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Brierley Hill Police Station
Bank Street
Brierley Hill
DY5 3DH

Direct Telephone:
Switchboard: 101
Internal:
Email:
Our Reference:

Date: 19 September 2023

Liquor Licensing
Licensing & Waste Enforcement
Public Realm
Dudley Council
Unit 1, Hurst Business Park, Narrowboat Way, Brierley Hill
DY5 1UF

Broadway Service Station, 154 South Road, Norton, Stourbridge, DY8 3HW
Licence No DY/51/1261

West Midlands Police wish to support Trading Standards with their review application to revoke the premises licence at Broadway Service Station, 154 South Road, Norton, Stourbridge, DY8 3HW, following their failure to uphold the Prevention of Crime & Disorder and the Protection of Children From Harm licensing objectives. This premises are also subject to a Closure Order for a 3-month period until 11 October 2023.

Over the past 6 months, the premises have failed test purchase operations on five occasions. These have included the sale of alcohol to a 15-year-old child volunteer; the sale of illegal oversized vapes to two 16-year-old child volunteers; and the sale of counterfeit or illicit cigarettes.

In addition, approximately 2000 illegal over-sized vapes were seized by Trading Standards during an inspection on 11 April 2023.

An application to transfer the premises licence holder to Saman Mehmud and variation of DPS to Rebar Salah was received on 18 April 2023. On 4 July 2023, West Midlands Police attended a Licensing Sub Committee Hearing to object to both the transfer of premises licence holder and variation of DPS. The grounds for the objections related to Mr Mehmud's and Mr Salar's involvement in an incident at the premises on 11 April 2023, which, following a failed test purchase operation, threats were made to Trading Standards Officers by Mr Mehmud and a Trading Standards Officer was assaulted by Mr Salar. West Midlands Police Officers attended and approximately 2000 illegal over-sized vapes were seized. There were also subsequent failed test purchases at the premises. The Licensing Sub Committee refused the transfer of premises licence holder and variation of DPS, and there was no appeal made against the Sub Committee's decision.

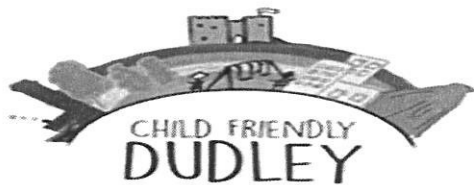
The current premises licence holder is Mr Piara Singh Virdee. Mr Virdee has been involved with the business throughout the time in which Saman Mehmud and Rebar Salar have owned the business. Mr Virdee does not appear to be able to operate these premises lawfully nor uphold the licensing objectives.

Therefore, West Midlands Police strongly recommend that the Licensing Committee consider a revocation of the premises licence.

Kind regards

Sgt 1533 Andrews
Partnerships Sgt
Dudley Police LPA





Responsible Authorities

Licensing Application/Review response form

Authority: Children's Services Safeguarding	Head of Safeguarding and Quality Assurance/Principal Social Worker Nicola Hale
New Premises Licence Application	Broadway Service Station, 154 South Road, Norton, Stourbridge Ref DY/51/1261

In the details provided for the review application received for the premises, the Head of Safeguarding (Children's) is aware of the premises having found to have sold vapes to two 16 year old volunteers. Further the license holder was found to have sold alcohol to a 15 year old volunteer, without checking the age of the child.

These actions would have placed the young people at direct risk of harm and is contrary to the licensing requirement to not sell vapes or alcohol to children.

The premises, having knowingly sold nicotine and alcohol products to a child, are placing children in the community at risk of harm.

Therefore, I am submitting a representation to support the revocation of the license for this premises.

Nicola Hale

06.09.23

