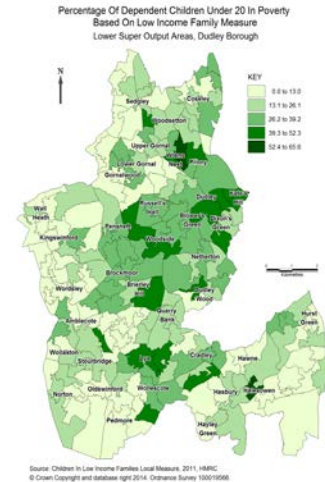
Source: ONS



# Actions Needed - Children and Young People

## Young People

- Child poverty
- Preventative and early interventions to address increases in looked after children and child protection
- Inequalities gap in outcomes for early years foundation stage
- Bullying in schools and self-harm prevention

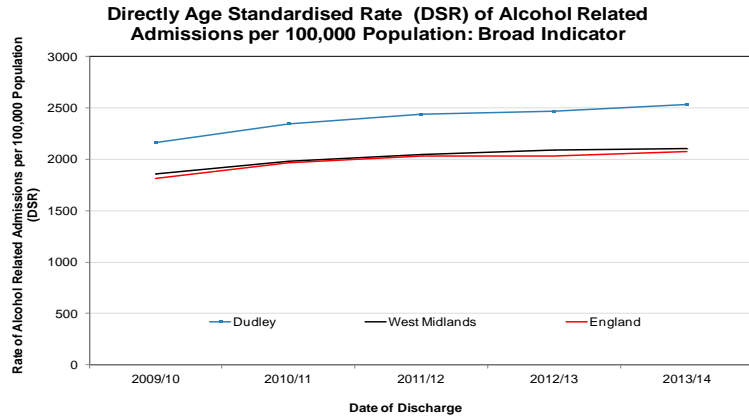




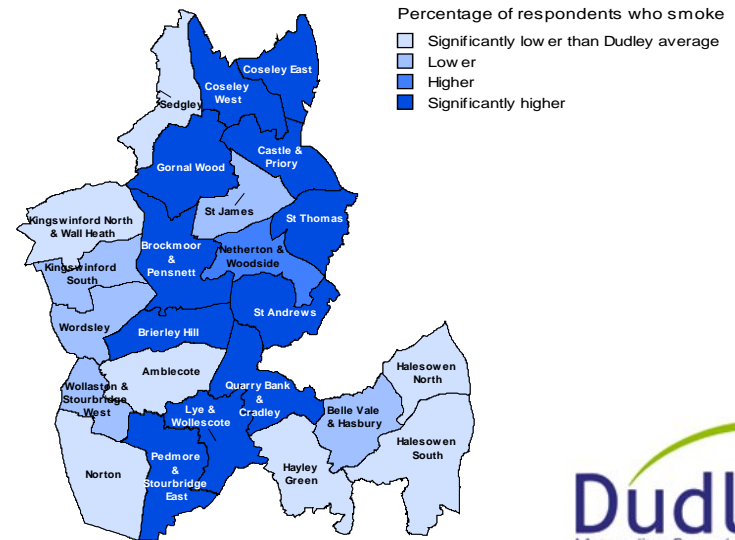
# Actions Needed - Adulthood

## Lifestyle Choices

- Alcohol harm
- Tobacco control
- Obesity prevention
- Increasing physical activity



data source: Local Alcohol Profiles for England (LAPE)



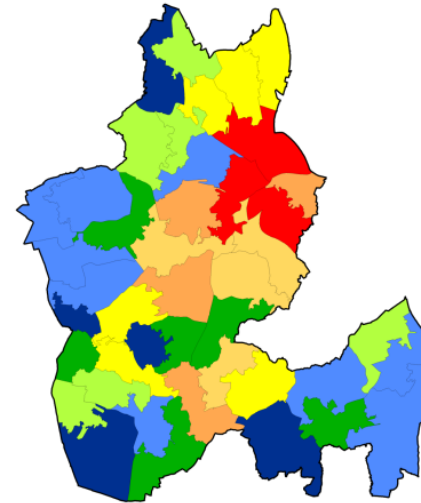


# Actions Needed - Adulthood

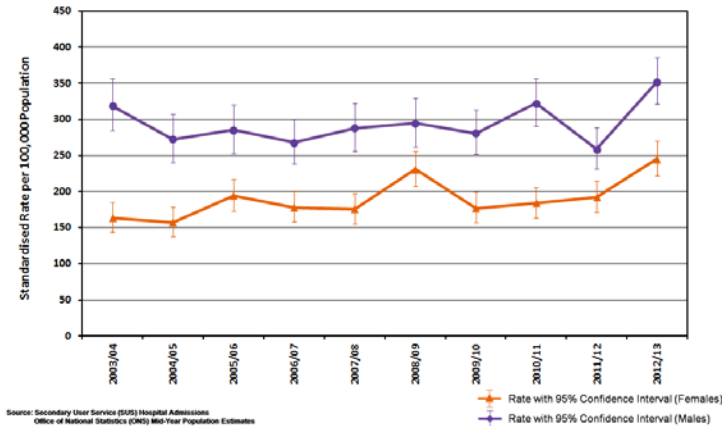
## Disease Prevention

- Uptake of cancer screening programmes
- Uptake of Health Checks and case finding
- Review COPD pathway to reduce unnecessary hospital admissions

## Cervical screening 2012



Directly Standardised Rates of All admissions COPD by Year  
Dudley MBC, Males & Females All Ages, 2003/04 to 2012/13

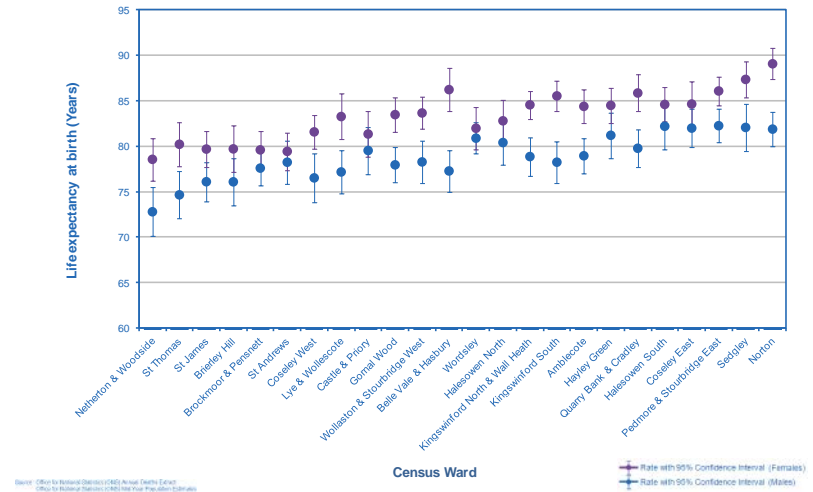


Source: Secondary User Service (SUS) Hospital Admissions  
Office of National Statistics (ONS) Mid-Year Population Estimates

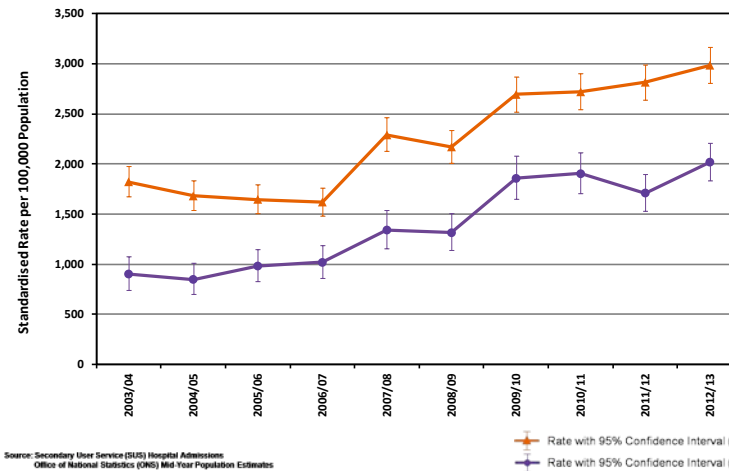
# Actions Needed – Older People

- Inequalities of life expectancy
- Early interventions for falls prevention
- Promote living independently through community organisations and voluntary sector
- Housing plans for single occupancy

Life Expectancy at Birth by Ward  
Dudley, Males & Females, 2010-2012



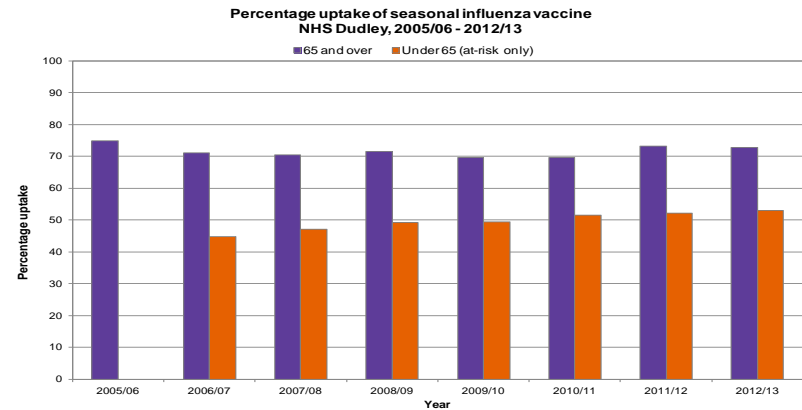
Directly Standardised Rates of Emergency admissions Falls by Year  
Dudley MBC, Males & Females Aged 65+, 2003/04 to 2012/13



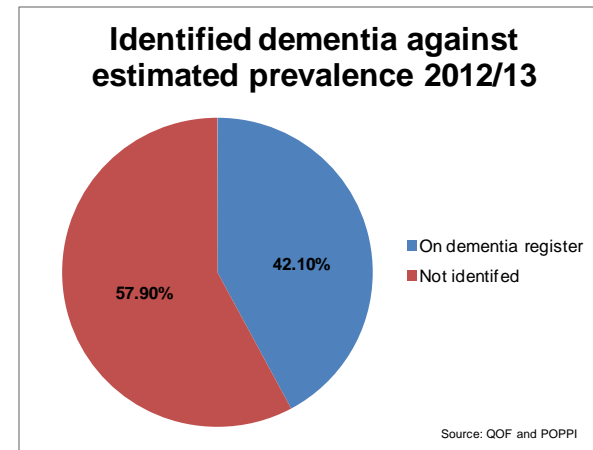
Source: Secondary User Service (SUS) Hospital Admissions  
Office of National Statistics (ONS) Mid-Year Population Estimates

# Actions Needed – Older People

- Vaccination uptake
- Develop self-management programme further
- Case finding for dementia cases
- End of life care pathway to reduce terminal emergency admissions



Source: ImmForm, DH



Source: QOF and POPPI

That the board considers the  
'actions needed' identified from the  
JSNA Synthesis 2014 for  
prioritisation for the Health and  
Wellbeing Board Strategy and  
commissioning plans.