

Mrs Janet Elliot,
Licensing Officer,
Legal & Property Services,
5 Ednam Road,
Dudley, DY1 1HL

9th April 2010

Dear Janet,



Re: Application for House To House License for the Dudley district

I have written this letter to support our application form for a House To House License for the Dudley district.

Care2Give Limited specialises in the recruitment and day-to-day management of paid fundraisers to solicit long term monthly direct debit donations for a variety of UK Charities. We have previously specialised in Workplace direct debit fundraising but we are now looking to start fundraising House to House. Since June 2009 our fundraisers have successfully recruited donors for a variety of charity clients including World Vision UK, Scope, Make-A-Wish and RNID, without issue and across 30 districts within the UK.

Care2Give Limited is a privately owned limited company. The sole owners and directors are Gavin Hockley of 8 Goldfinch Close, Horsham, West Sussex, RH12 5HE and Philip Lowther of 24 East Park, Southgate, Crawley, RH10 6AS. Between us we have over 16 years of experience in face to face fundraising working at a senior level for established agencies. Care2Give was incorporated on 19th December 2009 and as such has no filed accounts to provide yet. Care2Give is a corporate member of the Public Fundraising Regulatory Association, the Institute Of Fundraising and the Fundraising Standards Board and complies with all relevant fundraising codes of practice.

The initial charities we intend to fundraise for are;

The Woodland Trust, registered at Autumn Park, Grantham, Lincolnshire, NG31 6LL (Registered Charity No' in England 11982873). <http://www.woodlandtrust.org.uk/en/about-us/publications/key-publications/annual-review/pages/annual-review.aspx>

Action Medical Research, registered at Vincent House, Horsham, West Sussex, RH12 2DP (Registered Charity No' in England 208701). http://www.action.org.uk/about_us/our_publications

Guideposts Trust, Two Rivers, Station Lane, Witney, Oxfordshire, OX28 4BH (Registered Charity No' in England 272619). <http://www.guidepoststrust.org.uk/about-guideposts/finances/accounts/>


I have enclosed a letter of authorisation from each charity but rather than waste the paper in providing a printed copy of their last Annual/Financial Review I have provided the web links above.

Care2Give does not receive any remuneration from the proceeds raised as a result of our activities. 100% of all proceeds raised are paid directly to the Charity. Care2Give is remunerated from a totally separate fundraising budget, which is allocated by the individual responsible for fundraising in accordance with the fundraising plan agreed by the charity.

HOUSE TO HOUSE COLLECTIONS ACT 1939FORM OF APPLICATION FOR A LICENCE

To: The Borough Council of Dudley

In pursuance of Section 2 of the House to House Collections Act, 1939, I hereby apply for a licence authorising me to promote the collection of which particulars are given below.

Date 9/4/2010 (Signed) 

PARTICULARS OF COLLECTION

1.	Surname of applicant (in block letters) Other names Telephone Number Date of Birth	HOCKLEY } ON BEHALF GAVIN } OF CARE2GIVE 01403 793811 LIMITED 7/10/71
2.	Address of applicant.	THE COURTYARD, 30 WORTHING ROAD, HORSHAM, RH12 1SL
3.	Particulars of charitable purpose to which proceeds of collection are to be applied. (Full particulars should be given and, where possible, the most recent account of any charity which is to benefit should be enclosed.)	PLEASE SEE THE ENCLOSED LETTERS OF AUTHORITY AND THE COVERING LETTER.
4.	Over what parts of the police area is it proposed that the collection should extend?	THE ENTIRE DISTRICT
5.	During what period of the year is it proposed that the collection should be made?	WE WOULD LIKE TO FUNDRAISE THROUGHOUT THE YEAR BY OBTAINING A 12 MONTH LICENSE
6.	Is it proposed to collect money?	NO

7.	Is it proposed to collect other property? If so, of what nature, and is it proposed to sell such property or to give it away or to use it?	NO
8.	Approximately how many persons is it proposed to authorise to act as collectors in the area of the police authority to which the application is addressed?	UP TO 10
9.	Is it proposed that remuneration should be paid out of the proceeds of the collection – (a) to collectors? (b) To other persons? If so, at what rates and to what classes of persons?	NO
10.	Is application being made for licences for collections for the same purpose in other police areas? If so, to what police authorities? And, approximately, how many persons in all is it proposed to authorise to act as collectors?	WE ARE APPLYING FOR MULTIPLE LICENSES ACROSS THE MIDLANDS, LEEDS + YORKSHIRE, LONDON + THE SOUTHEAST. WE EXPECT 10-15 FURNITURERS TO OPERATE IN EACH OF THE 3 REGIONS ABOVE.
11.	Has the applicant, or to the knowledge of the applicant, anyone associated with the promotion of the collection, been refused a licence or order under the Act, or had a licence or order revoked? If so, give particulars.	NO

12.	Is it proposed to promote this collection in conjunction with a street collection? If so, is it desired that the accounts of this collection should be combined wholly or in part with the account of the street collection?	<i>NO</i>
13.	If the collection is for a War Charity, state if such charity has been registered or exempted from registration under the War Charities Act, 1940, and give name of registration authority and date of registration or exemption.	<i>NO</i>