

**Select Committee on Community Safety and Community Services**  
**11 January 2007**

**Report of the Chief Executive**

**Progress on the costs associated with publicising anti-social behaviour orders**

**Purpose of Report**

1. To provide the committee with costs for alternative means of publicising anti-social behaviour orders.

**Background**

2. The meeting of full council on December 4 agreed that additional publicity in the form of leaflets should go ahead, in accordance with Home Office guidance (particularly in clearly establishing the proportionality of publicising the orders, ie that asbos will be undertaken on a ward or township area, not borough wide, unless deemed absolutely necessary).
- The asb case conference will be the forum through which a decision on additional publicity is made (process attached – table one).
  - There will be a presumption of publicity in all cases unless directed otherwise by court reporting restrictions or an assessment of risk made by the asb case conference.
  - The leaflets will contain the asbo recipient's name, photograph, street of residence and/or area, details of the asbo (delete), list of the prohibitions under the asbo, duration of the asbo will last and contact details for reporting breaches.
  - At the last select committee meeting on November 9 a discussion took place regarding the costs associated with producing leaflets. The chair asked the lead officer (marketing and communications) to provide alternative costs and options for publicising asbos and asked that these be available within one week and ready for discussion at the next select committee in January.

**Finance**

3. Prices for various leaflets as follows (all costs based on 1000 print run):

**A4 double sided flyer**

full colour	£118.28
black and white	£56.28

**A4 single sided flyer**

full colour	£66.28
black and white	£35.28

**A5 double sided flyer**

full colour	£62.86
black and white	£28.14

**A5 single sided flyer**

full colour	£40.00
black and white	£26.14

Prices for two colour and full colour are the same. All prices are on either matt, silk or gloss finishes as the cost between them is marginal. All printed on 140gsm stock.

Prices exclude artwork charges for design and print set-up – charged at £40 per hour. Based from quotes obtained from the graphics studio on November 17. Prices exclude distribution costs.

The council's community safety team will fund the leaflets.

**Law**

4. Section 17 of the 1998 Crime and Disorder Act places a legal duty on all public authorities to give full consideration to reducing crime and disorder in all decisions.

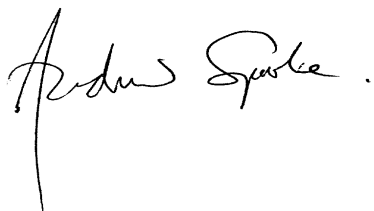
Recent case law, High Court ruling (Stanley, Kelly, Marshall vs. Commissioner of police and Brent Council, 7 October 2004) stated that publicity is a necessary and lawful part of an asbo. It was ruled to be necessary to help with its enforcement, though it was subject to authorities conducting an assessment of the facts on a case-by-case basis.

## **Equality Impact**

5. The proposals in the report are in accordance with the council's equal opportunities policy.

## **Recommendation**

6. It is recommended that the committee receive and consider the report and receive a verbal recommendation from the lead officer (marketing and communications).



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**Andrew Sparke**  
**Chief Executive**

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**Table one**

Anti-social behaviour - process for determining need for additional publicity

