



The Plough & Harrow
107 Worcester St,
Stourbridge
DY8 1AX
23rd Sept 2010

Dear Mrs J. Elliot,

Enclosed is an application for a new premises licence for The Duke William, 25 Coventry St., Stourbridge.

The Duke William does have a licence DY/51/0266, however we intend to open a function room and install a microbrewery, the latter will have separate planning permission requested so we have been advised by the Council to make a new application.

I trust the contents are clear and acceptable; should you need clarification or further information please contact Meri Craddock at the above address or telephone her on 07956570947

Yours sincerely

M.S. Craddock

[Insert name and address of relevant licensing authority and its reference number (optional)]

Application for a premises licence to be granted
under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that
your answers are inside the boxes and written in black ink. Use additional sheets if necessary.
You may wish to keep a copy of the completed form for your records.

RACHEL CRADDOCK
I/We David Craddock apply for a premises licence under section 17 of
(Insert name(s) of applicant)
the Licensing Act 2003 for the premises described in Part 1 below (the premises)
and I/we are making this application to you as the relevant licensing authority in
accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description DUKE WILLIAM 25 COVENTRY STREET.	
Post town STOURBRIDGE	Post code DY8 1EP

Telephone number at premises (if any)

—

Non-domestic rateable value of premises

£ 7600 ; 00

Part 2 - Applicant details

Please state whether you are applying for a premises licence as

Please tick ✓ yes

- a) an individual or individuals* please complete section (A)
- b) a person other than an individual*
i. as a limited company please complete section (B)
ii. as a partnership please complete section (B)
iii. as an unincorporated association or please complete section (B)
iv. other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)

- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

*If you are applying as a person described in (a) or (b) please confirm:

- Please tick yes
- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
 - I am making the application pursuant to a
 - statutory function or
 - a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr Mrs Miss Ms Other title (for example, Rev)

Surname

First names

I am 18 years old or over Please tick yes

Current postal address if different from premises address

Post Town **Postcode**

Daytime contact telephone number

E-mail address (optional)

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr Mrs Miss Ms Other title (for example, Rev)

Surname First names

Please tick
 ✓ yes

I am 18 years old or over

Current postal address if different from premises address

Post Town Postcode

Daytime contact telephone number

E-mail address (optional)

(B) OTHER APPLICANTS.

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned

Name	DAVID CRADDOCK RACHEL CRADDOCK
Address	THE PLOUGH + HARROW 107, WORCESTER STREET. STOUR BRIDGE DY8 1AX
Registered number (where applicable)	
Description of applicant (for example partnership, company, unincorporated association etc)	PARTNERSHIP
Telephone number (if any)	01384 397218
E-mail address (optional)	

Part 3 Operating Schedule

When do you want the premises licence to start?

Day	Month	Year

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

Please give a general description of the premises (please read guidance note1)

There are currently two downstairs rooms; Bar + lounge and a Beer garden that have the licence.

We want an upstairs room to be used as a function room for both community activities eg. wreath making at Christmas + parties; wakes etc.

The downstairs store room is the room we want to put the micro brewery in. (seperate planning permission).

There is a flat on site currently unoccupied but shortly to house the manager of the pub so someone in charge + responsible will always be on site.

SEE ATTACHED DRAWINGS

What licensable activities do you intend to carry on from the premises?
(Please see sections 1 and 14 of the Licensing Act 2003 and Schedule 1 and 2 to the Licensing Act 2003)

Please tick yes

Provision of regulated entertainment

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g)
(if ticking yes, fill in box H)

Provision of entertainment facilities for:

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)
- k) entertainment of a similar description to that falling within (i) or (j)
(if ticking yes, fill in box K)

Provision of late night refreshment (if ticking yes, fill in box L)

Supply of alcohol (if ticking yes, fill in box M)

In all cases complete boxes N, O and P

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon	7 AM	2 AM	Please give further details here (please read guidance note 3) No intention to use venue for staging plays, however the function room may be used by a community group that wish to rehearse a play or part of one.		
Tue	7 AM	2 AM			
Wed	7 AM	2 AM	State any seasonal variations for performing plays (please read guidance note 4)		
Thur	7 AM	2 AM			
Fri	7 AM	2 AM	Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat	7 AM	2 AM			
Sun	7 AM	2 AM			

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon	7 AM	2 AM	Please give further details here (please read guidance note 3) although not envisaged as a usual or regular use, an occasion may arise when this is required.		
Tue	7 AM	2 AM			
Wed	7 AM	2 AM	State any seasonal variations for the exhibition of films (please read guidance note 4)		
Thur	7 AM	2 AM			
Fri	7 AM	2 AM	Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat	7 AM	2 AM			
Sun	7 AM	2 AM			

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon	7AM	2AM	Please give further details here (please read guidance note 3) We wish to have a regular 'piano' evening in the bar and be covered for any band we may choose to employ.	Both	<input checked="" type="checkbox"/>
Tue	7AM	2AM			
Wed	7AM	2AM		State any seasonal variations for the performance of live music (please read guidance note 4)	
Thur	7AM	2AM			
Fri	7AM	2AM			
Sat	7AM	2AM		Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)	
Sun	7AM	2AM			

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 3)	Both	
Tue					
Wed			State any seasonal variations for playing recorded music (please read guidance note 4)		
Thur					
Fri					
Sat			Non standard timings. Where you intend to use the premises for the playing of recorded music entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun					

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>	
Day	Start	Finish		Outdoors		
Mon	7AM	2PM AM	Please give further details here (please read guidance note 3) Dancing may occur as a result of hiring a band. The function room will be available as a rehearsal room to groups. eg. Salsa evening classes.	Both		
Tue	7AM	2PM AM				
Wed	7AM	2PM AM		State any seasonal variations for the performance of dance (please read guidance note 4)		
Thur	7AM	2PM AM				
Fri	7AM	2PM AM		Non standard timings. Where you intend to use the premises for the performance of dance entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat	7AM	2PM AM				
Sun	7AM	2PM AM				

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoor	
Mon					Outdoor
Tue			Both		
Wed			Please give further details here (please read guidance note 3)		
Thur			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)		
Fri					

L

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors		
Day	Start	Finish		Outdoors		
Mon			Please give further details here (please read guidance note 3)			
Tue						
Wed				State any seasonal variations for the provision of late night refreshment (please read guidance note 4)		
Thur						
Fri				Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 5)		
Sat						
Sun						

M

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the sale of alcohol be for consumption (Please tick box Y) (please read guidance note 7)	On the premises	
Day	Start	Finish		Off the premises	
Mon	7am	2am			
Tue	7am	2am			
Wed	7am	2am			
Thur	7am	2am	Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5) I will wish to open late to cover Rugby World Cup, and other sporting events that are broadcast late at night or early morning in the uk.		
Fri	7am	2am			
Sat	7am	2am			

Sun	7AM	2AM	

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name..... David Craddock

Address..... Plough + Harrow
107 Worcester Street, Stourbridge

Postcode..... DY8 1AX

Personal Licence number(if known) 037353

Issuing licensing authority (if known)..... Nottingham City Council

N

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

N/A.

O

Hours premises are open to the public Standard timings (please read guidance note 6)			State any seasonal variation (please read guidance note 4)
Day	Start	Finish	
Mon	7AM	2AM	<p>Non standard timings. Where you intend to use the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)</p> <p>most days we will be open 12 noon to 12 midnight, the requested hours are to cover special events,</p>
Tue	7AM	2AM	
Wed	7AM	2AM	
Thur	7AM	2AM	
Fri	7AM	2AM	
Sat	7AM	2AM	
Sun	7AM	2AM	

P

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)

staff training and awareness of policies.
And as attached sheet

b) The prevention of crime and disorder

A manager on site.
Attendance of pub watch meetings

c) Public safety

Nothing beyond existing Health + Safety / Fire Safety requirements.

d) The prevention of public nuisance

Ensuring people do not take their drinks onto the front of the pub.
Providing an attractive garden + smoking shelter to the rear of the pub.

e) The protection of children from harm

Only allowing minors in for specific functions. eg. christenings

Annex – Conditions consistent with the Operating Schedule

Additional steps taken in order to promote the four licensing objectives

a) General all four licensing objectives

I have undertaken my own risk assessment to take the following proposed steps. The types of regulated entertainment proposed materially do no more than reinstate the normal pub entertainment that was previously unregulated. No new steps have been identified in relation to the four licensing objectives save as below.

b) The Prevention of Crime and Disorder

No further risks have been identified which need to be addressed, save as below

1. Any person exercising a security activity (as defined by paragraph 2(1)(a) of schedule 2 of the Private Security Industry Act 2001) shall be licensed by the Security Industry Authority.
2. Such a person will be employed at the premises at the discretion of the designated premises supervisor/holder of the Premises Licence.
3. Any person as defined in condition (1) will clearly display his name badge at all times whilst on duty.
4. No customers apparently carrying open bottles upon entry shall be admitted to the premises at any times the premises are open to the public.
5. Where CCTV is installed with recording facilities such recordings shall be retained for a period of 30 days and made available within a reasonable time upon request by the police.
6. Alcoholic and other drinks may not be removed from the premises in open containers save for consumption in any external area provided for that purpose.

c) Public Safety

No further risks have been identified which need to be addressed, save as below

1. To comply with the reasonable requirements of the fire officer from time to time.
2. To comply with the reasonable requirements of the building control officer.

d) The prevention of public nuisance

No further risks have been identified which need to be addressed, save as below

1. Where appropriate, prominent, clear and legible notices shall be displayed at all exits requesting the public respect the needs of local residents and to leave the premises and area quietly.
2. Noise or vibration shall not emanate from the premises so as to cause a nuisance to nearby properties.

e) The Protection of Children from Harm

The restrictions set out in the Licensing Act 2003 will apply. No unusual or additional risks of harm to children have been identified.

No films or videos of any description will be shown so that they can be viewed by persons under the age of any applicable BBFC/Local Authority certification. Children under the age of 16 shall not be permitted to enter the premises after 21:00.

Conditions attached to current licence to be removed

Please tick yes

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent. (See guidance note 11) If signing on behalf of the applicant please state in what capacity.

Signature



Date

16th September 2010

Capacity

For joint applications signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent. (please read guidance note 12) If signing on behalf of the applicant please state in what capacity.

Signature



Date

16th September 2010

Capacity

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)	
Post town	Post code
Telephone number (if any)	
If you would prefer us to correspond with you by e-mail your e-mail address (optional)	

Consent of individual to being specified as premises supervisor

I DAVID SIMON LLOYD CRADDOCK
[full name of prospective premises supervisor]

of The Plough + Harrow
107 Worcester Street
Stourbridge DY8 ~~200~~ IAX
[home address of prospective premises supervisor]

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for

..... Application for Premises Licence [type of application]

by David Craddock [name of applicant]

relating to a premises licence 037353 DY/51/0266 [number of existing licence, if any]

for The Duke William
25 Coventry Street
Stourbridge DY8 IEP
[name and address of premises to which the application relates]

and any premises licence to be granted or varied in respect of this application made

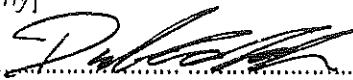
by [name of applicant]

concerning the supply of alcohol at The Duke William
25 Coventry Street
Stourbridge DY8 IEP
[name and address of premises to which application relates].

I also confirm that I am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number 037353
[insert personal licence number, if any]

Personal licence issuing authority Nottingham City Council
[insert name and address and telephone number of personal licence issuing authority, if any]

 signed

DAVID CRADDOCK name (please print)

17th Sept 2010 dated