

## Service Summary Sheet

<b>Directorate</b>	<b>Public Health and Wellbeing Directorate</b>		
<b>Year</b>	<b>2022</b>	<b>Quarter</b>	<b>Q2</b>
<b>Overview of service delivery – Quarter 2 2022 Reporting against the Public Health and Wellbeing Business Plan</b>			
<b>A.4149 Working with partners to develop the aspirations of the child friendly borough</b>			
ONTARGET			
Child Friendly Dudley Steering Group in operation. Recruitment to project manager role unsuccessful. Approval granted for Growing up in Dudley project and survey being sent to stakeholders. Further discussion required around UNICEF status			
<b>A.4150 Working with partners to promote childhood vaccines</b>			
ONTARGET			
An ICB immunisation lead has been appointed and will soon come into post. A Black Country PH/ICB Collaboration Meeting has been established to look at opportunities to reduce inequalities. A Dudley System Group continues with partners, this is currently focusing on COVID and flu programmes. Including measures to reduce inequalities.			
<b>A.4151 Working in partnership with Children's Services to complete a SEND needs assessment and Strategy</b>			
ONTARGET			
Children's Services have completed the SEND needs assessment and strategy.			
<b>A.4152 Working with communities, anchor organisations and partners to take forward asset based approached</b>			
ONTARGET			
Support provided to community organisations to apply for Your Home, Your Forum grant funding and preparations for connecting older people funding event. Collaboration with community payback team to clear outdoor space in Coseley that has enabled a weekly Mum and toddler group to take place. Support has been provided to DIHC to integrate asset based approaches in the development of neighbourhood teams. Similar support has been provided to teams working on the development of Family Hubs and the Start for Life project. Working corporately to explore alternative models (e.g. a crowdfunding platform) for community groups to connect and seek grant funding for local projects.			
<b>A.4153 Creating a health protection model and emergency planning structures and processes</b>			

## ONTARGET

Monthly meetings continue. Training and updates have been provided to its members, meaning we have a core workforce, should the need arise.

### **A.4154 Work with NHS, Social Care commissioners and providers to develop a programme to improve quality and minimise disruption to services from infectious disease**

## ONTARGET

An ICB Health Protection Group has been established. PH departments are working with colleagues to develop Terms of Reference and shape the group. The ICB are developing testing and treatment pathways as well as an MOU to put into place how we respond to outbreaks and incidents moving forward. The audit and education programme for social care continues. The PH Health Protection Team continues to support outbreak management within social care on a daily basis, to ensure effective management of cases and a rapid conclusion.

## **A.4155 Development of integrated family hubs, providing health, education and social care for all Dudley Families**

### ONTARGET

Family hubs and Start for Life steering group operational. Working groups established around parent and infant mental health, parenting, infant feeding, and home learning environment. Project template submitted and delivery plan started.

## **A.4156 Develop a system wide pathway to reducing loneliness and isolation**

### ONTARGET

Resources to support older people: Later Life Planning resource rolled out. A total of 302 copies distributed to DMBC, voluntary sector, community groups, businesses, and events. 10 briefing sessions delivered supporting 93 DMBC employees and 36 employees from 15 external organisations. Digital inequalities: 14 new referrals received this quarter. 316 hours of digital skills sessions delivered as 1-1s or group setting compared with 216 hours from last quarter. Currently 53 active participants. Many older people being supported are at high risk from digital exclusion due to health conditions, disabilities and poor mental health. Significant improvements in people's confidence in using technology, making new friends, increased contact with others and participating in their local community as well as reduced loneliness and isolation. Collaborative approaches: Healthy ageing team engaged with 27 local community groups that involve or support older people. These groups meet for social activities, hobbies and clubs, exercise and health. The team are using these opportunities to build relationships, provide support, help develop projects and discuss concerns on keeping healthy and well. Social connectedness network: September event postponed due to resources redirected to support cost of living situation. Currently asset mapping taking place of services and activities which focus on improving social connections and reducing loneliness.

## **A.4157 To protect the people of Dudley by expanding the work of the trading standards team**

### ONTARGET

Trading Standards continues to focus on protecting consumer and legitimate businesses. Ongoing projects include dealing with premises selling illegal tobacco and vapes, investigating scams, investigating bogus carers targeting the vulnerable, and several investigations against second hand car dealers. It is expected that the current economic climate will increase demands on the service as business are forced to cut corners, and consumers take risks to save money.

## **A.4158 Ensure robust emergency planning and business continuity processes are in place across the council and commissioned services to respond to incidents that impact our residents and services**

## ONTARGET

The Major Emergency Plan has been updated in September. Work on The Business Continuity Audit is in progress. The Service Area Critical Functions Report has been shared with Directors and Senior Management Teams to review. A Business Continuity Management Policy and a reviewed Incident Management Group Terms of Reference will be presented to next Incident Management Group meeting. A template has been developed for Directors and Senior Management Teams to complete an evaluation of contracted out services which are commissioned to deliver critical services on behalf of the organisation. One-to-One quality review meetings of completed Business Continuity Plans are being arranged with Heads of Service. Preparations are being made for Winter Planning.

### **A.4159 Support the council wide response to poverty focusing on child poverty**

## ONTARGET

Creation of a multi-agency strategic group to co-ordinate poverty mitigation efforts across the borough. Poverty needs assessment and strategy commenced. Successful recruitment to Public Health Manager and Health Improvement Practitioner posts to focus on this agenda. Poverty proofing education and health to be added next year's business plan.

**A.4160 Improve links between delivery of Public Health goals and the regulatory activities of the Environmental Health and Trading Standards Service**

**ONTARGET**

Work continues to develop links between food hygiene inspections and initiatives encourage healthy eating (tackling obesity), removing illicit tobacco from sale (reducing tobacco addiction/reducing smoking in pregnancy), improving air quality (tackling climate change) and visiting vulnerable residents who are targeted by scammers (tackling loneliness and isolation). Work is now underway to close several rogue premises across the borough which endemically supply illicit tobacco and illegal vapes.

**A.4161 To promote the extensive air quality monitoring network operated by Environmental Health and encourage the application of the data obtained to deliver cleaner air in the borough**

**ONTARGET**

A program to promote the importance of air quality and the value of the data we hold is ongoing. Presentations have been given to SEB and Climate Change Scrutiny Committee, new roadside signage has been produced, and schools visits are being planned.

**A.4162 Work in collaboration with groups from marginalised communities to understand barriers to improving health and develop programmes to address these barriers**

**ONTARGET**

Work undertaken with marginalised communities in Lye and Brierley Hill to address barriers to accessing services and receiving health information. This has included work with DIHC to develop flash cards for Primary Care settings to enable the Roma community and GP receptionists to understand the reason for their visit and the language support required.

**A.4163 work with partners and the community to co-produce an inclusion guide 'Making Dudley a Place for Everyone**

**COMPLETED**

This has been completed with support from the National Development Team for Inclusion. This toolkit will be shared at partnership boards over the coming months. The Children and Young People's Public Health team and have identified inclusion as a priority for 2023/2024 and this will be added to next year's business plan.

**A.4164 Rebuild the Public Health Department following the 2 year covid response**

## ONTARGET

The learning and development department are supporting the H&WB division with a proposal which includes 5 key areas: creating a culture of coaching through everyday conversation offer coaching across the division facilitation of SLT to identify future business priorities Set up peer support groups and Facilitation of groups following the Employee Survey 2022

### **A.4165 Recommission and redesign Public Health contracts to be fit for the future and to meet the relevant regulations**

## BEHIND

Preparatory commissioning arrangements continue with Task and Finish groups refreshing service specifications, collectively agreeing and shaping services to ensure they are fit for the future as well as defining KPI's and service expectations. Continued delays in reaching an agreed model of integrated health and care in Dudley is likely to delay the commissioning of PH contracts - we await the decision from the ICB and transformation groups to assess whether the original requirements of the procurement, which saw Dudley Integrated Health and Care NHS Trust appointed as an Integrated Care Provider can be met given the length of time which has lapsed. In view of these delays it is likely that negotiations with incumbent providers of Public Health contracts will take place to discuss new 6 months/1 year contracts to provide adequate time for commissioning and mobilisation.

## Workforce metrics

### Headcount & FTE as at 30/09/2022

Division	Non Casual Headcount (FT and PT)	Non Casual FTE	Casual Headcount	Agency Headcount	Total Headcount
Adults & Older Peoples Public Health	9	7.48	0	2	11
Children & Young Peoples Public Health	10	8.87	0	4	14
Credit Union	6	4.08	0	3	9
Environmental Health & Trading Standards	42	36.91	0	1	43
Executive Support Team	12	10.14	0	0	12
Health & Wellbeing Business Support	9	7.22	2	0	11
Health & Wellbeing Volunteers	0	0.00	0	1	1
Health Care Public Health	4	2.42	1	5	10
Health Protection	8	7.80	0	5	13
Healthy Communities & Place	19	17.61	0	0	19
Management Team	4	3.09	0	0	4
<b>Public Health &amp; Wellbeing Total</b>	<b>122</b>	<b>105.62</b>	<b>3</b>	<b>21</b>	<b>144</b>

Ethnicity	%
Ethnic Minority Group	14.8%
Undisclosed	8.2%
White	77.0%
<b>Grand Total</b>	<b>100.0%</b>

Quarter	Turnover rate %
2022-23 Q2	6.43%