

Indicator
Place & Physical Environment
% LSOAs in 10% most deprived in England
% LSOAs in 20% most deprived in England
UK Competitiveness Index - Score
UK Competitiveness Index - Rank (out of 379)
Average House Price (Mean)
Business & Enterprise
GVA per filled job - % of UK average
Median Earnings - Workplace - Weekly
Median Earnings - Workplace - Annual
Median Earnings - Residence - Weekly
Median Earnings - Residence - Annual
Total Business Stock
Number of Full Time Jobs
% of Total Jobs in Manufacturing
% of Total Jobs in Service Sector
New Business Registrations per 10,000 population (16+)
% Self Employed
New Business Start-Ups Survival Rates - 12 months
New Business Start-Ups Survival Rates - 3 years
People & Communities
Population Size
Working Age Population
Gross Disposable Household Income (GDHI) per head
Working Age Employment Rate
% of Working Age Population Claiming Out of Work Benefits
JSA Claimants as % of working age population
% of JSA Claimants Claiming for 1 year +
% of Working Age Population with No Qualifications
% of Working Age Population with Level 2 or higher
% of Working Age Population with Level 3 or higher
% of Working Age Population with Level 4 or higher
% achieving 5+ A* to C GCSE inc. Eng & Maths

Latest Performance			Latest Data (Year)
Dudley	W Mids	England	
9	16	n/a	2010
23	28	n/a	2010
85.3	90.3	n/a	2010
326	7 (of 12)	n/a	2010
151,181	177,913	240,033	2010
82.3%	91.6%	101.9%	2008
£425.90	£470.60	£507.20	2011
£22,963	£24,550	£26,601	2011
£455.80	£470.50	£507.60	2011
£23,390	£24,568	£26,615	2011
10,260	206,915	2,161,190	2011
114,842	2,280,555	22,620,178	2010
14.3%	12.4%	8.8%	2010
79.1%	81.1%	85.1%	2010
36.0	40.5	48.9	2010
6.2	8.1	9.3	2010
92.2%	91.6%	90.9%	2010
62.7%	62.3%	62.9%	2010
307,400	5,455,200	52,234,000	2010
192,400	3,462,400	33,861,400	2010
£12,127	£13,708	15,540	2009
69.7	67.5	70.4	Jan-Dec10
13.9	13.7	11.9	Feb-11
5.2	4.9	3.8	Aug-11
23.1	16.9	14.8	Aug-11
15.4	15.1	11.1	Jan-Dec10
65.6	62.5	67.0	Jan-Dec10
44.7	45.4	50.7	Jan-Dec10
21.6	26.0	31.1	Jan-Dec10
56.4	54.2	53.4	2010

Change against previous year (available)								
Dudley			West Midlands			England		
No	%	status	No	%	status	No	%	status
0	0.0%	na	1	6.3%	na	n/a	n/a	na
1	4.3%	na	1	3.6%	na	n/a	n/a	na
-0.2	-0.2%	na	-1.2	-1.3%	na	n/a	n/a	na
3	0.9%	na	0	0.0%	na	n/a	n/a	na
5,817	3.8%	na	10,344	5.8%	na	23,540	10.9%	na
-	-1.3%	na	-	-0.2%	na	-	0.1%	na
£17.10	4.2%	na	£3.20	0.7%	na	£2.70	0.5%	na
£1,830	8.7%	na	£719.00	3.0%	na	£336.00	16.7%	na
£5.30	1.2%	na	£1.30	0.3%	na	£1.60	0.3%	na
£1,114	5.0%	na	£666	2.8%	na	£347	1%	na
-250	-2.4%	na	-3,150	-1%	na	-22,655	-1%	na
-598	-0.5%	na	17,137	0.8%	na	-50,215	-0.2%	na
-281	-1.7%	na	5,889	2.1%	na	-34,057	-1.7%	na
0.6%	0.7%	na	0.2%	0.2%	na	0.6%	0.7%	na
-2.7	-7.0%	na	-1.2	-3%	na	-0.8	-1.6%	na
-0.9	-14.5%	na	0	0.0%	na	0.1	1.1%	na
-1	-1.1%	na	-1.2	-2.2%	na	-1.2	-1.3%	na
-1.1	-1.7%	na	-4.3	-6.5%	na	-3.3	-5.0%	na
800	0.3%	na	24,100	0.4%	na	424,300	0.8%	na
9,400	0.5%	na	170,100	5.2%	na	1,778,100	5.5%	na
£347	2.9%	na	£371	2.8%	na	£450	3.0%	na
1.5	2.2%	na	-0.7	-1.0%	na	0.2	0.3%	na
-1	-6.7%	na	-0.8	-5.5%	na	-0.6	-4.8%	na
0.3	6.1%	na	0.3	6.5%	na	0.3	8.6%	na
-2.4	-9.4%	na	-5.3	-23.9%	na	-3.1	-17.3%	na
-1.6	-9.4%	na	-1.1	-6.8%	na	-1	-8.3%	na
5.1	8.4%	na	1.6	2.6%	na	2.0	3.1%	na
3.6	8.8%	na	1.6	3.7%	na	1.8	3.7%	na
-0.2	-0.9%	na	1.2	4.8%	na	1.5	5.1%	na
7.6	15.6%	na	5.7	11.8%	na	3.6	7.2%	na

Change over last 5 years								
Dudley			West Midlands			England		
No	%	status	No	%	status	No	%	status
3	18.8%	na	2	12.5%	na	n/a	n/a	na
3	10.7%	na	2	7.1%	na	n/a	n/a	na
-2.6	-3.0%	na	-1.5	-1.7%	na	n/a	n/a	na
310 (of 434)	n/a	na	1	14.3%	na	n/a	n/a	na
14,298	9.5%	na	19,162	10.8%	na	47,786	19.9%	na
-	-10.7%	na	-	-4.6%	na	-	0.2%	na
£64.20	17.7%	na	£55.70	13.4%	na	£54.90	12.1%	na
£3,284	16.7%	na	£2,342	10.5%	na	£2,681	11.2%	na
£57.00	14.3%	na	£50.60	12.1%	na	£54.00	11.9%	na
£2,512	12.0%	na	£2,274	10.2%	na	£2,676	11.2%	na
1,300	14.5%	na	32,565	18.7%	na	399,015	22.6%	na
-8,391	-6.8%	na	-93,868	-4.0%	na	-288,543	-1.3%	na
-3,409	-17.2%	na	-79,647	-22.0%	na	-549,913	-21.6%	na
2.1%	2.7%	na	2.2%	2.9%	na	2.0%	2.4%	na
-9.1	-20.1%	na	-13.5	-25.0%	na	-10.4	-17.5%	na
-4.7	-4.9%	na	-4.4	-4.6%	na	-5	-5.2%	na
-	-	na	-	-	na	-	-	na
2,100	0.7%	na	108,000	2.0%	na	1,767,800	3.5%	na
-700	-0.4%	na	50,000	1.5%	na	1,154,700	3.5%	na
£1,480	13.9%	na	1,814	15.3%	na	2,250	16.9%	na
-5	-7.1%	na	-4	-5.6%	na	-2	-2.9%	na
1.1	8.6%	na	0.8	6.2%	na	0.5	4.4%	na
1.6	44.4%	na	1.7	53.1%	na	1.4	58.3%	na
3.5	17.9%	na	-2.8	-14.2%	na	-1.6	-9.8%	na
0.1	0.7%	na	-2.7	-15.2%	na	-3.1	-21.8%	na
4.2	6.8%	na	2.9	4.9%	na	4.6	7.4%	na
5.1	12.9%	na	3.0	7.1%	na	4.1	8.8%	na
0.9	4.3%	na	3.1	13.5%	na	4.8	18.3%	na
15.2	36.9%	na	13.8	34.2%	na	8.7	19.5%	na

Key:

0 to 5% improvement/decline
 More than 5% improvement
 More than 5% decline

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% LSOAs in 20% most deprived in England
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UK Competitiveness Index - Rank (out of 379)
Average House Price (Mean)
Business & Enterprise
GVA per filled job - % of UK average
Median Earnings - Workplace - Weekly
Median Earnings - Workplace - Annual
Median Earnings - Residence - Weekly
Median Earnings - Residence - Annual
Total Business Stock
Number of Full Time Jobs
% of Total Jobs in Manufacturing
% of Total Jobs in Service Sector
New Business Registrations per 10,000 population (16+)
% Self Employed
New Business Start-Ups Survival Rates - 12 months
New Business Start-Ups Survival Rates - 3 years
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Population Size
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JSA Claimants as % of working age population
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% of Working Age Population with No Qualifications
% of Working Age Population with Level 2 or higher

Latest Performance - CIPFA Comparator Areas						
Dudley	Sandwell	Walsall	W'ton	Coventry	Wigan	Wakefield
9%	30%	22%	27%	18%	13%	12%
23%	59%	44%	52%	31%	30%	29%
85.3	79.1	81.4	85.3	92.7	83.8	85.4
326	371	360	327	228	341	324
151,181	122,665	143,191	125,858	140,242	125,387	142,190
82.3%		83.6%		95.4%	-	-
£425.90	£442.70	£454.00	£453.40	£510.70	£427.50	£476.20
£22,963	£22,932	£23,984	£23,702	£26,583	£22,580	£24,909
£455.80	£426.20	£429.20	£416.00	£454.80	£459.50	£440.80
£23,390	£21,848	£21,821	£21,571	£25,130	£24,219	£22,273
10,260	8,080	7,385	7,730	8,960	8,830	9,750
114,842	119,498	92,532	109,258	137,989	99,170	135,350
14.3%	18.1%	15.4%	13.6%	10.6%	11.9%	11.0%
79.1%	71.8%	77.7%	80.9%	86.5%	80.3%	83.0%
36.0	33.6	34.4	35.3	37.8	31.7	32.5
6.2	5.8	5.6	8.3	6.1	8.5	5.8
92.2%	92.8%	93.1%	93.3%	92.3%	93.0%	88.8%
62.7%	59.0%	62.0%	61.3%	60.0%	59.9%	61.1%
307,400	292,800	256,900	239,400	315,700	307,600	325,600
192,400	184,400	157,900	152,300	208,700	198,700	211,600
£12,127		£12,038		£12,300	£13,184	13,237
69.7	60.0	62.2	60.0	66.2	70.8	70.0
13.9	18.9	17.7	19.5	14.6	15.8	15.0
5.2	7.4	6.8	7.8	5.2	4.6	4.4
23.1	23.1	22.5	23.8	14.2	16	12.1
15.4	20.0	19.5	20.0	14.3	12.4	14.4
65.6	51.9	54.2	56.4	64.0	63.6	57.8

Indicator	Latest Performance CIPFA Comapritor Areas						
	Dudley	Sandwell	Walsall	W'ton	Coventry	Wigan	Wakefield
Business & Enterprise							
GVA per filled job - % of UK average							
Median Earnings - Workplace - Weekly							
Median Earnings - Workplace - Annual							
Median Earnings - Residence - Weekly							
Median Earnings - Residence - Annual							
Total Business Stock							
Number of Full Time Jobs							
% of Total Jobs in Manufacturing							
% of Total Jobs in Service Sector							
New Business Registrations per 10,000 population (16+)							
% Self Employed							
New Business Start-Ups Survival Rates - 12 months							
New Business Start-Ups Survival Rates - 3 years							
People & Communities							
Population	307,400	292,800	256,900	239,400	315,700	307,600	325,600
Working Age	192,400	184,400	157,900	152,300	208,700	198,700	211,600
Gross Disposable Income	£12,127		£12,038		£12,300	£13,184	13,237
Working Age %	69.7	60.0	62.2	60.0	66.2	70.8	70.0
% of Working Age	13.9	18.9	17.7	19.5	14.6	15.8	15.0
JSA Claimants	5.2	7.4	6.8	7.8	5.2	4.6	4.4
% of Working Age	23.1	23.1	22.5	23.8	14.2	16	12.1
% of Working Age	15.4	20.0	19.5	20.0	14.3	12.4	14.4
% of Working Age	65.6	51.9	54.2	56.4	64.0	63.6	57.8
% of Working Age	44.7	34.0	36.8	37.7	48.7	44.9	39.3
% of Working Age	21.6	17.6	18.2	18.9	28.7	22.5	18.2
% achieving	56.4	43.6	49.5	52.1	51.7	56.0	55.8
Place & Physical Environment							
% LSOAs in	9%	30%	22%	27%	18%	13%	12%
% LSOAs in	23%	59%	44%	52%	31%	30%	29%
UK Competitiveness Index	85.3	79.1	81.4	85.3	92.7	83.8	85.4
UK Competitiveness Index	326	371	360	327	228	341	324
Average Household Income	151,181	122,665	143,191	125,858	140,242	125,387	142,190