
Select Committee on Health and Adult Social Care - 18th November 2010

Report of the Director of Community Engagement and Primary Care

Tackling Obesity; A Framework for Action Annual Report Year 5

1.0 Purpose of Report

1.1 To update the Committee on the work undertaken by NHS Dudley and Dudley Metropolitan Borough Council in relation to the Tackling Obesity Strategic Plan. This is the Year 5 (final year) Annual Report.

2.0 Background

2.1 The Obesity Strategy was launched in 2005 and was developed to respond to the national obesity epidemic at a local level, but also as a response to key national and local policy documents, where addressing overweight and obesity is a recognised beneficial outcome both directly and indirectly.

2.2 The strategy group was tasked to produce the Framework by the Health and Wellbeing Partnership, in response to the government's Public Sector Agreement (PSA) target: '*to halt the year-on-year rise in obesity among children under 11 by 2010 in the context of a broader strategy to tackle obesity in the population as a whole*'. It was also designed to highlight commendations and local activity relating to the main causal factors of obesity - physical activity and nutrition.

2.3 The report is the final (Year 5) annual report. A summary and overview of progress is set out on pages 2 and 3 of the 4 attached report, and a 'RAG' rating (Red, Amber Green) used to denote progress against targets.

3.0 Finance

3.1 No financial implications arising from this report

4.0 Law

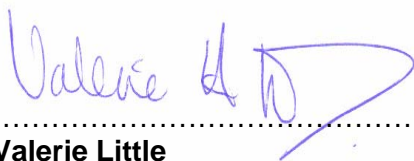
4.1 No legal implications arising from this report

5.0 Equality Impact

5.1 No specific equality implications arising from this report

6.0 Recommendation

6.1 This report is for information. Members' support in principle for a refresh of the strategy is sought.



.....
Valerie Little
Director of Public Health

Contact Officer: Sally Cornfield
Telephone: 01384 321850
Email: sally.cornfield@dudley.nhs.uk