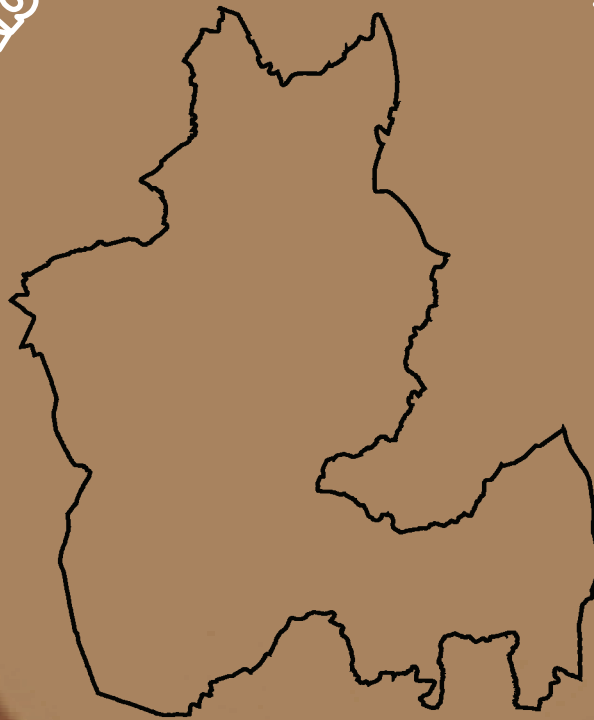


All About Dudley Borough



DRAFT

Community Engagement - 2011/12

Joint Strategic Needs Assessment (JSNA) Group - Community Engagement/ Community Voice

The Life Course stages used for this purpose

- I. **Childhood**- conception to 11 years
- II. **Discovery teens**- a core age of 12-15
- III. **Freedom years**- a core age of 16 to 24 , no partner or children or caring responsibilities, includes students and young workers
- IV. **Young settlers**- core age of 25 to 39 with partner but no children /caring responsibilities, includes cohabiting couples
- V. **Young jugglers**- core age 25-39 with children /caring responsibilities
- VI. **Older settlers** - core age 40-59 with partner but no children/caring responsibilities, not retired
- VII. **Older jugglers** - core age 40-59, children/caring responsibilities, not retired
- VIII. **Alone again** - core age 45 to 79, no partner or children but had a partner or children in the past or have children outside household. No caring responsibilities. Not retired, includes empty nesters and second time singles
- IX. **Active retirement** - core age 60-74, retired
- X. **Aging retirement** - core age 75

DUDLEY SHADOW HEALTH AND WELL-BEING BOARD

COMMUNITY VOICE / ENGAGEMENT - 2012

NAME OF AGENCY: CLINICAL COMMISSIONING GROUP					
Life Stage	Name of Engagement Activity	Target Group/	Statutory or non-statutory / local	Mechanism (postal / internet / meeting	Outcome – how is this used? What is it telling us?
1 2 3 4 5 6 7 8 9 10	CCG Healthcare Forum	All patients/public & communities	Non-statutory / local	Meetings quarterly	Information sharing and updates and opportunities for influencing commissioning decisions
1 2 3 4 5 6 7 8 9 10	Walk in Centre survey	All patients/public & communities	Non-statutory/local	Questionnaire - one off	To see where issues are in accessing GP appointments
1 2 3 4 5 6 7 8 9 10	CCG Public event	As above	Non-statutory/local	Meeting – one off	To help shape engagement within CCG
1 2 3 4 5 6 7 8 9 10	Patient Representative Groups at GP surgeries	All patients within that surgery	Non-statutory/local	Regular meetings	To share information and help shape things at practice level
1 2 3 4 5 6 7 8 9 10	Patient Panel Representative Meetings	Representatives from PRGs	Non-statutory/local	Bi-monthly meetings	To share information at Board level and influence commissioning decisions
1 2 3 4 5 6 7 8 9 10	Dementia strategy	Patients with dementia and carers of patients with dementia	Non-statutory/local	On website/public meeting	To check whether the dementia strategy needs changing locally
1 2 3 4 5 6 7 8 9 10	Photo competition	All public	Non-statutory/local	Website	To use local images on CCG publications

1 2 3 4 5 6 7 8 9 10	Engagement strategy	Representatives of public	Non-statutory/local	2 meetings, face to face and website	To look at how CCG should engage locally
1 2 3 4 5 6 7 8 9 10	Being an effective representative	Representatives of public	Non-statutory/local	1 meeting	To look at how role of lay person on board should work effectively and discuss qualities of that role
1 2 3 4 5 6 7 8 9 10	Selection of lay person on board	Representatives of public	Non-statutory/local	Informal selection process	To informally interview candidates for lay role and influence selection
1 2 3 4 5 6 7 8 9 10	Selection of lay person on board	Representatives of public	Non-statutory/local	Formal interview	To be on interview panel for lay person on the board
1 2 3 4 5 6 7 8 9 10	Role of the Healthcare Forum	Public	Non-statutory/local	Public meeting/questionnaire	To shape the remit of the HCF in moving forwards
1 2 3 4 5 6 7 8 9 10	Flu campaign	Public	Non-statutory/local	Winter Fayre	To promote CCG and flu safe messages
1 2 3 4 5 6 7 8 9 10	Choose Well	Public	Non-statutory/local	Social media and pro active news releases and website	To promote healthy messages over winter period (choosing the right healthcare services)
1 2 3 4 5 6 7 8 9 10	Community Engagement Network Events	Staff/vol sector	Non-statutory/local	Regular network meetings	To enable practitioners to come together and share good practice/learn skills
1 2 3 4 5 6 7 8 9 10	Intermediate care	Patients	Non-statutory/local	Questionnaire/survey	To enhance and shape future commissioned Intermediate Care services for older people within Dudley.

DUDLEY SHADOW HEALTH AND WELL-BEING BOARD

COMMUNITY VOICE / ENGAGEMENT - 2012

NAME OF AGENCY: Directorate of Children’s Services					
Life Stage	Name of Engagement Activity	Target Group/	Statutory or non-statutory / local	Mechanism (postal / internet / meeting)	Outcome – how is this used? What is it telling us?
1 2 3 4 5 6 7 8 9 10	Dudley Children’s Services Accessibility Strategy	<ul style="list-style-type: none"> •Community Groups •Elected Members / Councillors •Parents (of children under 18) •Schools •People with Physical Disabilities •People with Sensory Impairments •People with Learning Disabilities •Voluntary Groups / Charities 	Statutory	Email Letter with response F form Open Requests or f feedback	The Equality Act requires local authorities to prepare an accessibility strategy. The consultation provides an opportunity to comment on the strategy and express an opinion on the local authority priorities for disability access to schools
1 2 3 4 5 6 7 8 9 10	Consultation on Post 16 Transport Policy for 2012/13	<ul style="list-style-type: none"> •Patients / Service Users •Parents (of children under 18) •Schools 	Statutory	Email	To inform and consult on the previous unchanged Post 16 Home-to-School/College Transport Policy which became into force September 2011.

		<ul style="list-style-type: none"> •Families •People with Learning Disabilities 			The aim is to ensure that Post 16 transport remains sustainable for purpose in the long term.
1 2 3 4 5 6 7 8 9 10	School Survey	Senior staff in school School governors			Annual survey designed to capture the views of senior staff and governors in schools about children's services within Dudley.
1 2 3 4 5 6 7 8 9 10	N2N / S4Kids	Children and young people		Meeting	N2N (0-19) and S4Kids have been merged and the new name and purpose are still being finalised. The group of children and young people will meet three times a year and aims to make sure the views, opinions and ideas of children and young people are listened to and acted upon.
1 2 3 4 5 6 7 8 9 10	Children in Care	Children and young people in the care of the Council		Meeting	A group of children and young people in the care of the Council who meet on a regular basis to ensure that the views and opinions of children in care are heard and acted upon by those responsible for delivering services.
1 2 3 4 5 6 7 8 9 10	Key Stage 4 Alternative Providers	Children/young people Parents/carers			Annual survey of Key Stage 4 Education providers in order to gather the views of children and

					their parents about the experience provided and inform commissioning of full time education packages for permanently excluded pupils.
1 2 3 4 5 6 7 8 9 10	Dudley Youth Council & UK Youth Parliament	Young people aged 11-19		Meeting	A group who meet on a regular basis to ensure that the views and opinions of young people are heard and acted upon by those responsible for delivering services within the borough and nationally through UK Youth Parliament.

DMBC DACHS -ASC

DUDLEY SHADOW HEALTH AND WELL-BEING BOARD

COMMUNITY VOICE / ENGAGEMENT - 2012

Life Stage	Name of Engagement Activity	Target Group/	Statutory or non-statutory / local	Mechanism (postal / internet / meeting	Outcome – how is this used? What is it telling us?
1 2 3 4 5 6 7 8 9 10	DH Carers Survey (DACHS)	Carers	Bi-annually-Statutory	Postal Survey	Provide data that will provide a local understanding of carers experiences and need. Will feed into the Local Account for 12/13 as well as supporting service improvements to carers. Will also help us with EIA's, budget planning.
1 2 3 4 5 6 7 8 9 10	DH National ASC Survey 2010-11 (DACHS)	Adults in receipt of social care	Annual-Statutory	Postal Survey	Provide data that will inform the ASC outcomes framework. Enable us to understand user experience and benchmark information with other council's. Information fed into the Local Account.
1 2 3 4 5 6 7 8 9 10	Take Control get Involved campaign	Adults and people who use services	Local	Postal/ q'aire/ internet/ meeting	Large-scale involvement and engagement campaign which primarily feeds into the Local Account. Intelligence from the survey will also support budget planning and Making It Real.
1 2 3 4 5 6 7 8 9	CCG	All patients?	Non-statutory /	Meeting x? p.a.	

Life Stage	Name of Engagement Activity	Target Group/	Statutory or non-statutory / local	Mechanism (postal / internet / meeting)	Outcome – how is this used? What is it telling us?
10	Healthcare Forum		local		
1 2 3 4 5 6 7 8 9 10	Budget engagement and consultation	Local people, people who use services.	Local	Postal/ internet/ meeting	Will help us to engage with local people and those who use services as part of the budget challenges and also enable people to influence budget decisions and outcomes.
1 2 3 4 5 6 7 8 9 10	Home Care Provider Forum.	Home Care Employers in the Private, Voluntary & Independent sector	Non statutory. Market shaping activity	Quarterly	Helps inform providers of developments and issues for the council; Inform providers of new policies/procedures in relation to care practices. Jointly develop the service
1 2 3 4 5 6 7 8 9 10	Care Homes Forum	Care and Nursing Home Employers in the Private, Voluntary & Independent sector	Non statutory. Market shaping activity	Bi Monthly	Helps inform providers of developments and issues for the council; Inform providers of new policies/procedures in relation to care practices. Jointly develop the service
1 2 3 4 5 6 7 8 9 10	Learning Disabilities	Employers in PVI sector who	Non statutory market shaping	Quarterly	Helps inform providers of developments and issues for the

Life Stage	Name of Engagement Activity	Target Group/	Statutory or non-statutory / local	Mechanism (postal / internet / meeting)	Outcome – how is this used? What is it telling us?
	Provider Forum	provide services for people with learning disabilities and learning disabilities staff and commissioners from the local authority and health	activity		council; Inform providers of new policies/procedures in relation to care practices. Jointly develop the service and consider approaches to commissioning new services
1 2 3 4 5 6 7 8 9 10	Supporting People provider forum	Providers of Supporting People services	Non statutory. Market shaping activity	6 monthly	Helps inform providers of developments and forum for dialogue about services to be commissioned.
1 2 3 4 5 6 7 8 9 10	Black Country Partnership for Care – Employer Forum	Social Care employers in Private Voluntary & Independent sector across Black Country	Non statutory.	Quarterly	Forum for employers to debate and learn about workforce issues in social care
1 2 3 4 5 6 7 8 9 10	Training consultation group	Group convened by DACHS	Non statutory	Quarterly	Forum for the identification of training need in the sector and dissemination of information

Life Stage	Name of Engagement Activity	Target Group/	Statutory or non-statutory / local	Mechanism (postal / internet / meeting)	Outcome – how is this used? What is it telling us?
		Learning & Development of managers of social care provision in PVI and statutory sector in Dudley.			about workforce development initiatives in the sector.
1 2 3 4 5 6 7 8 9 10	MIR	Adults who use our services and local people and stakeholders.	Local	All above	Tell us what we need to do effect personalisation.
1 2 3 4 5 6 7 8 9 10	Older people's forum and older people's partnership board	Older people's forum; partnership board	Local	Meeting	How to transform the Board and Forum to ensure it is more effective in bringing together the older person's story. Will be used to re-structure.
1 2 3 4 5 6 7 8 9 10	BME consultation	BME groups	Local	Meeting/event	Inform and engage on experience of using council services.
1 2 3 4 5 6 7 8 9 10	Joint Health and Wellbeing Strategy	All local people and stakeholders	Local	All above	Consult on local priorities for health and wellbeing.
1 2 3 4 5 6 7 8 9 10	Healthwatch	All local people and	Local	All above	Consult on LHW specification

Life Stage	Name of Engagement Activity	Target Group/	Statutory or non-statutory / local	Mechanism (postal / internet / meeting)	Outcome – how is this used? What is it telling us?
		stakeholders			
Life Stage					

NAME OF AGENCY: DMBC DACHS – PRIVATE SECTOR HOUSING					
Life Stage	Name of Engagement Activity	Target Group/	Statutory or non-statutory / local	Mechanism (postal / internet / meeting)	Outcome – how is this used? What is it telling us?
1 2 3 4 5 6 7 8 9 10	CCG Healthcare Forum	All patients?	Non-statutory / local	Meeting x? p.a.	
1 2 3 4 5 6 7 8 9 10	Landlord Forum	Private sector landlords / agents	Local	Meetings x 4 /year (Housing Benefit and Private Sector Housing)	To disseminate information regarding changes to legislation affecting income and property management and standards required Consultation on topical and current issues Informing service improvement and delivery
1 2 3 4 5 6 7 8 9 10	Customer satisfaction surveys – Private Sector Housing	Residents living in their own or privately rented properties	Local	Postal	To ascertain quality and outcomes of service delivery to inform service improvements in relation to: repairs, improvements, adaptations, nuisances etc.
1 2 3 4 5 6 7 8 9	Private Sector	Builders on	Local	Meeting x 1 /	To disseminate information

10	Housing - Contractor Forum	PSH approved list		year	regarding changes to Housing Assistance schemes, tendering processes and code of conduct Consultation on topical and current issues Informing service improvement and delivery
1 2 3 4 5 6 7 8 9 10	Housing Strategy	All residents, potential residents, agencies and businesses	Statutory/local	A Housing Needs Survey is undertaken at least every 5 years to ascertain the housing needs and aspirations of existing and newly forming households	The data is used to inform and develop the Borough's Housing Strategy. It is telling us current and future housing needs and household preferences.
1 2 3 4 5 6 7 8 9 10	Homelessness Prevention Strategy	All residents	Statutory	Data is collected and analysed from public enquiries for advice and assistance from Dudley MBC and its partners (e.g. CAB)	An annual update is produced to reflect trends in homelessness prevention and households who are assessed to be homeless and assisted with rehousing. An action plan is produced to respond to emerging issues and trends that focuses on providing early intervention and homeless prevention. This is produced and agreed by a range of both

					statutory and voluntary agencies.
1 2 3 4 5 6 7 8 9 10	Black Country Tenancy Strategy (To be adopted and implemented by January 2013)	Existing and potential social housing residents and landlords of social housing	Statutory	Meetings, consultation events, community engagement database	This Strategy has been developed by 4 Local Authorities (Dudley, Sandwell, Walsall and Wolverhampton) and provides guidance to social housing landlords about the types of tenancies that they can use. They only have to 'give regard' to its content.

DUDLEY SHADOW HEALTH AND WELL-BEING BOARD

COMMUNITY VOICE / ENGAGEMENT - 2012

NAME OF AGENCY: Dudley CCG / PUBLIC HEALTH					
Life Stage	Name of Engagement Activity	Target Group/	Statutory or non-statutory / local	Mechanism (postal / internet / meeting)	Outcome – how is this used? What is it telling us?
1 2 3 4 5 6 7 8 9 10	Consultation FSU policy	Patients	Statutory		
1 2 3 4 5 6 7 8 9 10	How can people get their views heard by the CCG	Patients	Non-statutory		Results Pending
1 2 3 4 5 6 7 8 9 10	Quality of care for Intermediate Care Service	Service users	Non-statutory	Survey	In progress
1 2 3 4 5 6 7 8 9 10	Dudley LIFT – Pensnett Health Centre Consultation	Patients of High Oak Surgery and local community	Statutory	Displays in High Oak Surgery, local community centres and pharmacies	<p>The majority of participants said that car parking and comfortable seating were key issues to be taken into account.</p> <p>Participants also gave their views on the preferred designs of the building and Reception area.</p> <p>The participants' views have been incorporated into the designs for the new building.</p>
1 2 3 4 5 6 7 8 9 10	Dudley Walk in Centre Survey (09.11.11 –	Patients attending the walk-in centre.	Non-statutory	Survey questionnaire	The outcomes of the survey were that there are issues in obtaining

	20.01.12)	40 participants			appointments to see GPs. Many patients advised if the Walk in Centre was not available they would have attended the local A&E Department. Most people travelled by car and lived less than four miles away. There is a problem regarding access to primary care. A report will go to the Urgent Care Network, Head of Primary Care and WIC for any action points to be raised.
1 2 3 4 5 6 7 8 9 10	Visual Identity Survey (March 2012)	To seek public and patient views on the branding for the new Clinical Commissioning Group. 180 participants	Statutory (anticipatory under s149 Equality Act 2010 – Public Sector Equality Duty)	Survey with designs available electronically and paper version	The survey revealed that the majority of participants preferred the 'little people' branding and this will be incorporated into the new corporate branding
1 2 3 4 5 6 7 8 9 10	Dudley LIFT: Lye Health Centre Decoration Consultation (10.04.11 – 15.02.12)	To consult patients on the appearance and decoration of the new Lye Health Centre. Event to which	Non-Statutory	Website of detail and a public event was held in Lye Town Centre	The outcomes from the events have been fed into the plans for the health centre.

		invites were sent to the local GP practice patients and members of the local community. 30 participants			
1 2 3 4 5 6 7 8 9 10	Nothing About You Without You – Thinking Differently (14.06.12)	Stakeholders, public, members of Healthcare Forum, staff	Mandatory (a requirement of CCG authorisation – prelude to statutory responsibilities)	Public event here were various workshops, interactive voting and question and answer sessions.	This information has been fed into the Commissioning Decisions and a Newsletter distributed to participants. This is available from the Dudley CCG website
1 2 3 4 5 6 7 8 9 10					
NAME OF AGENCY: Public Health					
Life Stage	Name of Engagement Activity	Target Group/	Statutory or non-statutory / local	Mechanism (postal / internet / meeting	Outcome – how is this used? What is it telling us?
1 2 3 4 5 6 7 8 9 10	Youth Centre Resource for Alcohol harm awareness	Teenage girls aged between 13 and 16	Local	Meeting/ Arts health project	
1 2 3 4 5 6 7 8 9 10	Visually impaired correspondence requirement survey	All on visually impaired register	Local	Survey	83% of patients who responded stated that they were satisfied with the current method of correspondence from the Trust. 65% of respondents advised that they would like large print

					<p>correspondence in large print Arial Font 18 or above, 26% responded that they would like Arial Font 12, 12% would prefer an Audio CD, 5% would prefer an email and 2% would prefer Braille.</p> <p>GP practices were sent a list of the respondents for their individual practices, highlighting the preferred formats as GP practices could “flag” on their systems whether the patient was visually impaired. An action plan was produced as part of the report and this is being progressed through the local Low Vision Committee.</p>
1 2 3 4 5 6 7 8 9 10	Breast Feeding Buddy Parent Satisfaction Survey (30.11.12 – 31.03.12)	The purpose of this survey was to listen to parents (those with children under 18 and pregnant women) views on the support they had	Local	Questionnaires and face-to-face interviews	<p>mothers would like to see a Buddy in the antenatal stage and in the first week after delivery. They felt that the support from a Buddy made the difference between stopping breastfeeding and continuing, and felt that the Buddies and groups they attended were very friendly and informative.</p>

		received. 37 Participants			
1 2 3 4 5 6 7 8 9 10	UNICEF Audit – Breastfeeding (02.01.12 – 29.02.12)	70 participants (women, pregnant women, GPs and clinicians)	Non-statutory	Questionnaires / surveys.	As a result of the engagement, leaflets and posters have been distributed to women who are pregnant or are breastfeeding to make them aware that they can breastfeed their babies on PCT sites.
1 2 3 4 5 6 7 8 9 10	NCMP – Barriers and opinions	Families of children who have been or will be measured as part of the National Child Measurement Programme	Local	Questionnaires and focus groups	Re branding the Dudley’s National Child Measurement programme, new promotional materials; including leaflets and wallcharts for schools
1 2 3 4 5 6 7 8 9 10	Measures to improve early antenatal booking	Women in different age groups , service providers and other stakeholders	Non-statutory	Social marketing exercise (focus groups, telephone and one to one discussion)	An action plan to improve antenatal early booking has been developed and will be embedded into the multiagency maternity care pathway
1 2 3 4 5 6 7 8 9 10	Barriers to breastfeeding	Women , midwives and health visitors	Non –statutory	Social marketing exercise (focus groups)	This exercise has identified the need for additional buddy support and for health services to concentrate on the emotional benefits of breastfeeding . As a result , we have increased Buddies support in the community and maternity and have commissioned

					communication training for frontline staff to enable them to communicate the emotional and psychological benefits of breastfeeding messages more effectively
1 2 3 4 5 6 7 8 9 10	Tuberculosis (TB) patient satisfaction survey(November 2011)	To ensure that the Public Health TB Service meets the needs of client group	Local	Survey/questionnaire	Over 93% respondents rated the TB service provided as good or very good
1 2 3 4 5 6 7 8 9 10	Alcohol Needs assessment consultation	Stakeholders Service providers Service users Carers General population Targeted vulnerable groups at risk of consuming high levels of alcohol	Local	Focus groups On-line survey	The outcomes will be used to influence the refreshed alcohol strategy and the future configuration of alcohol treatment services
10					

NAME OF AGENCY: DMBC COUNCIL DIRECTORATE: DUE – Environmental Health					
Life Stage	Name of Engagement Activity	Target Group/	Statutory or non-statutory / local	Mechanism (postal / internet / meeting)	Outcome – how is this used? What is it telling us?
1 2 3 4 5 6 7 8 9 10	Environmental Health business satisfaction survey	Businesses subject to Environmental Health Inspections	Non-statutory	Postal to 20% of businesses inspected each quarter	Monitors compliance with statutory guidance on inspections, ensures consistency between inspectors and follows up on dissatisfaction
1 2 3 4 5 6 7 8 9 10	Environmental Health customer satisfaction survey	Customers who have requested an environmental health service	Non-statutory	Postal to 20% of customers each quarter	Monitors satisfaction with service and outcomes
1 2 3 4 5 6 7 8 9 10	Trading Standards customer satisfaction survey	Customers who have made a trading standards complaint	Non-statutory	Postal	Monitors satisfaction with service and outcomes
1 2 3 4 5 6 7 8 9 10	Trading Standards Fix a Home customer satisfaction survey	Users of the Fix a Home service	Non-statutory	Postal	Monitors satisfaction with service and outcomes

NAME OF AGENCY: DMBC COUNCIL DIRECTORATE: CHIEF EXECs – Community Safety					
No	Name of Engagement Activity	Target Group/	Statutory or non-statutory / local	Mechanism (postal / internet / meeting)	Outcome – how is this used? What is it telling us?
1.	Face the People	Public	Statutory	Public Meeting	Informs the Community Safety Partnership priority setting by listening to public concerns.
2.	Drop Dead Gorgeous Alcohol Cocaine Campaign	Public	Non Statutory	Public Events, Web Site, Local Advertising Radio Advertising	Informs target group of the dangers of mixing alcohol and cocaine.
3.	Adult Needs Assessment	Service Providers/Service Users/partner agencies	Statutory/Non Statutory	Annual event, service providers, partner agencies, service users/volunteers	Informs and updates adult needs assessment which is then used to direct Commissioners regarding the service provision required to meet the needs of adults misusing drugs and alcohol living in the Dudley Borough.
4.	Young Person's Needs Assessment	Service providers/partner agencies	Statutory/Non Statutory	Annual event, service providers, partner agencies	Informs and updates Young Person's needs assessment which is then used to direct Commissioners regarding the service provision required to meet the needs of Young People living in Dudley misusing drugs and alcohol.
5.	Junior Neighbourhood watch and consultation	Primary school and parents	Non Statutory	Education sessions plus consultation event	Build positive relationships between children and local Police officers, consultation information used to identify local / borough wide community safety

					priorities and projects
6.	Secondary age consultation	Secondary age group	Non Statutory	Consultation sessions	consultation information used to identify local / borough wide community safety priorities and projects
7.	Antibullying campaign website	Children and young people, People who work with children and young people	Non Statutory	Website, posters, information cards	Informs target groups around what is bullying and how to deal with it and report it
8.	Intergenerational sessions	Public	Non Statutory	Sessions held with different age groups identifying commonalities and difference	Inform community based project work
9.	Street wise board game	Children and young people	Non Statutory	Youth sessions (including schools and PRUs)	Created by young people resource to encourage discussion around community safety issues and subsequently safe choices
10.	Street wise choices battle cards	Children and young people	Non Statutory	Youth sessions (including schools and PRUs)	Created by young people resource to encourage discussion around community safety issues and subsequently safe choices
11.	Think First	Children and young people	Non Statutory	Youth sessions (including schools and PRUs) Website, Posters, leaflets and social media	A series of learning tools aimed at 11 – 18 year olds with the aim of raising awareness of the dangers of gang culture, youth violence, confrontation and use of weapons

12.	Hate Crime/Incidents events	Public	Non Statutory	Events for Third party reporting, Website, Specific radio programming	Informs and raises awareness in respect of Hate Crime, encourages reporting
13.	Domestic abuse campaigns - Dating abuse (young people) - 'hard to reach groups'(BME, male victims, LGBT, disability)	Public	Non Statutory	You Tube videos, Publicity material, local advertising, web site, public events.	Informs and raises awareness around domestic abuse issues and encourages reporting.
14.	Sexual exploitation campaign	Public	Non Statutory	You tube video, publicity material, awareness event, local advertising, web site	Informs young people about the dangers and risks of becoming involved in sexual exploitation activities.

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