

---

**SHADOW DUDLEY HEALTH AND WELL-BEING BOARD**

**21<sup>st</sup> January 2013**

**Joint Report of the Director of Public Health, Director of Adult, Community and Housing Services, Director of Children’s Services, and the Director of the Urban Environment.**

**JOINT STRATEGIC NEEDS ASSESSMENT SYNTHESIS FOR 2012**

**Purpose of Report**

1. For the Shadow Dudley Health and Well-Being Board to receive and consider Dudley’s Joint Strategic Needs Assessment (JSNA) Synthesis for 2012.

**Background**

2. The production of an annual JSNA has been a statutory duty placed on the Directors of Public Health, Children’s Services and Adult Services since 2007. The Health and Social Care Act 2012 (which received Royal Assent on 27<sup>th</sup> March 2012) places “an equal & explicit obligation”<sup>1</sup> on Local Authorities and Clinical Commissioning Groups (CCGs) to prepare a JSNA, and to develop a Joint Health and Wellbeing Strategy for meeting the local needs identified in the JSNA 2013. This duty will be discharged by Health and Wellbeing Boards.
3. A process of continual development of Dudley’s JSNA has been established and refined during 2012, with a work-group established with refreshed membership from across the Council, Clinical Commissioning Group and other partner agencies, and chaired by the Director of Public Health.
4. Key actions for this group included to broaden the JSNA scope to include sourcing and capturing data on subjective wellbeing, community assets and community engagement, extend data capture to include service utilisation and to produce a JSNA synthesis document for 2012 to complement the public on-line JSNA resource tools.
5. The purpose of the JSNA synthesis is to provide a starting point for discussion and debate about the health and wellbeing of people in Dudley Borough. It provides an annual position statement and presents evidence in a way that is meaningful and engaging for commissioners, which they can use to help them make decisions about investment and prioritisation. It draws together headline data and information to

---

<sup>1</sup> JSNAs and joint health and wellbeing strategies – draft guidance. Department of Health Jan 2012

inform the planning and commissioning of services. It is an iterative process, that will be further refined as additional information/data becomes available.

6. In broad terms, the JSNA 2012 document includes an outline of the health and wellbeing of people in the borough, gives an overview of what influences health and wellbeing, sets out the evidence base for action, explores what is already being done locally to make a difference, and highlights key questions for commissioners.
7. The JSNA is divided into 4 sections
  - a. **Nurturing Health:** this section covers asset based approaches – discovering the range of hidden talents that are out there in our neighbourhoods, and can be used mindfully. A number of case-studies are presented.
  - b. **Dudley –The Place:** a brief broad description of Dudley as a place including and with particular emphasis on health determinants – social, economic environmental that might be affecting health and wellbeing positively and negatively – deprivation, access to green space, crime levels, housing standards, social integration, transport.
  - c. **Dudley- The People:** a brief broad description of the key characteristics of Dudley’s population (past, present and future) to include numbers, gender, ethnicity, religion, population trends, language, literacy, educational attainment, health inequality, employment status, morbidity, mortality and general health related behaviour.
  - d. **Life-course Summaries:** this section is structured around the ‘life-course’ of an individual in Dudley Borough (i.e. being conceived, born, growing up, being an adult and growing old). This approach has the benefit of providing a view of the population along a health continuum and enhances focus on keeping people on a good health journey or helping them get back on track should they deviate. It also encourages thinking around the broad range of factors that impact on health and wellbeing at different stages of life and promotes an integrated strategic approach across the partnership.

The life-stages covered are:

- I. **Childhood-** conception to 11 years
- II. **Discovery teens-** a core age of 12-15
- III. **Freedom years-** a core age of 16 to 24 , no partner or children or caring responsibilities, includes students and young workers
- IV. **Young settlers-** core age of 25 to 39 with partner but no children /caring responsibilities, includes cohabiting couples
- V. **Young jugglers-** core age 25-39 with children /caring responsibilities
- VI. **Older settlers** - core age 40-59 with partner but no children/caring responsibilities, not retired
- VII. **Older jugglers** - core age 40-59, children/caring responsibilities, not retired
- VIII. **Alone again** - core age 45 to 79, no partner or children but had a partner or children in the past or have children outside household. No caring responsibilities. Not retired, includes empty nesters and second time singles
- IX. **Active retirement** - core age 60-74, retired
- X. **Aging retirement** - core age 75+, retired

8. The JSNA 2012 summary document has been circulated to all members of the Health and Wellbeing Board as a separate booklet from the Board papers. A copy is also available in the member's room and on the Dudley Community Partnership JSNA website.
9. The JSNA group has also mapped community engagement activity and outcomes across Dudley Borough and the draft is attached as a separate document.

### **Finance**

10. Any financial implications arising from the content of this Report will be met from within existing budgets in the agencies.

### **Law**

11. The background to the development of Health and Well Being Boards, and their roles and responsibilities in relation to the JSNA lies in the guidance issued to date leading up to the enactment of the Health and Social Care Act 2012.

### **Equality Impact**

12. Improving the health of the local population, reducing health inequalities and improving the quality of local health services are statutory responsibilities of partners in the Health and Well Being Board. The JSNA facilitates this process by providing data and an evidence base on these areas for commissioners in all partner organisations

### **Recommendation**

13. That the Shadow Dudley Health and Well-Being Board -
  - Notes and endorses the Dudley JSNA synthesis for 2012 as a basis for commissioning plans



**Valerie A Little**  
Director of Public Health



**Andrea Pope-Smith**  
Director-DACHS



**Jane Porter**  
Director- DCS



**John Millar**  
Director-DUE

Contact Officers:

Dr Angela Moss  
Public Health  
PCT

Andy Wright  
Chief Executives' Directorate  
DMBC