

Brierley Hill Area Action Plan

‘Sound’



THE FUTURE OF BRIERLEY HILL



The High Street

New homes, offices and other town centre uses in an attractive setting

New connections through the core of the Town Centre

Merry Hill

The Waterfront

Inspectors Conclusions

- Document is sound
- Evidence base in place
- Policies are sound
- Policies are effective
- Policies are consistent
- Delivery is realistic



Issues

- Broad support for vision and soundly based
- Addresses issues of mineral exploration with minor change
- Supports Council's principle to limit/discourage takeaways on high street
- Flexibility of delivery of the transport and other infrastructure is reasonable and mechanisms in place for delivery

- Split between Merry Hill and Brierley Hill in terms of new retail space is right and reasonable
- Level of new housing in Brierley Hill is reasonable
- Acknowledges Council's recognition that office target is ambitious and the policies do not blight land ineffectively

- Supports principle of wildlife corridors – however felt that proposal would be more effective if it was less prescriptive
- The preferred uses for blocks are appropriate and Council had widely consulted on the proposals with appropriate agencies (eg HSE)

MOST CRUCIALLY...

- Despite funding uncertainty many agencies signed up to deliver and commitment to the process is clear
- No showstoppers !



NEXT STEPS

Formal adoption process

- **Cabinet and Full Council decision to adopt**
- **Publish notice of intention to adopt**
- **High Court Challenge period**
- **Adoption early Autumn**

