

# Social Value 2021+

## What is Social Value?

**Social Value** is the delivery of wider financial and non-financial benefits achieved through the delivery of contracts following a procurement process.

Social Value includes Economic, Environmental and Social benefits that improve the wellbeing of individuals, communities and organisations.

## Social Value Act 2012

The Act calls for all public-sector procurement and commissioning to “have regard to” **economic, social and environmental** well-being in connection with public services contracts.

## OUR DEFINITION OF SOCIAL VALUE

The additional benefits and outcomes to the community from commissioning and procurement processes over and above the delivery of goods, services and works.

## Our Aim (need to reflect Dudley deal)

Our aim is to deliver additional value to our residents, businesses and local environment through procurement. We will work with other public bodies in the borough as well as businesses of significant size and standing, with whom we will form a Dudley Borough Social Value partnership. We believe that this collaboration will multiply the benefits to Dudley.

## Useful Contacts

Email: - [Social.Value-enquires@dudley.gov.uk](mailto:Social.Value-enquires@dudley.gov.uk)  
Tel: - 01384 814892 / 01384 816931

**Useful links:**  
Social Value Act  
Social Value Strategy  
Social Value Portal  
Procurement Manual

## Our Commitment

Dudley would like to be seen as Social Value leaders in the West Midlands. We are committed to delivering additional value through our procurement and commercial activity. All officers should regularly consider if they can deliver additional benefits through their work, not just in procurement.

Social value delivery will be mandatory for all procurements above £200,000 for Services and Grants and £1m for Goods and Works. Non-delivery of social value above £200K will be by exception and require approval.

To demonstrate our commitment to deliver additional value to our residents, the local economy and the local environment we are allocating a minimum of 10% and up to 20% of any evaluation to Social Value.

## Social Value thresholds

Contract Type & Value	Tier 1 Where possible	Tier 2 Light touch	Tier 3 Fully Apply
Service & Grants	< £200k	£200k to £1m	> £1m
Goods	< £1m	£1m to £2.5m	> £2.5m
Works	< £1m	£1m to works threshold	> Works threshold

## HOW WE MEASURE SOCIAL VALUE

At the tender stage, social value will be included as part of the defined evaluation criteria. “Proxy” values can be applied using the nationally recognised Themes, Outcomes and Measures (TOMs Matrix) amended where required to reflect local needs. 70% of the Social Value offered will be evaluated against the TOMs values. 30% will be evaluated against a method statement to ensure deliverability of the offer. The Council approach will be non-prescriptive allowing bidders to select from a menu of opportunities so long as there is a direct relevance to the service being procured. This offers maximum flexibility and opportunity to our suppliers. Contract managers will be required to monitor and ensure delivery of Social Value.

Themes	Outcomes	Measures	Units	Value
<b>Jobs and Growth</b> Growing the economy and creating jobs	➤ To list key ones ➤ ➤	To list key ones	tba	£tba from TOMs
<b>Social</b> Supporting stronger and Safer Communities	➤ To list key ones ➤ ➤	To list key ones	tba	£tba from TOMs
<b>Environmental</b> Creating a cleaner and greener place	➤ To list key ones ➤ ➤ ➤	To list key ones	tba	£tba from TOMs

## WHY IS SOCIAL VALUE IMPORTANT

The Social Value Act makes it a legal requirement to consider Social Value. Dudley Council spends in the region of £300m per year. Many of our suppliers have Corporate Social Responsibility budgets which we are not focussing on the priority needs of Dudley. It also is important that we do not exclude our local SME's from doing business with us by over complicating our contracts and documentation, by making our procurement processes overly bureaucratic or lengthy. We also need to be “small business friendly”.