

Dudley Council Plan 2024-2025

► Our Council Plan gives us direction by setting our key priorities for the year
It shows our internal and external drivers which all directorates and teams work together as one council to achieve

► Improving our organisation

Supporting the improvement and sustainability programme through effective strategy, governance and financial sustainability

Financial sustainability, efficiency and providing best value

- Adherence to our financial management through tighter spend controls, delivering agreed savings, and compliance to procurement and contract management guidelines
- Develop new ways of working, reshaping our services and operating models
- Review all council assets to identify opportunities for efficiency and optimisation.

Governance and control

- Build and strengthen effective governance and control by defining a clear and transparent governance and decision-making structure
- Meet our obligations regarding regulatory compliance and assurance through focussed reporting with clear accountability.
- Monitor and report on organisational risk, performance and project management by acting on timely and accurate reports.

Leadership and culture

- Define core values for the organisation that will achieve a unified, one council culture fit for the future.
- Encourage our employees to actively participate in continuous improvement and sustainability
- Strengthen our learning development programme by providing opportunities for employees to enhance their skills and knowledge.

► Serving our borough

Contributing to our Borough Vision by creating opportunities for all to thrive in a safe and healthy environment

Delivering for our customers, residents and communities

- Enhance our customer experience by promoting digital self-service options whilst recognising individual needs and improving engagement
- Empower individuals of all ages to make choices and exercise independence in their lives and provide care and support when necessary
- While delivering services within communities, provide safe clean spaces, promote healthy lifestyles, support wellbeing and reduce inequality.

Supporting businesses and the local economy

- Ensure access to quality education and training for all, raising aspirations and increasing skills
- Deliver an affordable regeneration strategy that brings about structural economic change and supports the growth of a diverse, broad-based economy and ensure investment in transport connectivity.
- Work with local businesses and communities to develop shared opportunities, create jobs, deliver economic growth and change the role of our town centres.

