

Shell Corner /Halesowen North
Report of the Neighbourhood Manager
Halesowen Area Committee – 22nd June 2005

1. PURPOSE
 - 1.1 To update members of the public and elected members on the key achievements in the Shell Corner Area during 2003/04.
 - 1.2 To outline forward plans for the Neighbourhood
 - 1.3 To inform the area committee of the recent Neighbourhood Management survey undertaken in the area and to suggest a further presentation to the committee on those findings.
2. BACKGROUND
 - 2.1 Neighbourhood Management was introduced in 2001 to target social, economic, physical deprivation and exclusion within Dudley Borough. The managed neighbourhoods were designated based on the 1991 indices of multiple deprivation. These are statistical measures taken from the levels of unemployment, educational achievements, health inequalities, housing conditions and environment conditions.
 - 2.2 In 2001 Shell Corner was shown to be one of the worst 10% of most deprived areas nationally. This has led to the need for a multi agency approach between: statutory, voluntary and community organisations in order to tackle some of the complex issues in the area.
 - 2.3 In the past local residents and partners have felt isolated in regards to a number of issues concerning access to services, best practise and allocation of resources to add value to their area. As a result of this, the role of the neighbourhood manager in this area has been to facilitate, co-ordinate and develop genuine community engagement in the local area at strategic and operational level.
 - 2.4 In 2003, the original small area of Shell Corner was broadened out to include Cockshut, Hill and Cakemore and other parts of Halesowen North. This was in recognition of the issues raised by elected members and local people and to increase the base of residents from which Neighbourhood Management could draw. It also recognised that issues were not exclusively the province of the original, small, priority neighbourhood. This has enabled a more whole area approach to be taken.

- 2.5 In 2004, census data was received from central government, which showed that Shell Corner no longer features even in the top 20% of the indices of multiple deprivation, although a couple of very small pockets remain. There are some indicators around health and educational achievement which feature in the top 15% and there are still issues of physical appearance and economic regeneration to address at Shell Corner itself, as a gateway to the borough. There are also issues of community cohesion across the whole area.
- 2.6 Neighbourhood Manager, Tukimbo Leigh has now left the area to take up employment in London in the same field of work. Uncertainties around the future funding of Neighbourhood Management and the movement of the Neighbourhood out of the worst 10% of deprivation mean that there will no longer be a dedicated Neighbourhood manager in the area.
- 2.7 The report illustrates the many issues and activities with which neighbourhood managers are involved and the many partners with whom they work to achieve joint outcomes for people in their neighbourhood.

3.0 ACHIEVEMENTS AND CONTINGENCY PLANS

- 3.1 The position is shown on the table below the committee's attention is drawn to the diversity of groups involved and the major contribution of partner agencies in joint working.
- 3.2 Feedback from residents and the community

A random sample of feedback from evaluation sheets of courses, meetings and workshops taken during the year is shown below:

- Shell Corner Partnership is needed
- I have enjoyed being part of the fun day
- I feel like we are starting to get somewhere in this area
- We still need a car park
- There is more support now for the children and youth in this area
- I hope the community shop can happen. We will support it.
- I am glad to learn about other peoples cultures
- If Shell Corner is regenerated the area will attract its own investment.

Activity	Main Partners	Achievements	Current Position & Way Forward
<u>Environment</u> Renovation of Acorn Pub.	Braycott Construction, Dudley Racial Equality Unit, Andrew Solicitors, Local Residents, Neighbourhood Management.	Acorn pub is now being turned into Flats	N/A
Empty Shops	Neighbourhood Management. Shell Corner Partnership Regeneration (DUE) Various commercial landlords	2 sandwich shops, computer shop, DIY, army and navy store and an advice and info shop 4 empty shops still need to be brought up to standard. Various sources of funding have been drawn down by DOSTI, CRDP, Barnardos and Neighbourhood Management	Further develop community one- stop-shop and devise a programme of activities with Shell Corner partnership – improve the physical appearance of Shell Corner – signage, street furniture, roundabout and car parking Lead agency BCHG /Shell Corner partnership– local area development framework
Clean-up days	Elected Members, Housing Department, Neighbourhood Management.	Bushes and hedges on Long Lane trimmed, and kept at a low level. 2 official and 3 unofficial with schools and businesses (restaurant)	Regular cutting of trees arranged through Steve Perry (Housing).

<p><u>Health</u> Yemeni Women and Halesowen Asian Elders Healthy Living Programme</p> <p>Maria Mahon – Feldon Lane</p>	<p>Health Promotion, Feldon Lane Clinic, Neighbourhood Management, Yemeni Women’s Group, Halesowen Asia Elders.</p>	<p>6 month course delivered at Age Concern, Green Lane. 70 women attended the course which included keep fit, gentle exercise mental health awareness, general health and healthy cooking. 4 community volunteers recruited</p>	<p>2 Volunteers need further training so that they can become mentors within their community. Feldon Lane Clinic will co-ordinate in future.</p>
<p><u>Older People</u></p> <ul style="list-style-type: none"> • Age Concern • Malt-Mill Lane • Silverthreads • Derby & Joan over 60’s. 	<p>Neighbourhood Management, Social Services, Sheltered Housing, Local Residents</p>	<p>The groups are currently engaged in Memory Lane activities, gentle exercise, Get Cooking and a number of social and educational activities. Age Concern representatives are part of the Shell Corner Partnership.</p>	<p>Funding needed for a variety of programs. Sustainable programmes. Action Plan and funding bid needed. Lead agency to be negotiated</p>
<p>Halesowen Asian Elders</p>	<p>Neighbourhood Management Social Services EMAS Local Residents</p>	<ul style="list-style-type: none"> • Participated in Healthy Living Programme • Are part of the Shell Corner Partnership • Have attracted various forms of funding for social and economic activities • SLA with age concern – developed through SSD 	<ul style="list-style-type: none"> • Social Services community development to move group forward • Review of business plan • Issues with use of premises to be resolved • . Will be delivering educational activities at the community shop when it opens officially.

<p>Community Engagement</p> <p>St Paul's Moms and Tots Group</p>	<p>Neighbourhood Management, St Paul's Church, Local Residents – cross border catchment area.</p>	<p>They have been awarded some money to deliver holiday clubs and half term school holiday activities. Some of the ladies have now been trained as classroom assistants and childminders.4 permanent jobs created</p>	<p>St Paul's Church Community Forum acting as an umbrella group for them.</p>
<p>Bangladeshi Development Group</p>	<p>Neighbourhood Management, Local Residents.</p>	<ul style="list-style-type: none"> • Two visioning days held • Action Plan outline devised • Participated in Area fun day • Contributed to local Community safety group • Part of the Shell Corner Partnership. 	<p>Capacity building needed. Business plan and organisational plan needed if the group are to move forward. BCHG / CEDD taking forward (Mo Javid)</p>
<p>Jamia Mosque</p>	<p>Education, Neighbourhood Management.</p>	<ul style="list-style-type: none"> • Part of the Shell Corner Partnership • Participated in visioning day 	<p>Feasibility of car parking and use of portacabins for local learning needed – BCHG</p>
<p>Future Network Foundation</p>	<p>Neighbourhood Management, CEDD, Yemeni Voice Barnardos.</p>	<p>The group has contributed to the fun day, football tournaments and produced 2 newsletters. Held 2 visioning days and contributed to the local community safety activities. They are constituted. Mini youth conference held as part of the ASB programme– led by Barnardos</p>	<p>Produce action plan and hold youth conference in Shell Corner - Lead agency identified CEDD (Linda Wilkes) .</p>

<p>Yemeni voice youth group</p>	<p>Yemeni Voice, Neighbourhood Management, EMAS.</p>	<p>Yemeni Voice has delivered a number of training education and welfare activities to their young people. Successfully held a conference at Cradley Heath School looking at young people engaging in modern society and how these skills can be transferred internationally. 3 National Ambassadors turned up. A satellite group has been developed "Future Network Foundation</p>	<p>Further development of Future Network Foundation as a multicultural group representing the young voice of Shell Corner. Programme will be co-ordinated in future by CEDD.</p>
---------------------------------	--	---	--

<p><u>Community Safety</u> Anti-Social Behaviour programme</p>	<p>Fire-service, Halesowen Police Station, PCSO's, Barnardos, Neighbourhood Management, CEDD, Local Residents, Elected Members, Shell Corner Partnership, Youth Offending Service .</p>	<ul style="list-style-type: none"> • Attracted £11.5 K for activities delivered by Barnardos (Building Blocks Programme – lead officers Tukimbo Leigh (Neighbourhood Management), Sue Hickin (Fire Service) and Police • Developed a covert Neighbourhood Watch • Supported local visioning days • Reduced fear of crime and drugs in the area • Supporting security measures for community shop • Business awareness and theft programmes delivered • Schools, community and voluntary organisation visits to promote smoke alarms, home security etc. • Community Safety Event at Halesbury School – attended by agencies, residents and elected members 	<p>WMP and PCSO will co-ordinate future activities with their chosen partners.</p>

<u>Community Cohesion</u> Community fun day	Local Residents, Shell Corner Partnership Representatives, Yemeni Voice, St Paul's Moms and Tots, CEDD, Neighbourhood Management, Halesowen Sports Forum.	300 people turned up for the event.	Local community to co-ordinate future events. This could be one of Shell Corner Partnerships activities.
Wheels Event	Neighbourhood Management, Leisure and Culture Services	10 children turned up for the event.	Part of the Dudley Borough Festival Programme.
Neighbourhood Volunteers	Neighbourhood Management, Local Residents.	3 members have attended various training courses and are now part of the Shell Corner Partnership.	N/A
Newsletter	Neighbourhood Management, Future Network Foundation.	Future Network Foundation produced Christmas editions and are currently producing spring/summer edition.	<ul style="list-style-type: none"> • Marketing boards • Further issues funding needed • CEDD should co-ordinate • Planned support from Neighbours News
Joint Borough Working	<ul style="list-style-type: none"> • Sandwell MBC • Solihull Regeneration Team • Neighbourhood Management • Blackheath • BCHA • Confederation of Bangladeshi Organisations 	Several meetings held to discuss how Shell Corner local shopping centre can be regenerated.	To bring issues to Shell Corner Partnership.

Continued New Initiatives and Future Proposals

Community Shop, 300 Long Lane	<ul style="list-style-type: none"> • Yemeni Women’s Group • Shell Corner Partnership • Partnership development officer. 	<p>The shop has attracted some funding for</p> <ul style="list-style-type: none"> • Security • Furniture • Software • Computers <p>Halesowen area community and DCP have been submitted a funding proposal awaiting outcome.</p>	<p>The property still needs refurbishment.</p> <ul style="list-style-type: none"> • New carpets • Damp proofing • Disabled toilet <p>Neighbourhood Management to assist in developing shop and writing further bids.</p>
Shell Corner Partnership Group	Statutory, voluntary and community organisations.	<ul style="list-style-type: none"> • Workshops and meeting held • Draft terms of reference written • Some partners have been identified these include: Young people, Older peoples network Community shop. 	<p>Group is in early stages and will get support from BCHG and the Neighbourhood Management Team to develop the following:</p> <ul style="list-style-type: none"> • Action plan • Work programme • Infrastructure • Management committee • Toolkit for partnership development

4. FINANCE

There are no direct implications arising from this report.

5. EQUAL OPPORTUNITIES AND DIVERSITY

This report complies fully with the council policies and equal opportunities and diversity.

6. LEGAL

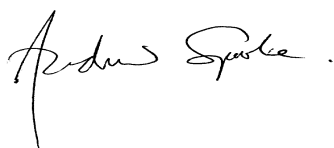
Section 2 of the Local Government Act 2000 enables the council to do anything which it considers is likely to achieve the promotion or improvement of the economic social or environmental well being of the borough or any part of it. The activities of the neighbourhood management team are part of the Neighbourhood Renewal strategy

7. RECOMMENDATIONS

7.1 That the members of the area committee note the report and how the activities undertaken by the Neighbourhood Manager bring together partners, services and communities within the Halesowen North (Shell Corner) boundary of Dudley.

7.2.1 That the area committee recognise the Shell Corner partnership as the vehicle for community regeneration in Shell Corner/Halesowen North

7.3 That there is a future report/presentation to the members of the area committee on the findings of the neighbourhood management survey for the borough in general and Shell Corner/Halesowen North in particular.



.....
ANDREW SPARKE
CHIEF EXECUTIVE

Report Author: Tukimbo Leigh

Contact Officer: Sue McGavin 01384 813713 or susan.mcgavin@dudley.gov.uk

If you would like to discuss the plans for Shell Corner Partnership: -

Tremaine Herbert or Sean Coughlan (partnership development officers) can be contacted at Saltwells EDC Neighbourhood Management Office on 01384 813781 or

tremaine.Herbert@dudley.gov.uk
sean.coughlan@dudley.gov.uk

077177 00737
077177 00738