

Action Plan

Theme 1: Capacity Building and Resilience		
	Immediate Actions	Subject to funding and resource next steps to include:
Capacity building and resilience	a) Review proposed governance alongside ERS and WMCA Place Based Strategy to streamline, ensure efficiency and read across and avoid volunteer fatigue	b) Implement governance to oversee initial implementation of the strategy c) Deliver initial programme of training and capacity building for groups and businesses in the sector
People Resource to progress strategy	d) Explore funding currently available to put some dedicated capacity in place to take forward actions in the strategy	e) Identify future sources of funding to implement a longer-term approach to resourcing and strategy delivery f) Develop relationships with diverse, community based organisations
Longer-term funding		g) Utilise resources identified to apply for, and where appropriate/possible, match fund funding opportunities for tactical/large bids to support the borough

Theme 2: Skills Development		
	Immediate Actions	Subject to funding and resource next steps to include:
Adult Education	a) Ensure a vibrant, continued programme of adult education throughout the borough.	
Early career leadership programme		b) “mapping and gapping” Consult to understand needs and provision of leadership development for aspiring leaders in the sector c) Work with key partners to design and deliver new provision

Theme 3: Diversity of Programming		
	Immediate Actions	Subject to funding and resource next steps to include:
Cultural activity for younger generations		a) Enhancement of existing activity to ensure that an element of their future programming is targeted towards/engages with younger people of all ethnicities.
Cultural action zones (CAZ)	b) Knowledge sharing – learn from others about CAZ pilots	c) Develop a template CAZ commissioning brief d) Commission first CAZ and share learning to inform future CAZ's
Convenor of new projects		e) Work with partners and stakeholders to scope, develop, fund and deliver new, larger projects
Art in the Public Realm Strategy	2) Review/refresh Art in the Public Realm strategy to maximise alignment with Culture Strategy	

Theme 4: Collaborative Culture		
	Immediate Actions	Subject to funding and resource next steps to include:
Cultural, cross sector events	a) Launch event for strategy and to 'launch' concept/process to form the Partnership	b) Regular programme of engagement events to be established to continue sector engagement and communicate strategy progress
Collaboration within the borough		c) Cross borough collaboration and knowledge sharing between CAZ areas to be facilitated through governance
Regional collaboration	d) Engage with Creative Black Country ensuring area benefits from wider funded programming.	e) Develop and maintain strong working relationship with partners such as Arts Council England f) Discover Dudley to work with WM Growth to develop itineraries, national/international promotion of the borough

Theme 5: Ambition – Cultural Infrastructure		
	Immediate Actions	Subject to funding and resource next steps to include:
Glass Quarter		<ul style="list-style-type: none"> a) Commission feasibility study into development of the Glass Quarter b) Act on findings of the feasibility study in partnership
Joint NPO Bid(s)		<ul style="list-style-type: none"> c) Explore the viability of a joint bid to the Arts Council for NPO National Portfolio Organisation (NPO) status relating to the glass industry. d) Submit for NPO status if supported.
Steamyard Project		<ul style="list-style-type: none"> e) Support the development of the Steamyard project in Lye
Audience Development		<ul style="list-style-type: none"> f) Undertake an ‘audience development study’ to explore opportunities to attract new national audiences to the Borough
UNESCO Geopark		<ul style="list-style-type: none"> g) Continue to support the Black Country UNESCO Global Geopark
Castle Hill Vision	<ul style="list-style-type: none"> h) Pursue funding opportunities to progress the Castle Hill Vision 	