

Dudley Health and Wellbeing Board – 26th September,2013

Report of the Chief Officer,Dudley Clinical Commissioning Group

Dudley CCG Primary Care Development Strategy

Purpose of Report

1. To present the final version of the Primary Care Development Strategy as approved by the CCG Governing Body.

Background

2. The attached Primary Care Development Strategy, has been developed over a series of months and the priorities it sets out are based on input from CCG members and local patient and community groups. It also takes account of the NHS England and local Area Team priorities for primary care as we understand them at the present time.
3. Whilst developing the strategy, early discussion papers and later drafts of the strategy have been shared with a number of groups and individuals including:
 - CCG members (including membership development events)
 - Practice managers
 - CCG Locality forums
 - CCG Communications and Engagement Committee
 - Healthcare Forum
 - CCG Patient Opportunities Panel
 - CCG Executive Team
 - A core group established specifically for the purpose of developing the strategy which included GP members, a practice manager, Local Medical Committee and managerial support.
4. The focus of the strategy is on developing local primary care and supporting practices to provide high quality services for patients. This means that, rather than focussing in the first instance on specific clinical or service priorities, instead the intention has been to describe approaches which will build strong, high quality primary care providers who are as well placed as possible to meet new service challenges and deliver clinical priorities now and into the future. Primary care is the cornerstone of local healthcare, so if we don't tackle the challenges facing local practices, then it is unlikely that the CCG will be able to deliver the improvements in health outcomes and health services it aims to achieve.
5. The CCG will be developing an implementation plan for the strategy. This process will be led by the Head of Membership Development and overseen by the Primary Care Development Committee. The strategy and its implementation will be discussed at a forthcoming membership development event and CCG Locality

forums. Local patient groups will be a central part of the development and monitoring of the implementation plan. There is good evidence to show that direct patient involvement helps to maintain momentum, drive agreed change and therefore will increase the likelihood of achieving the aims of the strategy.

Finance

6. To be agreed as part of the implementation plan

Law

7. To be agreed as part of the implementation plan.

Equality Impact

8. By supporting the development of high quality primary care, this strategy is also designed to ensure that local primary care providers are best placed to play their part in the delivery of Dudley's 'Joint Health and Wellbeing Strategy Wellbeing for life – our plan for a healthier Dudley borough 2013 -2016'.
The aim of this plan is to improve the health and wellbeing of local people and reduce health inequalities.

Recommendation

9. It is recommended that:-
 - To note the contents of the Primary Care Development Strategy that supports Dudley's 'Joint Health and Wellbeing Strategy Wellbeing for life – our plan for a healthier Dudley borough 2013 -2016'.



.....
Paul Maubach
Chief Officer, Dudley CCG

Contact Officer: Daniel King
Telephone: 01384 321868
Email: Daniel.king@dudleyccg.nhs.uk

List of Background Papers