



DUDLEY METROPOLITAN BOROUGH

LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT, 1982

APPLICATION FOR CONSENT TO ENGAGE IN STREET TRADING

I hereby make application to the Borough Council of Dudley for consent to engage in street trading in the manner hereunder stated. I enclose the appropriate fee of ~~555~~ 555.00 for the first or only site for which I have applied and for each additional site for which I have applied.

1.	Full name(s) of applicant(s) ^(a)	MRS TRACY JEANETTE JOANNE GOULD
2.	Age(s) ^(b)	38
3.	Full-time occupation(s) ^(b)	
4.	Full address(es) (in the case of a company address of registered office is required)	57 MOUNT RD WORDSLEY STOURBRIDGE WESTMIDLANDS
5.	Normal business address (if different)	
6.	Type of articles sold or intended to be sold ^(c)	TAKEAWAY SANDWICHES Baked potatoes HOT & COLD DRINKS
7.	Address(es) of place(s) where articles are or will be stored prior to being sold ^(c) (In the case of ice cream, state where it will be made)	57 MOUNT RD WORDSLEY, STOURBRIDGE WESTMIDLANDS DY8 5AR
8.	Address(es) of places where any vehicle(s) (including any motor vehicle) or any receptacle(s) (e.g. news vendor's stand or shelter used or intended to be used for the sale of any article is/are or is/are to be kept when not so used ^(c))	57 MOUNT RD WORDSLEY STOURBRIDGE WESTMIDLANDS DY8 5AR

9.	Registration number, make and full description (including livery, height, width and length) of each motor vehicle used or intended to be used for the sale of any article ^(c)	10 ^{FT} X 6 ^{FT} TRAILER
10.	Full description (including livery, width and length) of each vehicle (other than a motor vehicle) and/or each receptacle used or intended to be used for the sale of any article ^(c)	I will be make sandwiches to what the customer needs ie Bacon, Sawage, Eggs
11.	Full name and address of the owner (if not the applicant) of each vehicle (other than a motor vehicle) or receptacle used or intended to be used for the sale of any article ^(c)	TRACY GOULD 57 MOUNT RD WORDSLEY DY8 5AR
12.	Full name(s) and address(es) of the legal owner(s) and (if different) registered owner(s) of each vehicle used or intended to be used for the sale of any article ^(c)	TRACY GOULD 57 MOUNT RD WORDSLEY STOURBRIDGE DY8 5AR
13.	Is it the intention to use any vehicle to which this application applies for the purpose of the sale of any article in all streets in which the consent of the Council to engage in street trading is required at the date hereunder stated? ^{(c)(d)} Please answer yes or no	YES.
14.	If the answer to the foregoing question is yes, is it your normal trading practice or the normal trading practice of the company or firm on whose behalf you have made this application to move from place to place in or with a vehicle and sell articles from the vehicle at such places as it is halted? ^(c) Please answer yes or no (Note: If the answer to this question is yes, please ignore Question 15 below)	YES

15.	Exact situation and dimensions of EACH site desired including name(s) of street(s) and position(s) or place(s) in street(s) where it is desired to trade ^(d) (A sketch map must be supplied of EACH site)	Coventry Street (Stourbridge) Rye Market (Stourbridge) High St (Stourbridge) Court Street (Stourbridge) Stone Street Square (Dudley) Stone Street (from High St to Priory)	Dudley.
16.	Days and times it is desired to trade	MON - SAT 8 AM - 2-30	
17.	Are you, or is the company or firm on whose behalf you have made this application, trading on the site(s) applied for or, if the answer to Question 14 is yes, in the manner described in that question? If the answer is no, please state where and how you or the company or firm concerned are at present trading	NOT TRADING AT PRESENTS	
18.	Total number of persons to be employed in street trading under any consent granted by the Council in pursuance of this application and the full names and addresses of such persons	0 Sole owner and employee.	
19.	What means are, or are to be, adopted for dealing with litter arising during the course of trading and for the collection and disposal of such litter?	All litter will be removed by myself at the end of the days trading	
20.	State any facts which you wish to be brought to the attention of the Council in support of this application.	The English public can and love love a good old fashioned Ham Bacon Sandwich	

DATED this TUESDAY day of APRIL

199 2010

T. Galloway

(For and on behalf of

)^(e)

COMMITMENT TO CLIENT CARE

We will endeavour to determine your application within 28 days of receipt of your form. However, please remember that we have to receive information from other agencies before the permit may be issued, and we are therefore dependent upon these Agencies for a prompt response to our enquiry. We will ensure that the permit is issued within 2 days of receiving all the relevant reports wherever possible.

After you have received your permit we will be writing to you with a short questionnaire in respect of the way your application has been dealt with. Please find the time to complete and return this form as we value your comments and they will help us to strive to improve our service.

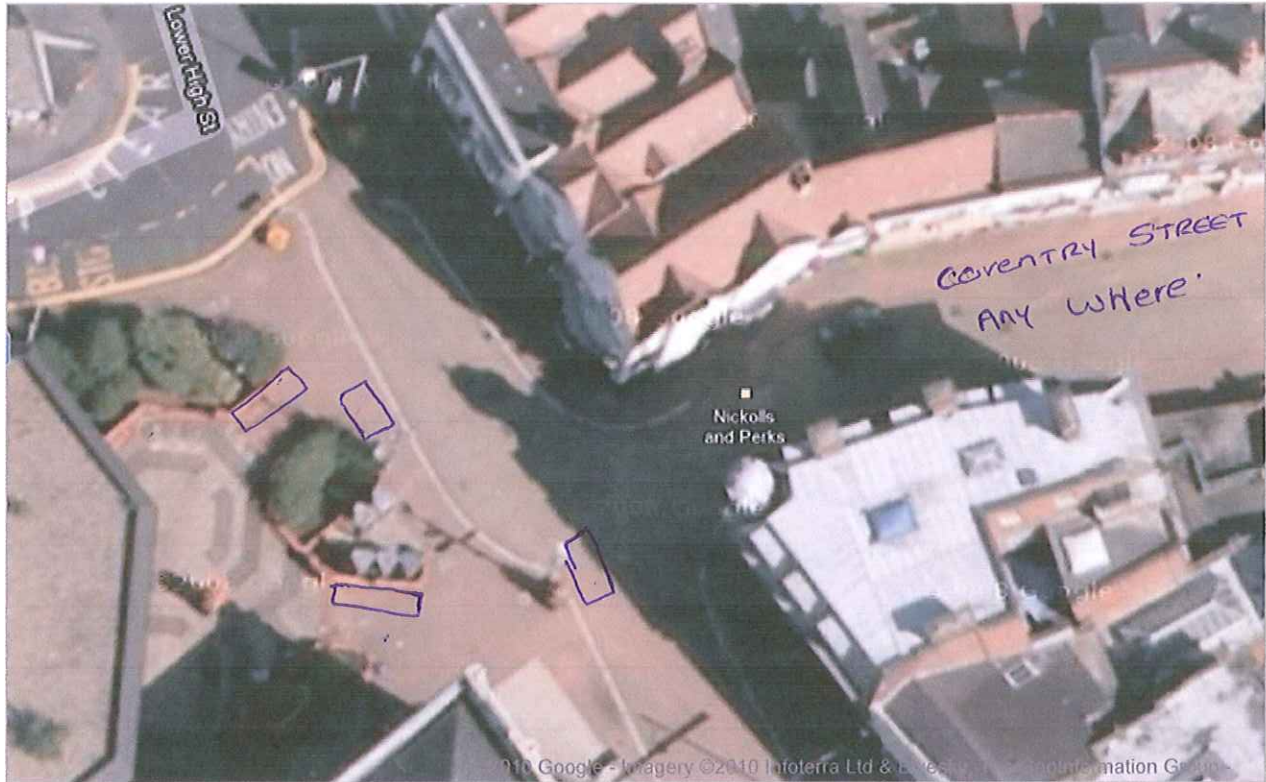
If you have any complaints with regard to this application please write in the first instance to MRS. JANET ELLIOTT, LICENSING OFFICER, LEGAL AND PROPERTY SERVICES, 5 EDNAM ROAD, DUDLEY, DY1 1HL.
Tel:- 01384 815377, E-mail:- Licensing.legal@dudley.gov.uk

Google maps Address
UK

To see all the details that are visible on the screen, use the "Print" link next to the map.

[Get Directions](#) [My Maps](#)

[Print](#) [Send](#) [Link](#)



My Contact Details are 07976372670
01384 836087

I AM ^{DO} NOT where I should be situated
So I have drawn a few squares because
I thought that you would decide to

Whereabouts it should go
Many thanks
Tracy Gould

May Williams

From: Alan Radford
Sent: 14 May 2010 15:00
To: May Williams
Cc: Peter Vangeersdaele
Subject: RE: Street Traders Application - Mrs Tracy J J Gould 4/26(175)

Hello May,

Having considered this application I would make the following points;

There are, as far as I can recall, two traders currently operating in this area. An ice-cream van and a fresh fish stall, although neither are in situ all week.

In addition to this, we have The French Connection in Coventry Street, and a café adjacent to the town clock who place tables and chairs on the highway for customers to eat food purchased from their premises.

The building on the corner of Coventry St/High St is also, I believe, being refitted to operate as a café/restaurant

The area is also an emergency vehicle link.

Given the presence of these traders, and the high profile of the site, with the town clock, I would be reluctant to see another mobile trader adding to the street clutter. Particularly at a time when current traders are struggling and we are receiving a number of complaints regarding street obstructions.

Regards

Alan Radford
X1 4458

-----Original Message-----

From: May Williams
Sent: 11 May 2010 11:53
To: 'dy_licensing@west-midlands.pnn.police.uk'; Food_OccSafety DUE; Craig Worgan; Alan Radford; Stuart Perry; Julie Jones (L&P_CP)
Cc: Kay Dewinski
Subject: Street Traders Application - Mrs Tracy J J Gould 4/26(175)

<< File: Street Traders Application.pdf >> << File: Maps.pdf >>

Street Traders Application - Mrs Tracy J J Gould

Please see attached application for a grant of a Street Traders permit in respect of the above.

Could I please have your comments within 14 days of this email or as soon as possible.

Many thanks

May Williams
Licensing Clerk
Ex:5380

May Williams

From: Peter Vangeersdaele
Sent: 17 May 2010 18:47
To: May Williams
Cc: Alan Radford
Subject: FW: Street Traders Application - Mrs Tracy J J Gould 4/26(175)

Hi, May,

The Clock Tower/Coventry Street/High Street area is needed for retention as a prestigious focal point for Stourbridge Town Centre.

This area of highway is the major traffic diversion route for traffic when emergencies occur in Stourbridge Town Centre.

Best wishes,

Peter Vangeersdaele
 Traffic Manager
 Group Engineer, Traffic & Road Safety
 Dudley Council
 01384-815-437
peter.vangeersdaele@dudley.gov.uk

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From: Alan Radford
Sent: 14 May 2010 15:00
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Licensing Clerk
Ex:5380

May Williams

From: Craig Worgan
Sent: 11 May 2010 16:08
To: May Williams
Subject: RE: Street Traders Application - Mrs Tracy J J Gould 4/26(175)

May

I have no objections to this permit but the location should not impede the access to the Crown Centre. Some of the boxes indicated on the Google plan provided appear to be close to the steps.

Kind regards

Craig Worgan
Principal Building Control Surveyor
01384 814114

-----Original Message-----

From: May Williams
Sent: 11 May 2010 11:53
To: 'dy_licensing@west-midlands.pnn.police.uk'; Food_OccSafety DUE; Craig Worgan; Alan Radford; Stuart Perry; Julie Jones (L&P_CP)
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May Williams

From: Julie Jones (L&P_CP)
Sent: 11 May 2010 15:59
To: May Williams
Subject: RE: Street Traders Application - Mrs Tracy J J Gould 4/26(175)

Hello May

I would object to the siting of a mobile food takeaway adjacent to the Crown Centre. On the plan of where the food takeaway could be located Ms Gould has indicated 4 'squares' 2 of these indicate locations that are at the foot of steps up to the shops at the front of the Crown Centre and with the size of the vehicle indicated in her application this would have the effect of blocking off pedestrian access to the Crown Centre. The 3rd square on the left would mean that the footpath would be blocked. The corner position indicated on another plan by a star would be directly in the way of traffic that is permitted to enter Coventry Street from Lower High St

(There are already 2 street trading licences issued in the general area preferred by Ms Gould 1 x Ice cream seller and 1 x wet fish seller. The area around Coventry Street has a number of cafes and hot food takeaways e.g. Daves Deli; Rimskies coffee and tea shops; delicatessen and hot food takeaway in Coventry St I do not believe there is a need for another such food takeaway
 Julie

Julie Jones
Curatorial Services &
Commercial Operations Manager

Tel: 01384 813164 or 815396

Email: julie.jones@dudley.gov.uk

-----Original Message-----

From: May Williams
Sent: 11 May 2010 11:53
To: 'dy_licensing@west-midlands.pnn.police.uk'; Food_OccSafety DUE; Craig Worgan; Alan Radford; Stuart Perry; Julie Jones (L&P_CP)
Cc: Kay Dewinski
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Many thanks

May Williams
Licensing Clerk

Kay Dewinski

From: Hannah Rogers
Sent: 10 June 2010 15:21
To: Kay Dewinski
Cc: Stuart Perry; Andrea Jones
Subject: RE: Street Traders Application - Mrs Tracy J J Gould 4/26(175)

Hi Kay

I'm still keeping an eye on things in Stourbridge in Stuart's absence.

My main concern with this application is the number of take way food outlets in Stourbridge already and I think the town centre does already offer an excellent range of food for all needs.

- The applicant has requested a location around the Coventry street area where there currently there is:
- The French Deli – Coventry Street
 - French Connection – Coventry Street
 - Carol's Fish bar – Coventry Street
 - Bob's big bites caravan – St John's Road (end of Coventry Street)
 - Rimskis – Crown Centre
 - Dauids Deli - Lower High Street
 - No. 1 Pizza – Lower High Street

A number of other food outlets operate in the town and I do not believe that there is sufficient need in Stourbridge for this business.

My other concern for this area is that street trading licenses already exist in this area for an ice cream seller and a fish stall and the addition of another trailer would cause a number of issues if all 3 sellers were in on the same day. These issues include restriction of the space available and restricting site lines to existing businesses in Coventry street and Lower High Street

The area is also host to the monthly farmers market on the 3rd Saturday of every month, permission for a food trailer in this area may restrict the area available for the farmers market to set up and again the farmers market usually has a stall selling local sausages in rolls offering yet another option for take away food in the town.

It may also be worth taking into account the forthcoming redevelopment of the Crown Centre which will severely impact on this area of the town and the space available for such activity when the work commences.

Best regards
Hannah

From: Andrea Jones
Sent: 10 June 2010 14:49
To: Hannah Rogers

Subject: FW: Street Traders Application - Mrs Tracy J J Gould 4/26(175)

-----Original Message-----

From: Kay Dewinski
Sent: 10 June 2010 14:36
To: Andrea Jones
Subject: FW: Street Traders Application - Mrs Tracy J J Gould 4/26(175)

Hi Andrea,

Can you help us please?

This Street Trader application is ready to go to Committee. The only thing we are waiting for is comments/objections from Stuart Perry and I understand that he is off sick. Would it be possible to reply on his behalf or is anyone else covering his area that could give a response so that we can get the Committee date sorted.

Thanks,

Kay.

-----Original Message-----

From: May Williams
Sent: 11 May 2010 11:53
To: 'dy_licensing@west-midlands.pnn.police.uk'; Food_OccSafety DUE; Craig Worgan; Alan Radford; Stuart Perry; Julie Jones (L&P_CP)
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